Descriptive Wireframe Document

Rationale: Based off speculation of the following website, there are several design flaws. The header which shows the logo, type of restaurant and other mottos has the German flag colors for the background which is okay to keep. However, the <html> has a background of brick walls, which is off-putting from the simplistic 3-colors of the flag and has a clear difference in detail. A simple change involves changing both background colors into something with relaxing colors, such as brown. And the text for "Authentic German Restaurant" can have the German flag color scheme instead.

Font style is almost consistently used; however the color scheme is always changing and there are misleading font sizes and underlines. For consistency, the font colors should generally be one or two different colors, and proper bolding and underlining can be applied to help viewers determine which pieces of text are for 'clicking' and for 'reading'. Since the overall theme of the website is going to be darker, bright color text is needed for readability and contrast.

Since they say they are closed for the summer, as well as text for Oktoberfest (which can be assume they hold special events yearly). Since these are generally just notice texts, we can have a small box to contain both of them, where both are clickable to webpages that explain both of then. Oktoberfest can lead to a page explaining what their special event is, and "Closed for the Summer" can lead to a webhook on a FAQ page about why they are closed. We can also add

They include a very detailed picture of a building just to display that they have a social media platform, to which I have only seen Facebook and Twitter. Instead of making it hard to see them, let alone make them clickable images, we can move their social media icons to a footer where it can also include information such as Disclaimers and links to the restaurants "Mission" or "History".

Item #1

Description: Header, Motto and Company Links
Font: Roboto Slab <h1> & 48px
Color: Gray, Black/Red/Yellow
Alignment: Center
Media: Company Logo
Interactivity: FAQ, Schedule/Hours, Contact, Location. Does not lead to webpages, but can be easily implemented.

Item #2

Description: Events bar
Font: Roboto Slab <h2>
Color: Gray, Orange (specifically because its for **Oktoberfest**)
Alignment: Center
Media: N/A
Interactivity: Oktoberfest 2020 would be a link to a page explaining what the restaurant will be doing on given event.

Item #3

Description: Navigation Bar & Navigation Tabs
Font: Roboto Slab 24px
Color: Gray
Alignment: Center
Media: N/A
Interactivity: Each navigation tab links to a specific page that gives information on the given tab (food, drinks, music, etc.).

Item #4

Description: Preview Page
Font: Roboto Slab 16px
Color: Gray
Alignment: Left
Media: (Sample) German drinks/dessert
Interactivity: The page will automatically/manually scroll through images and their descriptions that viewers can quickly browse over without having to use the navigation tab. However, this probably requires JavaScript, and cannot be implemented (yet).

Item #5

Description: Footer
Font: Roboto Slab 16px
Color: Gray
Alignment: Left (for social media icons), Center (for disclaimer)
Media: Twitter and Facebook logos
Interactivity: Simple footer page for declaring any disclaimers towards the company, including social media links that lead to their profile pages.