city.jellobrain.com

A customizable tourist-oriented website that highlights and empowers local art, music, culture and business.

Highlights:

- Dynamically populated listing pages organized by profile type, subject matter, and category.

- Subjects and categories are all customizable for different cities and contexts.

- Listing pages are organizable into 'membership' level tiers to limit the amount of fields visible to 'non-members' and thereby encouraging membership and creating an income stream.

- Advertising mechanisms (which can be set to expire) also enable the generation of income through advertising on the site.

- Online 'profiles' can be edited by users and include social networking links, images, space for files (like menus or brochures), and space to post music.

- Events (like a music show or art performance) link back to the 'sponsoring' profiles (example: musician, venue).

- Profiles can connect to one another privately on the site.

- Minimal administration is necessary through a series of administration pages built into the site.

- Aggregation of feeds from other sites enables customizable 'News Feed' or 'Update Feed' sections.

- Ability to offer certain groups (like artists and musicians) profiles free of charge while maintaining a fee schedule for other business, restaurant, lodging and other tourist oriented services.

- Built on an extensible platform that can also be developed with eCommerce, event management and other larger capabilities.

- A Google Maps interface enables profile to map their locations, making it easier for customers to find them.

- A Google Translate button instantly translates the site into 52 different languages.

- Theme header and other theme elements are customizable.

- Training for site maintainers.