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Clear Space

White Padding indicates the logo's Clear Space; an area where other elements must not encroach into. In order to allow the logo to breathe.

We use the logo's Clear Space as a spacial/white space buffer.

Primary Font: Montserrat

Aa

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUV

0123456789!@£$%^&

Secondary Font: Open Sans

Aa

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUV

0123456789!@£$%^&

Heading Styles

60PX FONT SIZE
66PX LINE - HEIGHT

H1 HEADING THAT WRAPS

30PX FONT SIZE
36PX LINE - HEIGHT

H3 HEADING THAT WRAPS

40PX FONT SIZE
46PX LINE - HEIGHT

H2 HEADING THAT WRAPS

20PX FONT SIZE
26PX LINE - HEIGHT

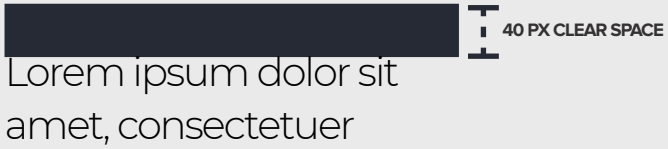
H1 HEADING THAT WRAPS

Paragraph Styles

Large subtitle

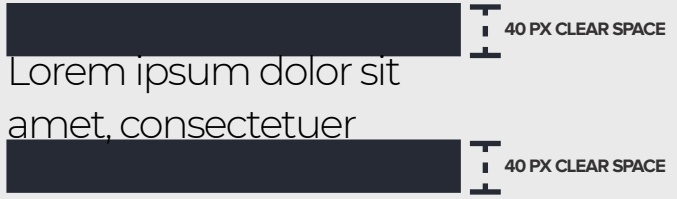
The content of a large subtitle should be concise and act as an elaboration of the H1 or H2 content. Montserrat Light is the recommended weight. A maximum length of one paragraph is recommended, or three lines.

30PX FONT SIZE
40PX LINE - HEIGHT



Body copy

18PX FONT SIZE
30PX LINE - HEIGHT



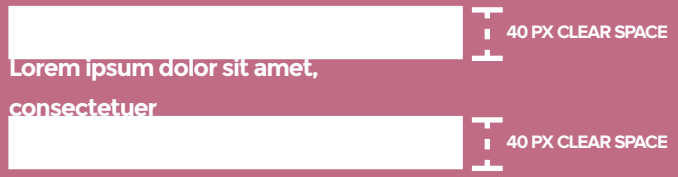
Specifications:

- 40px spacing above body copy
- 40px spacing between paragraphs

Small subtitle

Montserrat Bold is the recommended weight. A maximum length of one paragraph is recommended.

18PX FONT SIZE
30PX LINE - HEIGHT



Small copy

The content of a large subtitle should be concise and act as an elaboration of the H1 or H2 content. Montserrat Light is the recommended weight. A maximum length of one paragraph is recommended, or three lines.

13PX FONT SIZE
22PX LINE - HEIGHT