

# Jemma Kwak

Product Designer

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jemma~~kwak~~@berkeley.edu

## EXPERIENCE

### Warner Bros. Entertainment, **Design Intern**

Redesigned internal safety production website for Warner Bros. set employees. Rolled out an entirely new version of online safety resource.

Jun 2016 - Aug 2016 | Berkeley, CA

## ACTIVITIES

### Berkeley Innovation, **Design Consultant**

Berkeley Innovation is UC Berkeley's multi-disciplinary human-centered design consultancy. Led user testing and prototyping design sprints.

Jan 2018 - Present | Berkeley, CA

### BerkeleyTime, **Design Lead**

Leading complete redesign and site UI overhaul of Berkeley's most popular online course catalog, utilized by over 20,000 students per month.

Sep 2017 - Present | Berkeley, CA

### Berkeley CS 198, **Teaching Assistant**

Teach weekly design lectures, grade assignments and projects, lead a cohort of students to learn how to build websites using HTML/CSS and JavaScript/jQuery.

Aug 2017 - Present | Berkeley, CA

### Innovative Design, **Graphic Designer**

Created and led free design workshops for the Berkeley community. Produced visual assets(logos, banners, fliers) pro bono for on-campus clients.

Sep 2017 - Present | Berkeley, CA

### EthiCAL Apparel, **Design Associate**

Responded to design requests from local businesses and student organizations and pushed designs with a 24-48 hour turnover rate. Created designs for EthiCAL's own branded line of apparel.

Jan 2017 - Aug 2017 | Berkeley, CA

## EDUCATION

### UC Berkeley

B.A. Psychology

Design Innovation Certificate

Aug 2016 - May 2020

### Relevant Coursework

Web Design, Human Centered Design, Discovering Design, Data Structures and Advanced Programming, Structure and Interpretation of Computer Programs

## PROJECTS

### Piazza Redesign

A mobile redesign of the online Q&A platform.

[bit.ly/piazza-redesign](http://bit.ly/piazza-redesign)

### bCourses Redesign

A redesign of Berkeley's course management system.

[bit.ly/bCourses-redesign](http://bit.ly/bCourses-redesign)

## SKILLS

### Design

Sketch, Adobe XD, Figma, Marvel, Invision, Adobe CC(Illustrator, Photoshop, InDesign)

### Programming

HTML/CSS, JavaScript, Python, Java

## AWARDS

### Berkeley Leadership Award

UC Berkeley's merit-based scholarship granted to students who demonstrate exceptional leadership in addition to academic success.

Awarded Aug 2016