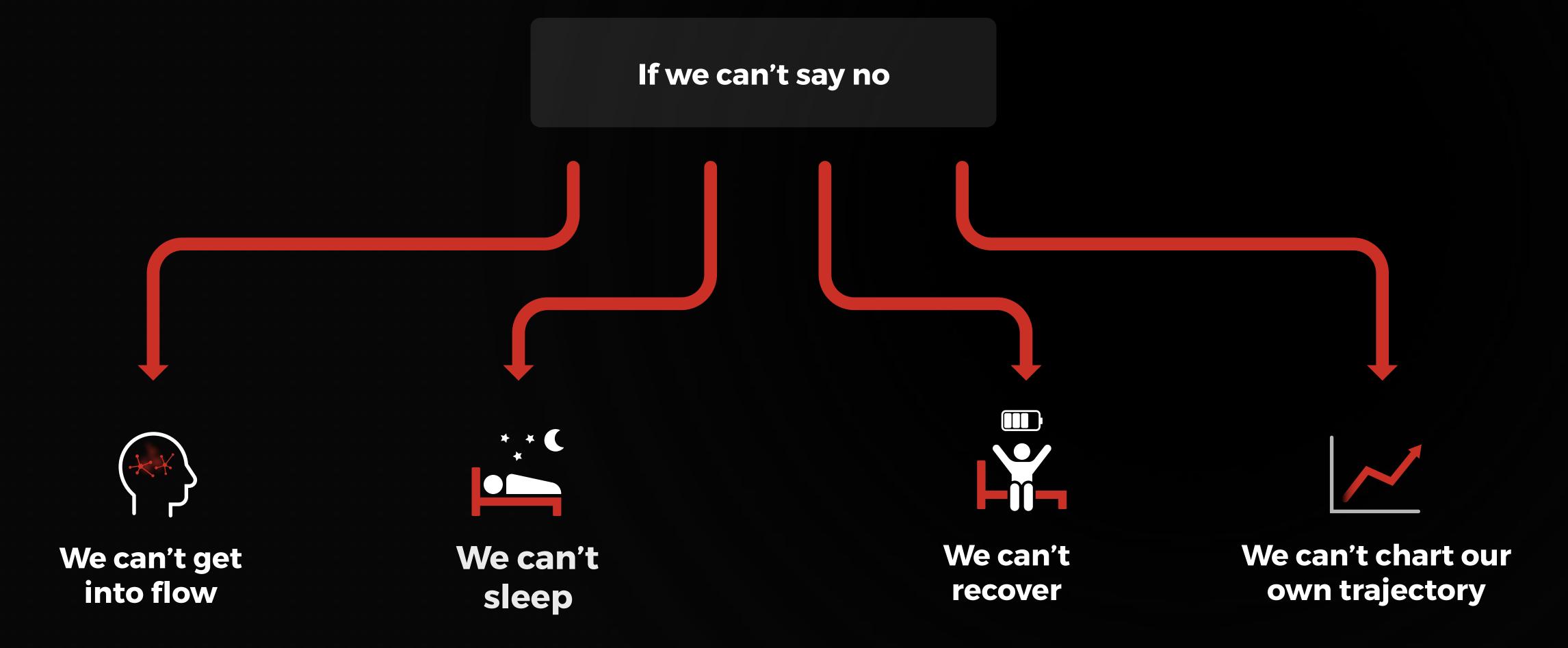


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#### Today's Gameplan

- The Necessity of No
- Saying No Like a Pro
- **Asserting Boundaries Broadly**

# Not Saying No Is a Trainwreck for High-performance



# Research Shows the Inability to Say no Agitates the Bad Guys



Depression



**Burnout** 



**Bad relationships** 



Lack of self-identity



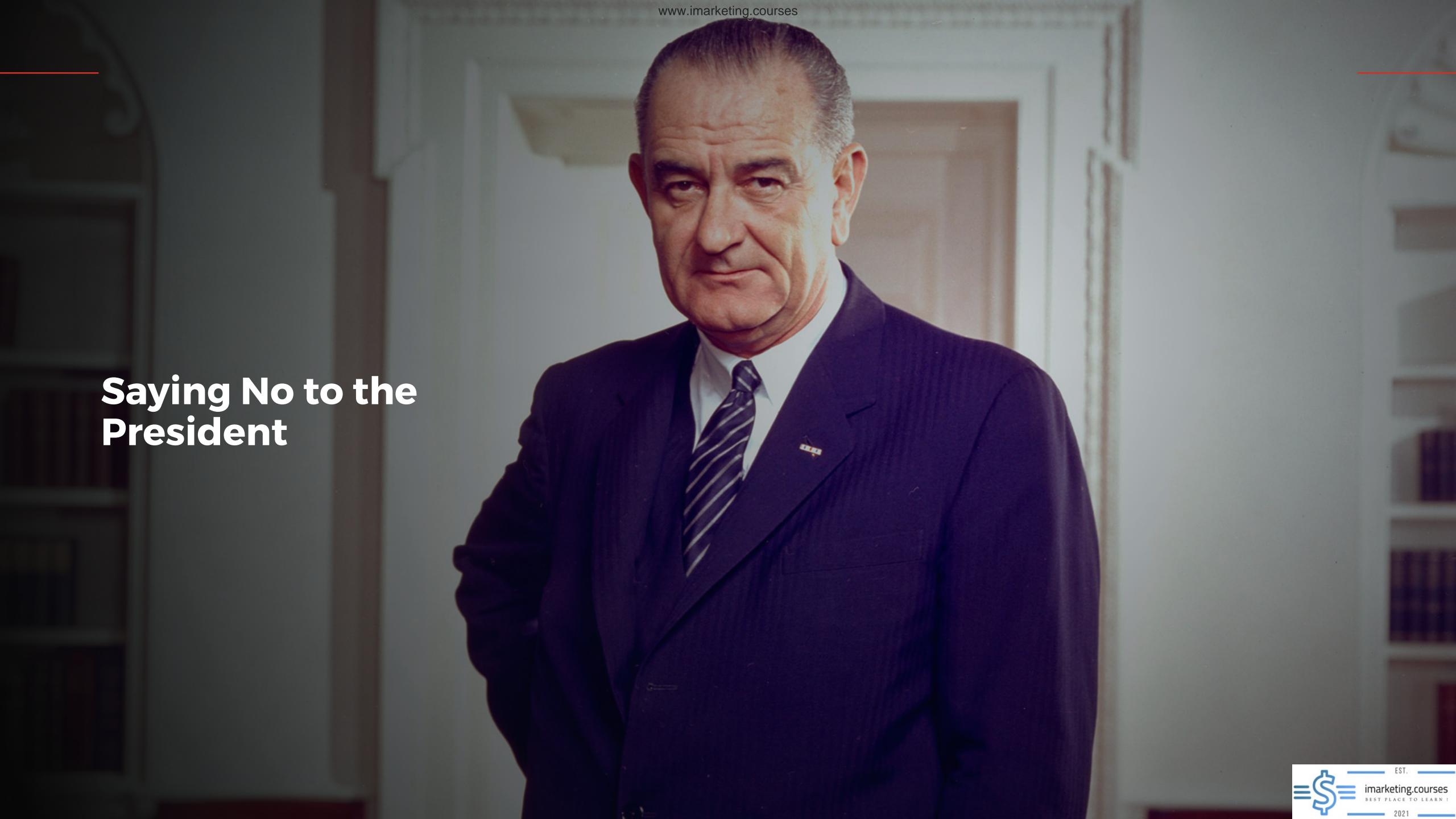
Resentment



**Stress** 



**Anxiety** 



# Saying No Commands Respect, Reassurance and Admiration from Others

- Saying "NO" to Your Boss
  Strength and Respect
- Saying "NO" to a Colleague

  Mutual Peer Status
- Saying "NO" to a Client Healthy and Realistic Relationships
- Saying "NO" to a Subordinate
  Encourage Future Input

# www.imarketing.courses Today's Gameplan The Necessity of No Saying No Like a Pro **Asserting Boundaries Broadly**

# First — What You Usually Do...

- Accommodate

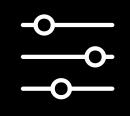
  Say yes when you wanted to say no
- Attack
  A poor, destructive way of saying no
- Avoid
  Try to avoid any commitment, neither yes nor no

### The Three Nos Not to Do



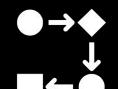
#### **Accommodate**

Saying yes when you wanted to say no



#### Attack

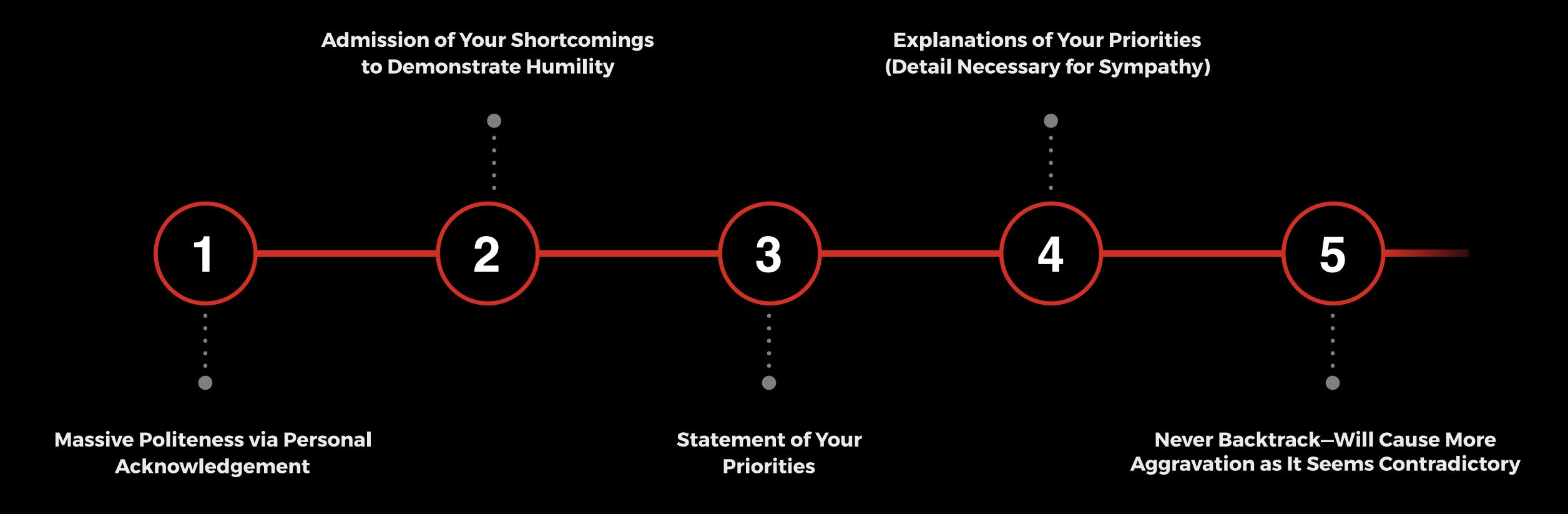
A poor, destructive delivery of your "no"

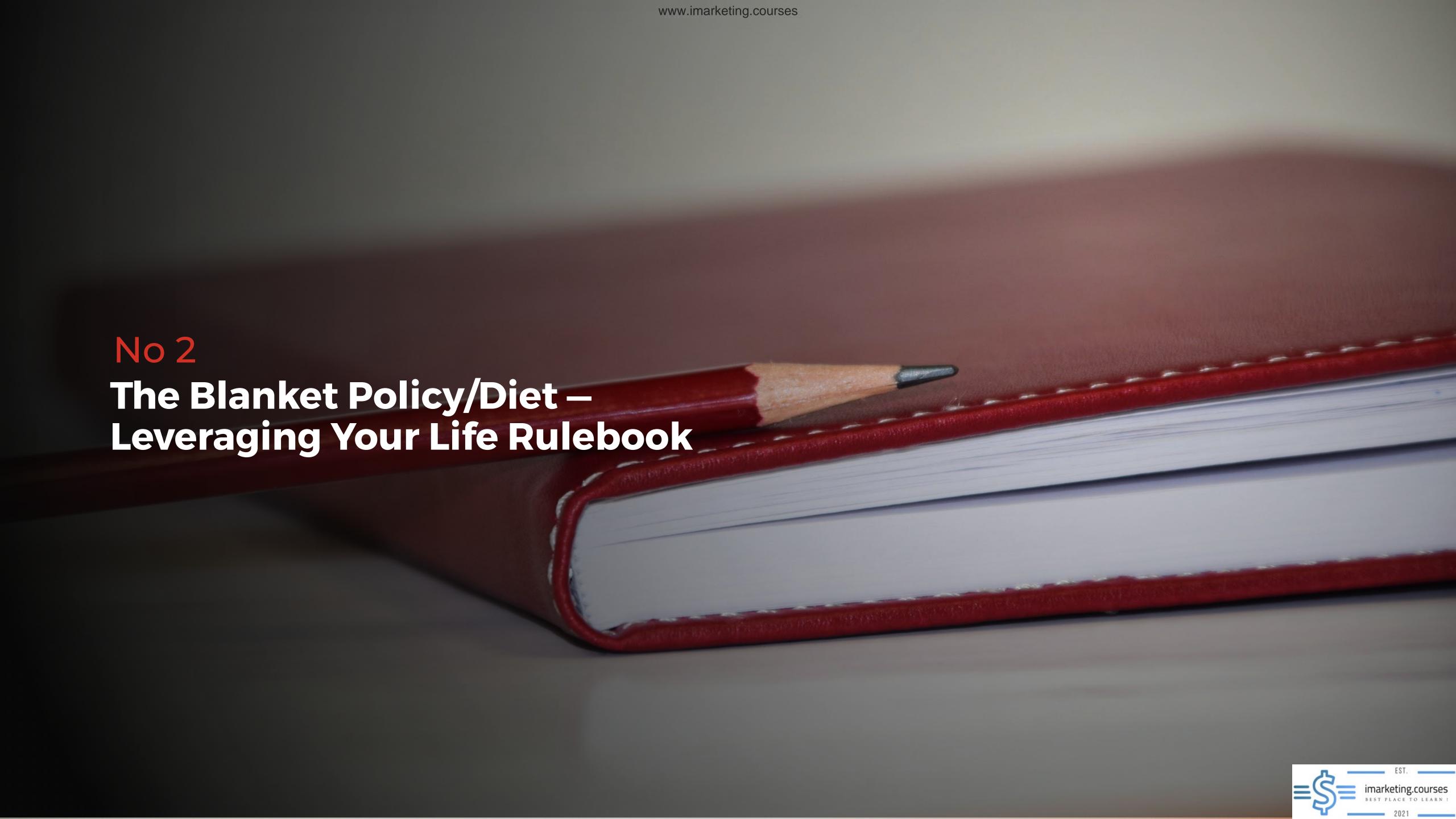


#### **Avoid**

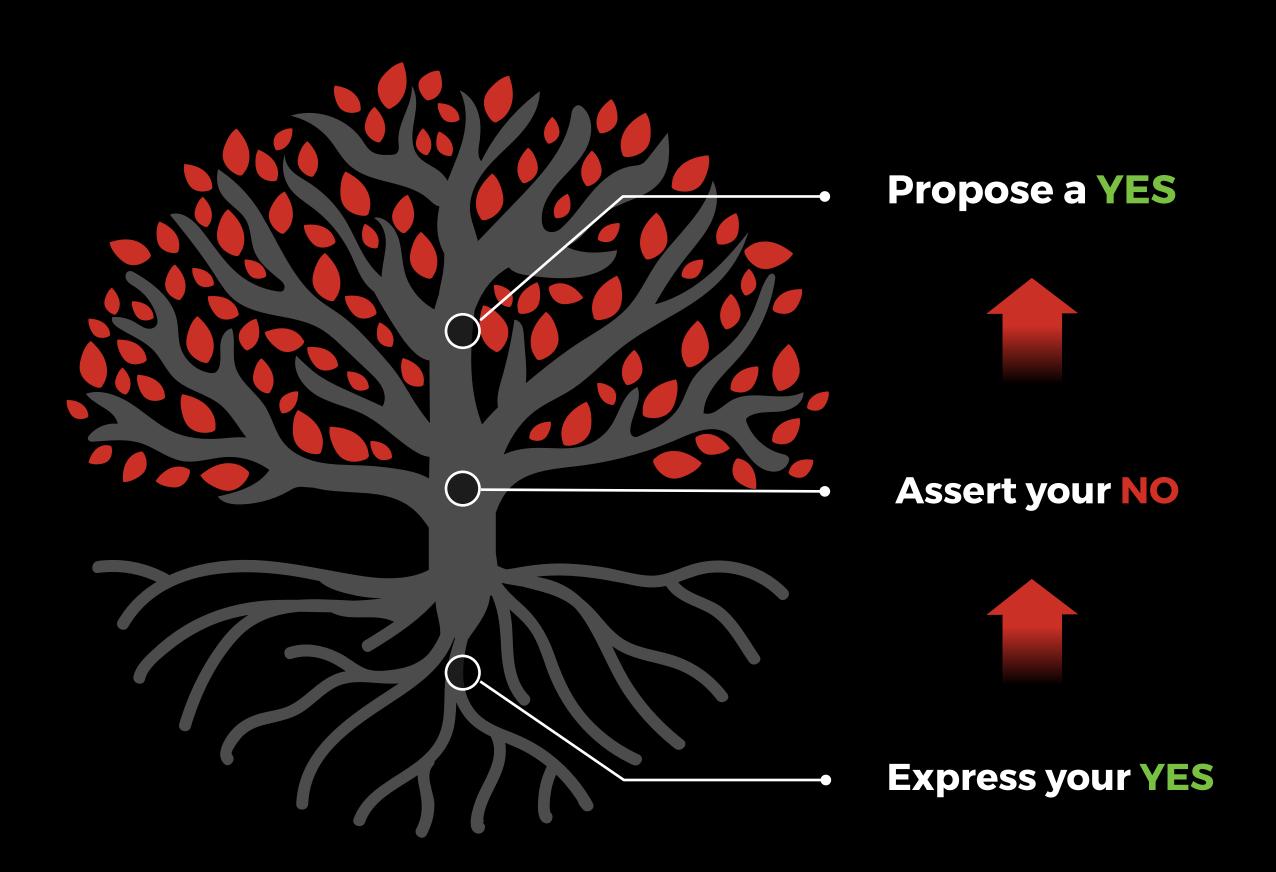
The avoidance of any commitment, neither yes nor no

#### No 1 — The Broadly Applicable No





# No 3 The Power of a Positive No



# No 4 The No to a Superior



**Identify the trade-offs** 



Let your superior choose



Propose the options with a clear breakdown of the consequences of each

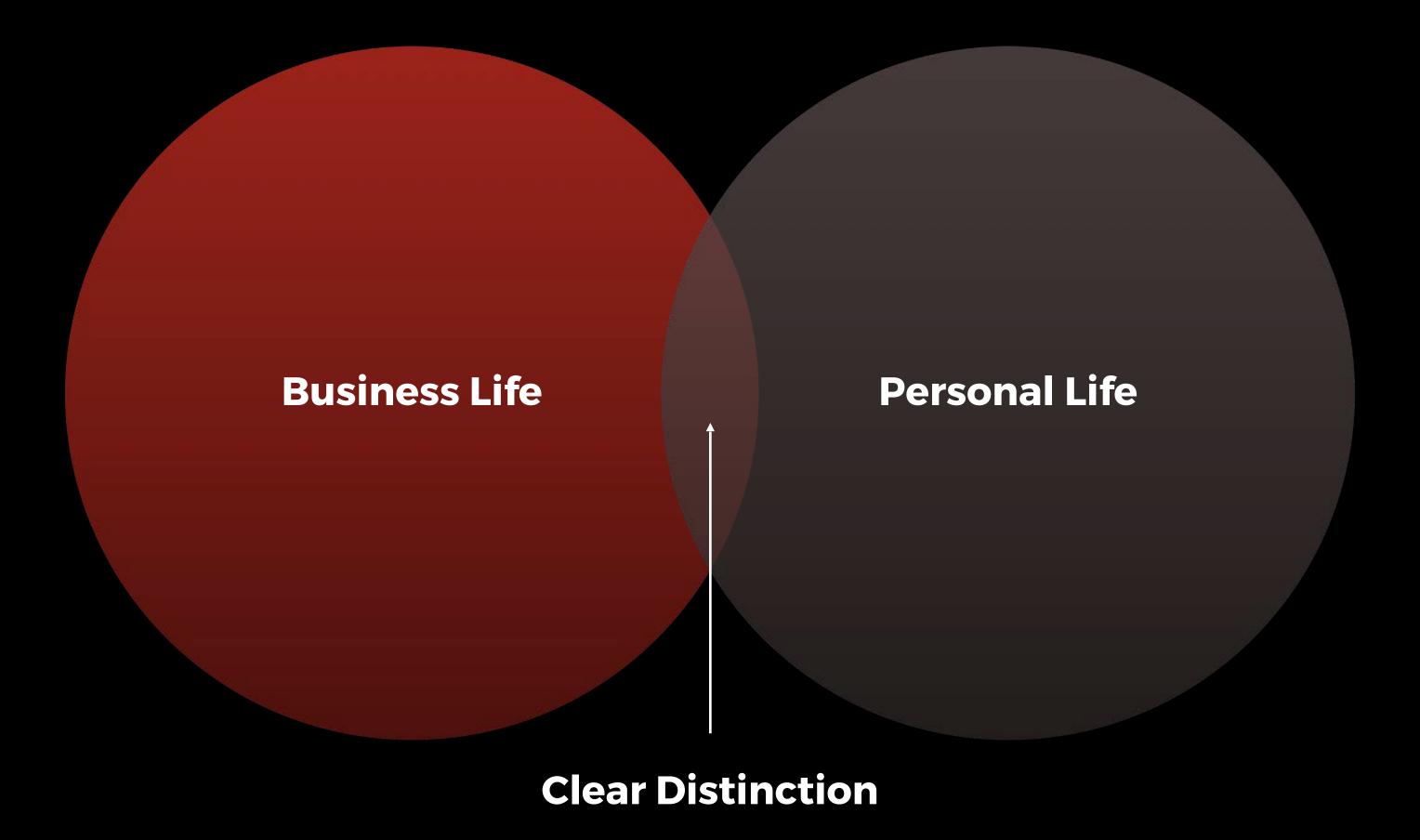
# www.imarketing.courses Today's Gameplan

The Necessity of No

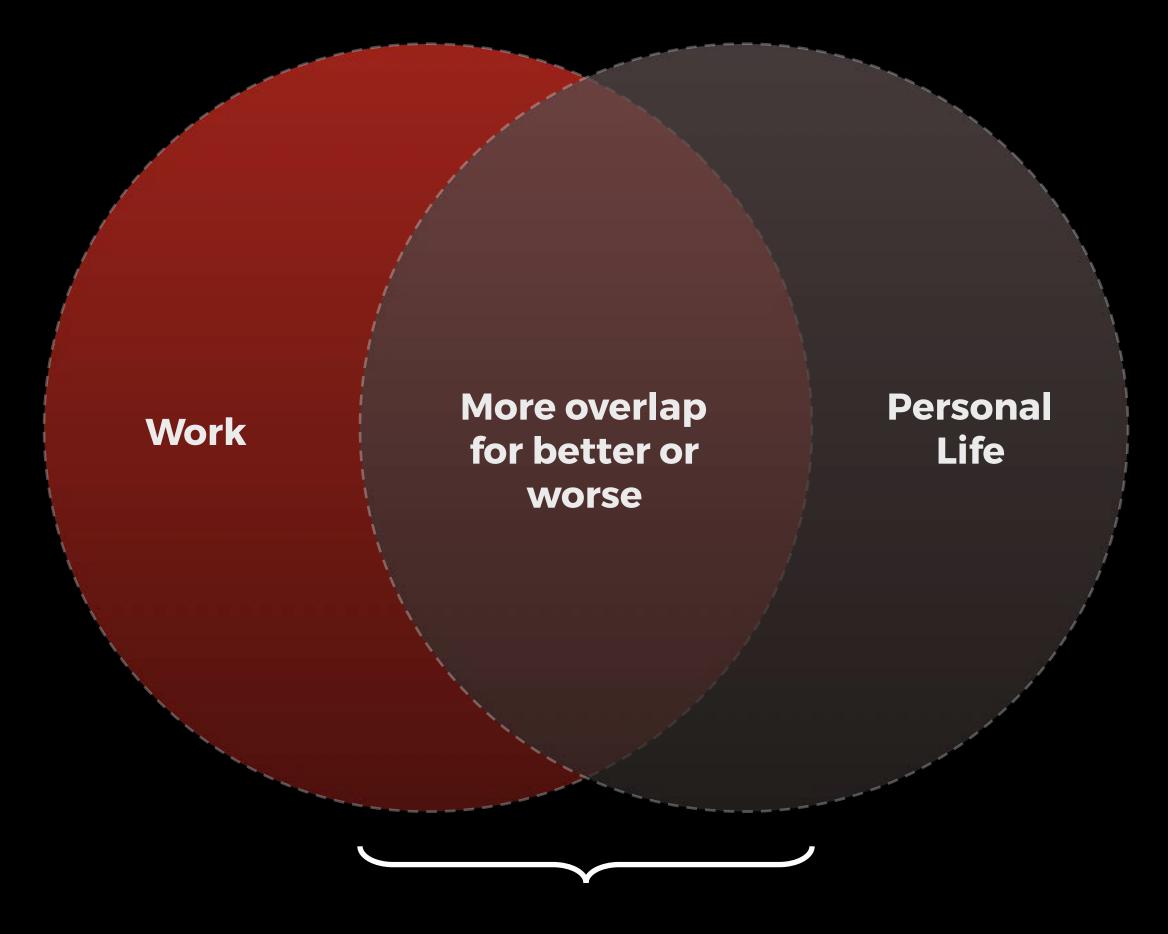
Saying No Like a Pro

**Asserting Boundaries Broadly** 

#### 20th Century View of Work/Life



#### A 21st Century View of Work/Life



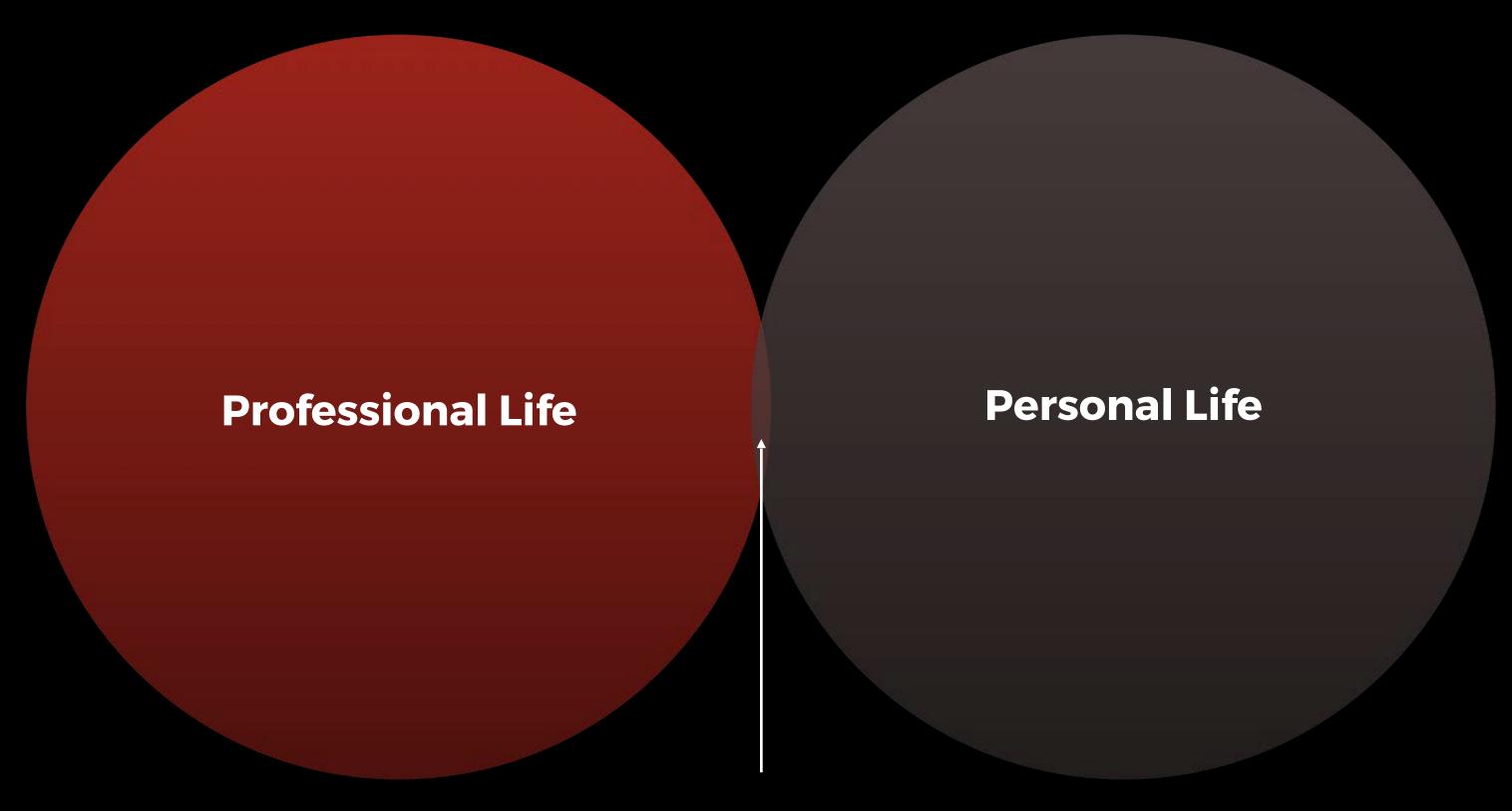
Note the porous boundaries between each. Think about things like: Smartphones as work phones, working from home, daycare and cafeterias at workplace, etc.

#### Business Owners, Tech Startups, etc..



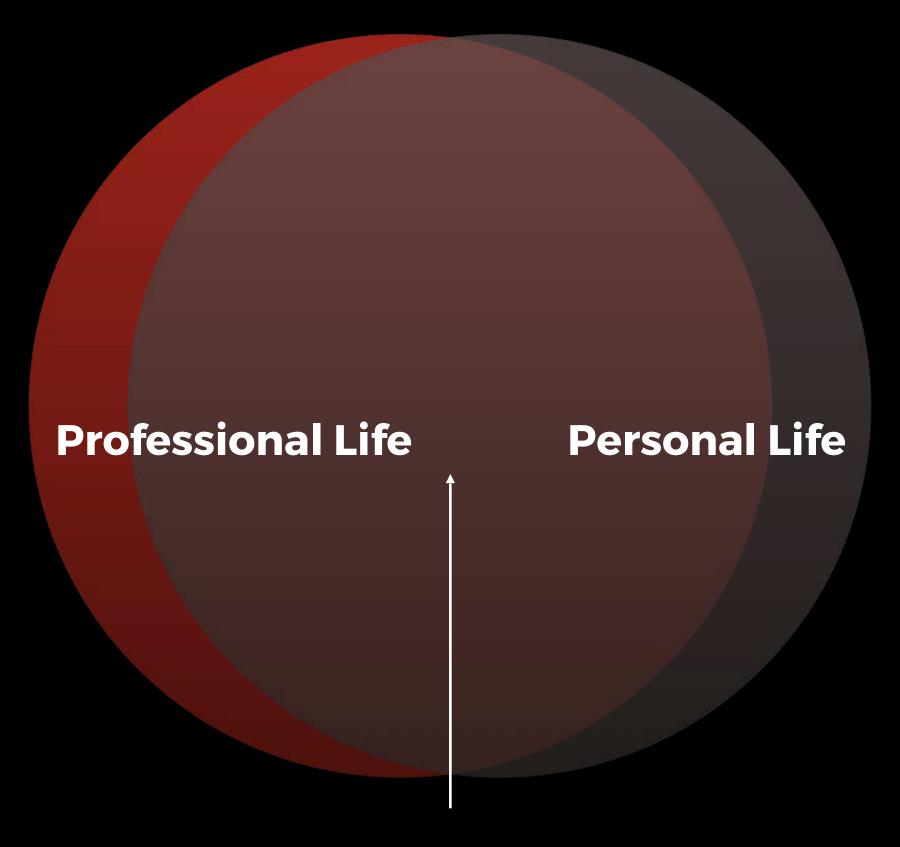
Some of us have a total blend.

#### Stage 1 - Work and Life as Separate



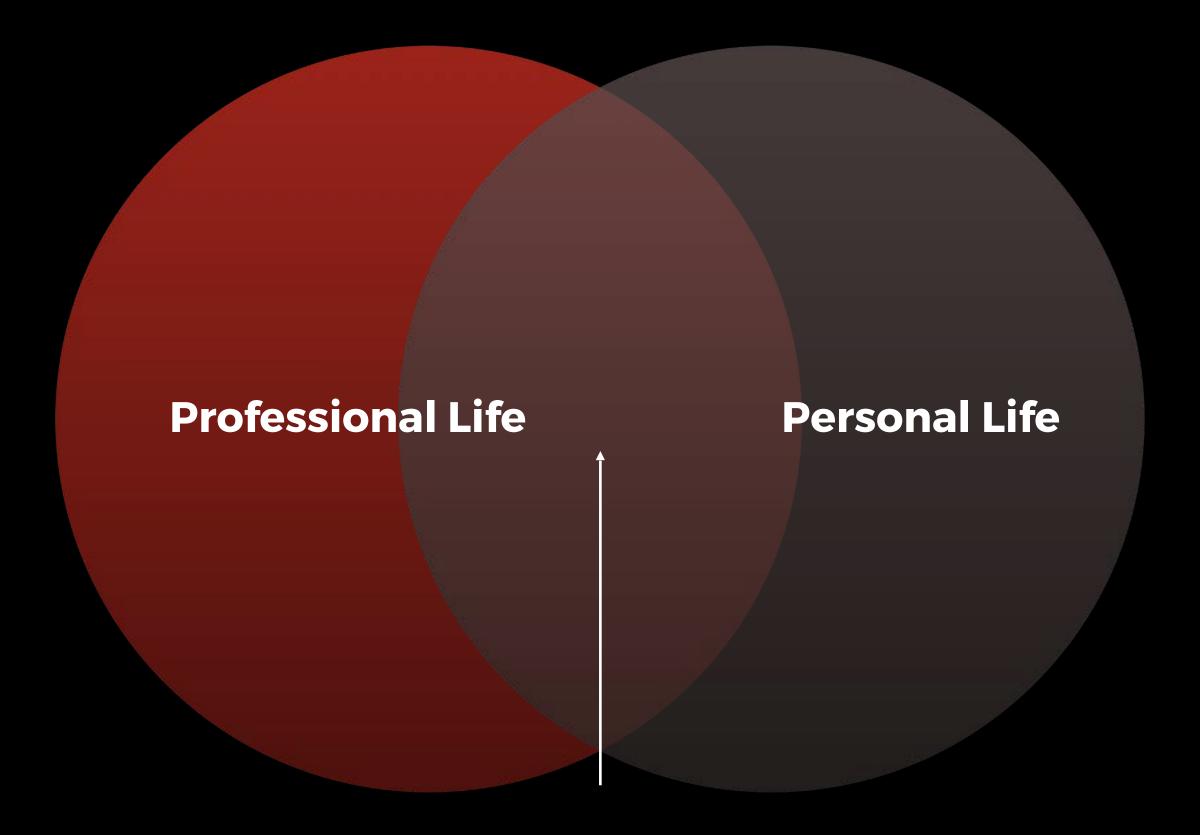
Work and life are distinct. The "working to live" dynamic.

#### Stage 2 - Work and Life Are Integrated!



Work and life are integrated. The "I love my work. It's all just life" dynamic.

#### Stage 3 - Optimal Seperation!



Work and life are healthily distinct resulting in more productive work and recovery. The "I love my work, but boundaries are actually helpful" dynamic.

#### Stage 3 While Working from Home!



#### "Go to Work"

Have clear times for when you're "at work" and ensure everyone knows.

#### **Embed Transition Rituals**

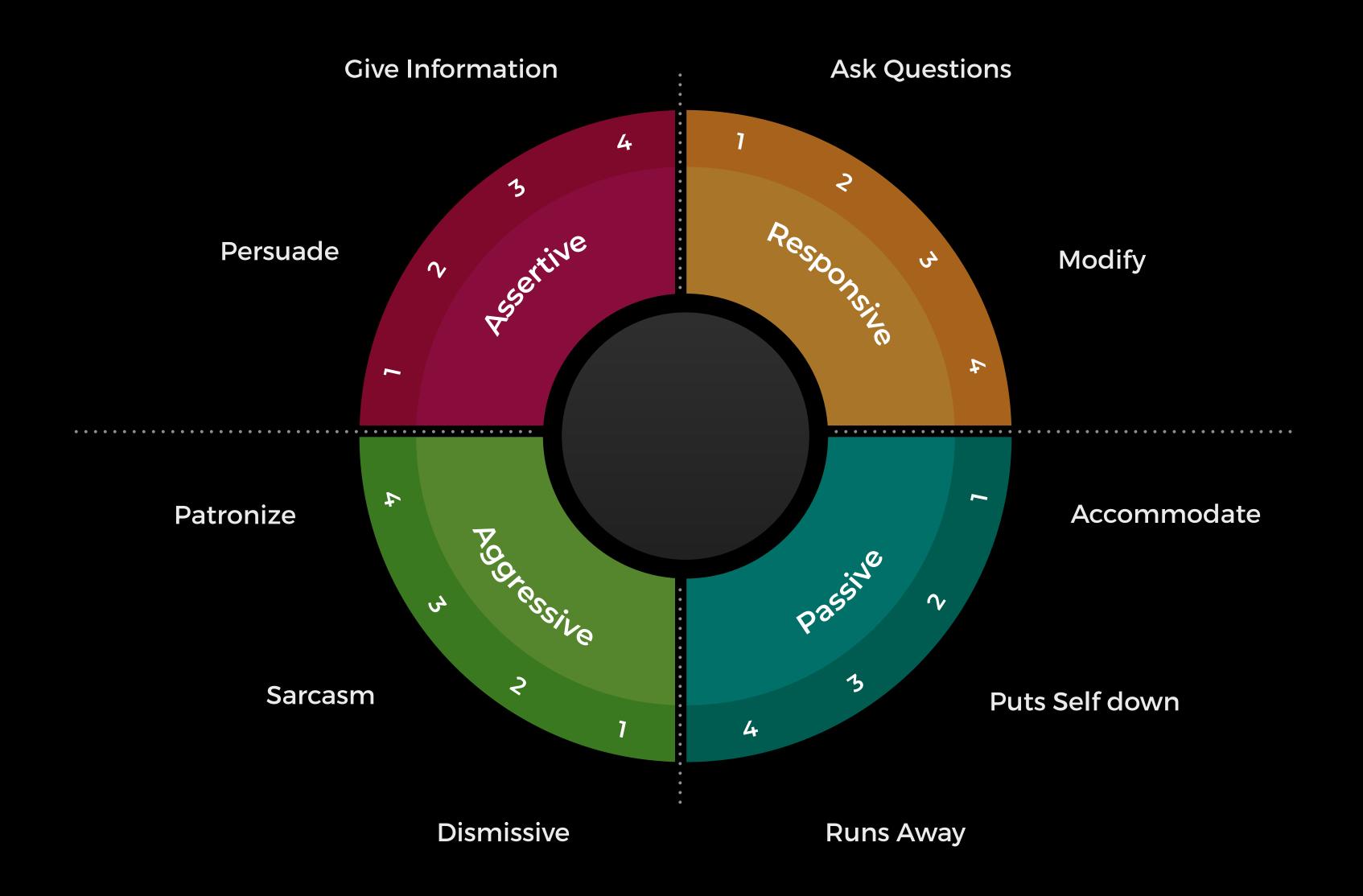
Replace your commute with an equivalent primer.

#### **Box Work Hours**

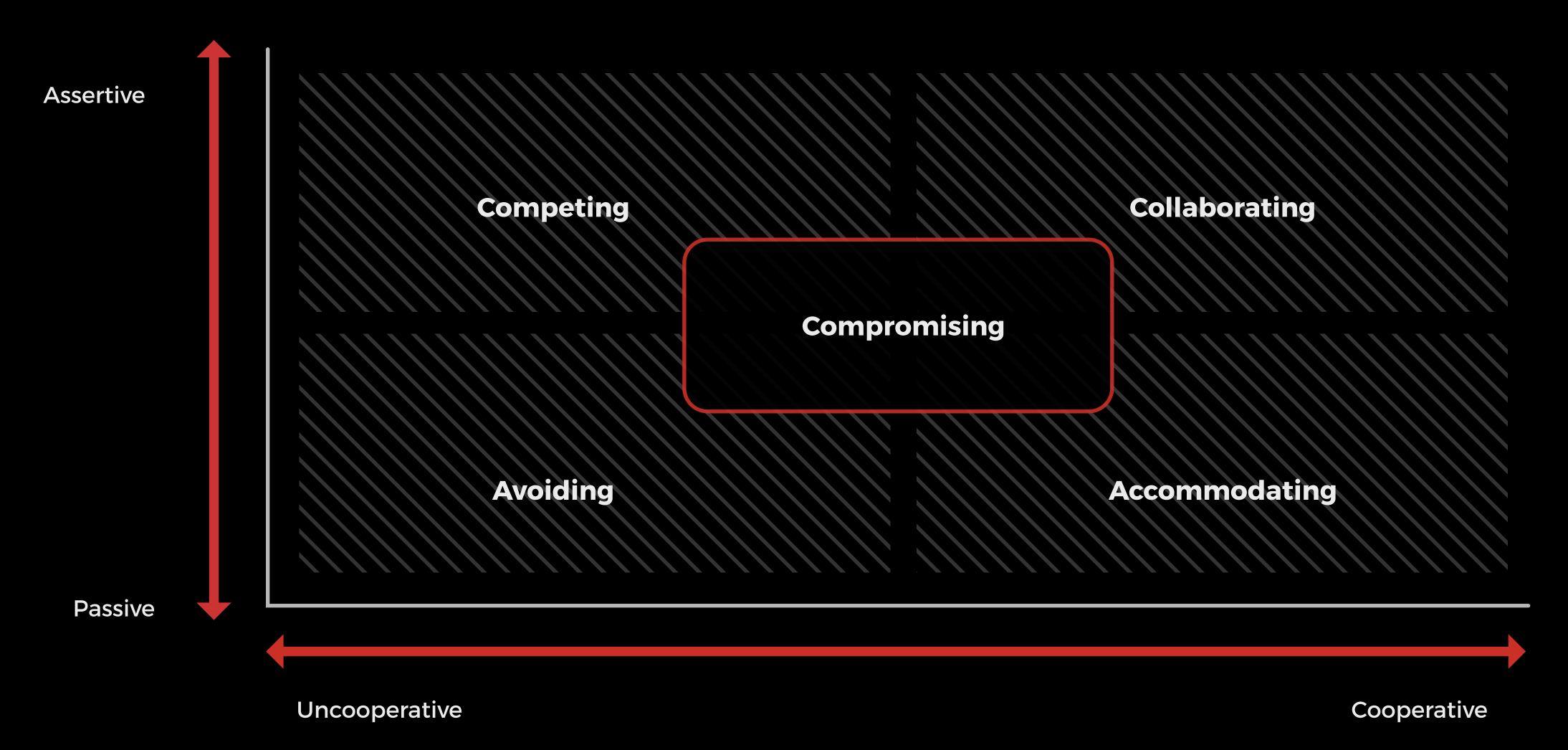
Tightly regimen when you start and finish work, high intensity, low duration.



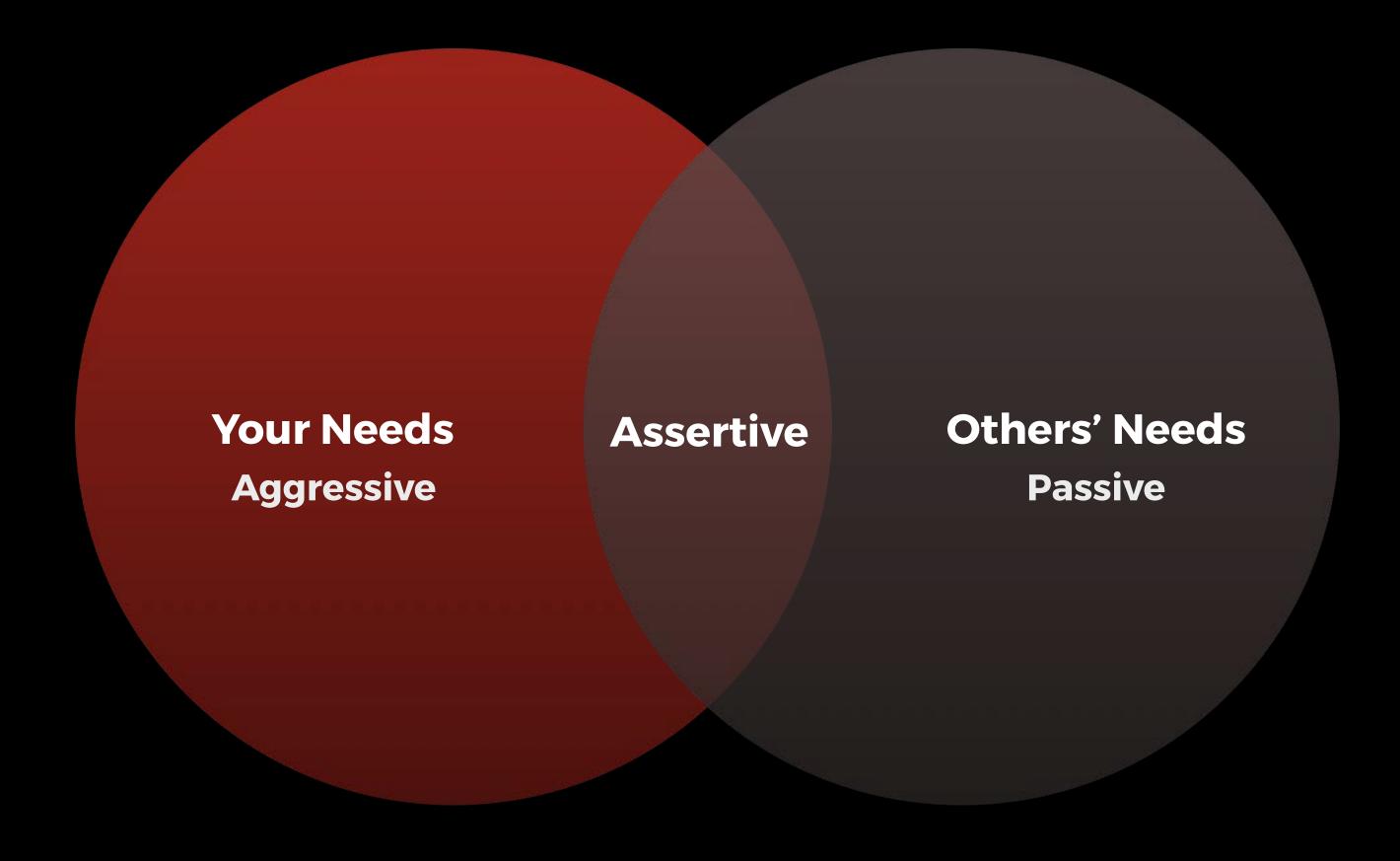
#### How to Get It Right



# Striking the Sweet Spot Between Collaborative and Assertive



#### The Sweet Spot



#### What We've Covered

- 1 The Necessity of No
- 2 Saying No Like a Pro
- 3 Asserting Boundaries Broadly

#### Exercise:

# Yes Tracking and the Big 5

you should have said no. This will make you hyper aware of the excessive agreeableness.

Become a "no-man"—if in doubt, for the next six weeks SAY

Every evening, for the next week, list where you said yes, when

- Become a "no-man"—if in doubt, for the next six weeks SAY NO!
- Take the big five personality test, assess for agreeableness. If agreeable, pay extra attention to this lecture and exercise as it's more of a challenge for you.



Download Workbook to Get Started

