

JILLIAN GONZALES

PRODUCT DESIGNER

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jillianguz

PROFESSIONAL PROFILE

UX/UI Designer passionate about crafting intuitive and human-centered designs by blending psychology, interaction principles, and empathy to enhance user experiences.

EDUCATION

Digital Design & Development

British Columbia Institute of Technology
Burnaby 2023 - 2025

BA Communications

Simon Fraser University
Vancouver 2021 - 2022

EXPERTISE

- User Research & Analysis
- Wireframing & Prototyping
- Usability Testing
- Design Systems
- Interaction Design (IxD)
- Journey Mapping
- HTML, CSS, Java, Next.js
- Design Tools: Figma, Adobe

SOFT SKILLS

- Attention to Detail
- Problem Solving
- Critical Thinking
- Continuous Learning
- Conflict Resolution
- Collaboration Skills
- Trilingual

PROJECTS

Principal UI Designer & UX Researcher

Remedify Asclepius Group | Sept. 2024 — Dec. 2024

Remedify is a medication management app designed to help users track prescriptions, manage dosages, and stay informed about potential drug interactions with a focus on accessibility for diverse user needs.

- Led a full redesign of app screens, establishing a modern design language.
- Analyzed competitors to integrate smart reminders and dashboards.
- Interviewed healthcare professionals to refine app functionality.
- Collaborated with developers on design and technical feasibility.

UX/UI Designer & Frontend Developer

Wonderland | Jan. 2024 — May 2024

Wonderland is an app that encourages self-reflection and personal growth. It offers an interactive, game-like platform for users to explore and enhance their mental and emotional health with engaging features.

- Designed app screens, aligning them with the overall concept.
- Improved designs post-usability testing to enhance clarity.
- Handled extensive CSS work to implement and polish front-end design.
- Developed quiz logic in Next.js, ensuring accurate looping and results.

WORK EXPERIENCE

Toedam Korean BBQ Restaurant

Waitress | July 2024 — Current

- Exhibited approachability and expertise when addressing inquiries.

Club Monaco

Seasonal Sales Associate | Dec. 2022 — Jan. 2023

- Achieved daily sales goals in under two hours, boosting monthly targets.