

Yeo Gyoung Kwak

Product Designer

jemmakwak.me

jemmakwak@berkeley.edu

EXPERIENCE

Warner Bros. Entertainment, [Design Intern](#)

Redesigned internal safety production website for Warner Bros. set employees. Rolled out an entirely new version of online safety resource.

Jun 2016 - Aug 2016 | Berkeley, CA

ACTIVITIES

Berkeley Innovation, [Design Consultant](#)

Berkeley Innovation is UC Berkeley's multi-disciplinary human-centered design consultancy. Led user testing and prototyping design sprints.

Jan 2018 - Present | Berkeley, CA

BerkeleyTime, [Design Lead](#)

Leading complete redesign and site UI overhaul of Berkeley's most popular online course catalog, utilized by over 20,000 students per month.

Sep 2017 - Present | Berkeley, CA

Berkeley CS 198, [Teaching Assistant](#)

Teach weekly design lectures, grade assignments and projects, lead a cohort of students to learn how to build websites using HTML/CSS and JavaScript/jQuery.

Aug 2017 - Present | Berkeley, CA

Innovative Design, [Graphic Designer](#)

Created and led free design workshops for the Berkeley community. Produced visual assets(logos, banners, fliers) pro bono for on-campus clients.

Sep 2017 - Present | Berkeley, CA

EthiCAL Apparel, [Design Associate](#)

Responded to design requests from local businesses and student organizations and pushed designs with a 24-48 hour turnover rate. Created designs for EthiCAL's own branded line of apparel.

Jan 2017 - Aug 2017 | Berkeley, CA

EDUCATION

UC Berkeley

B.A. Cognitive Science

Design Innovation Certificate

Aug 2016 - May 2020

Relevant Coursework

Web Design, Human Centered Design, Discovering Design, Data Structures and Advanced Programming, Structure and Interpretation of Computer Programs

PROJECTS

[Piazza Redesign](#)

A mobile redesign of the online Q&A platform.

bit.ly/piazza-redesign

SKILLS

[Design](#)

Sketch, Adobe Xd, Figma, Marvel, Invision, Adobe CC(Illustrator, Photoshop, InDesign)

[Programming](#)

HTML/CSS, JavaScript, Python, Java

AWARDS

[Berkeley Leadership Award](#)

UC Berkeley's merit-based scholarship granted to students who demonstrate exceptional leadership in addition to academic success.

Awarded Aug 2016