

Recommendation Report

Pet Care Services

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01 Background Info

Pet Owners



What App??

TTcare

daisy

catsMe!

02 Key Technologies



CNN

Image-based
diagnosis



02 Key Technologies



CNN

Image-based
diagnosis



LSTM

Analyzing and
predicting time
series data



NLP

Text/voice based
interactive services

03 Criteria

Features

Reliability

Cost

Satisfaction

FEATURES

The logo for TTcare, featuring the text "TTcare" in a bold, black, sans-serif font. The "TT" is slightly larger and more prominent than the "care".

TTcare

- health diagnostics
- behavior tracking
- virtual assistance.
- Multi-Species Support

The logo for daisy, featuring the word "daisy" in a lowercase, purple, sans-serif font. Below the letters "i", "s", and "y" are four small circles in pink, yellow, teal, and blue respectively.

daisy

- dog behavior and training.
- It offers meal plans and recommendations

The logo for catsMe!, featuring a stylized pink cat face icon to the left of the text "catsMe!". The text is in a pink, sans-serif font, with "cats" in lowercase and "Me!" in a slightly larger, bold font.

catsMe!

- Specialized in cat pain detection

REALIABILITY

The logo for TTcare, featuring the text "TTcare" in black on a yellow rectangular background.

High

Awarded CES Innovation
Awards (2022, 2023)

The logo for daisy, featuring the word "daisy" in purple lowercase letters with five colored dots (purple, pink, yellow, teal, blue) underneath.

Medium

Reliable for canine
behavior tracking but
limited in health-related
aspects.

The logo for catsMe!, featuring a pink cat face icon followed by the text "catsMe!" in pink.

High for cats

reliable for cats pain but
unsuitable for broader pet
care.

COST

The logo for TTcare, featuring the text "TTcare" in a bold, black, sans-serif font. The "TT" is slightly larger and more prominent than the "care". The logo is set against a solid yellow rectangular background.

TTcare

Free basic, Premium
options

The logo for daisy, featuring the word "daisy" in a lowercase, purple, sans-serif font. Below the letters "i", "s", and "y" are four small, colored circles: pink, yellow, teal, and blue.

daisy

Free for start, Low
monthly sub

The logo for catsMe!, featuring a stylized pink cat face icon to the left of the text "catsMe!". The text "cats" is in a lowercase, pink, sans-serif font, and "Me!" is in a larger, bolder, lowercase, pink, sans-serif font. A small paw print is at the end of "Me!".

catsMe!

\$5 for up to three cats,
with an additional charge
of \$1 per extra cat.

AI TECHNOLOGIES

TTcare

CNN → Health Diagnostic
by facial features

LSTM → Behavior
monitoring

NLP → Virtual assistance

daisy

NLP → training
recommendations and meal
plans by understanding and
responding to user inputs.

CNN,LSTM






WatsMe!

CNN → Health Diagnostic
by facial features

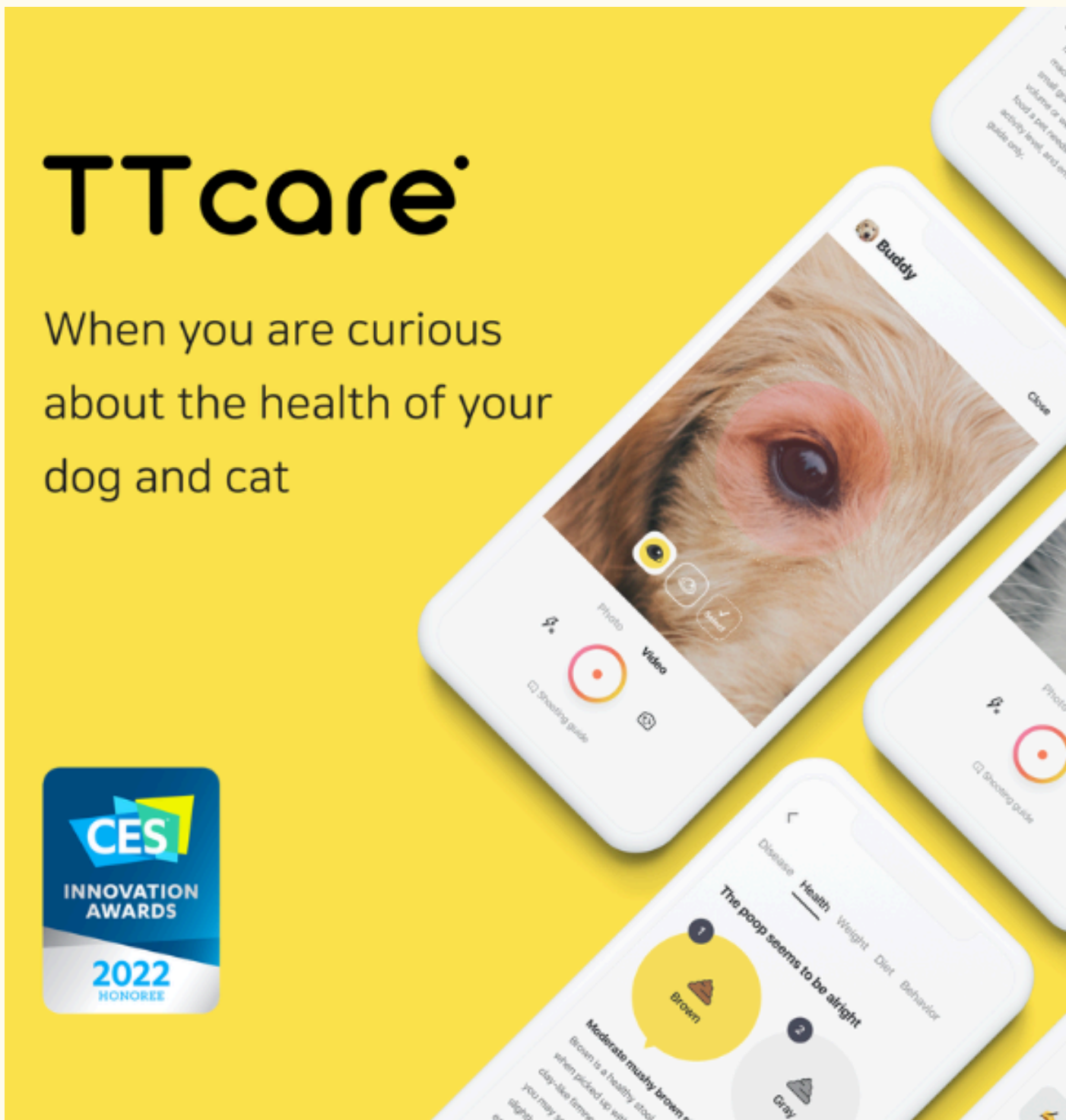
NLP → Virtual assistance

LSTM



구분	Features	Realiability	Cost	AI Technologies
	Several species	O	O	CNN, LSTM, NLP
	X	X	O	NLP
	Cat Pain detection	X	O	CNN, NLP

07 Recommendation



Multifunctionality

Cost-Effectiveness

Reliability

AI
technologies

Thank You