

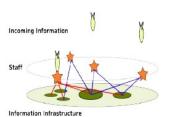
# jellobrain.com

## helping smart organizations work smarter.

Ana Willem ana@jellobrain.com www.jellobrain.com Altanta, GA 30312 (404) 524-0351

**jellobrain** helps non-profits and small businesses organize the infrastructure they use to perform the tasks they need efficiently and effectively.

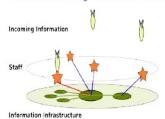
#### Inefficient Systems: the typical organization



Information comes into the system (the left-most torpedo) and a staff member usually has to enter information into: 1) an emailing program like outlook, an excel spreadsheet, a central data repository like a database, and maybe an accounting software program (represented by the red lines).

When other staff members need to access different information, they also will need to look in several places (blue lines).

#### Efficient Systems: integrated information ecosystem



When information systems are integrated, the different systems speak with one another in a way that minimizes input of information by the person receiving it, and also the amount of places people have to look to get that information.

In this case the systems are doing the work so that your staff doesn't have to.

### How jellobrain can help you personalize your technology.

**Leverage, Integrate + Customize** your existing information systems to better meet the needs of your organization.

Identify + Strategize solutions that adequately meet your needs.

**Design, Implement + Configure** custom data systems for your organization.

**Develop + Maximize Web Presence** with platforms that enable you to easily update and add content to your site.

Make the Computers do the busy work so that you don't have to.

#### **Information Systems Audit**

**jellobrain** has worked with dozens of small businesses and non-profit organizations to help streamline, manage and integrate their information systems.

The first step towards understanding the personalized benefit to your organization is to complete Information Audit for your business.

Please go to: jellobrain.com/information\_systems to find out more, or contact ana@jellobrain.com.