

emotif.ai

AI THAT WRITES IN YOUR BRAND VOICE



Writing original, on-brand product descriptions is costly and time consuming.



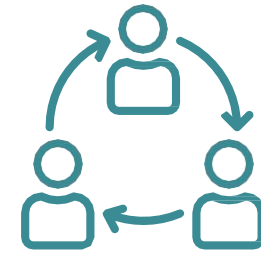
Why



Copywriters can write only about 30 descriptions per day.



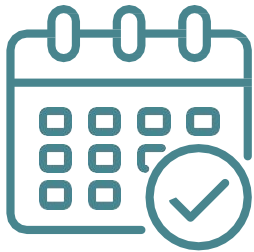
With average costs of £15 per description, copywriters, whether house or freelance, are expensive.



SEO, Transcreation and PPC add significant costs –for example £60 for an SEO rewrite.



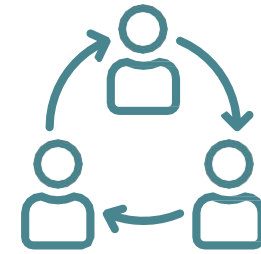
Emotif.ai is the answer!



Emotif.ai can create thousands of product descriptions in minutes.



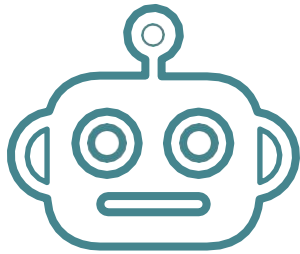
Unlimited product descriptions for a fixed monthly subscription. 10x cheaper than manual copywriting.



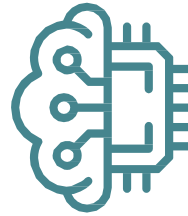
We're developing SEO, Transcreation, and PPC.



How It Works



Our AI crunches through the existing product data scraped from your website and, for best results, additional related data (such as images and product tags) that you give us.



The AI trains on the data, learning how your descriptions are written and how to style them in your brand's tone of voice.



Once trained, EmotifAI can write new descriptions for your products in seconds.



Case Study

Goals



To provide Camper with brand, original and fitting descriptions for their next season products.

Process



We onboarded Camper in just a few days and trained extensively on their data to understand their brand voice.

Results



10 days later, Emotif.ai delivered descriptions for the whole range of Camper products, compliant with Camper's rigorous requirements and preserving their highly specific tone of voice.



Description



Our Courb Xlite men's shoe has an airy feel thanks to its extra lightweight sole. Modelled to the shape of the foot and boasting a unique Strobel construction, they are designed to be both strong and flexible.

Inspired by the clean architectural designs of Le Corbusier, our unisex Courb shoes offer excellent comfort in a sustainable style that's ready for any urban adventure.

Features



Product Care





Save time and money and make your product descriptions work for you with emotif.ai!

We are looking for a select group of leading, innovative brands to partner with.

Contact us to discuss more:

rory@emotif.ai

david@emotif.ai