

JELLYFISH

Pitch Deck **ECOSYSTEM**

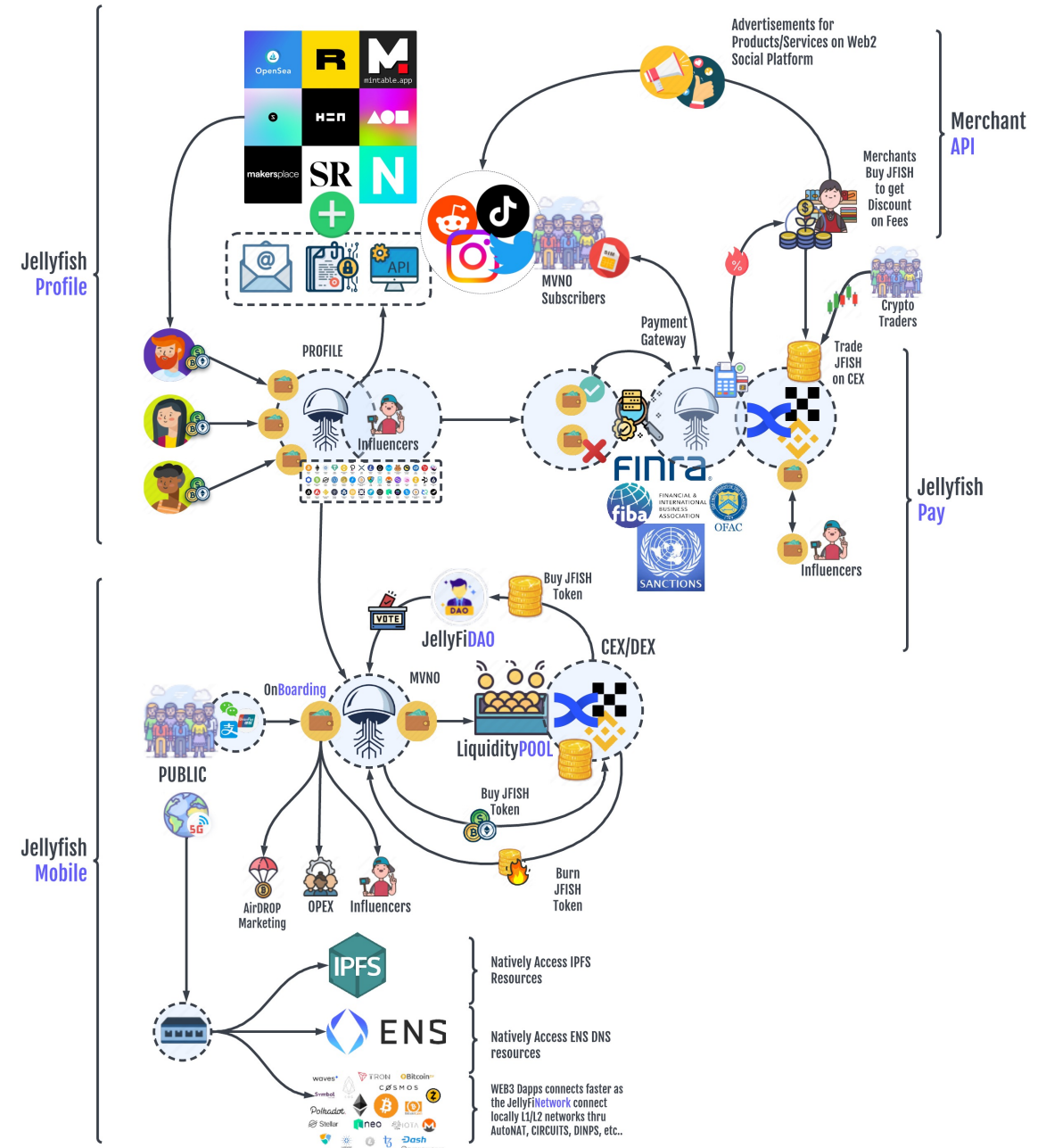


The Mission

Our mission is to make decentralized finance easy and accessible for content creators and merchants through our mobile data subscription package. Our mobile network is fully integrated with web3 technologies, providing a secure and easy connection to the internet and online services. Our platform includes easy payment options for merchants using crypto, consumers can conduct day-to-day spending using fiat, a simplified onboarding process for consumers to access the web3 network, socialfi and built-in security provided by blockchain technology. In simpler terms, our goal is to make decentralized finance simple and user-friendly for all by providing a seamless and secure connection to the internet and online services through our mobile data subscription package, which includes easy payment options and built-in security features.

JELLYFISH Ecosystem

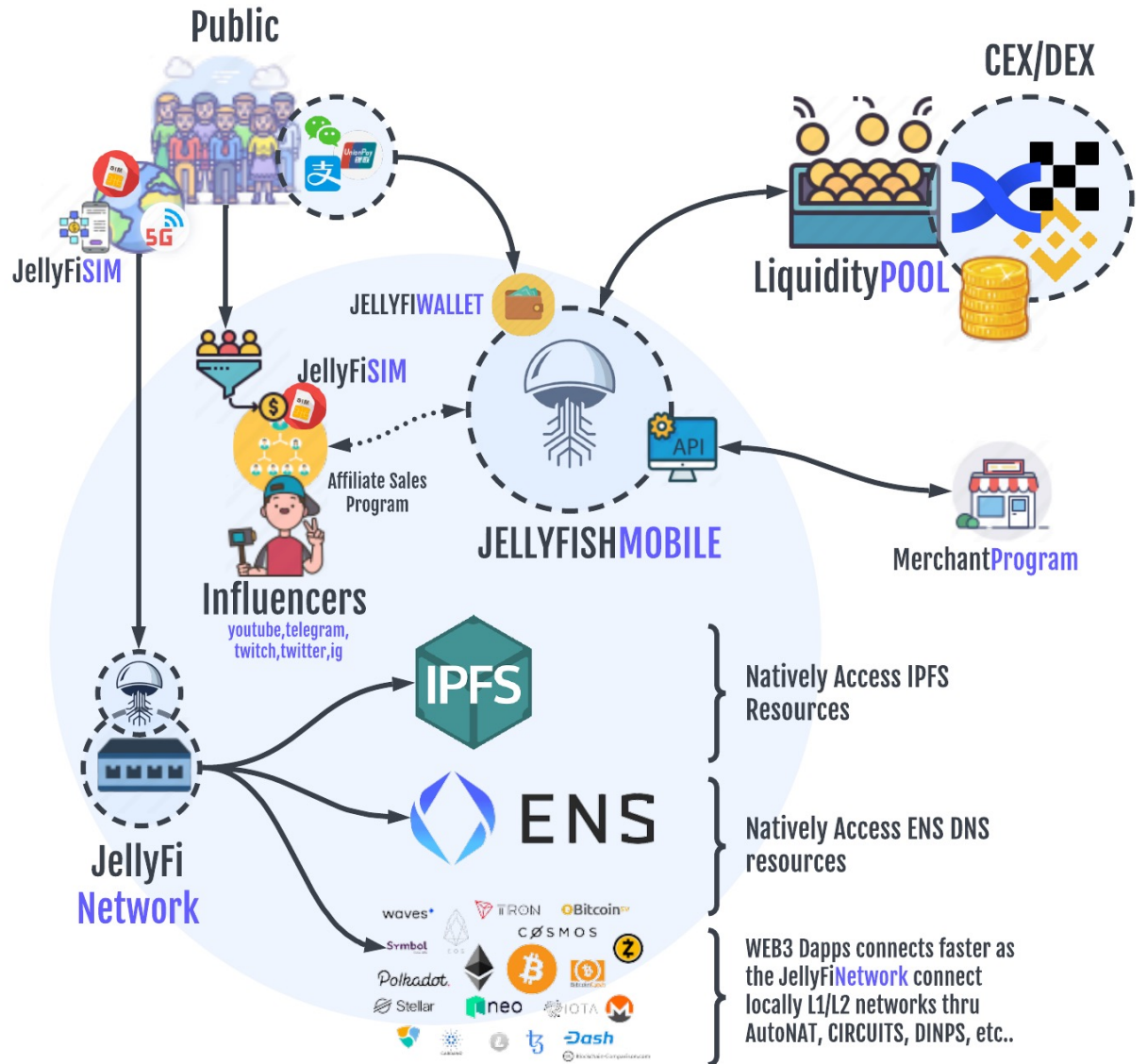
- The Jellyfish platform is the ultimate destination for influencers to connect with brands and earn revenue through their online presence.
- With our built-in hardware based wallet, subscribers can easily manage transactions and use the wallet for payment.
- Merchants can benefit from purchasing JFISH tokens, which give them discounts on transaction fees and make doing business on the platform more affordable.
- In addition to these features, the Jellyfish MVNO offers the most affordable roaming service in Asia, allowing you to stay connected wherever you go.



JELLYFISHMOBILE

Product Overview

Our web3-based MVNO will offer a comprehensive solution to this problem, providing a full range of web3-based services and features, including decentralized identifiers (DIDs) and blockchain-based protocols for secure data transactions, as well as smart contracts and decentralized applications (DApps) to automate various business processes. In addition, we will prioritize security and privacy through the use of advanced encryption and authentication protocols, and adherence to data privacy regulations. Our solution will therefore provide customers with a fully web3-based mobile experience that is not possible with traditional telecom networks.



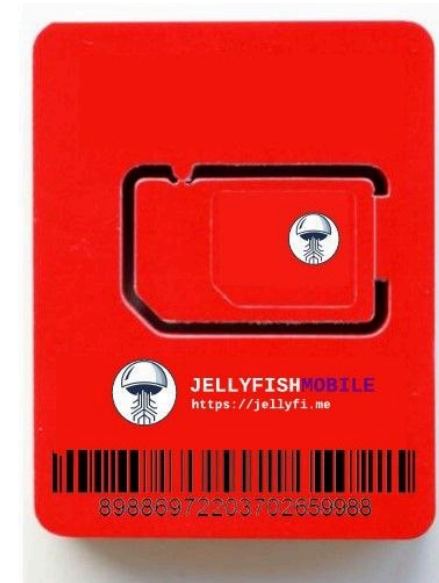
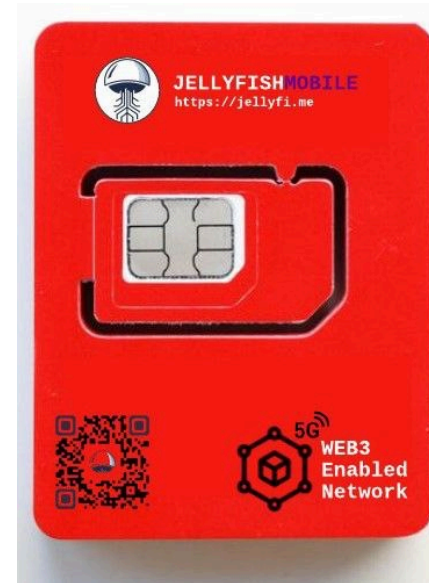
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USIM DESIGN



Our Standard USIM Design.

Localised Design for ASEAN countries

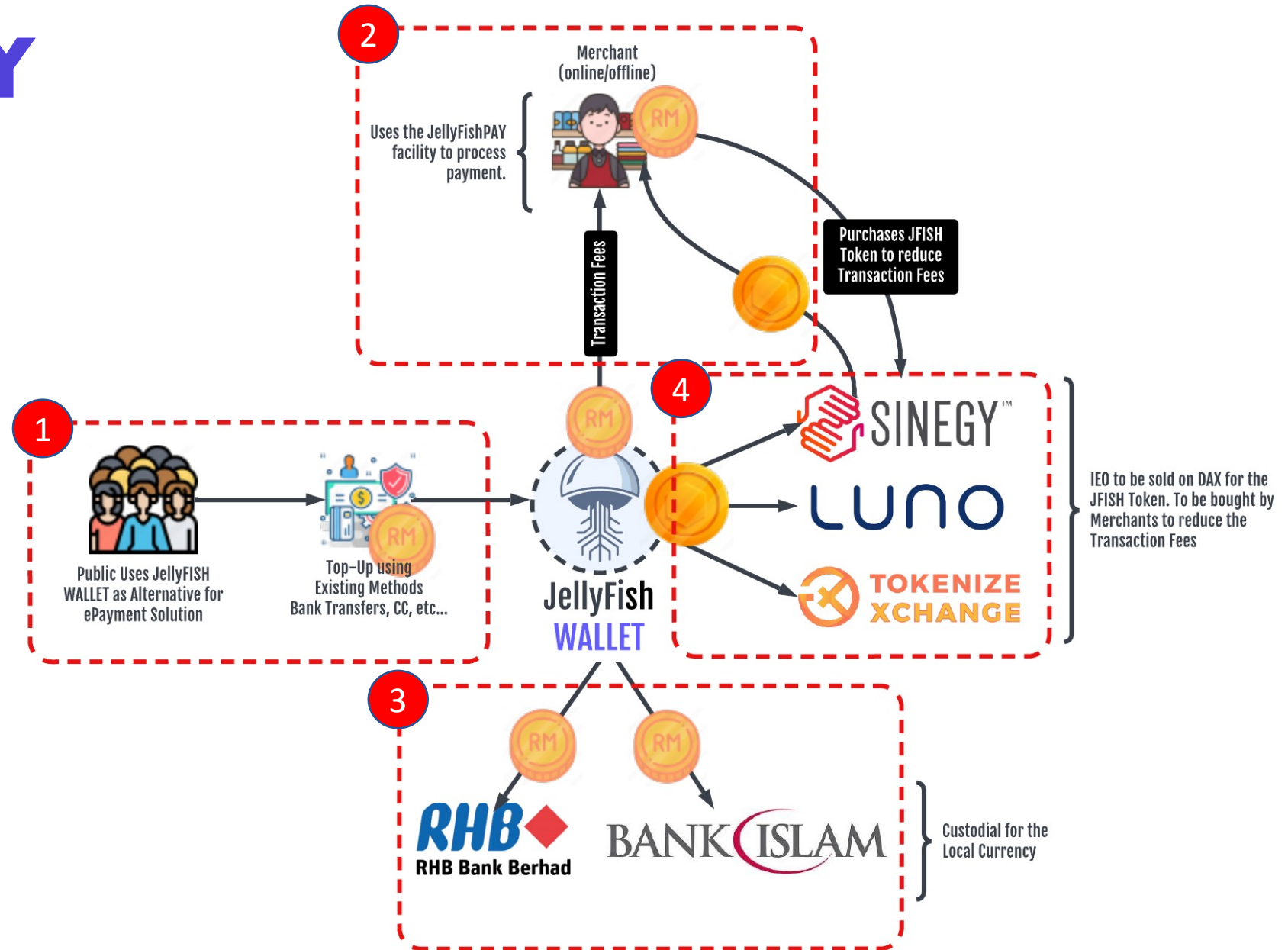


JELLYFISHPAY

Product Overview

The solution consist of 4 parts, the

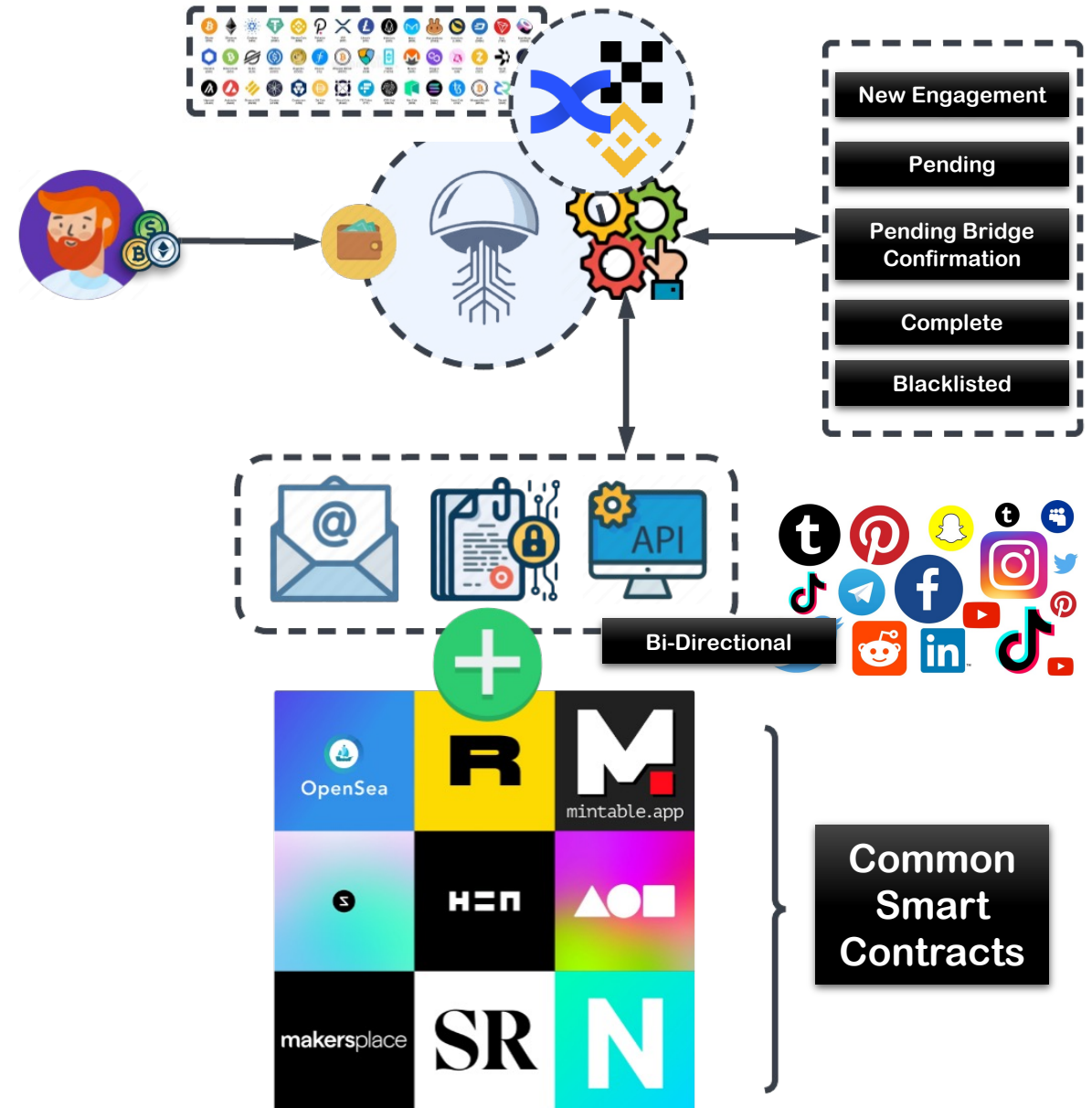
- JellyFI Wallet which provides the top-up facility for users to deposit funds into the wallet for payment to merchants,
- the JellyFISH merchant API which provides a seamless and easy way for online/offline merchants to accept payment,
- the Banks as a custodial manager to hold the deposits the users have deposited, and finally
- the DAX to enable merchants to buy the JFISH token to get a deduction of Transaction Fees when using the payment facility.



JELLYFISHPROFILE

Product Overview

Jellyfish Profile is a project within the **SocialFi** ecosystem, which combines elements of social media and decentralized finance (DeFi). The Jellyfish Profile platform offers a decentralized, Web3-based approach to creating, managing, and owning social media platforms and the content generated by their users. Jellyfish Profile is designed to give **content creators**, influencers, and participants greater control over their data, freedom of speech, and the ability to monetize their social media presence and engagement.

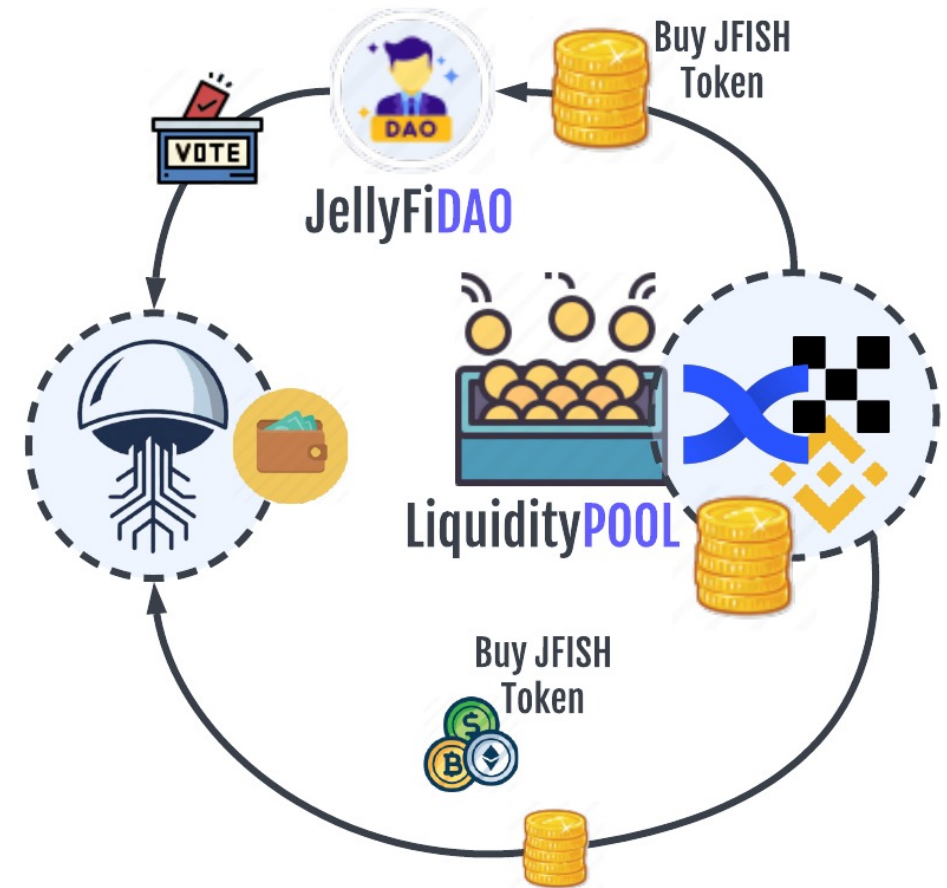


JELLYFIDAO

Organization Overview

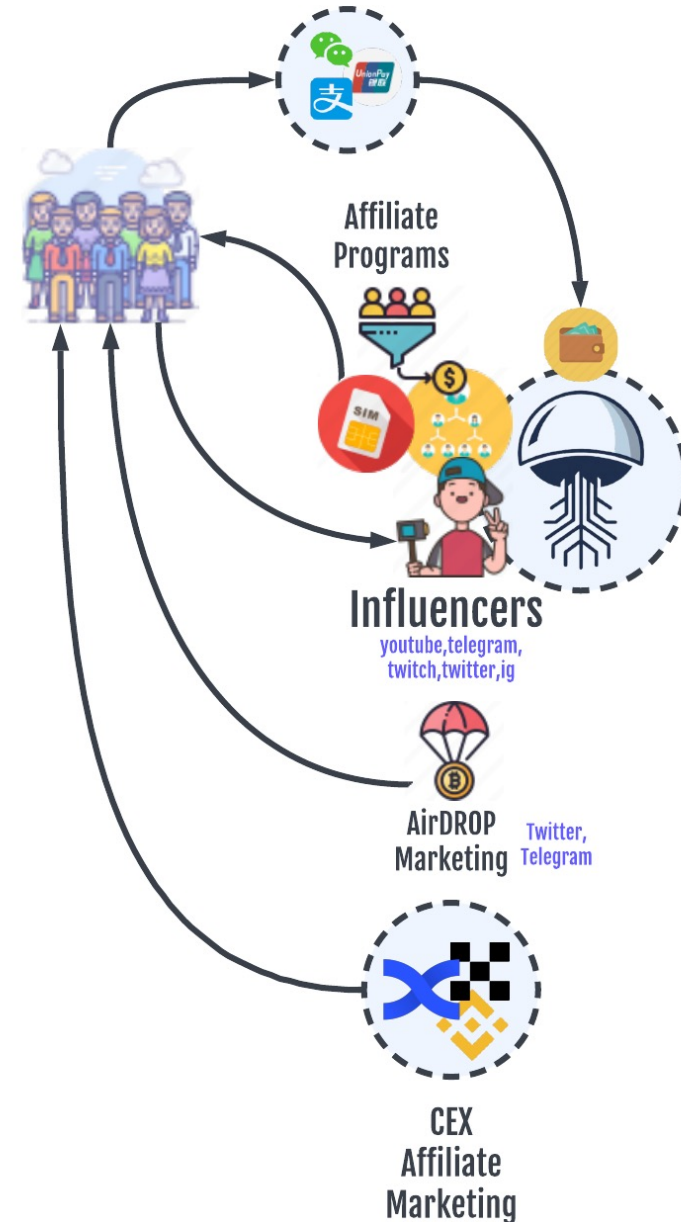
The Jellyfish DAO is a decentralized autonomous organization that is responsible for making decisions related to the management and operation of the Jellyfish token. As part of this process, the DAO may decide to buy back a certain amount of Jellyfish tokens from exchanges and burn them. This process, known as token burn, involves destroying a portion of the total supply of tokens, which can potentially increase the value of the remaining tokens by reducing the overall supply.

In addition to this, the Jellyfish DAO community will also have the opportunity to participate in the decision-making process by voting on various business decisions proposed by the Jellyfish team. This allows the community to have a say in the direction of the project and helps ensure that the team is accountable to the needs and concerns of the token holders. By working together, the DAO and the community can help shape the future of the Jellyfish project and drive its success.

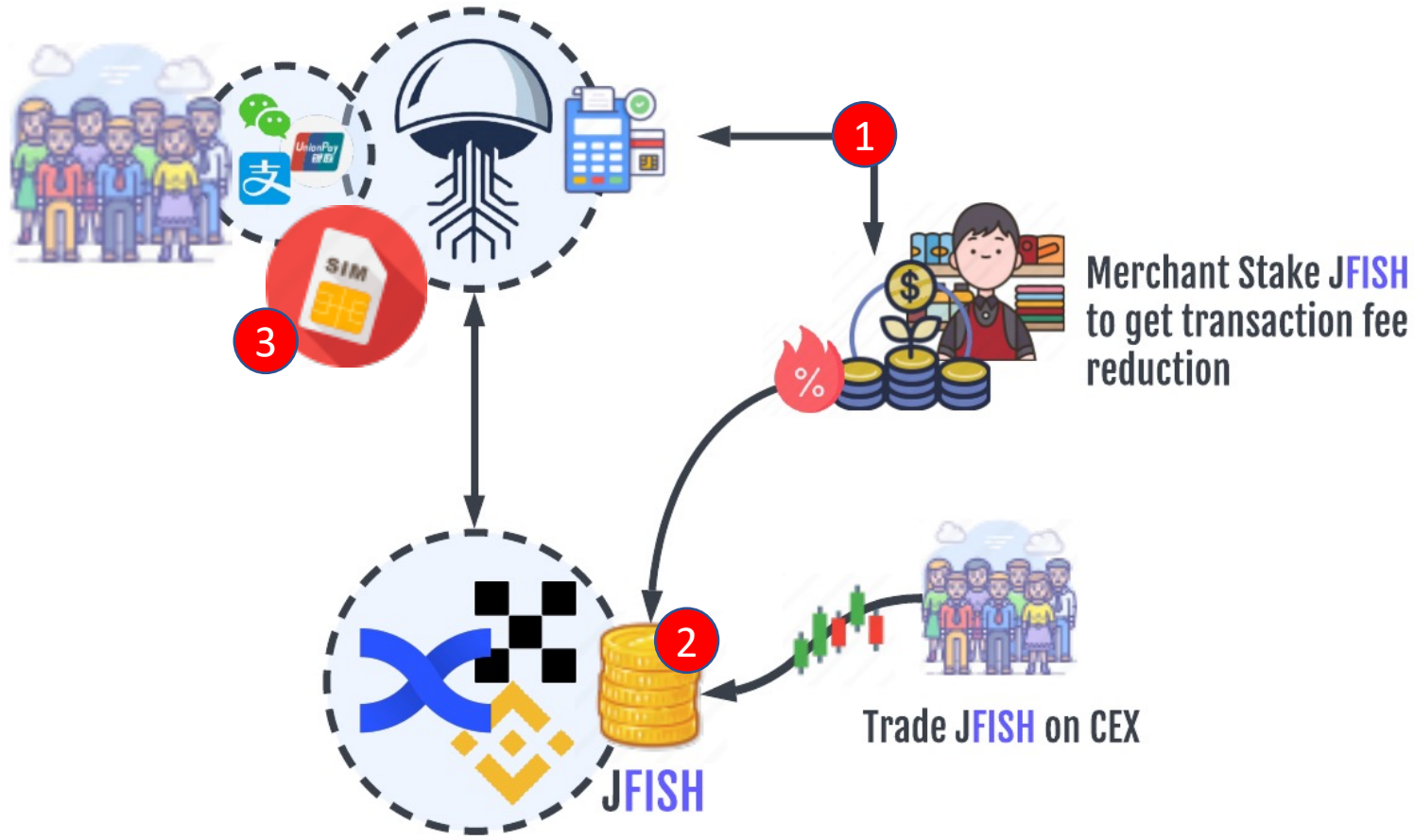


GoToMarket Strategy

Our plan is to launch our MVNO in select markets initially, and then expand to additional markets over time. We will target both individual consumers and businesses as potential customers, and will use a combination of online marketing and partnerships with relevant web3 companies to reach and onboard them. We will also use customer feedback and data analytics to continuously improve and expand our offerings.



Revenue Streams



- **Transaction fees:** Jellyfish charges a fee for processing payments made by merchants using its platform. Fee is discounted for merchants according to the JFISH token held by the merchant
- **Token sales:** Jellyfish tokens can be bought and sold on various cryptocurrency exchanges, providing another source of revenue for the project. As the value of the tokens fluctuates, the team may choose to buy and sell them in order to generate profits.
- **Services for roaming data SIM:** Jellyfish also offers services related to roaming data SIMs, which allow users to access the internet and make phone calls while traveling abroad. This includes providing SIM cards and connectivity services to users, which generates additional revenue for the project.

Subscription Revenues

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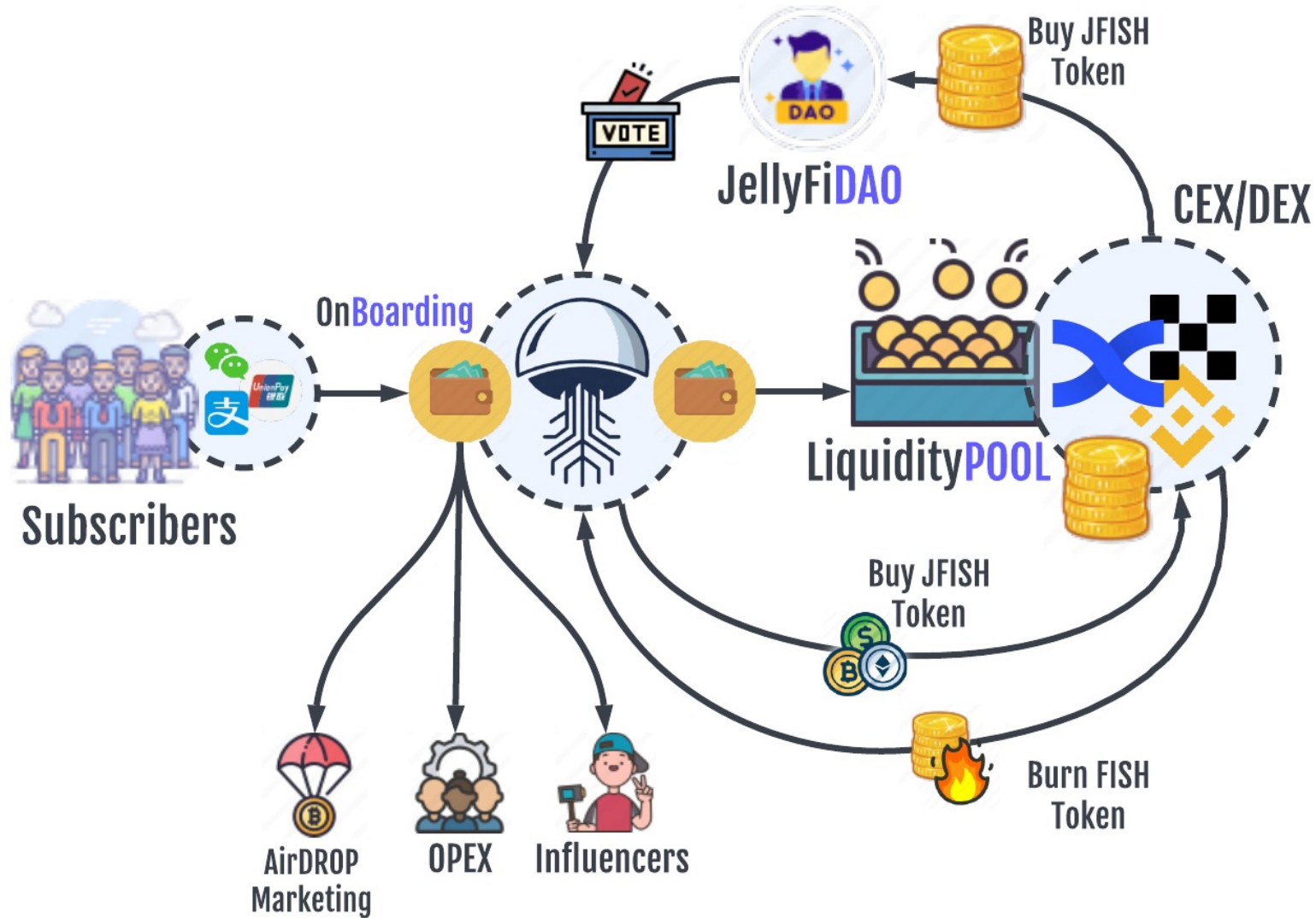
Plan	Q1	Q2	Q3	Q4
Subscribers (month)	1k	30k	100k	500k
Subscription Fee	10k	300k	1m	5m
Affiliate Programs Fees	-	4%	4%	4%

Platform Revenues

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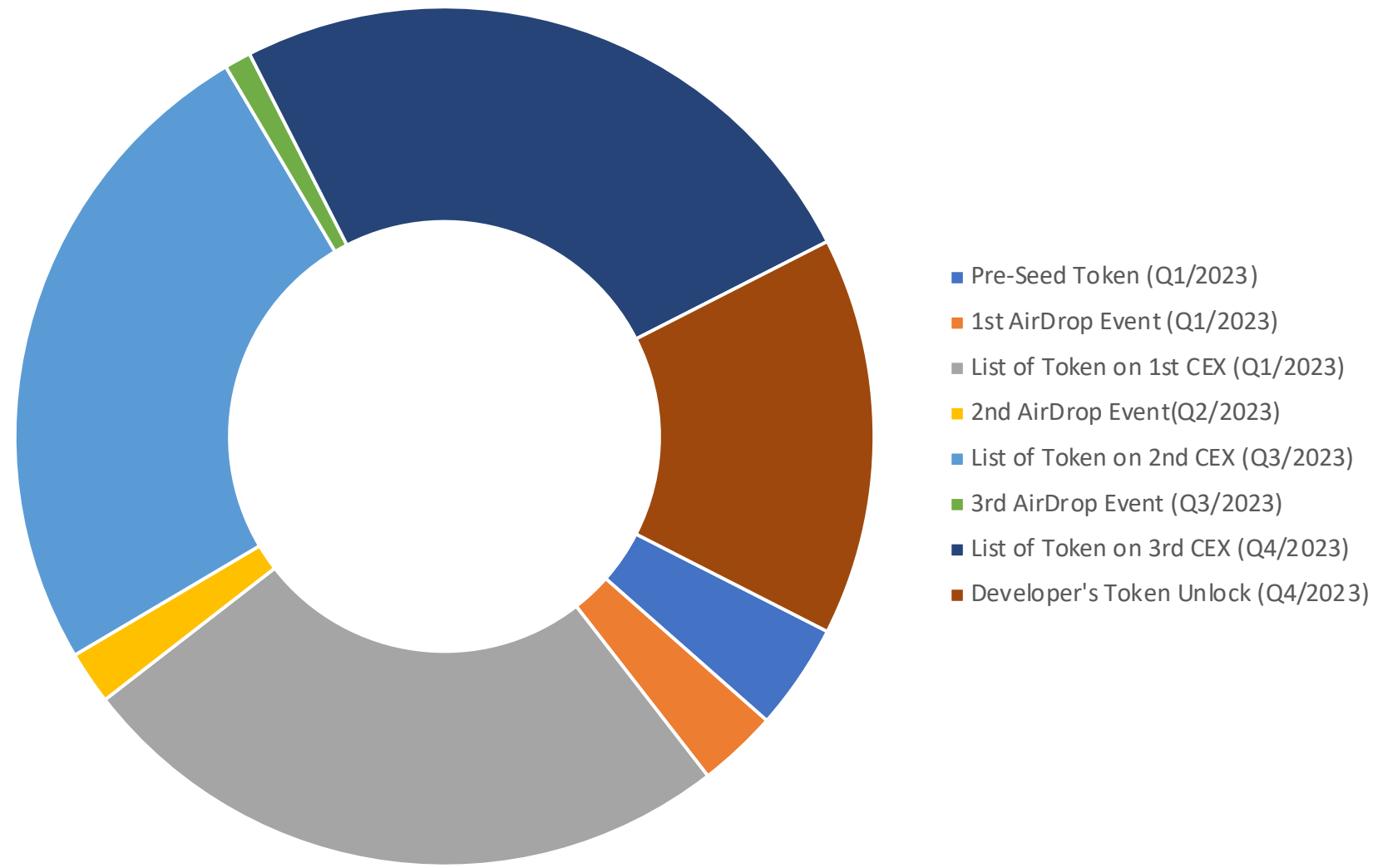
Plan	Free	Standard	Professional	Enterprise
Transaction Value(month)	1m	2m	5m	Unlimited
Fee	4%	3.6%	3.2%	3%
Max Hot Wallets	1k	10k	Unlimited	Unlimited
Min. JFISH required to unlock plan	-	100K	1M	10M

Token Economics



- 1B** Total Token Supply
- 500k** Q4 Subs Target
- 14** Countries
- 3** CEX to List JFISH Token
- 0.1** Q4 Token Price

Token Economics

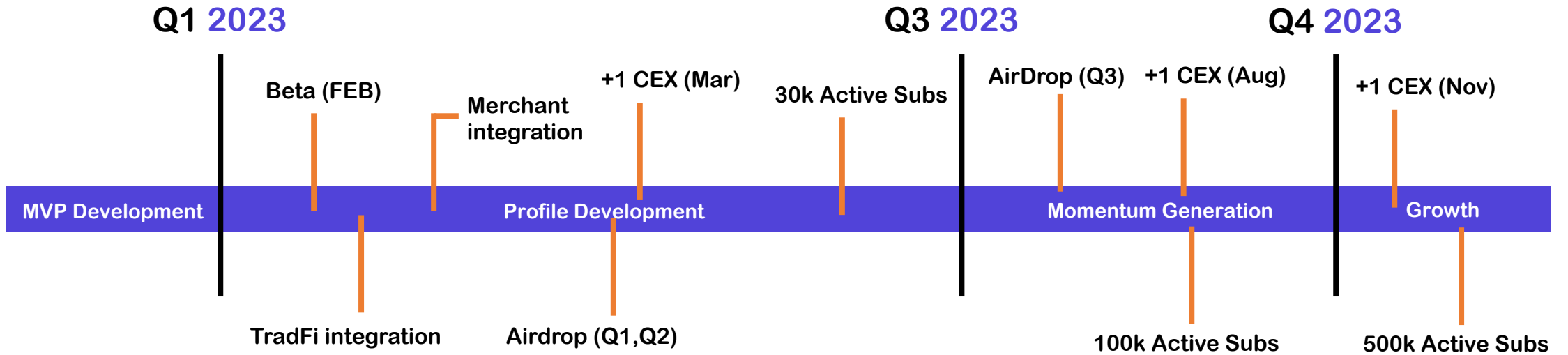


Token Release Schedule

Event	Est. Time	Token %	Tokens
Pre-Seed Tokens	Q1 2023	4%	40,000,000
1 st AirDROP Event	Q1 2023	3%	30,000,000
List of Tokens on 1 st CEX	Q1 2023	25%	250,000,000
2 nd AirDROP Event	Q2 2023	2%	20,000,000
List of Tokens on 2 nd CEX	Q3 2023	25%	250,000,000
3 rd AirDROP Event	Q3 2023	1%	10,000,000
List of Tokens on 3 rd CEX	Q4 2023	25%	250,000,000
Developer's Tokens Unlock	Q4 2023	15%	150,000,000
Total		100%	1,000,000,000

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Roadmap



- MVP dApp
- Merchant API
- SSI API
- SSO API
- Campaign to acquire 1000 Agents
- Twitter Community
- Telegram Channel

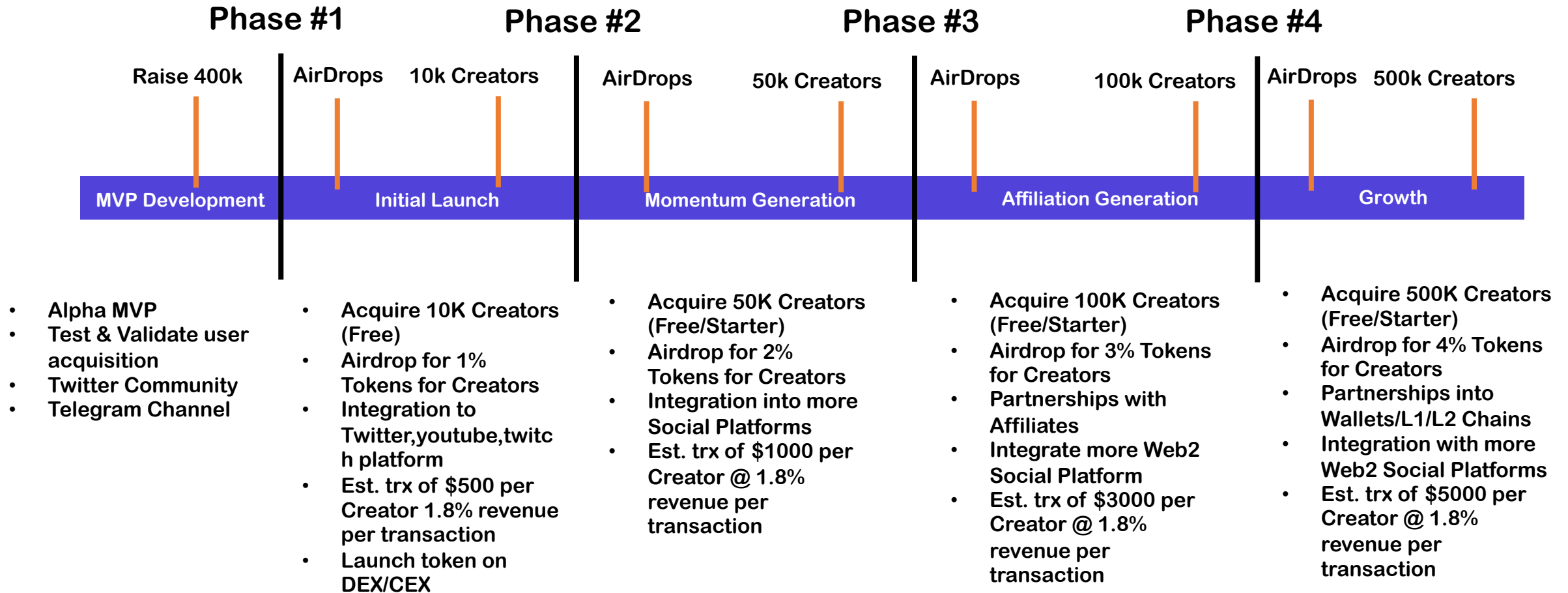
- Beta dApp launch
- Initial 1000 Agents
- 10 Merchants
- Airdrop Data Tokens monthly for testers
- Integration to TradFi for payment
- Integration to selected Merchant Partners for Wallet/SSI + SSO
- Acquisition of 10k Subs by March
- 50K Active Subs thru Merchant Partner network by May.
- Initial Token Launch on CEX

- Launch Jellyfish
- Onboard Subscribers en-mass to the platform
- Strong momentum in user acquisition target 100k
- 5k Merchants
- 10k Agents
- Launch token on 2nd CEX

- Ensure Scalability and effective growth loops
- Hit 500k Subs
- 30k Agents
- Hit 10k Merchants
- Launch token on 3rd CEX

JELLYFISHPROFILE

Roadmap



The Team



Yiten, Huang (MY), Founder

- Architecture & Platform Design
- Protocol Integration

William, Ku (SG)

- CEO, Jellyfish Mobile
- Advisor & Business Strategist



Dato Sazali Mohd Nor (MY)

- Advisor & Business Strategist

Richard, Tang (SG)

- COO, Jellyfish Mobile
- Advisor for Network Infrastructure



Oshiko Wong (MY)

Amiko (MY)

HS, Chong (MY)

- Multi-Chain Integration
- CEX/DEX Integration
- Developer Community Manager
- QA

Daniel, Esiak (FR)
Jerry, Campbell (NZ)
Ling, Woo (SG)

- Content Writer
- Community Manager



Join our journey

Yiten Huang (1ten)
Founder