

# Project 10 Presentation

In this presentation I will answer these questions:

- Which video categories trended most often?
- How were they distributed among regions?
- What categories were especially popular in the United States? Were there any differences between the categories popular in the US and those popular elsewhere?

# Which video categories trended most often?

- As can be seen here Entertainment has been trending most often in every region aside from Russia where People and Blogs have been the most trending.
- The 2<sup>nd</sup> best category for each region is as follows:

France – People & Blogs

India – News & Politics

Japan – People & Blogs

Russia – Entertainment

US – Music

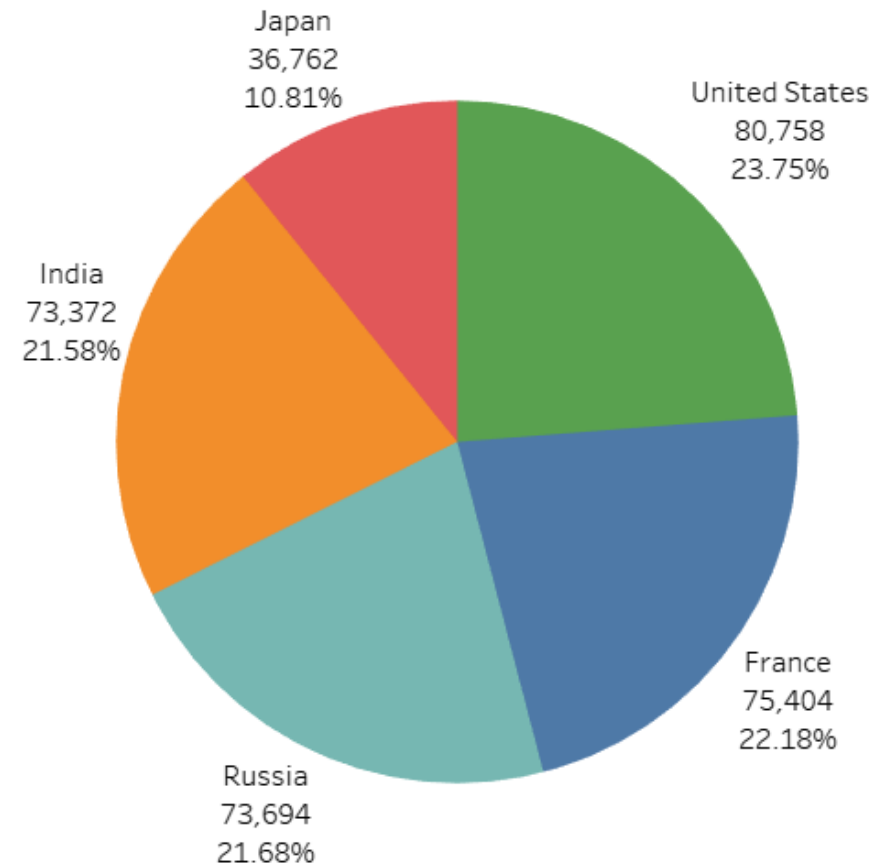
## Trending Vids By Country & Category

		Region				
Category Title	Rank	France	India	Japan	Russia	United..
Autos & Vehicles		1,220	138	538	3,116	758
Comedy		8,446	6,814	1,372	5,968	6,870
Education		1,480	2,360	212	1,326	3,284
Entertainment		19,020	32,924	11,734	11,692	19,638
Film & Animation		3,768	3,298	2,140	5,676	4,680
Gaming		2,786	132	1,834	2,050	1,606
Howto & Style		4,668	1,674	1,574	3,928	8,280
Movies		22	32		2	
Music		7,658	7,714	2,480	3,664	12,874
News & Politics		6,526	10,346	2,654	9,858	4,818
Nonprofits & Activism						106
People & Blogs		9,346	4,988	5,792	18,452	6,122
Pets & Animals		468	6	2,250	1,154	1,832
Science & Technology		1,588	1,096	300	2,226	4,722
Shows		198	410		388	114
Sports		8,002	1,424	3,606	3,684	4,250
Trailers		4				
Travel & Events		204	16	276	510	804

# How were they distributed among regions

- As can be seen here US have the most trending videos in the data with France coming in 2<sup>nd</sup> place with 5,354 less trending videos.
- Japan is last by more then twice of any other region in the data.
- Considering France in number 22<sup>nd</sup> in the world by population\* coming only 2<sup>nd</sup> to the US in terms of trending videos is pretty amazing!

\* [source](#)



# What categories were especially popular in the United States?

- Entertainment is the clear winner in the US, Music comes 2<sup>nd</sup> and How to & style comes 3<sup>rd</sup>
- Shows and Nonprofits & Activism comes in last with only 8 videos as difference between the 2

## Trending Vids By Country & Category

Region	
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Pets & Animals	1,832
Gaming	1,606
Travel & Events	804
Autos & Vehicles	758
Shows	114
Nonprofits & Activism	106

# Were there any differences between the categories popular in the US and those popular elsewhere?

- We can see that the most popular category in US is pretty popular abroad as well while the 2<sup>nd</sup> most popular in the US is also popular in India and France but it is not as popular in Japan and Russia. The same can be said about the 3<sup>rd</sup> most popular category in the US with no high ranking category in any other region (Russia is the closest at 6<sup>th</sup> )

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