Yeo Gyoung Kwak

Product Designer

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EXPERIENCE

Facebook, Product Design Intern

Incoming Summer 2019.

Summer 2019 | Menlo Park, CA

Adobe, Experience Design Intern

Intern on the Lightroom team, redesigning the onboarding and home experience.

May 2018 - Aug 2018 | San Francisco, CA

Warner Bros. Entertainment, Design Intern

Redesigned internal safety production website for Warner Bros. set employees. Rolled out an entirely new version of online safety resource.

Jun 2016 - Aug 2016 | Berkeley, CA

ACTIVITIES

Berkeley Innovation, External Director

Berkeley Innovation is UC Berkeley's multi-disciplinary human-centered design consultancy. Previously a design consultant, current Logistics Director, handling all club external operations.

Jan 2018 - Present | Berkeley, CA

BerkeleyTime, Design Lead

Leading complete redesign and site UI overhaul of Berkeley's most popular online course catalog, utilized by over 20,000 students per month.

Sep 2017 - Present | Berkeley, CA

Berkeley CS 198, Instructor

Teach weekly design lectures, grade assignments and projects, lead a cohort of students to learn how to build websites using HTML/CSS and JavaScript/jQuery.

Aug 2017 - Present | Berkeley, CA

Innovative Design, Graphic Designer

Created and led free design workshops for the Berkeley community. Produced visual assets(logos, banners, fliers) pro bono for on-campus clients.

Sep 2017 - Present | Berkeley, CA

EDUCATION

UC Berkeley

B.A. Psychology
Certificate in Design Innovation
Aug 2016 - May 2020

Relevant Coursework

Web Design and Development, Human Centered Design, Discovering Design, Data Structures and Advanced Programming, Structure and Interpretation of Computer Programs

PROJECTS

Piazza Redesign

A mobile redesign of the online Q&A platform.

bit.ly/piazza-redesign

bCourses Redesign

A redesign of Berkeley's course management system.

bit.ly/bCoursesRedesign

SKILLS

Design

Sketch, Adobe XD, Figma, Marvel, Invision, Adobe CC(Illustrator, Photoshop, InDesign)

Programming

HTML/CSS, JavaScript/jQuery, React, Python, Java

AWARDS

Berkeley Leadership Award

UC Berkeley's merit-based scholarship granted to students who demonstrate exceptional leadership in addition to academic success.

Awarded Oct 2018, Aug 2016