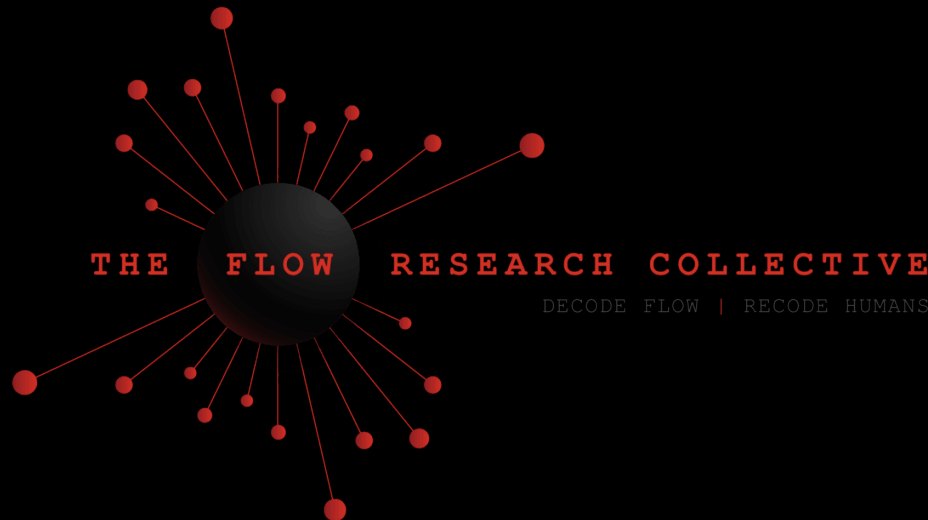# Unlocking Pristine Clarity

Today's Gameplan

1 How to Eat an Airplane

2 Becoming a Reverse Engineer

3 Goal Stacking

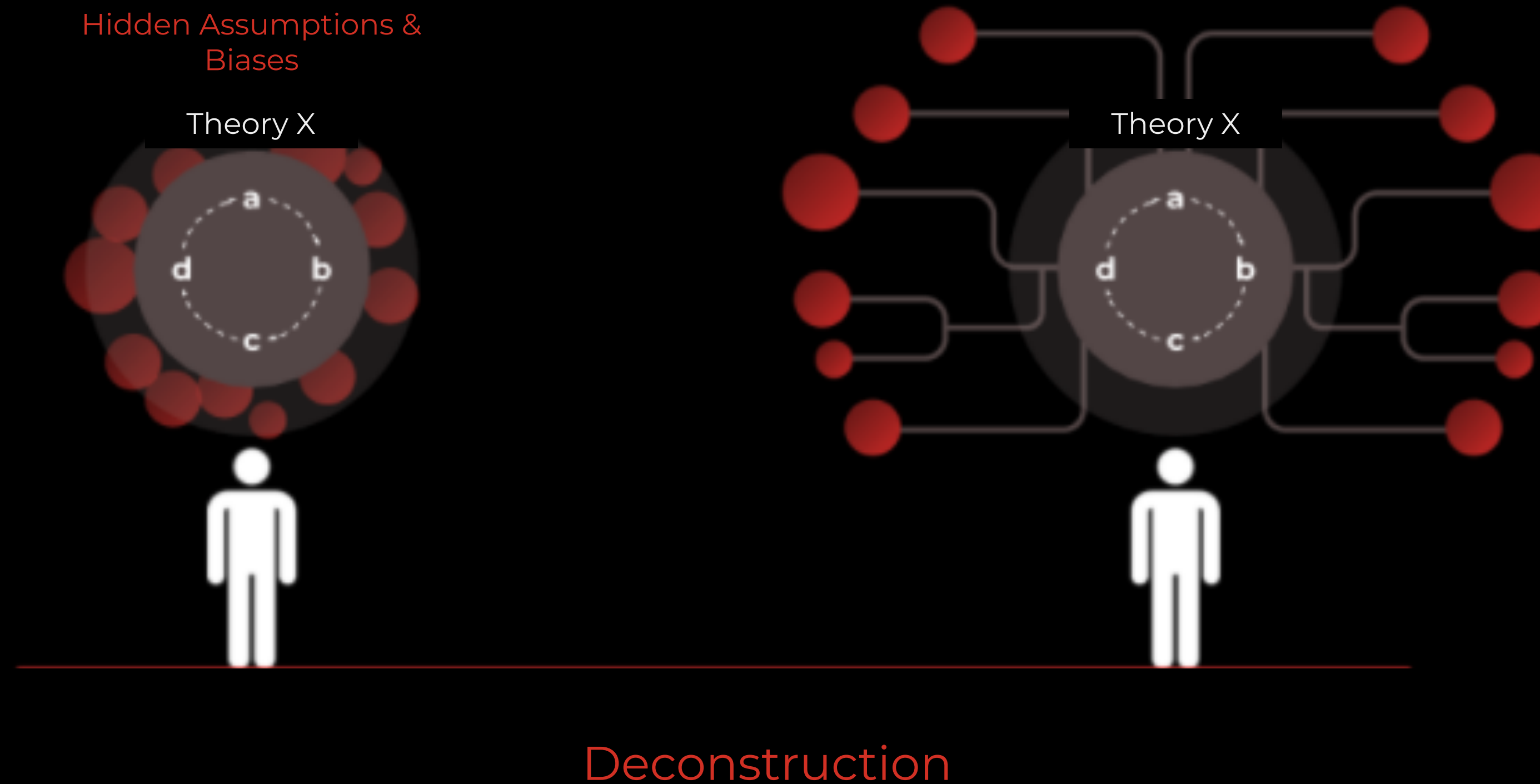# Today's Gameplan

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Growth Belief Spotlight + Growth Mindset + ILOC + Compound Effect = Reverse Engineer

Hidden Assumptions & Biases

Theory X

Theory X

Deconstruction

Leaf In The Wind → Reverse Engineer

Leaf In The Wind

Reverse Engineer

VS

Winning requires luck

Circumstances determine outcomes

Things happen to me

I'm a product of my reality

Things just happen

I wish...

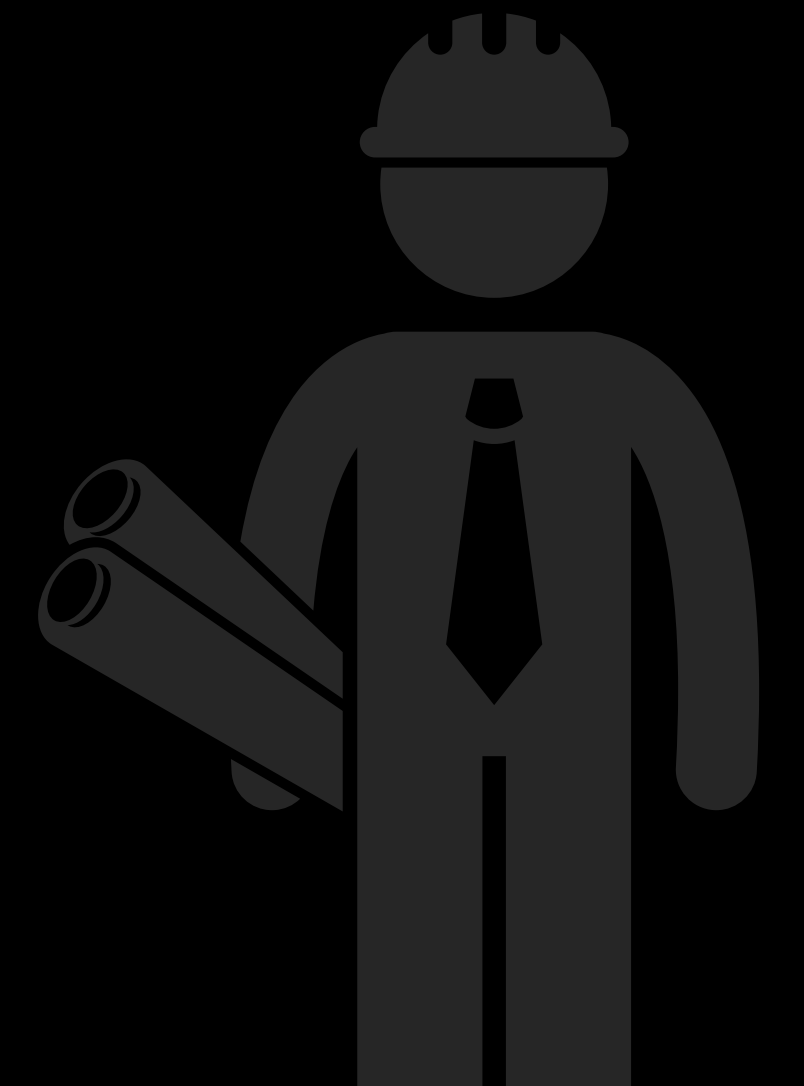Goals + sufficient execution necessitate winning

Belief and execution determines outcomes

I make things happen

I architect my own reality
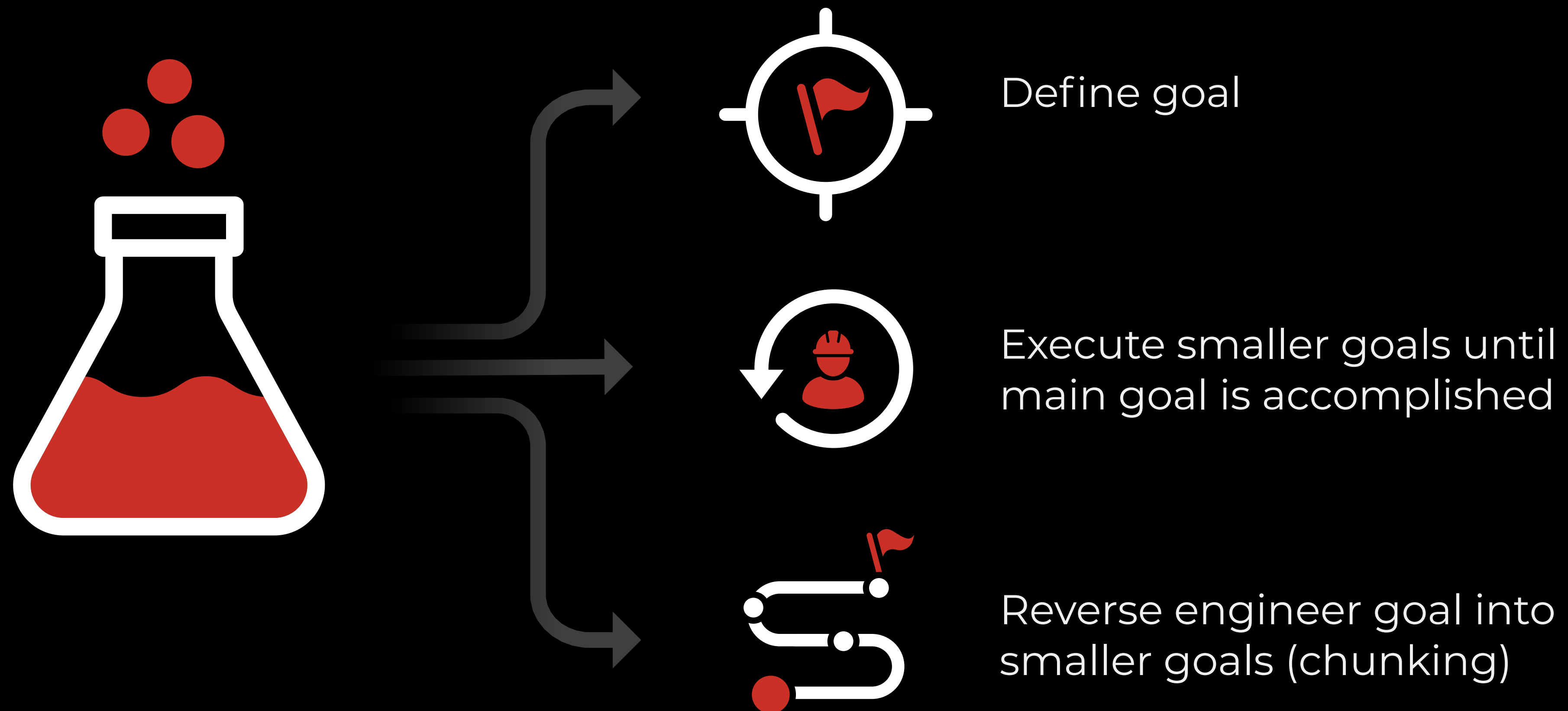
Causes always produce effects
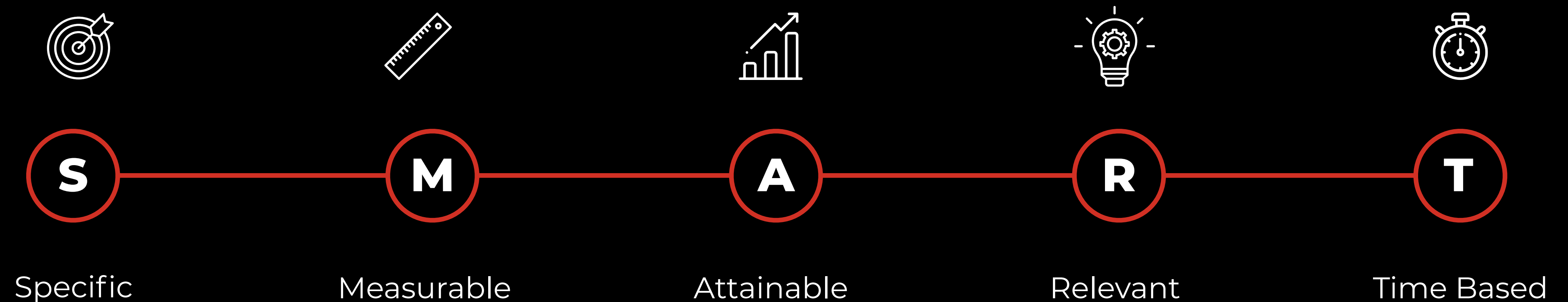
What are the steps & resources required?

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The Reverse Engineer's Formula For "Impossible"

Define goal

Execute smaller goals until main goal is accomplished

Reverse engineer goal into smaller goals (chunking)

Smart Goals Undercut Our Success

S — Specific

M — Measurable

A — Attainable

R — Relevant

T — Time Based
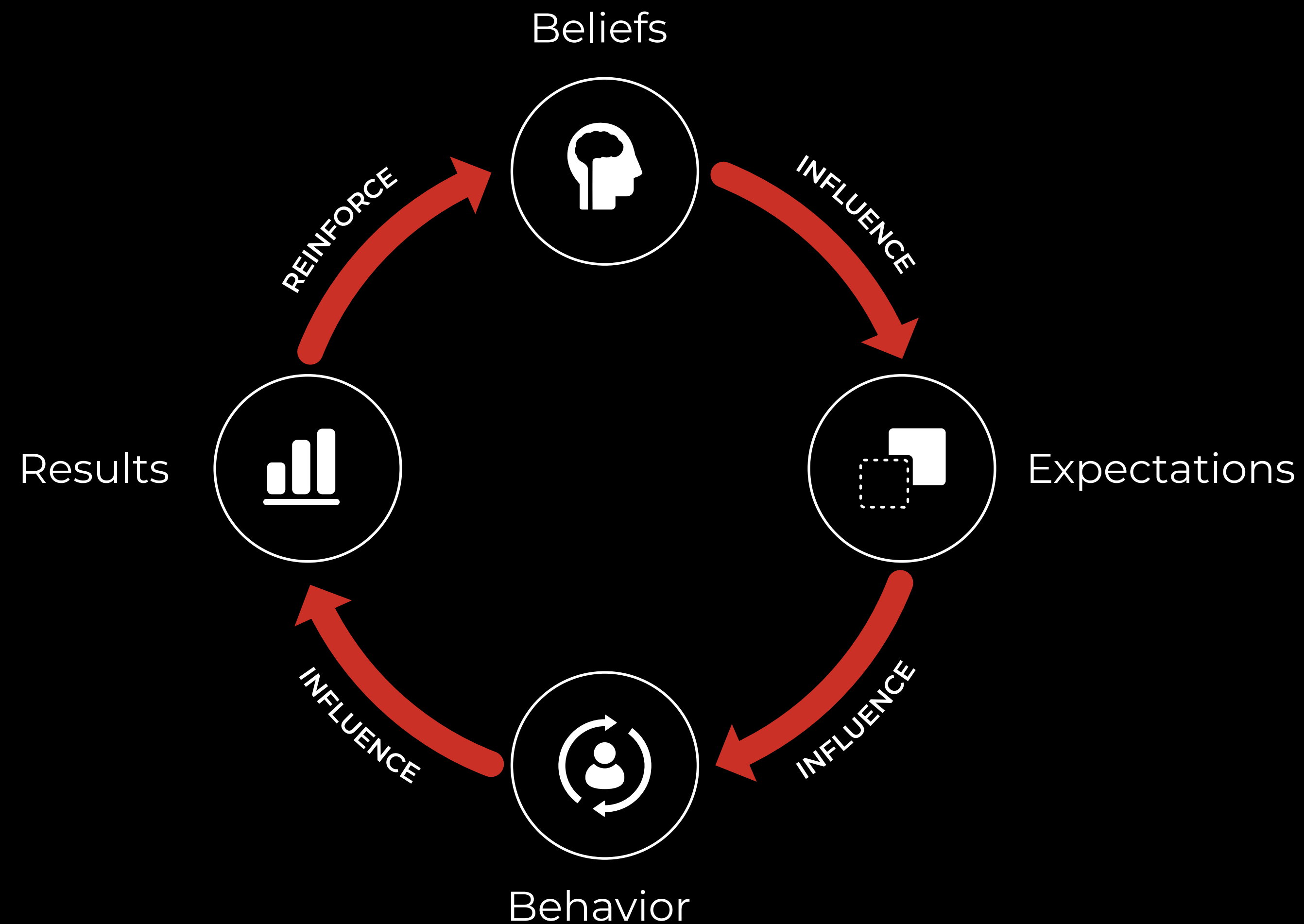
1 — The Pygmalion Effect:
Supply Follows Perceived Demand

3 — Avoid Incrementalism,
Aim For Possibility

Incrementalism

Exponential Leap

VS

4 — Aim For Revolution, Not Evolution
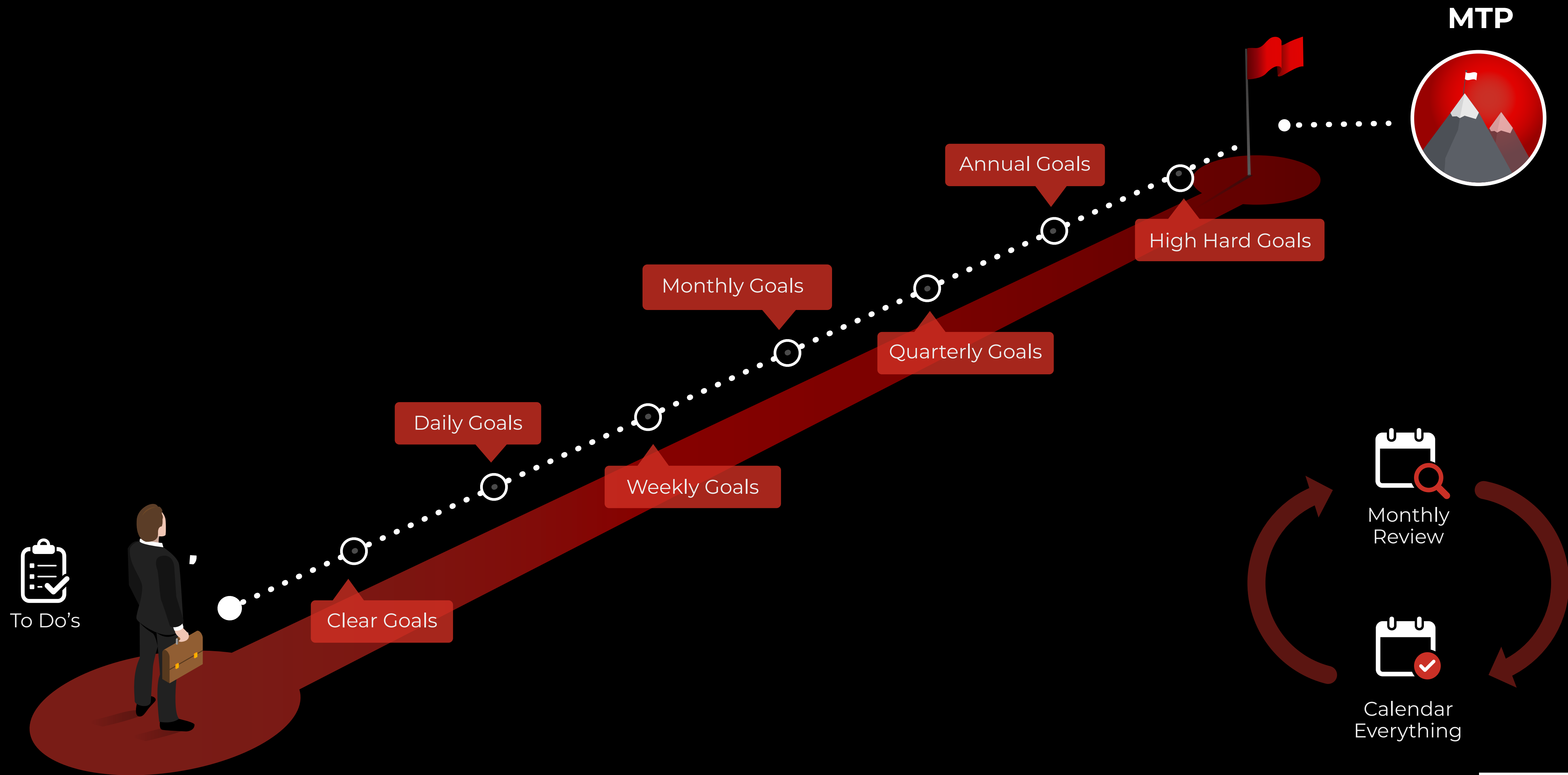
Incrementalism

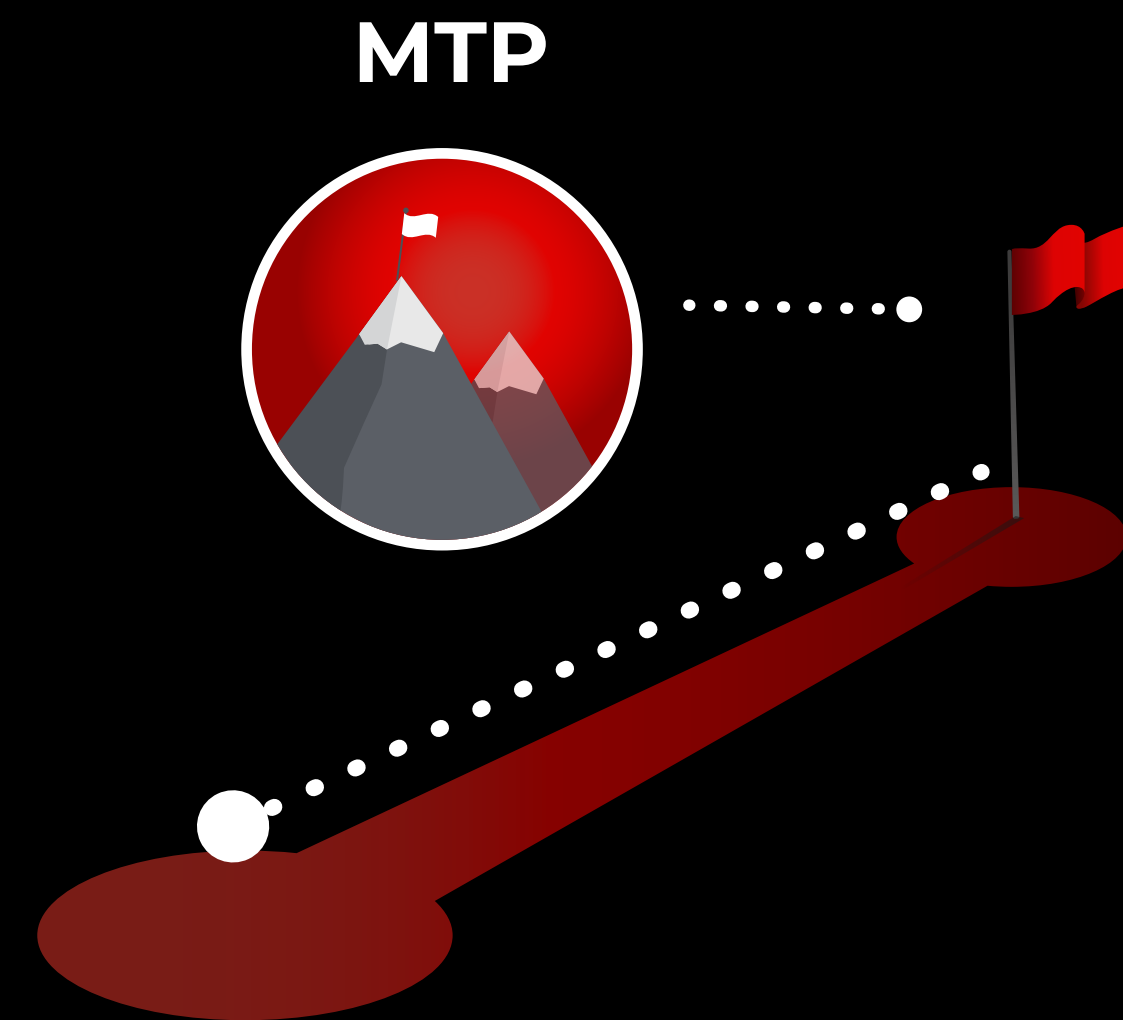Exponential Leap

VS

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Starting From The Top — Your MTP

MTP

Duration: Infinite

Specificity: Broad

Example: "To empower a million entrepreneurs to generate extraordinary wealth while creating a world of abundance. "

-Peter Diamandis

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Starting From The Top
— Your MTP: A Refresher

1 Write down 15 massive global challenges
(hunger, energy scarcity, biodiversity, cancer prevention).

2 Be hyper-specific:
Protecting biodiversity > Establishing Mega Linkages To Protect Biodiversity

3 Tie these specific, global challenges to your passion

4 Use this to craft your Massively Transformative Purpose
(has to be 1 sentence)

Double Check It

Is it MASSIVE?!

Audaciously big and aspirational
(you should probably 10x it)

Is it TRANSFORMATIVE?!

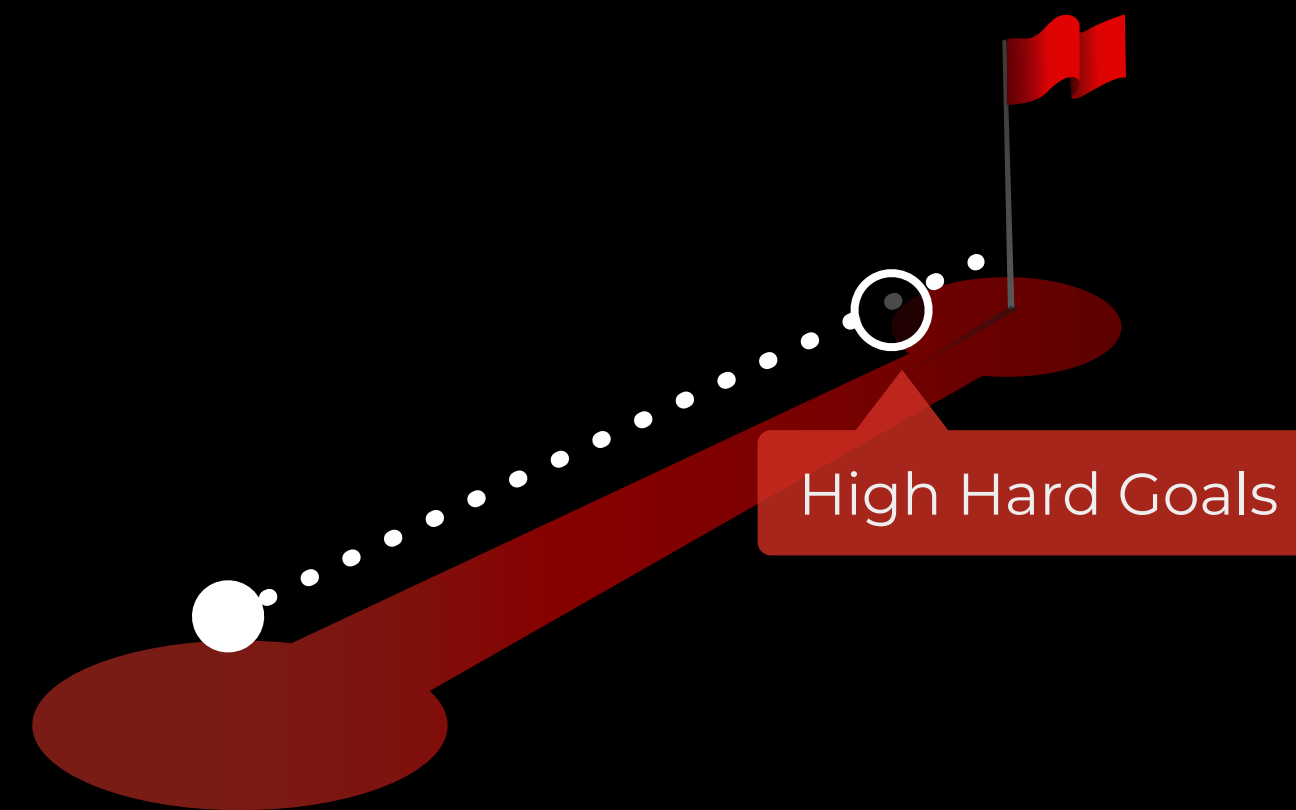Can cause significant transformation to an industry,
community or to the planet.

Is It PURPOSEFUL?!

A clear "why" behind it, that you're passionate about.
Something that unites and inspires action.

Next In The Stack
Your High Hard Goals

High Hard Goals
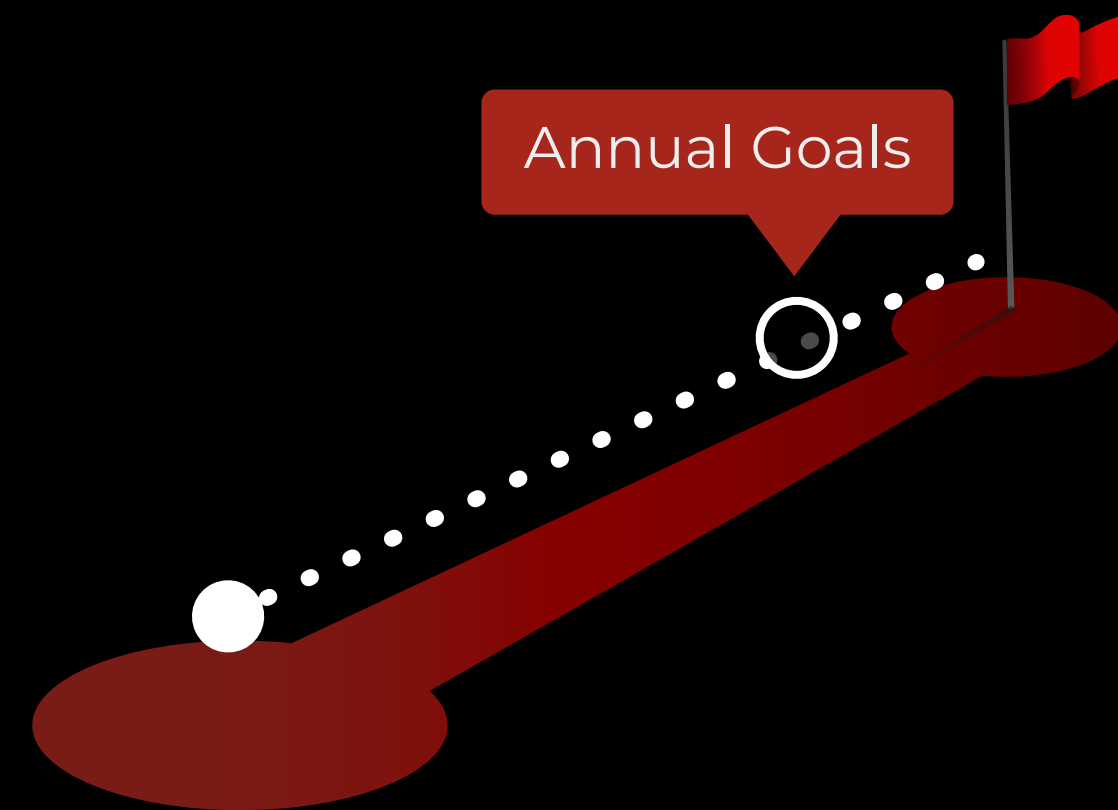
Duration: 1-5 Years

Specificity: Measurable, Definable, Binary

Example: To write a book on conscious capitalism and sell 400,000 copies.

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Next In The Stack
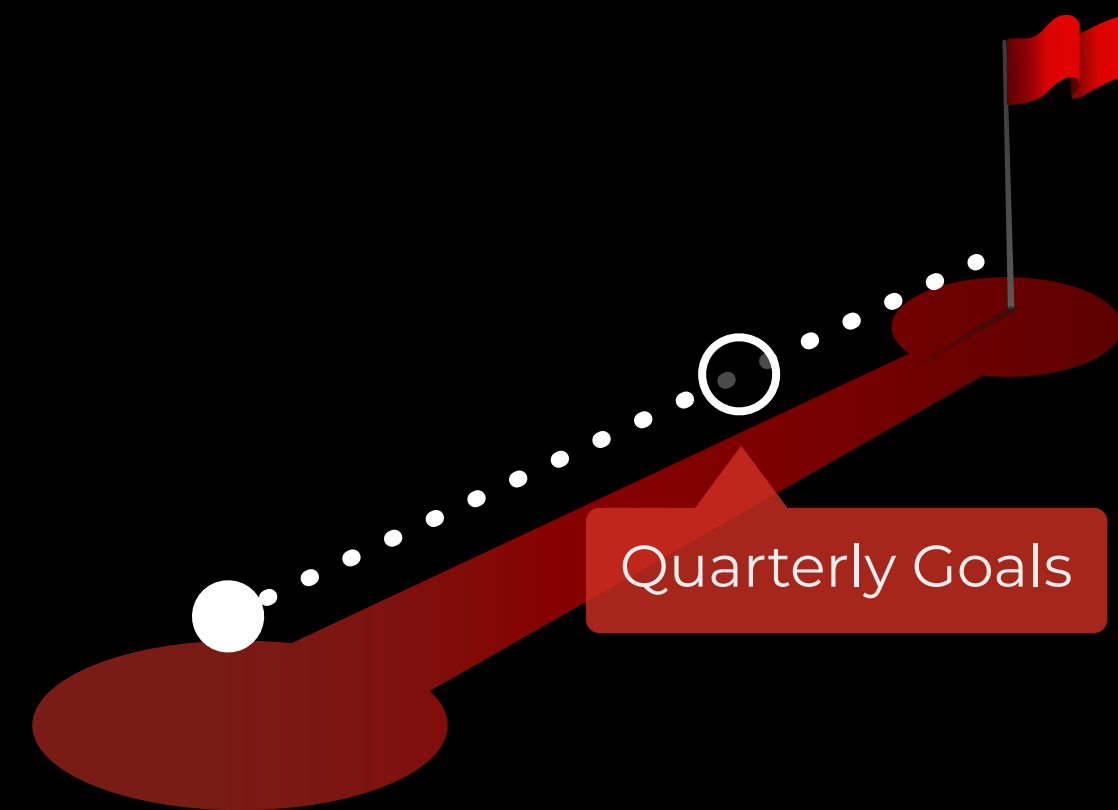# Your Annual Goals

Annual Goals

Duration: Annual, as per calendar year

Specificity: Measurable, Definable, Binary

Example: Finish writing conscious capitalism book, sell book to publisher for $100,000+.

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Next In The Stack
Your Quarterly Goals

Quarterly Goals

Duration: Quarterly, as per financial quarter

Specificity: Very Measurable, Definable, Binary

Example: Write, edit and proof chapters 1-17, so they're publication ready, and outline chapters 17-30.

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Next In The Stack
Your Monthly Goals

Monthly
Goals

Duration: Monthly, as per calendar month

Specificity: Very Measurable, Definable, Binary

Example: Finish writing chapter 1-6 and ensure they're publication ready.

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Next In The Stack
Your Weekly Goals

Weekly Goals

Duration: Weekly, ideally Sunday to Sunday

Specificity: Very Measurable, Definable, Binary

Example: Finish chapter 19 and edit it entirely so it's publication ready. The daily weekly 3x3 unlocking moves.

Next In The Stack
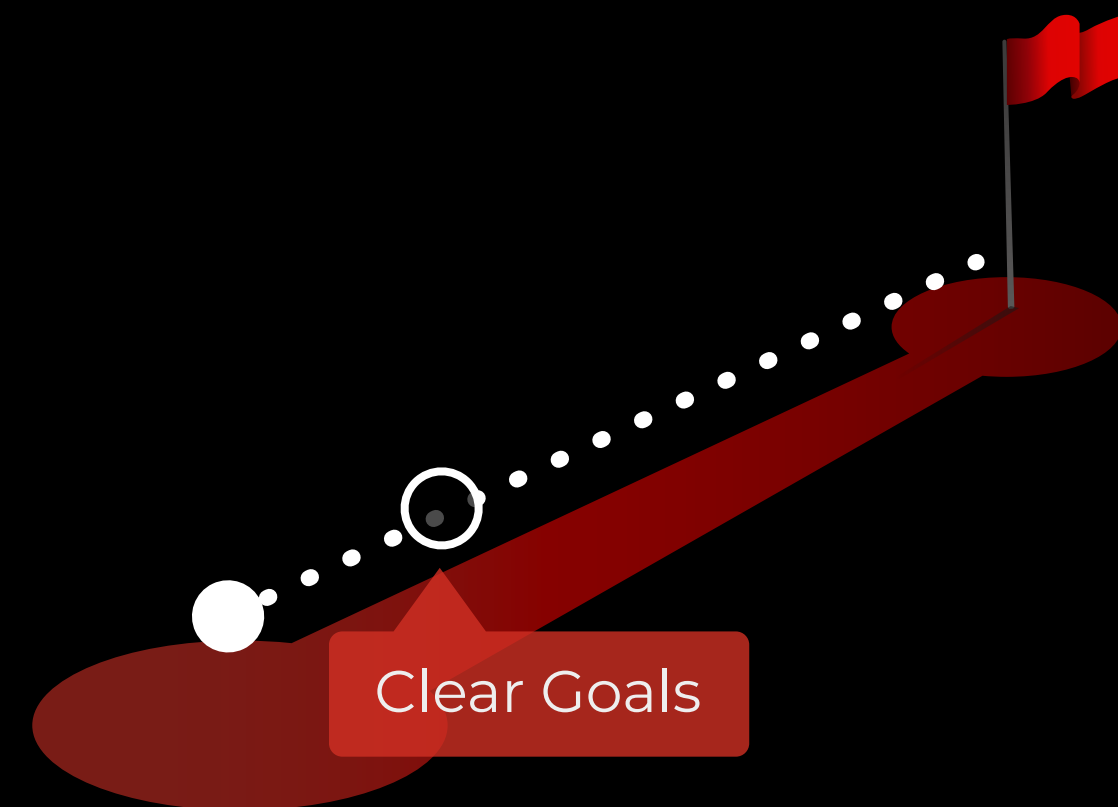## Your Daily Goals

Daily Goals

Duration: Daily, always set the night before

Specificity: Very Measurable, Definable, Binary

Example: Finish writing section 1, 2 and 3 of chapter 19. The daily weekly 3x3 unlocking moves.

Next In The Stack
Your Clear Goals

Clear Goals

Duration: Attached to every daily goal

**Specificity:**   Extreme, ridiculous, minute detail

Example:
- 1. Research stats around capitalism
- Paste stats around capitalism back into primary document
- Clean-up and edit capitalism stats
- Weave stats into prose for section 1

The failure point of clear goals? Not clear enough!!!
You need to master the art of deconstruction to set clear goals.

Next In The Stack
Your To-Do List
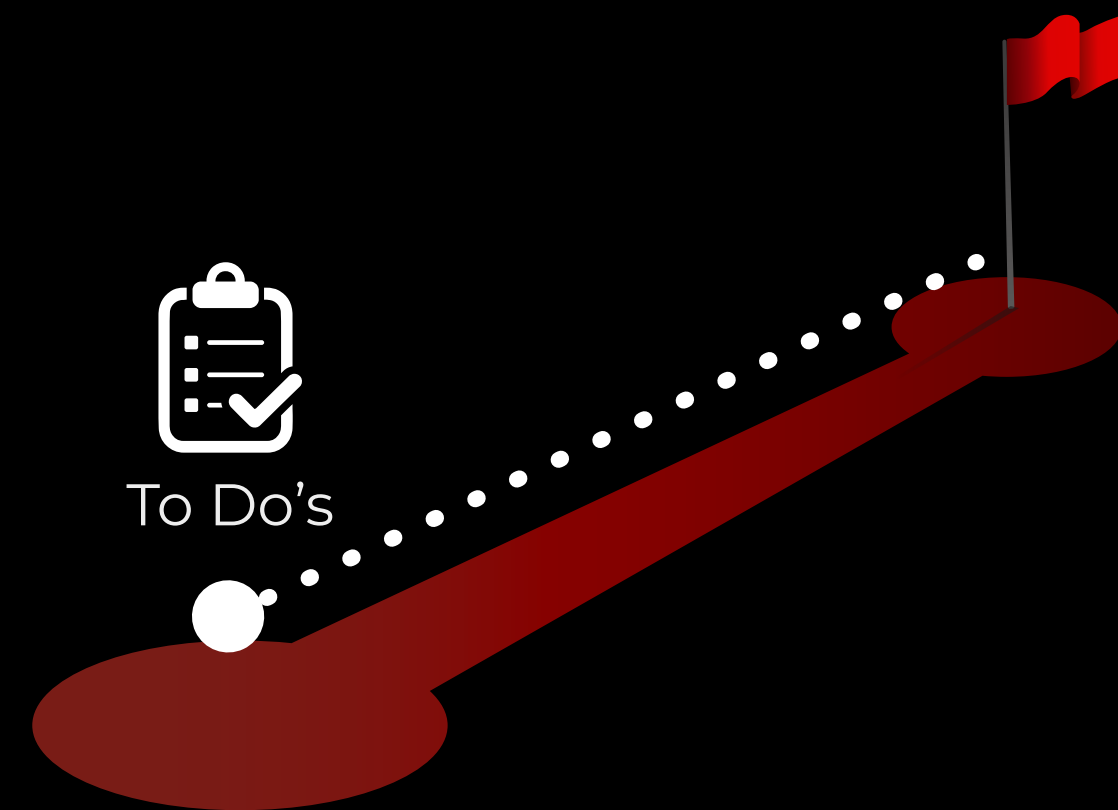
To Do's

1   A Cognitive Load Tool > An Accomplishment Tool

2   Ideally - building a life where we don't need a to-do list.

3   But… to annihilate cog load, keep a simple to-do list where you throw down random errands you have to do so you're holding nothing in mind.

Next In The Stack
Your Weekly Review
and Calendaring Everything

Monthly Review

Calendar Everything

Flow Infused
Goals Implementation

High Consequences
Add consequences to accomplishing and not accomplishing your goals.

Shared Goals
The more shared goals the more group flow.

C/S Balance
Increase and decrease goal challenge accordingly.

Trigger Checklisting
Ensure the path to your goal is flow trigger rich by checklisting your goals against the triggers.

Clear Goals
Set clear goals for everything you do.

Exercise:

MVP Your Goal Setting Stack

PDF | Download Workbook
To get started

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