Jelly Swap

PEER TO PEER TRADES
ACROSS MULTIPLE BLOCKCHAINS

THE PROBLEM

THE SOLUTION

Jelly Swap

Interoperability across chains has failed to form an ecosystem of heterogenous blockchains that are supposed to smoothly communicate with each other. Thus decentralized value transfers between the different blockchains are extremely hard or even impossible.

THE PROBLEM

THE SOLUTION

Jelly Swap

JellySwap streamlines the process of value exchange between different blockchain networks in a decentralized and secure manner.

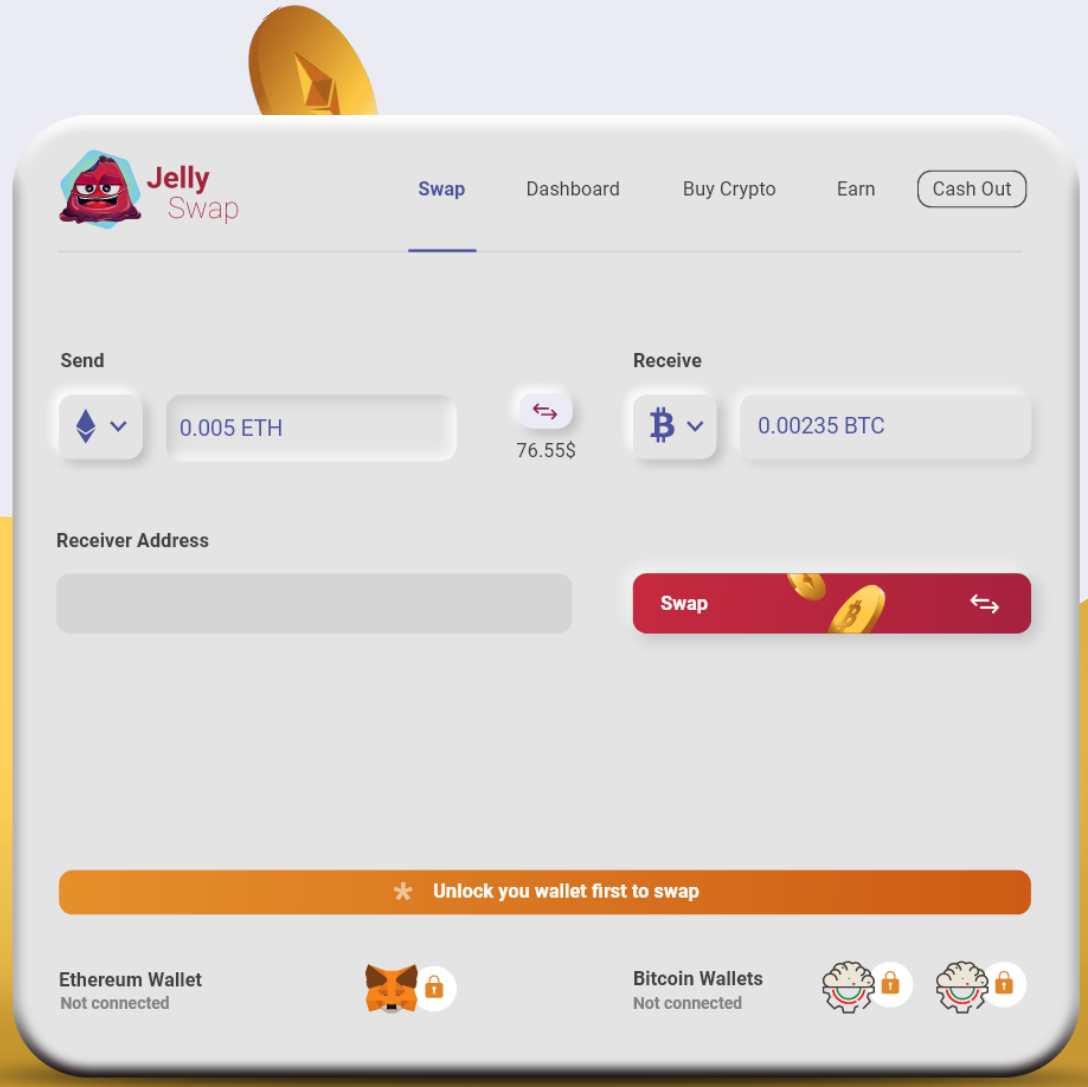
Cross-chain atomic swaps

Cross-chain atomic swaps

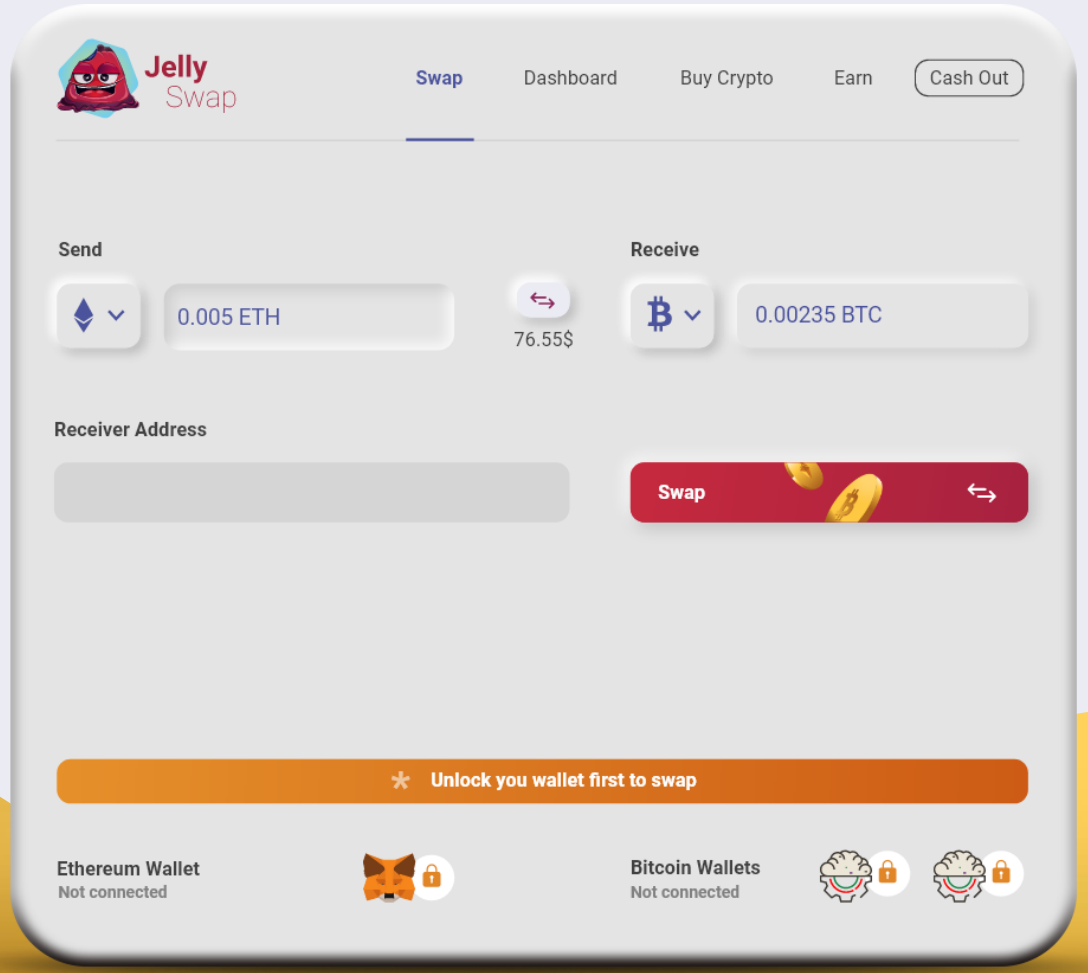
Connects BTC, LTC and other networks to Ethereum’s decentralized finance

THE PRODUCT

JellySwap is an automated cross-chain exchange. As a true DeFi product, it is decentralized, permissionless and open-source. Everyone can participate, provide liquidity, and execute swaps.



VALUE PROPOSITION



- Cross-chain swap protocol
- Fiat-to-crypto and Crypto-to-fiat ramps
- Web, mobile and desktop application for swaps + built-in crypto wallet
- Clean and user-friendly UI/UX; modern and comprehensive design
- Flexible market making process - non-custodial market making with configurable prices
- Can be integrated in 3rd party applications

INCENTIVE MODEL - TAKERS

Jelly Swap

Competitive swap rates

1

INCENTIVE MODEL - TAKERS

Competitive swap rates

1

2

Non-custodial, secure and transparent process

INCENTIVE MODEL - TAKERS

Competitive swap rates

Simplified process, executed in a few clicks

1

2

3

Non-custodial, secure and transparent process

INCENTIVE MODEL - MARKET MAKERS

Automated market
making with high rewards

1

INCENTIVE MODEL - MARKET MAKERS

Jelly Swap

Automated market making with high rewards

1

2

Configurable price, slippage and portfolio rebalance option

INCENTIVE MODEL - MARKET MAKERS

Jelly Swap

Automated market making with high rewards

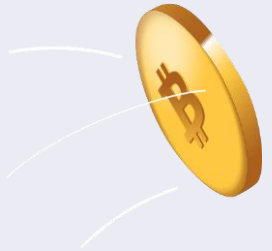
Non-custodial, secure and decentralized software

1 2 3

Configurable price, slippage and portfolio rebalance option

REVENUE MODEL

Jelly Swap



Protocol Level fees

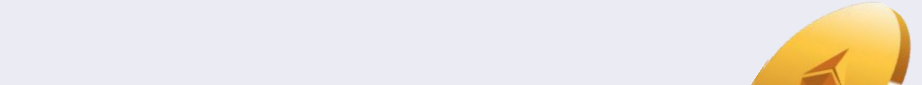
0.05% - 0.3% of each trade

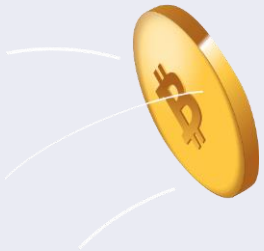
White label solutions

Web, mobile and desktop application for swaps + built-in crypto wallet

Liquidity Provision

Our team is one of the market makers and generates profit from the price spreads.





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MARKET OPPORTUNITY

Cryptocurrency market potential

Nowadays decentralized finance (DeFi) is the most developed application in the whole blockchain ecosystem. Its total market cap is $6 B. DeFi supports only ETH and ERC20 tokens. Our team is bringing Bitcoin and other networks to DeFi. Can you imagine what will be DeFi market cap in 2021-2022 and how important will be our role as a universal bridge to this decentralized movement?

$177 Billion

$23 Billion

DeFi $6 Billion

COMPETITORS

Jelly Swap

Jelly Swap

- Competitive Rates and Feature Rich
- Decentralized Cross-Chain Swaps

Uniswap

1inch

Only ETH and ERC20 Swaps

Swap .online

EtherDelta

liquality

More Expensive for Traders and Less Features

GROWTH STRATEGY

3

2

1

Engage devs and DeFi nerds

Community building

- Be active in twitter, telegram, reddit and other DeFi channels
- Take part in DeFi events
- Participate in dev discussion and innovate

GROWTH STRATEGY

3

2

1

Bring liquidity providers

Liquidity provision

- Release Automated market making bot
- Start incentivized programs for market makers
- Share protocol fees with liquidity providers
- Partner with other crypto projects

GROWTH STRATEGY

3

Partnerships & user acquisition

Integrations and massive growth

- Integrations in different crypto wallets
- Partnerships with top DeFi apps
- White label solution for Institutions

2

- Attractive rates and promotions for end users

1

TRACTION

Nowadays decentralized finance (DeFi) is the most developed application in the whole blockchain ecosystem. Its total market cap is $6 B. DeFi supports only ETH and ERC20 tokens. Our team is bringing Bitcoin and other networks to DeFi. Can you imagine what will be DeFi market cap in 2021-2022 and how important will be our role as a universal bridge to this decentralized movement?

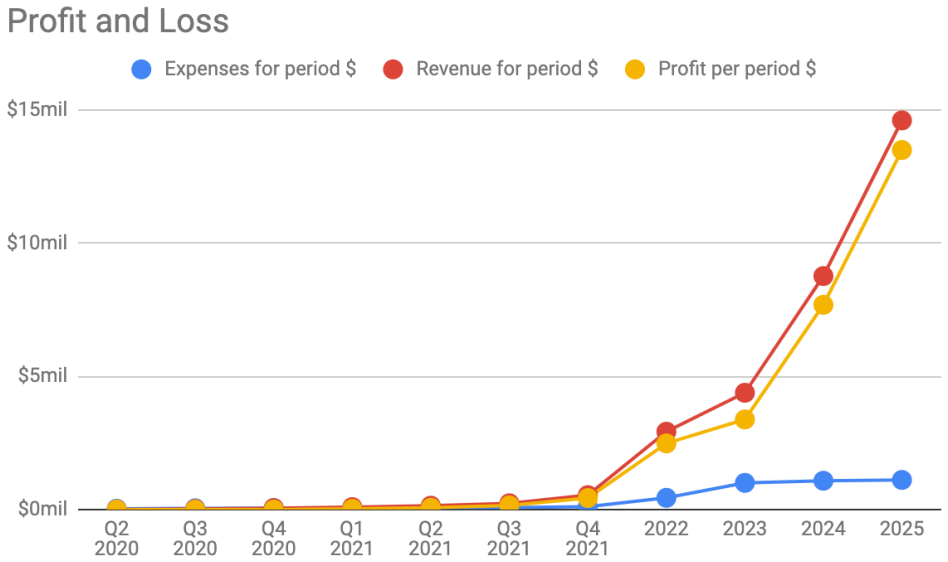
Key Metrics

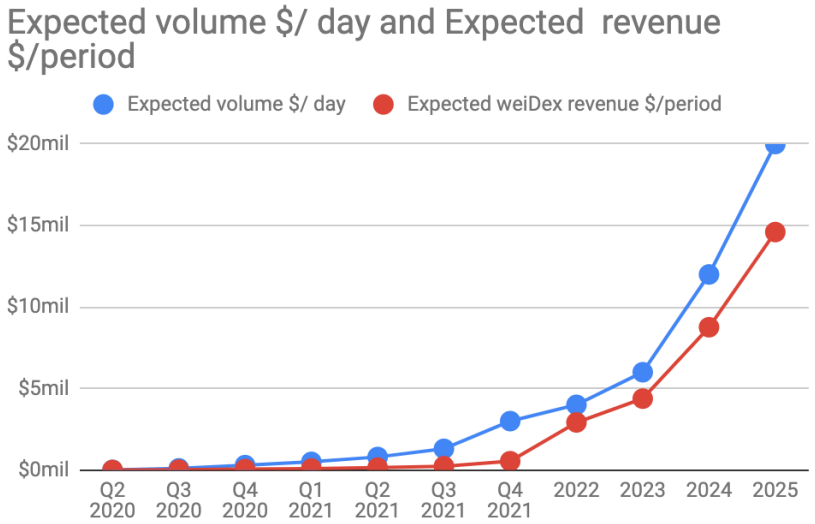
Organic Twitter growth over 1700 real followers in 4 months	Over 15000 swaps on the mainnet	$100 000 liquidity pool	Listed in top DeFi websites

FINANCIAL PROJECIONS

Current monthly burn rate is $12k.

We have 4 developers, 1 designer and 1 marketing person in the team





Our Team

Core members

Tito Titov
Founder and CEO

Bachelor in CS and MBA. Blockchain entrepreneur since early 2017. Deep knowledge and experience in Product development, Business Development, Finance, Blockchain and full-stack programming.

Krasimir Raykov
CTO & Co-founder

More than 4 years of blockchain programming experience, 8+ years of experience in complex systems development, back-end development and a strong understanding of statically typed languages like Solidity, Java, C++.

Polina Keremidchieva
Marketing Lead

Polina is building the whole brand of JellySwap ecosystem. She is focused on the community growth and content marketing strategy of the company.

Thank you!

Tito Titov

titov@weichain.tech

https://twitter.com/TitoMarchev

Links:

https://jelly.market
https://stats.jelly.market/
https://github.com/jelly-swap
https://twitter.com/jelly_swap