Jemma Kwak ●
Product Designer

jemmakwak.me
ygk@berkeley.edu

Experience

Summer 2020

Figma — Product Design Intern

Incoming intern on the Figma Community team.

Summer 2019

Facebook — Product Design Intern

I worked on the Vertical Solutions/Services team ot create cross-posting IG to FB flows for Page Admins. Also participated in creating multiple designs for H2 planning design sprint, shown to leadership.

Summer 2018

Adobe — Experience Design Intern

I worked on the Lightroom CC team, a photo-editing and organizational tool, creating prototypes and vision for the future of community, learning, and organization within the desktop app.

Summer 2017, Summer 2016

Warner Bros. — Design Intern

I redesigned an internal safety production resource, working directly with head UX of WB tech, frontend engineers and the WB Safety team. Site redesign was pushed by the end of the summer.

Leadership

Fall 2017 to Now

Berkeleytime — Product Lead

I'm currently leading product at UC Berkeley's most popular online course catalog, utilized by over 20,000 students per month. I'm rebuilding the design system and pushing the product vision forward.

Fall 2017 to Spring 2019

CS 198 , Web Design and Development— Head Instructor

I rebuilt the design curriculum, incorporating digital prototyping and design principles. I taught weekly design lectures, graded assignments and projects, held office hours, teaching students to design and code static websites.

Education

Fall 2016 to Spring 2020

UC Berkeley — B.A. in Psychology

Skills

Sketch, Figma, Invision, Adobe CC, Origami, Principle, HTML/CSS, JavaScript/jQuery

Awards

Fall 2016, Fall 2018

CAA Alumni Leadership Award — Scholarship Recipient