



GONORDIC

The logo features the word "GONORDIC" in a bold, white, sans-serif typeface. The letter "G" is stylized, with a small white triangle pointing upwards from its center. The text is centered horizontally against a dark blue background. A diagonal line runs from the bottom-left corner, separating the dark blue area from a light pink area.

 **GONORDIC**

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The logo is centered within a light gray rectangular area. This area is part of a larger grid that includes white margins on the top, bottom, and sides, all set against a light gray background.

Clear Space

White Padding indicates the logo's Clear Space; an area where other elements must not encroach into. In order to allow the logo to breathe.

We use the logo's Clear Space as a spacial/white space buffer.

Primary Font: Montserrat

Aa

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!@£\$%^&

Secondary Font: Open Sans

Aa

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!@£\$%^&

Heading Styles

60PX FONT SIZE
66PX LINE - HEIGHT



80 PX CLEAR SPACE

**H1 HEADING
THAT WRAPS**

30PX FONT SIZE
36PX LINE - HEIGHT



80 PX CLEAR SPACE

**H3 HEADING
THAT WRAPS**

40PX FONT SIZE
46PX LINE - HEIGHT



80 PX CLEAR SPACE

**H2 HEADING
THAT WRAPS**

20PX FONT SIZE
26PX LINE - HEIGHT



80 PX CLEAR SPACE

**H1 HEADING
THAT WRAPS**

Paragraph Styles

Large subtitle

The content of a large subtitle should be concise and act as an elaboration of the H1 or H2 content. Montserrat Light is the recommended weight. A maximum length of one paragraph is recommended, or three lines.

30PX FONT SIZE
40PX LINE - HEIGHT



40 PX CLEAR SPACE

Lorem ipsum dolor sit
amet, consectetur

Body copy

18PX FONT SIZE
30PX LINE - HEIGHT



40 PX CLEAR SPACE

Lorem ipsum dolor sit
amet, consectetur



40 PX CLEAR SPACE

Specifications:

- 40px spacing above body copy
- 40px spacing between paragraphs

Small subtitle

Montserrat Bold is the recommended weight. A maximum length of one paragraph is recommended.

18PX FONT SIZE
30PX LINE - HEIGHT



40 PX CLEAR SPACE

Lorem ipsum dolor sit amet,
consectetur



40 PX CLEAR SPACE

Small copy

The content of a large subtitle should be concise and act as an elaboration of the H1 or H2 content. Montserrat Light is the recommended weight. A maximum length of one paragraph is recommended, or three lines.

13PX FONT SIZE
22PX LINE - HEIGHT



40 PX CLEAR SPACE

Lorem ipsum dolor sit amet, consectetur
Lorem ipsum dolor sit amet, consectetur



35 PX CLEAR SPACE