

Jihyun Jo | Frontend Developer

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I am a passionate product developer who brings innovative ideas and concepts to life for client-based design projects. With over 4 years of experience in digital web and mobile design, I have tackled diverse projects ranging from landing pages to web application interfaces.

Experience

**Payism - Frontend Developer & UI/UX Designer**

MAR 2025

Responsible for front-end development and experienced in UI/UX design.

**ArkData - Frontend Developer**

NOV 2023 - SEB 2024

UI Development using HTML, CSS, Javascript, React and ES6  
Web development experience using REST API

**Heaven Tree - UI/UX Designer**

MAY 2020 - NOV 2022

Led the design direction and created custom UI assets using Figma and Adobe CC, from wireframes to high fidelity interactions

Collaborated closely with backend, frontend, and mobile engineers, as well as the sales team

**Incremento.inc - Graphic Designer**

SEB 2018 - SEB 2019

Assisted the Head Designer on the marketing feature, enabling the U.S. company to manage its own custom fashion website.

Skill

**UI/UX**

Figma, Adobe XD, Illustrator, Photoshop, After Effect, Zeplin, Protopie, Lottie

**Research**

User Research, Usability Testing, Journey Mapping, Personas, Storyboarding, Affinity Diagrams, Workshopping, Information Architecture

**Frontend Development**

HTML, CSS, Javascript, React, Next JS, Node JS

**Language**

Native Korean and advanced English

Education

**Yeung Nam University**

2012 - 2018

Bachelor of Visual Design

38, Namjeongjunghwa-gil, Namjeong-myeon,  
Yeongdeok-gun, Gyeongsangbuk-do, Republic of  
Korea