



Jellyfish
MOBILE

Powering the secure mobile connectivity of Web3

We're building a secure mobile telecommunication protocol system that **enables users and dApps to interact with Web3 even without an internet connection**

Problem

Mobile networks as we know them are **not enough** for modern customers

1

Traditional mobile networks are insecure, putting users at risk of cyber threats like SIM-swap attacks

2

There is an increasing demand for a secure and user-friendly method of storing digital assets offline

Old-fashioned, unsafe, and **centralized** mobile networks are **not a good fit** for Web3 applications and services

We turn SIM-cards into **user-owned** cold **crypto wallets**



Solution

A platform that allows you to **use Web3 on any mobile device**, even when you're **offline**

Jellyfish pioneers in secure, offline interaction with Web3 on **any mobile device** (even your old flip phone) by using a secure **mobile telecommunication protocol system** that mobile network operators use to send and receive signal messages



CEX Co-branded uSIM/ eSIM HW Cold Wallet

A secure, user-owned crypto wallet address that serves as an offline digital assets storage and eliminates the risk of SIM-swaps



dApps offline Push Services

Push notifications infrastructure that delivers important messages even without an internet connection



OnRamp/ OffRamp Fiat thru Mobile eWallets

A way to buy and sell cryptocurrencies using mobile eWallets thus onboarding more people into Web3



Opportunity

We're opening up **exciting markets** by providing mobile telecommunication solutions specifically tailored to the needs of the Web3 era

\$48.27B

Projected crypto wallet market size

\$13.3M

Lost in crypto scams involving SIM swaps

\$6.9T*

Projected Web3 market size within seven years

1 billion**

Crypto users expected by 2030

*BIS Research

**Statista

There are reasons we are the ones to tap it



How can we do it?



Value Proposition

Jellyfish solves a major pain point for users and dApps in the Web3 space



Unique product

Our secure mobile telecommunication protocol system will enable users and dApps to interact with Web3 even without an internet connection



First to Market

There is a strong demand for secure and reliable mobile telecommunication protocols in the Web3 space, and we're the first to deliver it

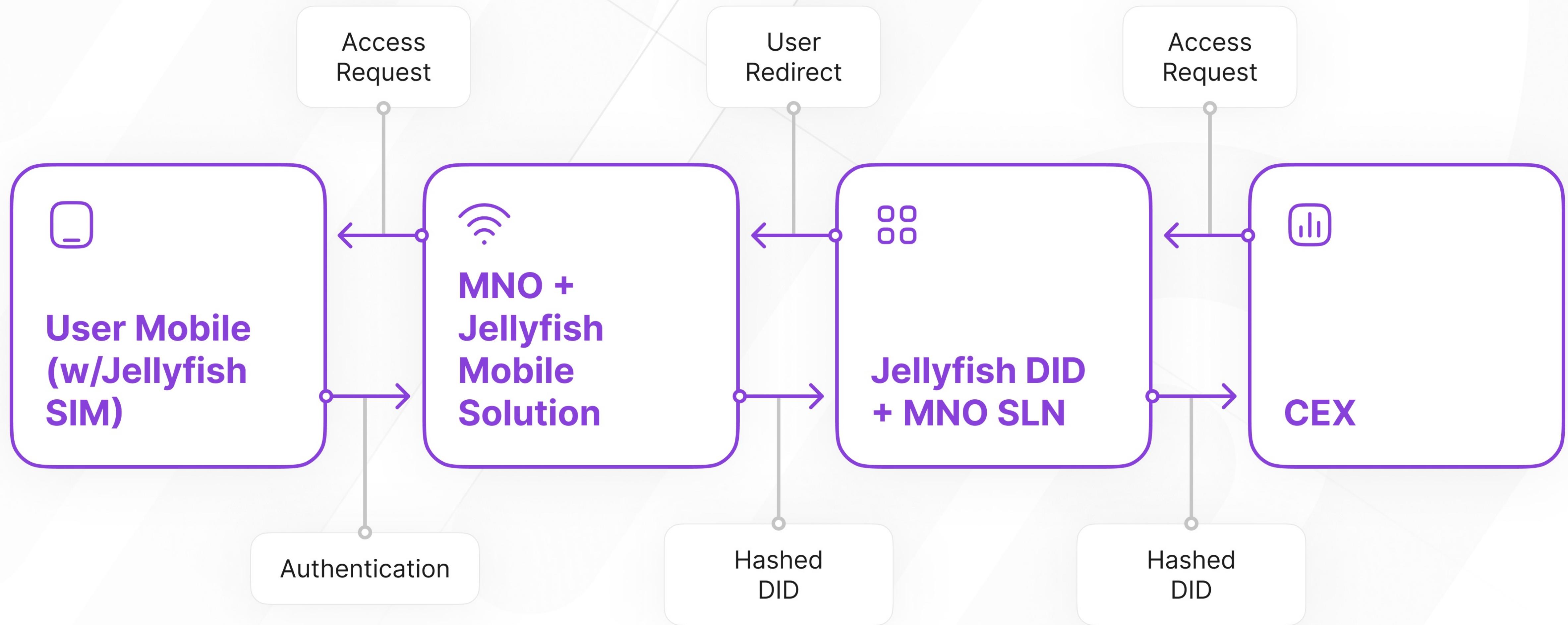


Team

Our team is composed of experienced professionals who have a deep understanding of the technology behind traditional mobile communications



Architecture



Team



**Sean Hsieh,
CEO & Co-Founder**

An entrepreneur from Taiwan who has achieved noteworthy **success in real estate** and gained valuable **experience in cryptocurrency** and other business domains

He founded Jellyfish Mobile **to enhance security** and protect digital assets

Sean hopes that Jellyfish Mobile will become **a beacon of security** in the volatile waters of cryptocurrency



**Ethan Huang,
Blockchain Architect
& Co-Founder**

A telecom industry veteran with **over 20 years of experience as a GSM stack engineer**

He has provided his expertise to renowned companies such as **Siemens, Wavecom, Sagem, TI, and MediaTek**

Along with Sean, he established Jellyfish Mobile using their collective insights and experiences to **solve real blockchain issues**



**Leonard Tan,
COO**

Leonard is a **successful entrepreneur** who founded LiquidGold Auctioneer, a provider for **multiple RWA NFT projects**

His **innovative spirit** has solidified his reputation in the entrepreneurial arena



**Alvin Liew, VP of Sales
@ 101 Tech Ltd**

26+ years of experience in senior management positions in the Telecoms Industry and Hi-tech Corporations

Advisory team



**Richard Tang, CEO
@ Mobifone Global Singapore**

Associations with MNOs, wealth of experience in the Telecommunication Industry, and skills in Strategic Partnerships, Management, and Business Development



Norhizam Kadir

Board member of MIMOS, Malaysian Government-Funded Applied Research and Development Center. Former Director of Government and Regulatory Affairs with Green Packet Berhad

Tokenomics

Utility: JFISH token holders will have the power to vote on proposals for the future development of the platform, manage the community treasury, and earn rewards for staking their tokens

Token price projection formula

$$\text{Token Price} = \frac{\text{Tokens Required by CEX / dApps for notifications}}{\text{Available Tokens in Market}} \times \\ \times \text{Average Notification Count per Subscriber} \times \text{Total Subscribers}$$

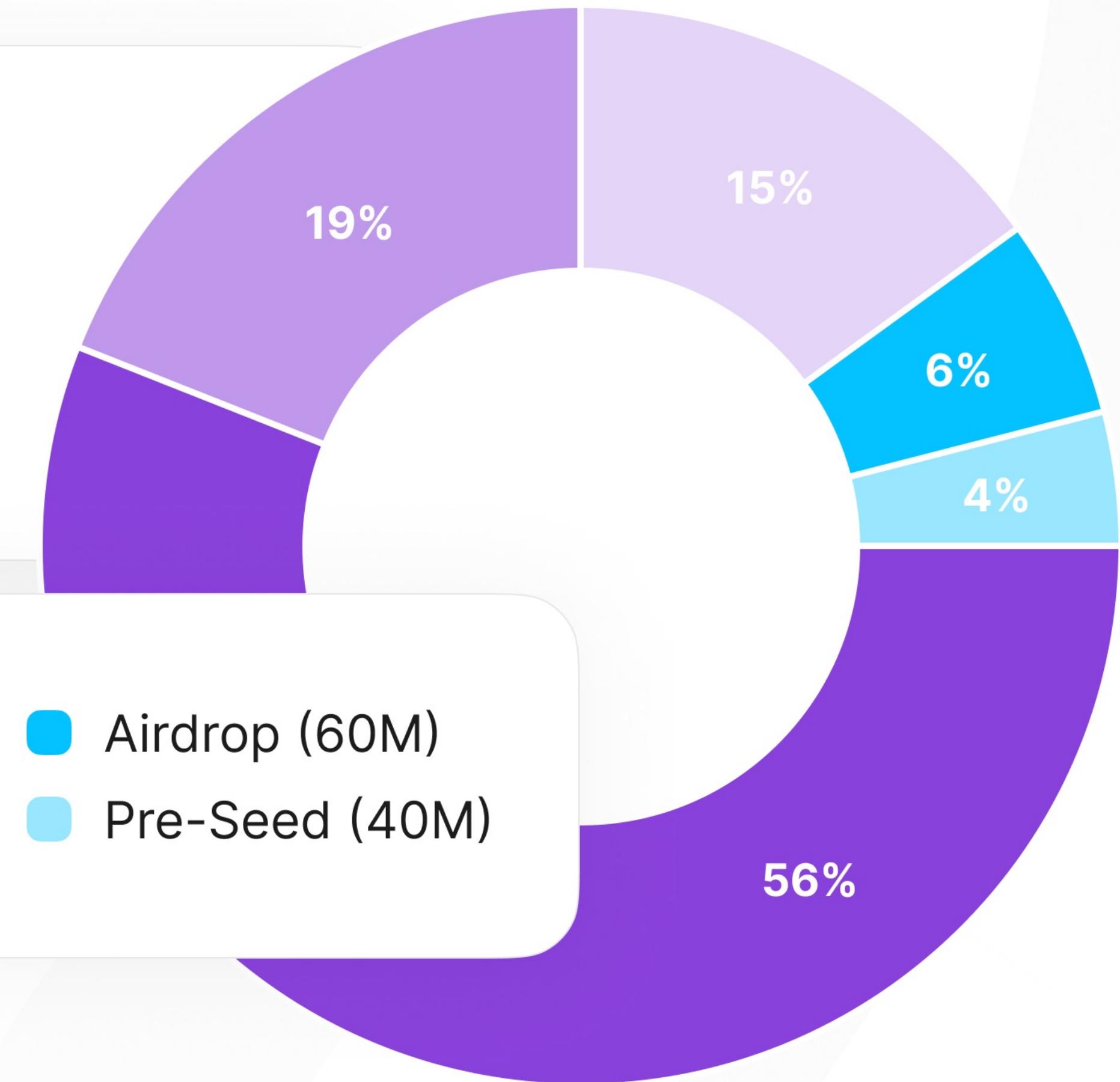
JFISH

Total supply: 1.000.000.000

All tokens are generated upon TGE

- CEX & dApps (560M)
- Public (190M)
- Team (150M)

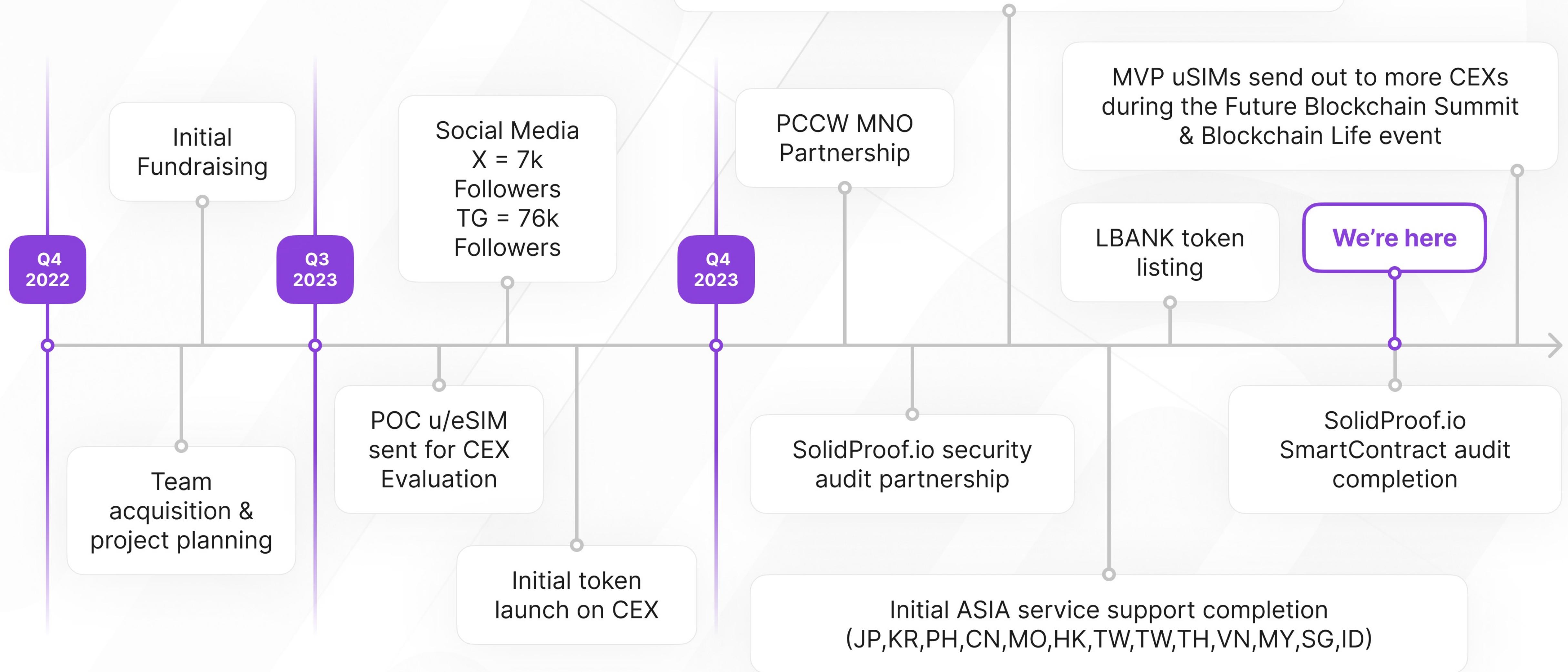
- Airdrop (60M)
- Pre-Seed (40M)



Currently listed on:



Achievements



Roadmap



Go-to-Market Strategy

CEX holds JFISH tokens to use services

Over 10+ CEXs hold JFISH tokens, creating price stability and good trading opportunities for investors

Phase 1

Co-brand with CEXs to launch SIM cards into their target markets

Phase 2

Enhance CEX end-user security offerings with MFA and Offline Push Capabilities

Phase 3

Provide CEX with the first KYC'ed self-custody hw cold wallet branded by the CEX, compliant with MICA/CASP/VASP/PBM crypto travel rules

Users exchange JFISH tokens for mobile data package subscriptions or to onramp and offramp fiat to their wallet using local e-wallet providers



CEX x Jellyfish

Invest in Crypto

Manage assets

Trade

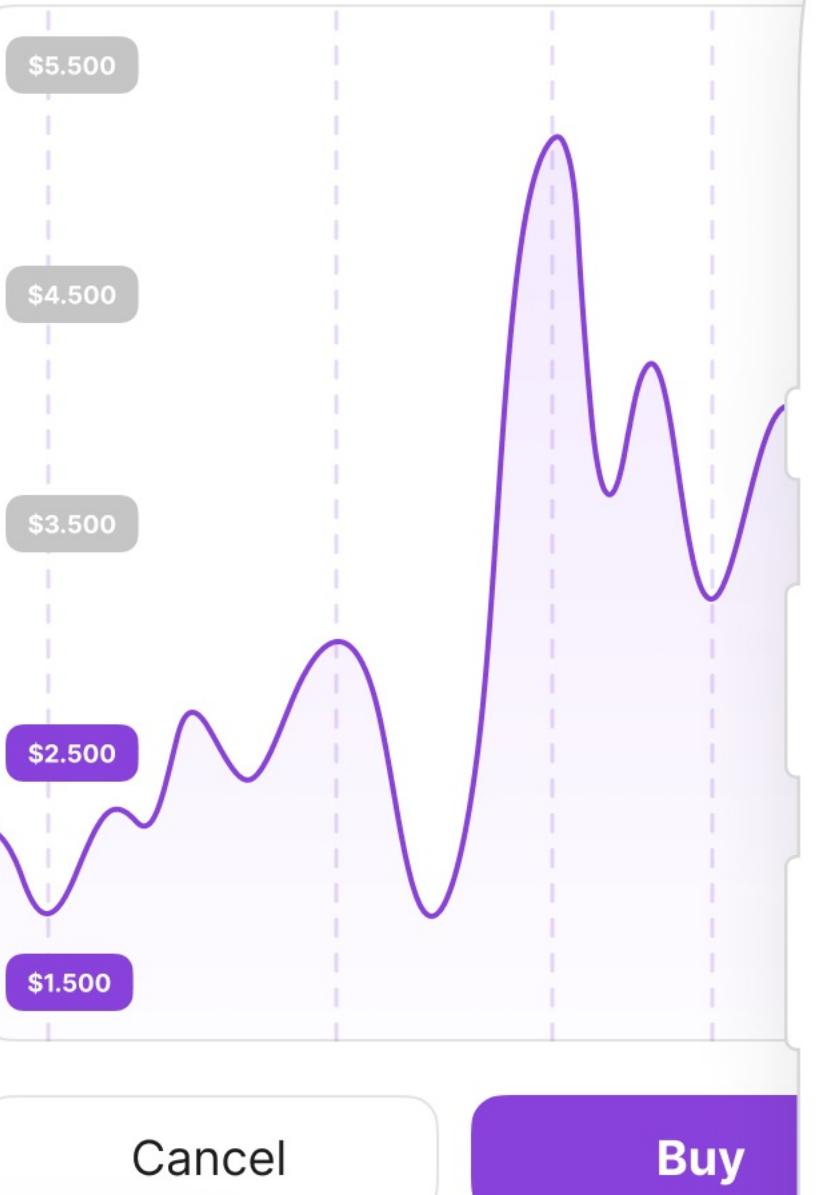
Loyalty & Rewards

Pay friends & Family

CEX

Bitcoin

3.0726172 BTC



Today

Jellyfish
MOBILE

Jellyfish Mobile Wallet

- BTC Wallet
- ETH/ERC20 Wallet
- Back

Cancel

Send

Tomorrow

Fiat onramp/offramp

Mobile Data

Self-Custody HW
Cold Wallet

Decentralized ID
(SIM-Swap prevention)

Offline PUSH for dApps

Password-less Network
Authentication

Make Payments to
Merchants via e-wallet

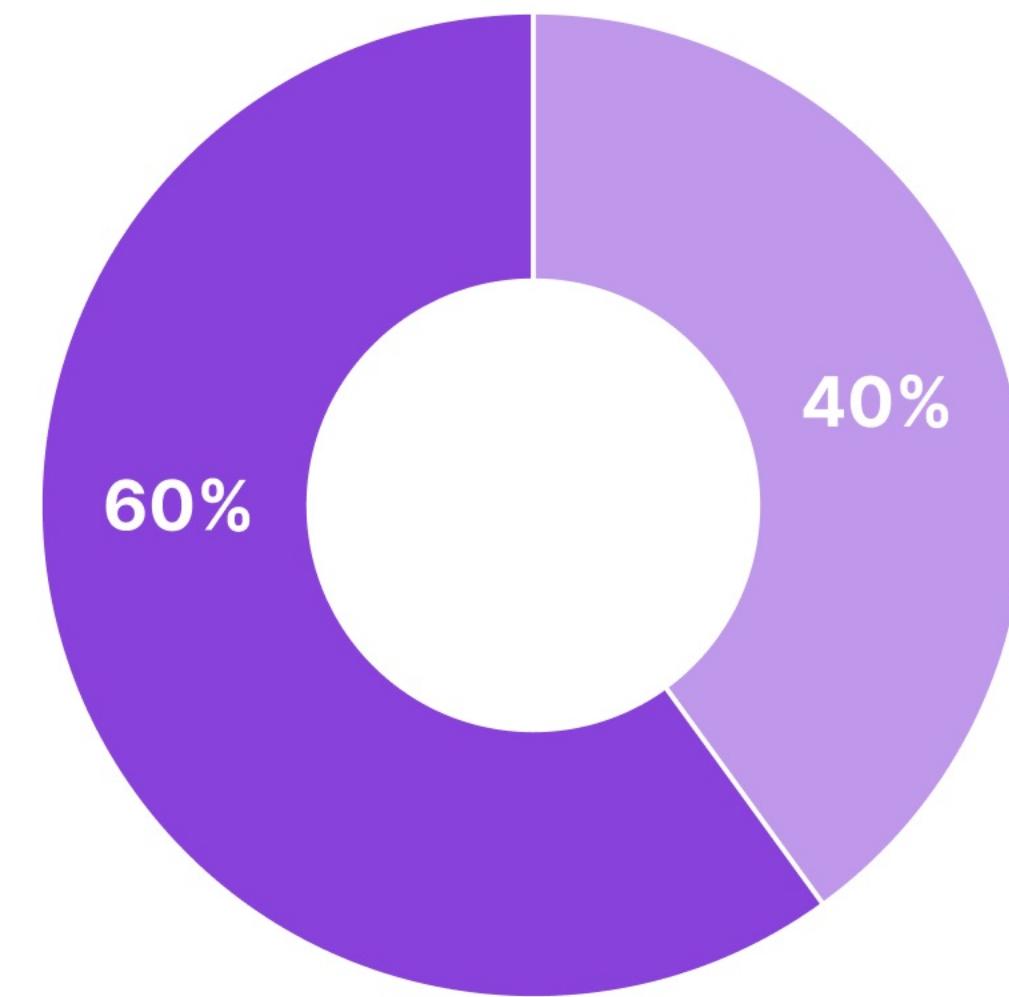


Round Details

\$1M in growth capital
Equity 10% of token equivalent

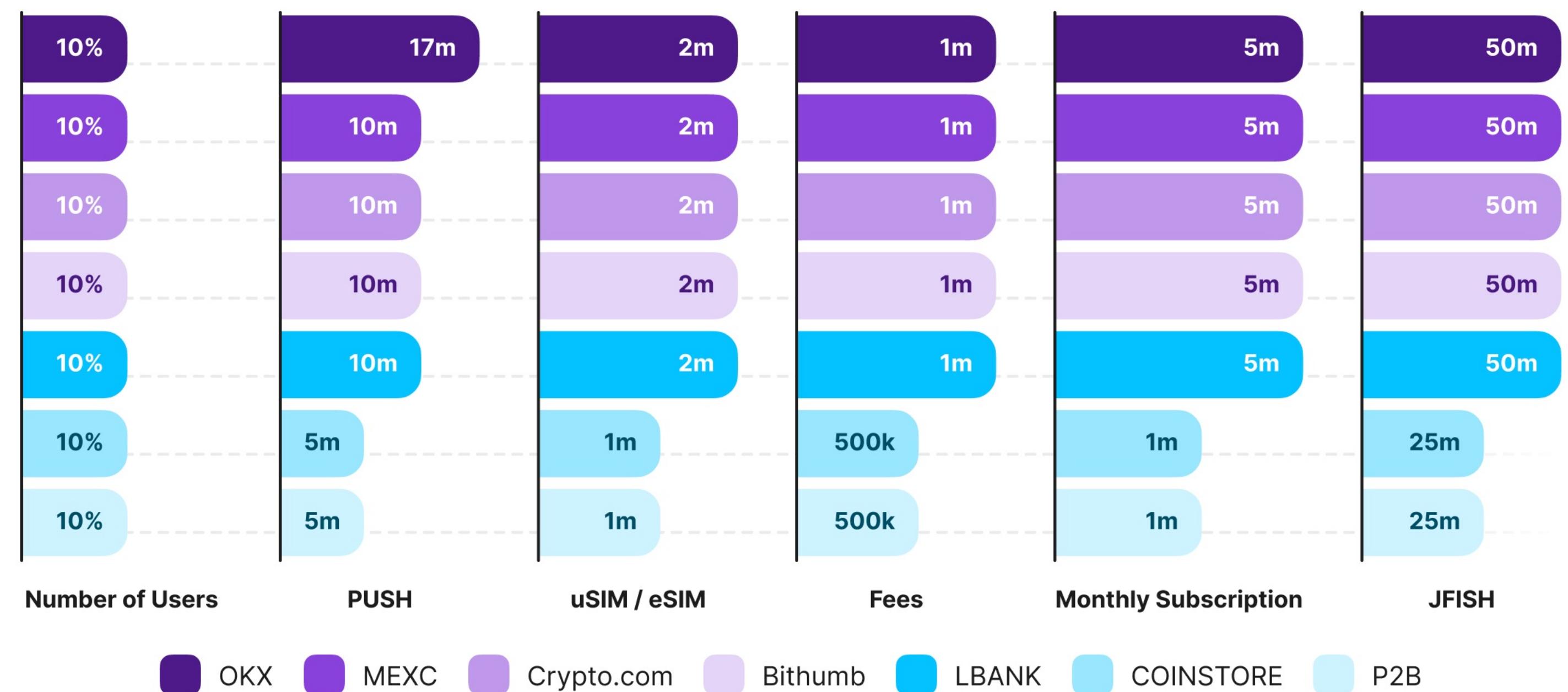
Revenue projection: We're engaging in talks with multiple CEXs, emphasizing on our potent revenue-enhancing approach. Out of the 1 billion JFISH tokens, we've designated 56% for CEXs to guarantee price solidity. In turn, these tokens unlock premium services on the Jellyfish Mobile Platform for CEXs, from Offline PUSH notifications, Real-Time Device change detection to effortless password-less authentication and more

Funds Usage



- Listing & Partnership with CEX
- Launch of the SIM card product

Revenue projection





Jellyfish Mobile

✉️ partnership@jellyfish.cool

☞ [@jfishgroup](https://twitter.com/jfishgroup)

𝕏 x.com/jellyfishmobile