# Jemma Kwak

Product Designer

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#### **EXPERIENCE**

## **Adobe, Experience Design Intern**

Incoming Experience Design Intern.

May 2018 - Aug 2018 | San Francisco, CA

## Warner Bros. Entertainment, Design Intern

Redesigned internal safety production website for Warner Bros. set employees. Rolled out an entirely new version of online safety resource.

Jun 2016 - Aug 2016 | Berkeley, CA

#### **ACTIVITIES**

## **Berkeley Innovation, Logistics Director**

Berkeley Innovation is UC Berkeley's multi-disciplinary humancentered design consultancy. Previously a design consultant, incoming Logistics Director, handling all club operations.

Jan 2018 - Present | Berkeley, CA

#### BerkeleyTime, Design Lead

Leading complete redesign and site UI overhaul of Berkeley's most popular online course catalog, utilized by over 20,000 students per month.

Sep 2017 - Present | Berkeley, CA

### **Berkeley CS 198, Teaching Assistant**

Teach weekly design lectures, grade assignments and projects, lead a cohort of students to learn how to build websites using HTML/CSS and JavaScript/jQuery.

Aug 2017 - Present | Berkeley, CA

### Innovative Design, Graphic Designer

Created and led free design workshops for the Berkeley community. Produced visual assets(logos, banners, fliers) pro bono for on-campus clients.

Sep 2017 - Present | Berkeley, CA

### **EDUCATION**

## **UC Berkeley**

**B.A. Psychology** 

**Design Innovation Certificate** 

Aug 2016 - May 2020

### **Relevant Coursework**

Web Design, Human Centered Design, Discovering Design, Data Structures and Advanced Programming, Structure and Interpretation of Computer Programs

#### **PROJECTS**

### Piazza Redesign

A mobile redesign of the online Q&A platform.

bit.ly/piazza-redesign

### **bCourses Redesign**

A redesign of Berkeley's course management system.

bit.ly/bCourses-redesign

## **SKILLS**

#### **Design**

Sketch, Adobe XD, Figma, Marvel, Invision, Adobe CC(Illustrator, Photoshop, InDesign)

# **Programming**

HTML/CSS, JavaScript, Python, Java

## **AWARDS**

### **Berkeley Leadership Award**

UC Berkeley's merit-based scholarship granted to students who demonstrate exceptional leadership in addition to academic success.

Awarded Aug 2016