Jemma Kwak

jemmakwak.github.io

Education

University of California Berkeley

August 2016 - May 2020

B.A. Cognitive Science & Design Innovation

Experience

Warner Bros. Entertainment
June 2016 - August 2016

UI/UX Intern

- Worked on end-to-end redesign of an internal production resource site used by set employees.
- Coordinated weekly sessions with Warner Bros. Safety and front-end engineers.

BerkeleyTime
September 2017 - Present

Head Designer

- Spearheaded current UI overhaul of Berkeley's most popular online course catalog, which is utilized by over 26,000 students monthly.
- Created mockups and user flows and updated user aesthetics.

CS 98/198 (Web Design)
June 2017 - Present

Teaching Assistant

- Taught 100+ students front-end web desgn using HTML5/CSS3 and JavaScript.
- Led handson coding and design activities student cohort twice a week.

Innovative Design
September 2017 - Present

Graphic Designer

- Produced logos, fliers, and additional visual assets for on-campus clients weekly.
- Worked directly with clients to iterate on designs.v

EthiCAL Apparel
January 2017 - August 2017 2017

Design Associate

- Responded to design requests from local businesses and student organizations with 24-48 hour turnover rate.
- Worked directly with clients to iterate on designs.

Skills

Design Software
Adobe Experience Design, Illustrator, Photoshop, Invision, Marvel, Figma

Programming
HTML5/CSS3, JavaScript, Java, Python

yeogyoungkwak@berkeley.edu | (818) 416-4014 | 2117 Haste Street Apt. #307 Berkeley, CA 94704