

# Project LOCUS

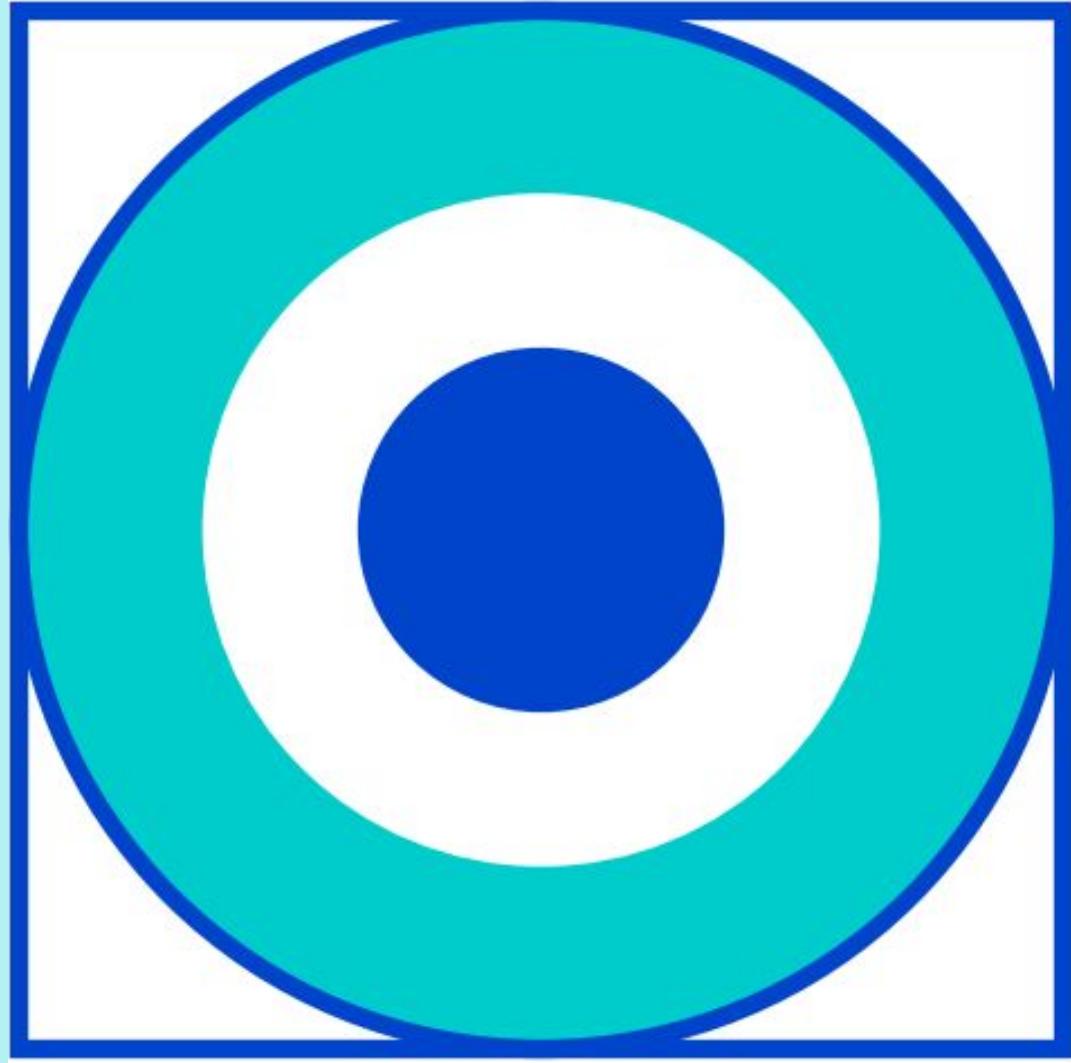
Locating Optimal Centerings by Understanding Stakeholders

By John Emmett Souder

- 26 slides

Jun'24-Aug'24

©2024

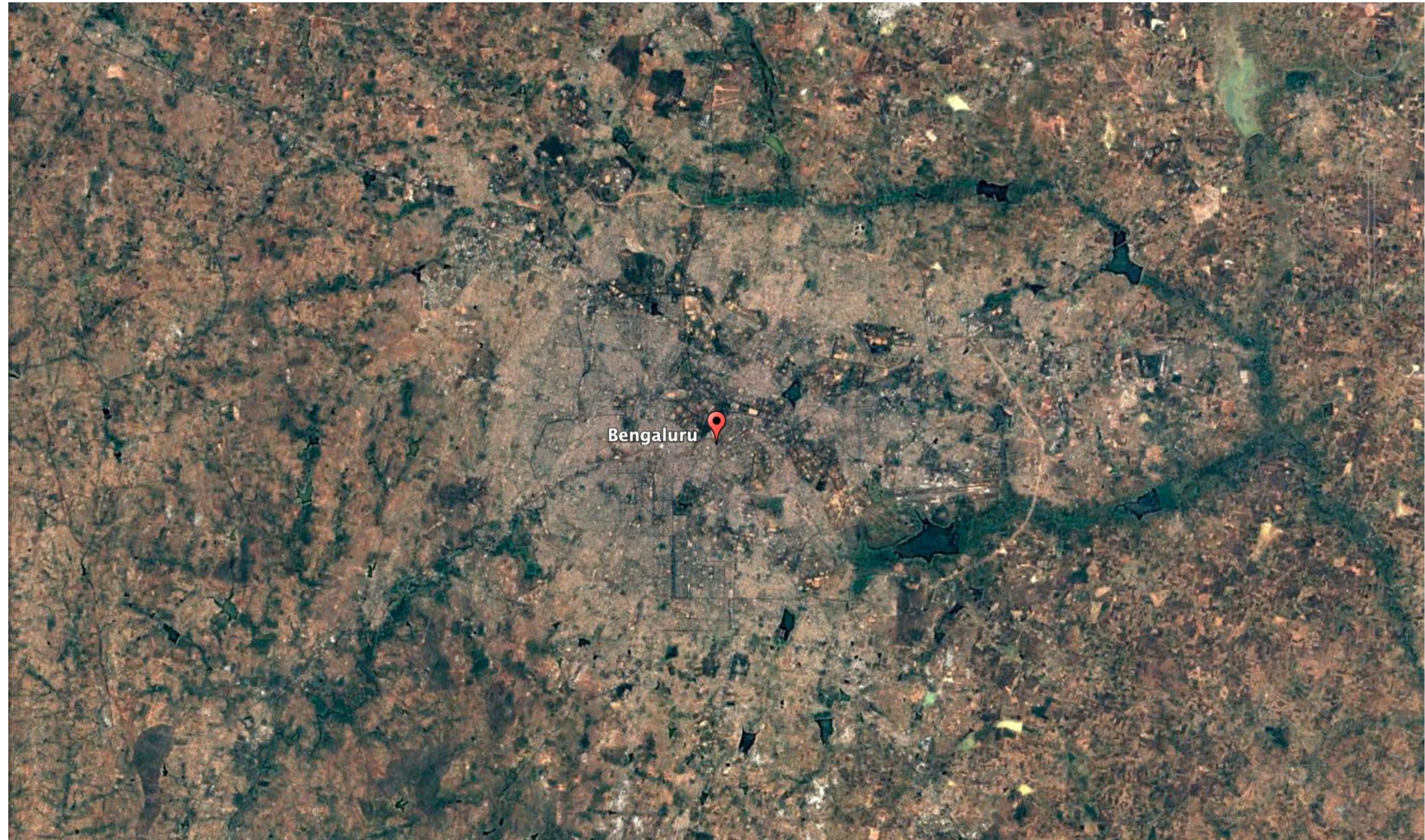


**LOCUS**

CENTER YOUR BUSINESS

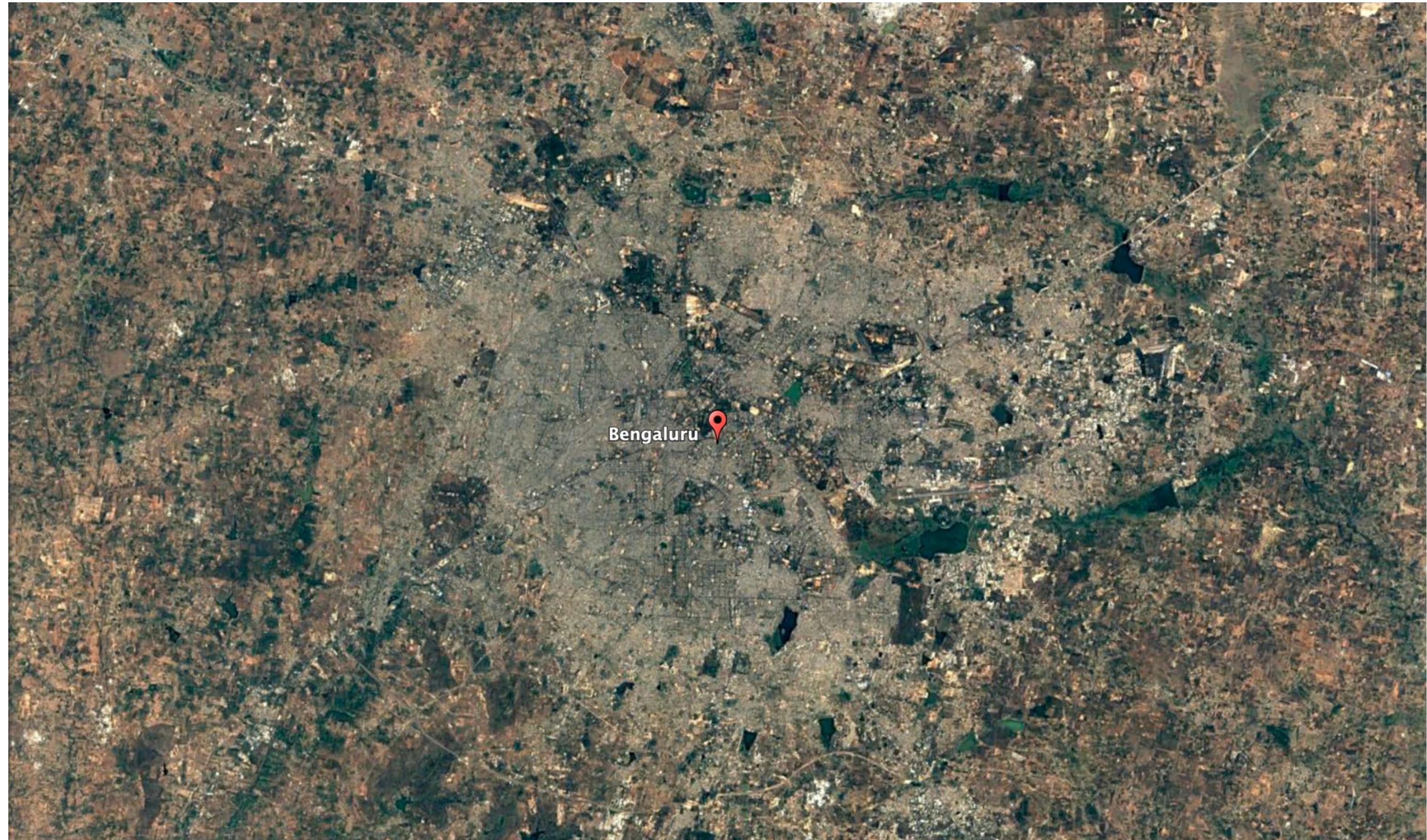
Google Earth

**2000**



Google Earth

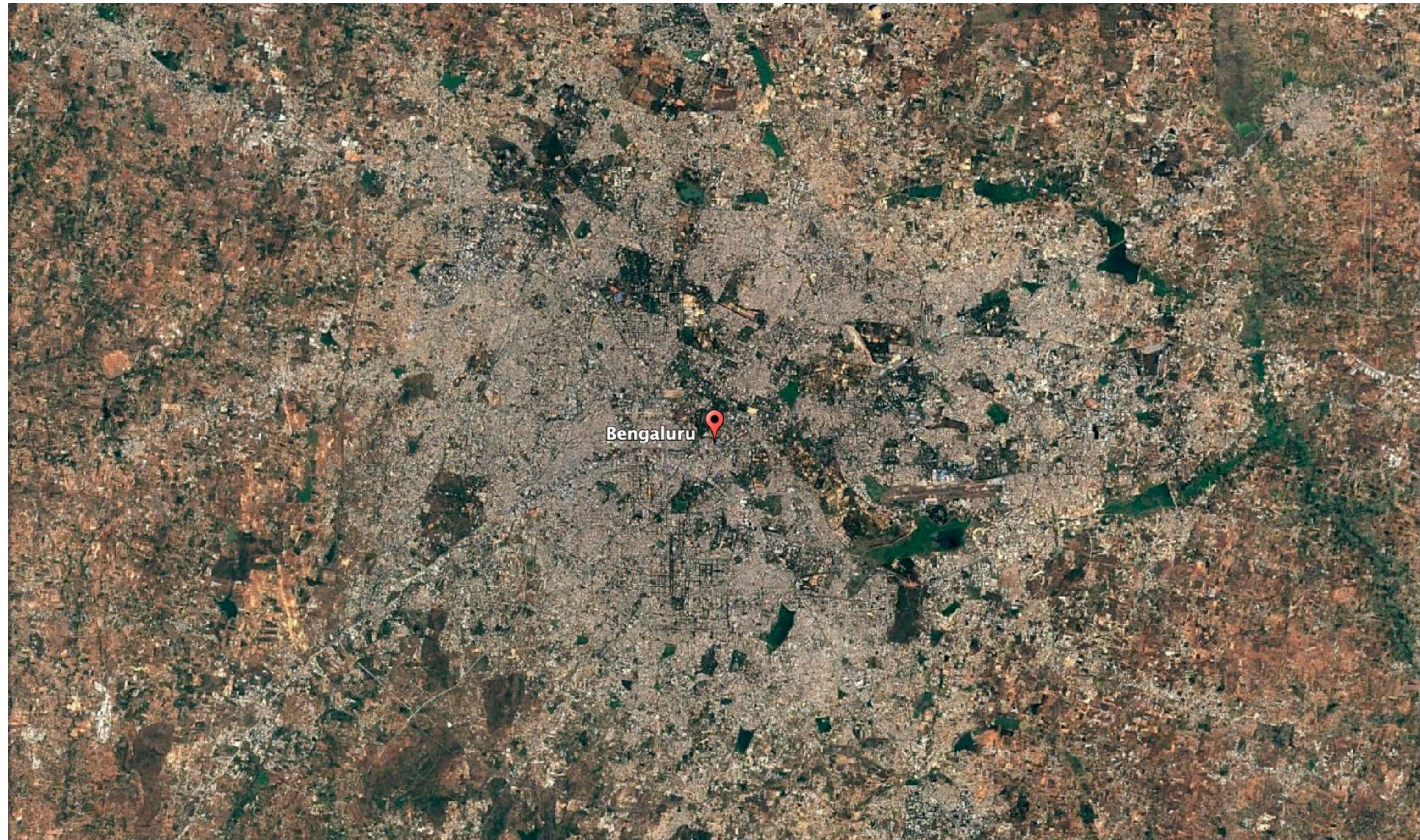
**2010**





Google Earth

**2020**



# Locus Survey



Thank you for your participation in a Locus Survey © !

This survey should take 5 minutes.

The goal of the Locus Tool is to understand all stakeholders and improve the employee experience, with a focus on commuting.

Index	Feature Name	Survey Question
0	don't need	Timestamp
1	Level	Level
2	Department	What department are you in?
3	Years w/ Company	How many years have you been with the company? For more detail, please use decimals. For example 3.5 (no need to write years).
4	Lat and Long	Latitude and Longitude
5	Pincode	What is your pincode? (optional)
6	Commute Time	How long, in minutes, is your current commute on average? Please enter only numbers
7	Commute Method	How do you commute?
8	Age	What is your age?
9	Gender	What is your gender?
10	Marraige	Are you married?
11	Children	How many children do you have?
12	Residence	Which do you live in?
13	Daycare Preference	Is having daycares / schools near your office important to you?
14	Shifting Preference	If your office considered shifting, would you like to stay living where you are?
15	Pincode Preference	Please enter the pincode of where you would like to live (optional)
16	Salary / WFO Preference	Would you prefer salary raises or more work from home option?

# Today

## If you can, avoid this road

Dug up pavements, Metro work, unrelenting traffic make Mysore Road a nightmare

Muthi-ur-Rahman Siddiqui  
BANGALORE: Fifty-year-old Nage Gowda selling cigarette near the Colman Mall on Mysore Road, on the edge where the volume of traffic increases near his shop.

The one-time mason started the stretch but he has not been able to return to it at times; however, he regrets the decision.

For due to the long traffic delays, there are several vehicles climb over the footpath endangering the lives of Gowda and others.

"For me, it's become a daily nightmare. Irritated motorists often throw over the footpath endangers the lives of Gowda and others," said Gowda.

Gowda's easier is the tip of the iceberg of the widespread dilemma facing the residents, shop owners and motorists of Mysore Road.

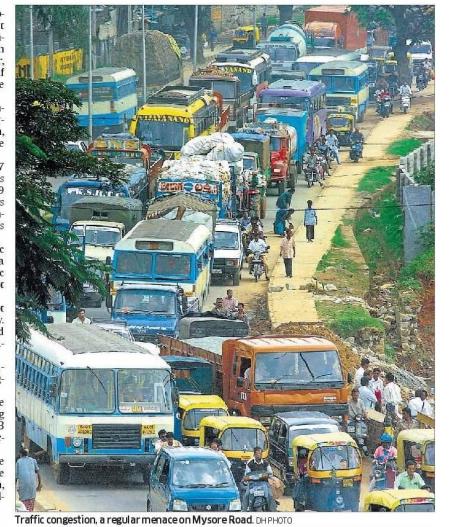
No wonder, when *Deccan Herald* took stock of the traffic details, it found that with the help of the citizens, everyone seemed to be heiginned.

Nanthakalappa, a resident, is also clear about what all Mysore Road.

"First, the road was sealed around 10 months ago. Second, the roadside and footpaths have been dug up. Third, the BWSSB is

digging pipelines.

"Fourth, the stretch has many prob-



Traffic congestion, a regular menace on Mysore Road. DH PHOTO

lems regarding waste disposal. Only last month, we know what it takes to tolerate the regular influx of lorries into a saw mill in Hosuruddenhalli. Moreover, the truck drivers tend to stop on the stretch and aggravate the problem. According to him, irritated drivers of articulated lorries and trucks carrying traffic jams often quarrel with each other.

Reaching the City Market from Naayathalli won't take more than 15 minutes. But during the last four hours from 9 am to 12 pm and 5 pm to 8 pm, motorists' patience is stretched to the breaking point when they cover the distance in an hour. A Chennaitian who has been staying at Rajapettahwarpuram, said.

Deprived with the traffic woes, Chandrasekharan has no solution in mind. He says traffic management is the root cause.

"Outstation buses should not be allowed under the City Market. They should deposit their load and arrive at the satellite bus stations only," he says.

DCP Traffic (West) Panduranga Venkatesh managing the situation is difficult.

We are helpless. On one hand, the metro is going to be completed and on the other, the mess is

continuing," he told *Deccan Herald*.

Standstill

Standstill for a few hours is a regular feature for the congestion. Last Monday, the stretch was sealed for a day.

Arunthy, a car-pet store owner, however, hopes the problem will be solved once the metro work is over. Till then, avoid Mysore Road, is his advice.

"Traffic is bad here. I have to

travel through the

area to reach my shop."

## Bengaluru: Metro work delayed at KR Puram due to this reason

By Yamini C S

May 04, 2022 01:46 PM IST



The Phase 2 project of Bengaluru's Namma Metro will likely be delayed further due to civil work undertaken at the area like shifting of gas pipelines, which will affect the highly-anticipated Silk Board to K R Puram line.



BMRCL labourers at work for the second construction phase on Namma Metro Rail network in Bengaluru. (File photo)



## EXTRA TIME YOU SPEND IN TRAFFIC: 243 HOURS

### IN THIS TIME YOU COULD HAVE...

- ▶ Listen to 'Imagine' by John Lennon 4,673 times
- ▶ Cooked 7,033 pancakes
- ▶ Baked 11,702 cookies
- ▶ Watched 139 soccer matches
- ▶ Watched 215 Game of Thrones episodes
- ▶ Completed 49 jigsaw puzzles
- ▶ Planted 244 trees



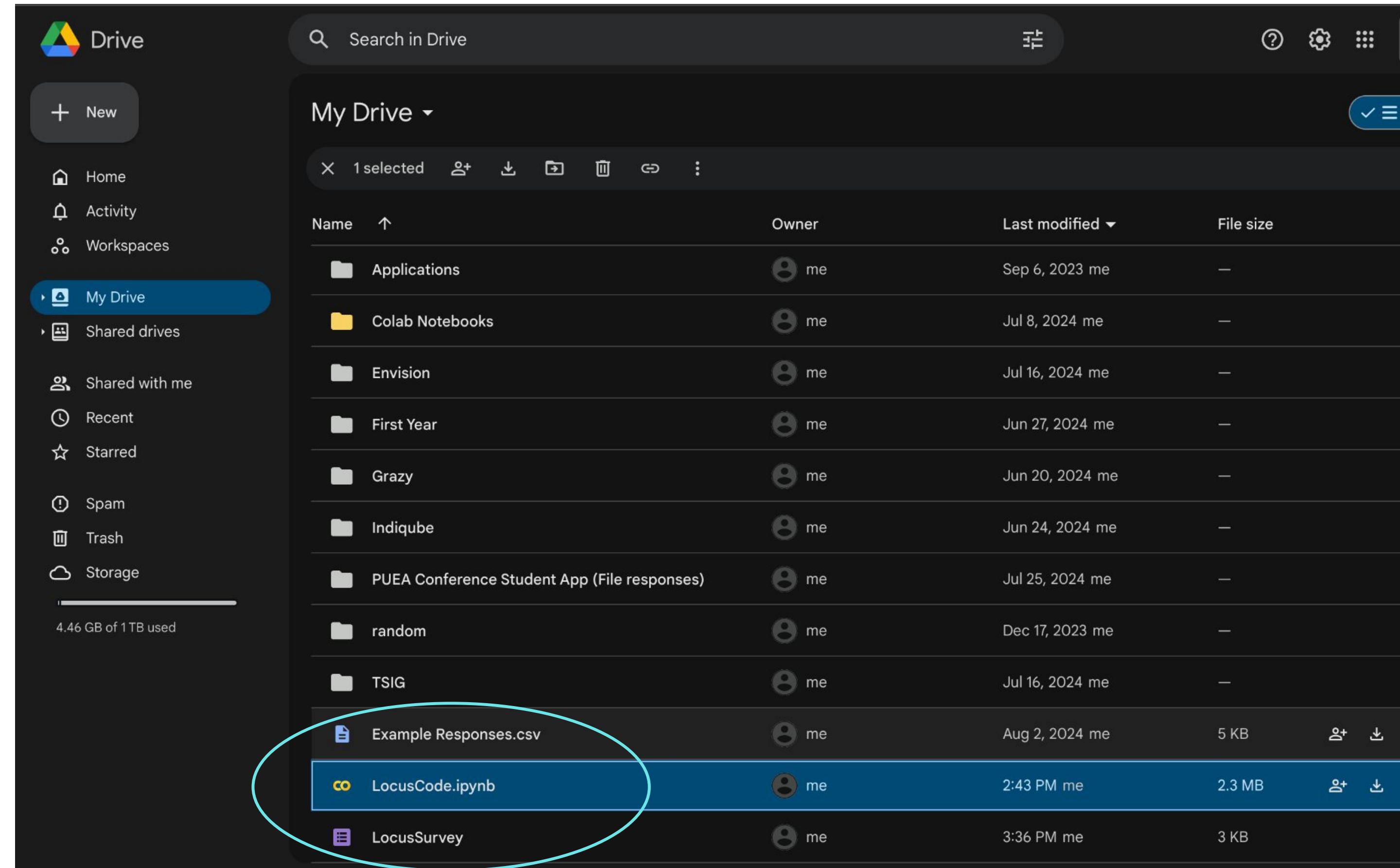
**TIPS FOR COMMUTERS**  
Travelling after 8pm on Fridays could save you up to five hours per year (for a 30-minute commute)



CNBC  
TV18

Demonstration

# Python Notebook in Google Colab



Drive

Search in Drive

+ New

My Drive

1 selected

Name ↑

Owner

Last modified ↓

File size

Name	Owner	Last modified	File size
Applications	me	Sep 6, 2023 me	—
Colab Notebooks	me	Jul 8, 2024 me	—
Envision	me	Jul 16, 2024 me	—
First Year	me	Jun 27, 2024 me	—
Grazy	me	Jun 20, 2024 me	—
Indiquebe	me	Jun 24, 2024 me	—
PUEA Conference Student App (File responses)	me	Jul 25, 2024 me	—
random	me	Dec 17, 2023 me	—
TSIG	me	Jul 16, 2024 me	—
Example Responses.csv	me	Aug 2, 2024 me	5 KB
LocusCode.ipynb	me	2:43 PM me	2.3 MB
LocusSurvey	me	3:36 PM me	3 KB

4.46 GB of 1 TB used

Example Responses.csv

LocusCode.ipynb

LocusSurvey

## Demonstration

# Open the File

The screenshot shows a Google Colab interface with a dark theme. At the top, the title bar reads "LocusCode.ipynb - Colab". Below it is a search bar with the placeholder "Search Google or type a URL". The main area displays a Jupyter notebook titled "LocusCode.ipynb". The notebook's sidebar includes a "Table of contents" section with various sections and sub-sections listed. The main content area contains several collapsed sections: "Brief Explanation", "Functions", "User Interface", and "More Information and Tests". A status bar at the bottom indicates "0s completed at 1:31 PM".

LocusCode.ipynb

File Edit View Insert Runtime Tools Help All changes saved

Table of contents

- Scatter Plot and Heat Map
- Convert to Numeric
- Pairplot and Heatmap
- Bar Grapher
- Helper
- Basic Bargraph
- Location Specific Bargraph
- Bar Grapher with UI
- Standarize Locations
- OSRM Routing
- Commute Analysis
- Define Assumptions
- Make Calculations
- Error Propogation
- Data Frame Output
- Clustering Algorithms
- K-Means
- Weighted K-Means
- Plotting Folium Maps
- Plot Employees
- Plot Employees UI

+ Code + Text

> Brief Explanation

↳ 1 cell hidden

> Functions

▶ ↳ 58 cells hidden

> User Interface

[ ] ↳ 37 cells hidden

> More Information and Tests

[ ] ↳ 9 cells hidden

✓ 0s completed at 1:31 PM

# Demonstration

# Format

## Table of contents

- Brief Explanation
- Functions
  - Load-in and Access
  - Scatter Plot and Heat Map
    - Convert to Numeric
    - Pairplot and Heatmap
  - Bar Grapher
    - Helper
    - Basic Bargraph
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    - Error Propogation
    - Data Frame Output
  - Clustering Algorithms
    - K-Means
    - Weighted K-Means
  - Plotting Folium Maps
    - Plot Employees
    - Plot Employees UI
    - Plot Routes
    - Plot Clusters
    - Plot by Category

## Functions

### > Load-in and Access

[ ] ↳ 3 cells hidden

### > Scatter Plot and Heat Map

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### > Bar Grapher

▶ ↳ 8 cells hidden

### > Standarize Locations

[ ] ↳ 2 cells hidden

### > OSRM Routing

[ ] ↳ 3 cells hidden

### > Commute Analysis

[ ] ↳ 12 cells hidden

### > Clustering Algorithms

[ ] ↳ 5 cells hidden

### > Plotting Folium Maps

[ ] ↳ 11 cells hidden

## User Interface

### Load In

### Basic Tools

### Heatmap and Pairplot

### Map and Graph tools

### Routing Tools

### Choose Location

### Plot Commute Flower

### Commute Analysis

### Location Specific Bar Graphs

### Clustering Tools

### Center of Mass by Category

### K-Means

### Weighted K-Means

### More Information and Tests

### About the data

### Tests

### Test OSRM requests

### Other Notes

## User Interface

### > Load In

[ ] ↳ 3 cells hidden

### > Basic Tools

[ ] ↳ 7 cells hidden

### > Routing Tools

[ ] ↳ 17 cells hidden

### > Clustering Tools

[ ] ↳ 6 cells hidden

## Demonstration

# Getting Started

### ▼ User Interface

### ▼ Load In

```
[312] surveyfilename = "Example Responses.csv"
```

```
[315] df = load_in(surveyfilename)
```

→ Mounted at /content/drive

```
[326] df.head(2)
```

	Time	Level	Department	Years w/ Company	Lat and Long	Pincode	Commute Time	Commute Method	Age	Gender	...
0	7/23/2024 12:30:11	Non executive	Marketing	0.25	12.929219184155466, 77.62771079999999	NaN	30	Two wheeler EV	20	Man	...
1	NaN	Non executive	IT	1.50	12.950795517102389, 77.61704047253774	NaN	40	Two Wheeler EV	24	Man	...

2 rows × 23 columns

### ▼ Basic Tools

# Getting Started

# Demonstration

## ▼ User Interface

## ▼ Load In

[312] surveyfilename = "Example Responses.csv"

```
✓ [315] df = load_in(surveyfilename)
        # df.head()
```

→ Mounted at /content/drive

```
[317] df['Level'].unique()
```

 Show hidden output

## ✓ Basic Tools

## Heatmap and Pairplot

```
✓ 0s [52] num_df = numeric(df)  
      # num df.head()
```

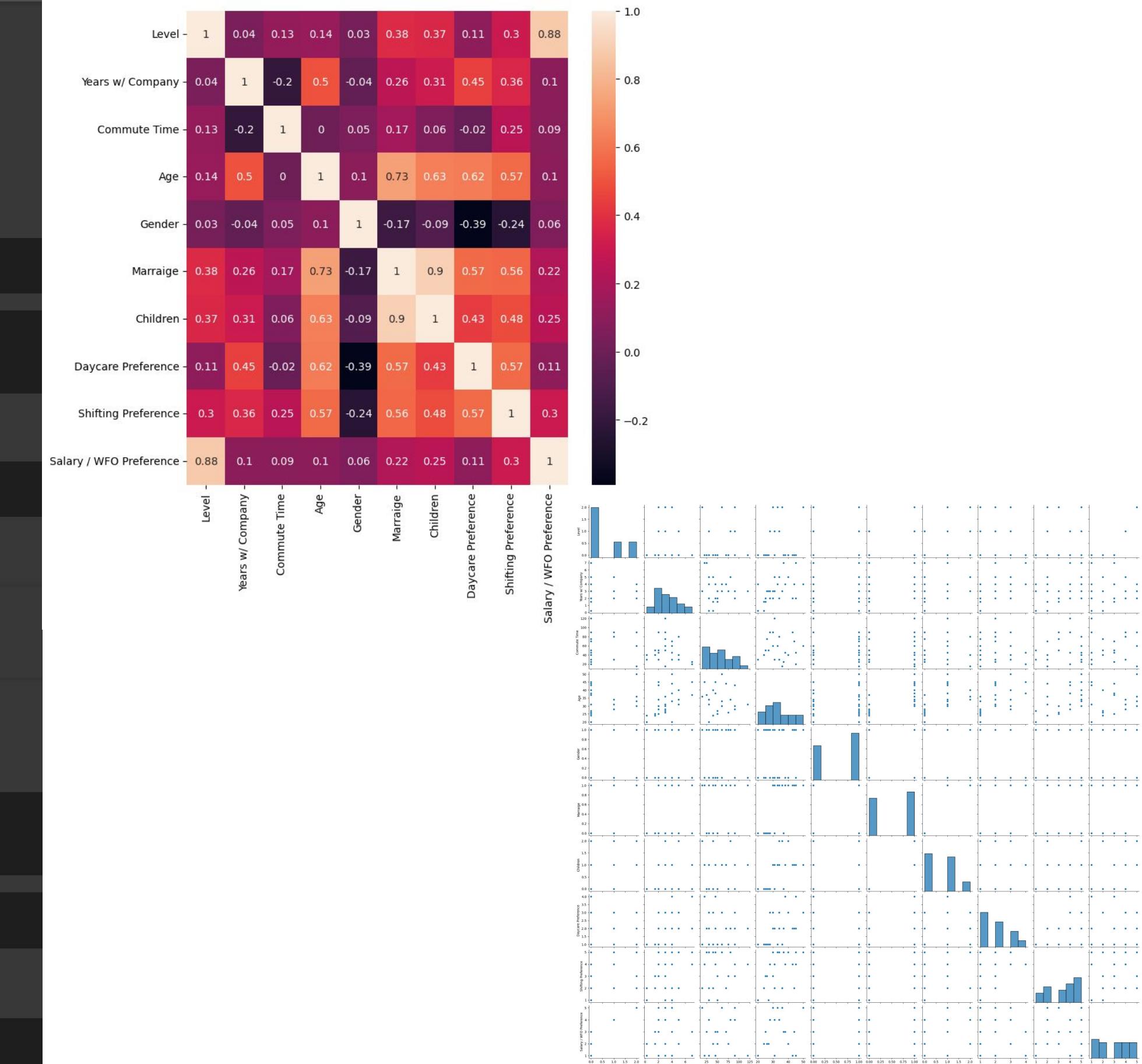
✓ [53] heatmap(num\_df)

 Show hidden output

✓ [54] pairplot(num\_df)

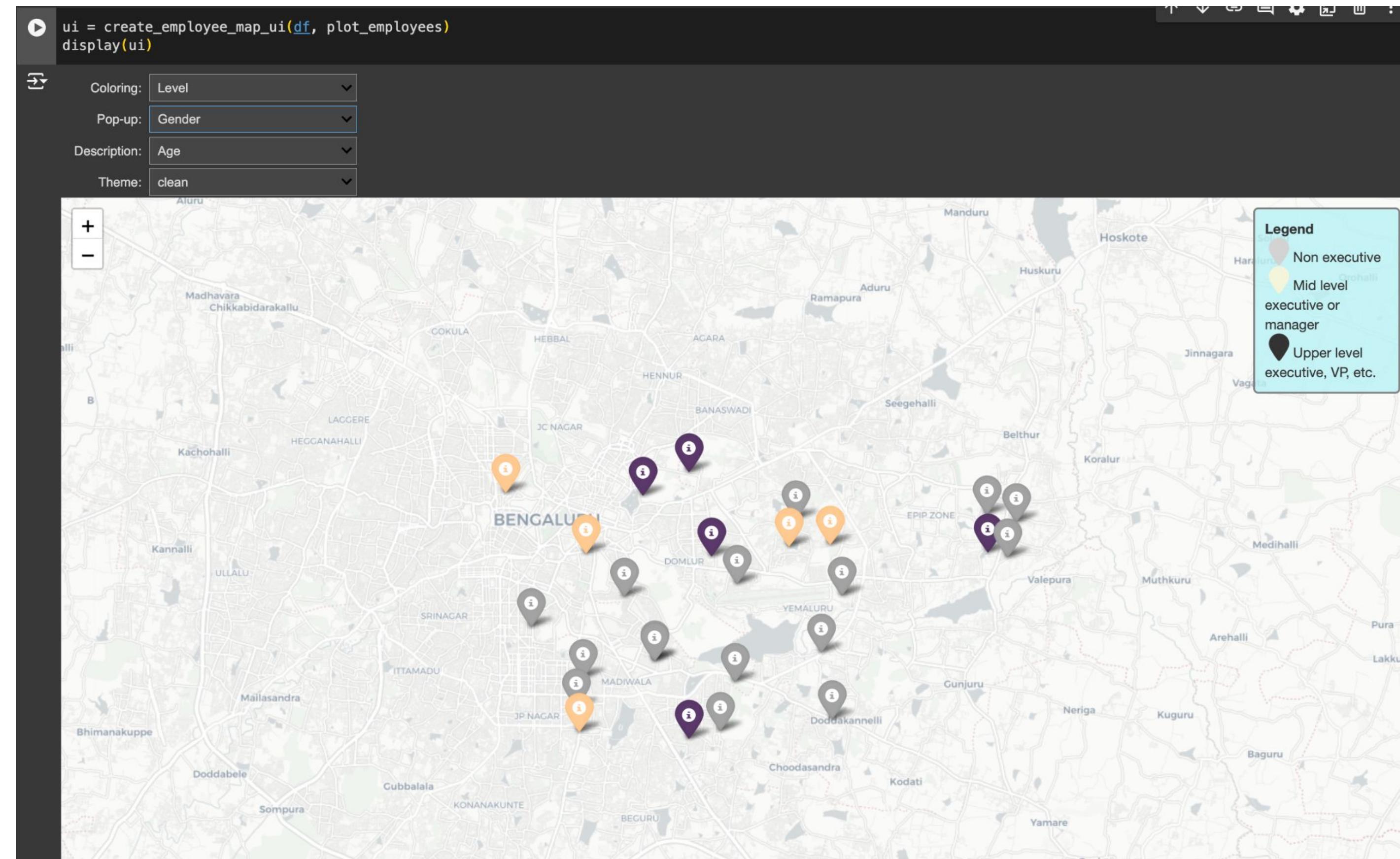
 Show hidden output

## ▼ Map and Graph tools



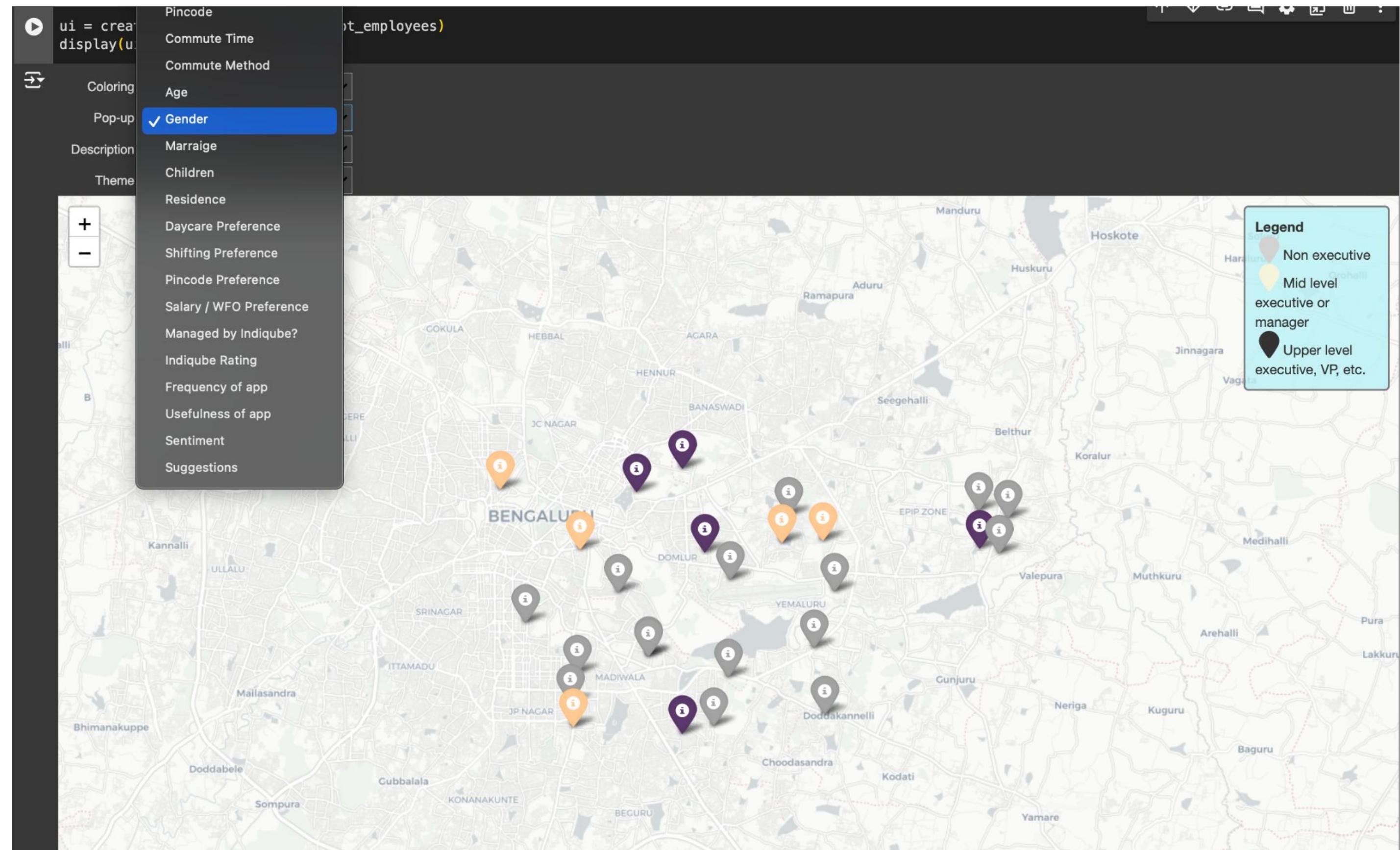
Week 9

# Employee Mapping Interface

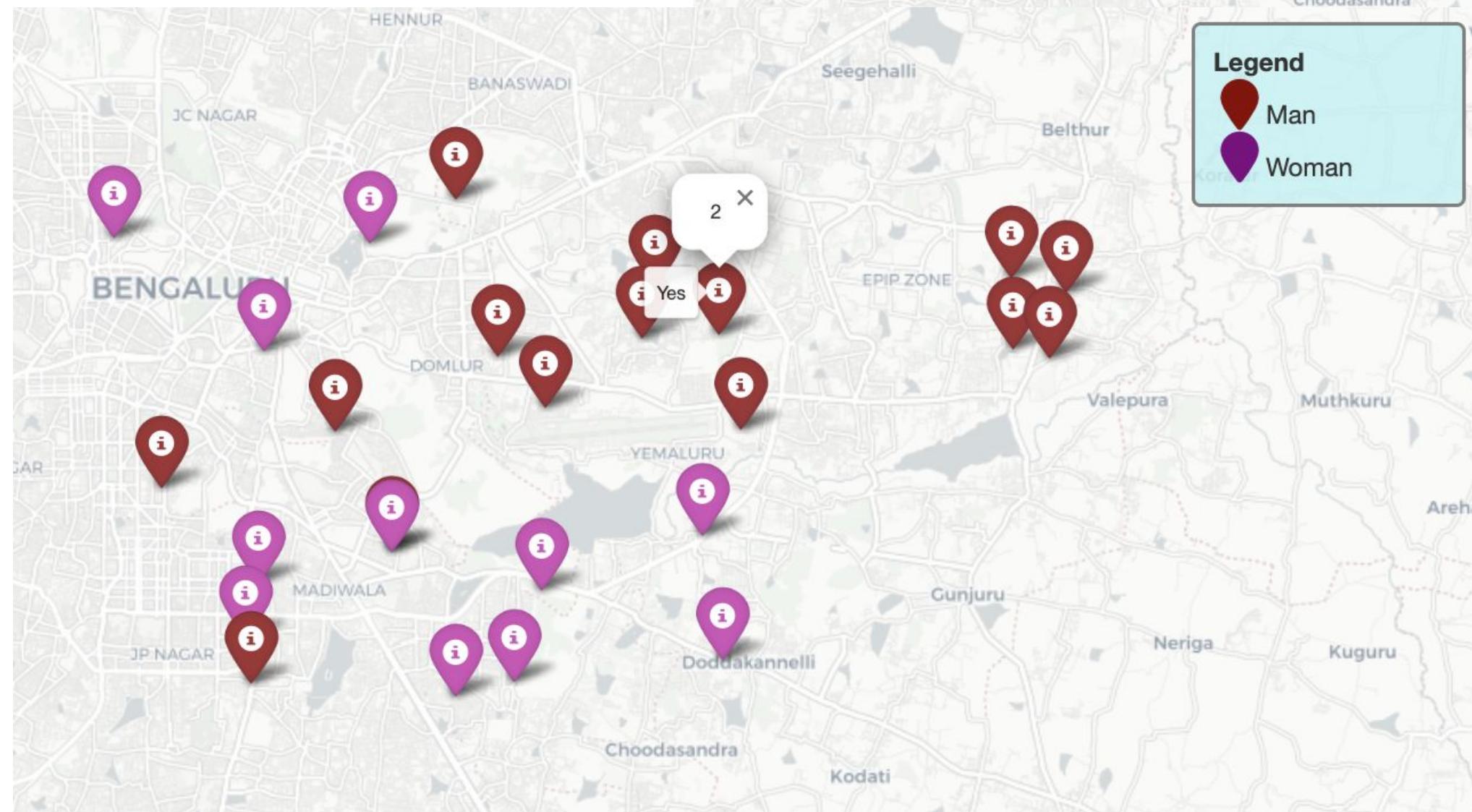
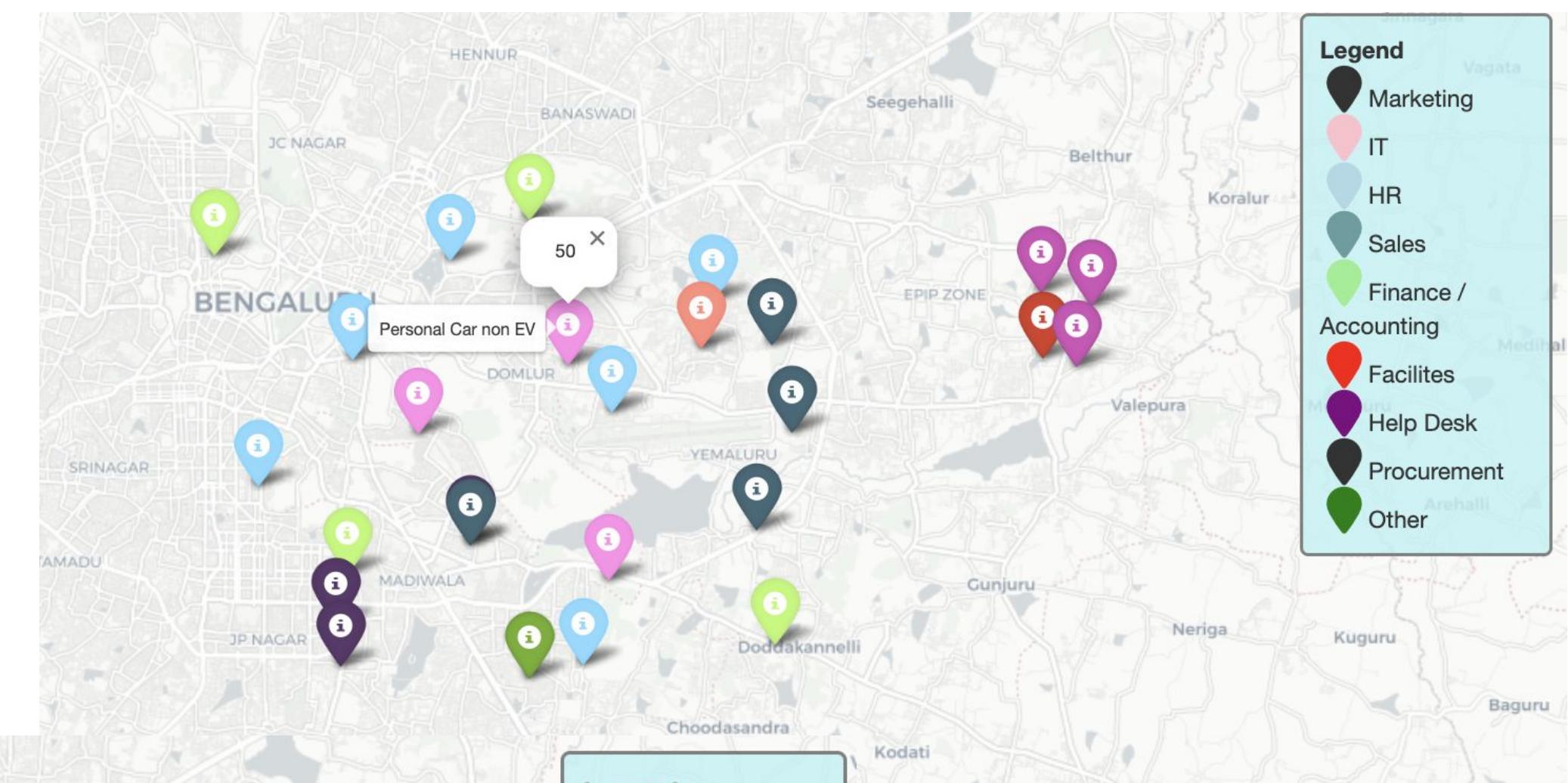


Demonstration

# Employee Mapping Interface



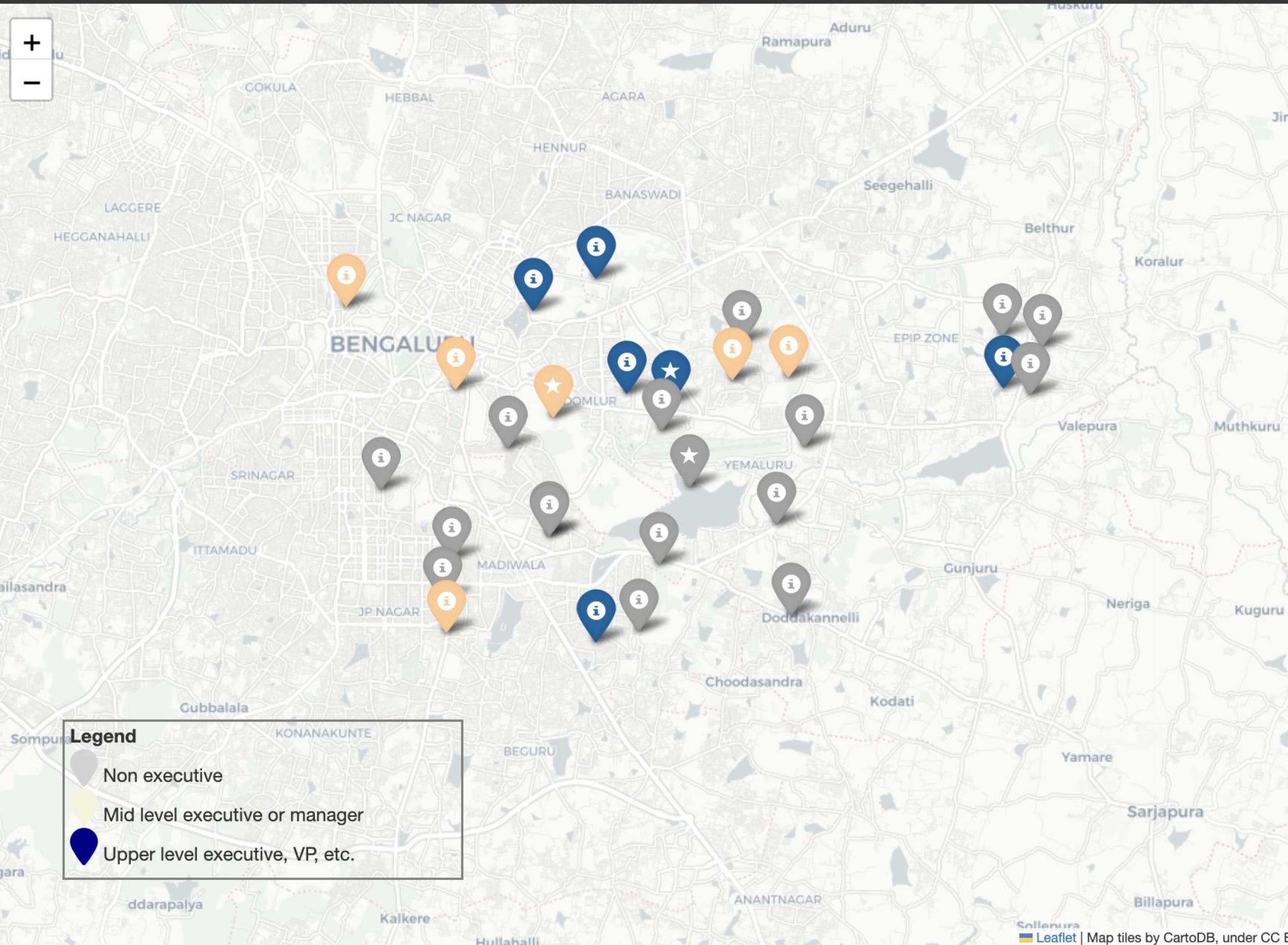
# Demonstration Employee Mapping Interface



Demonstration

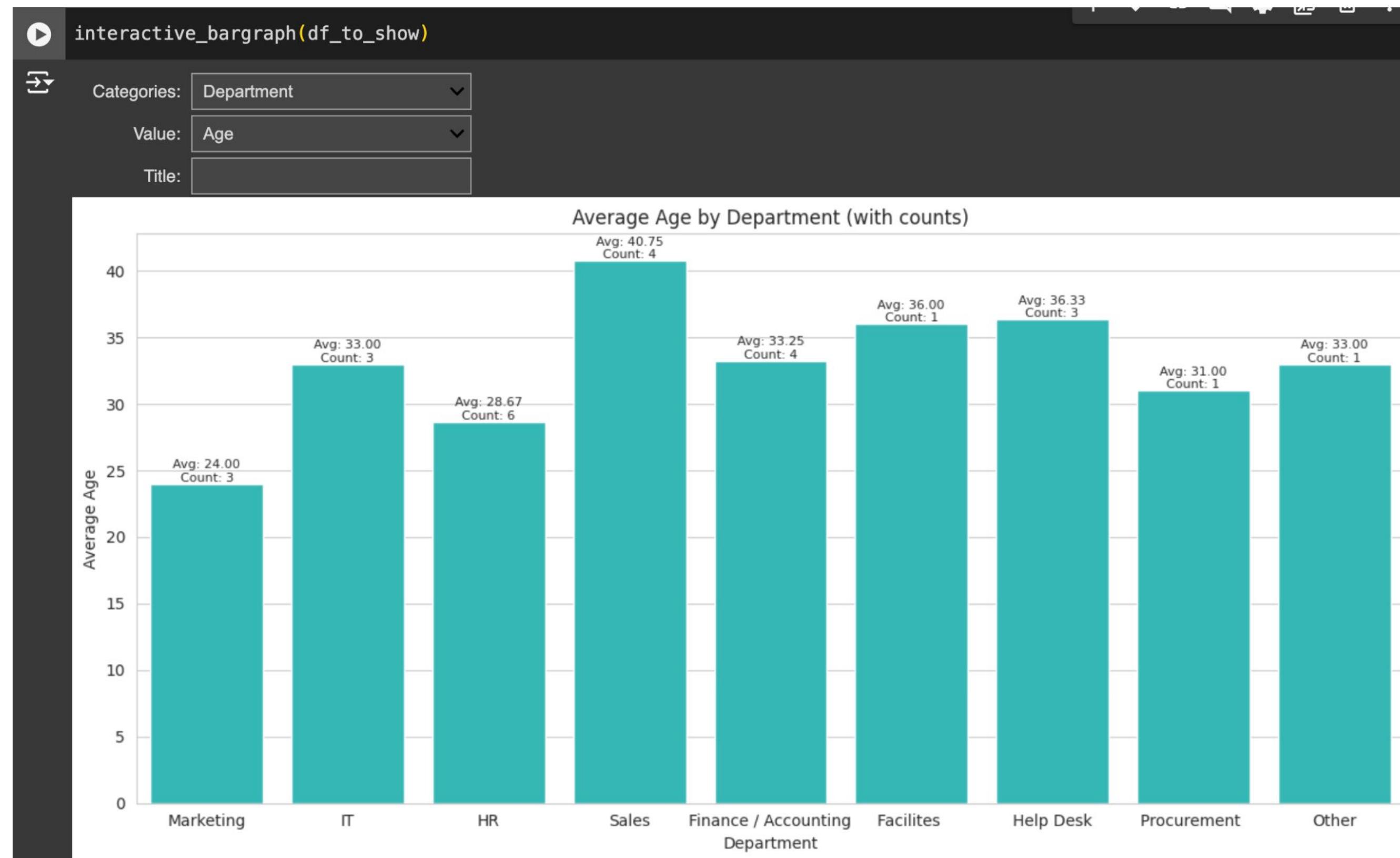
# Center of Mass by Category

```
coms_map = plot_by_category(df, "Level", geocenter, 12, 'clean')  
coms_map
```



Demonstration

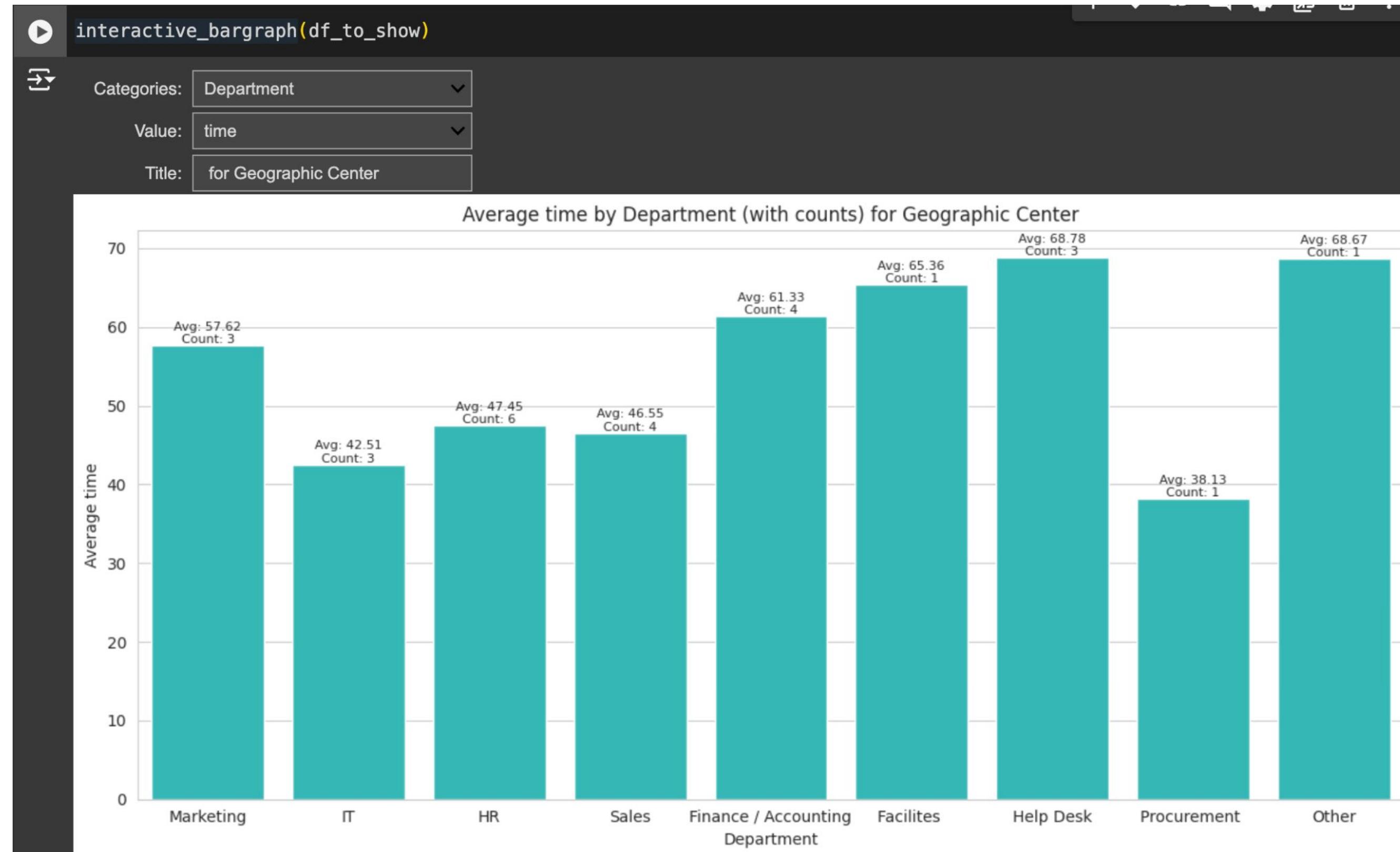
# Interactive Bar graph



Demonstration

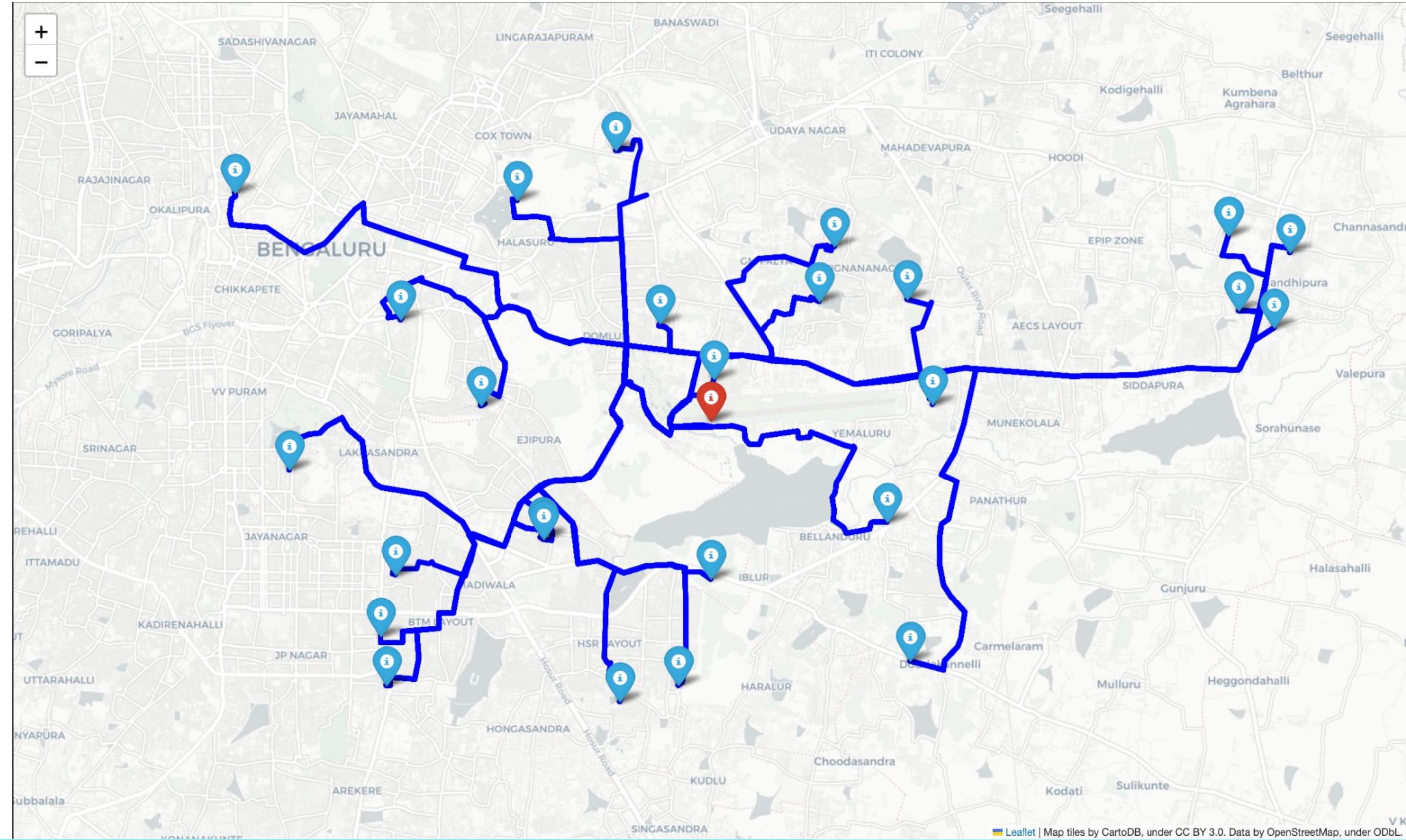
# Interactive Bar graph

With Test Centering Specific Variables



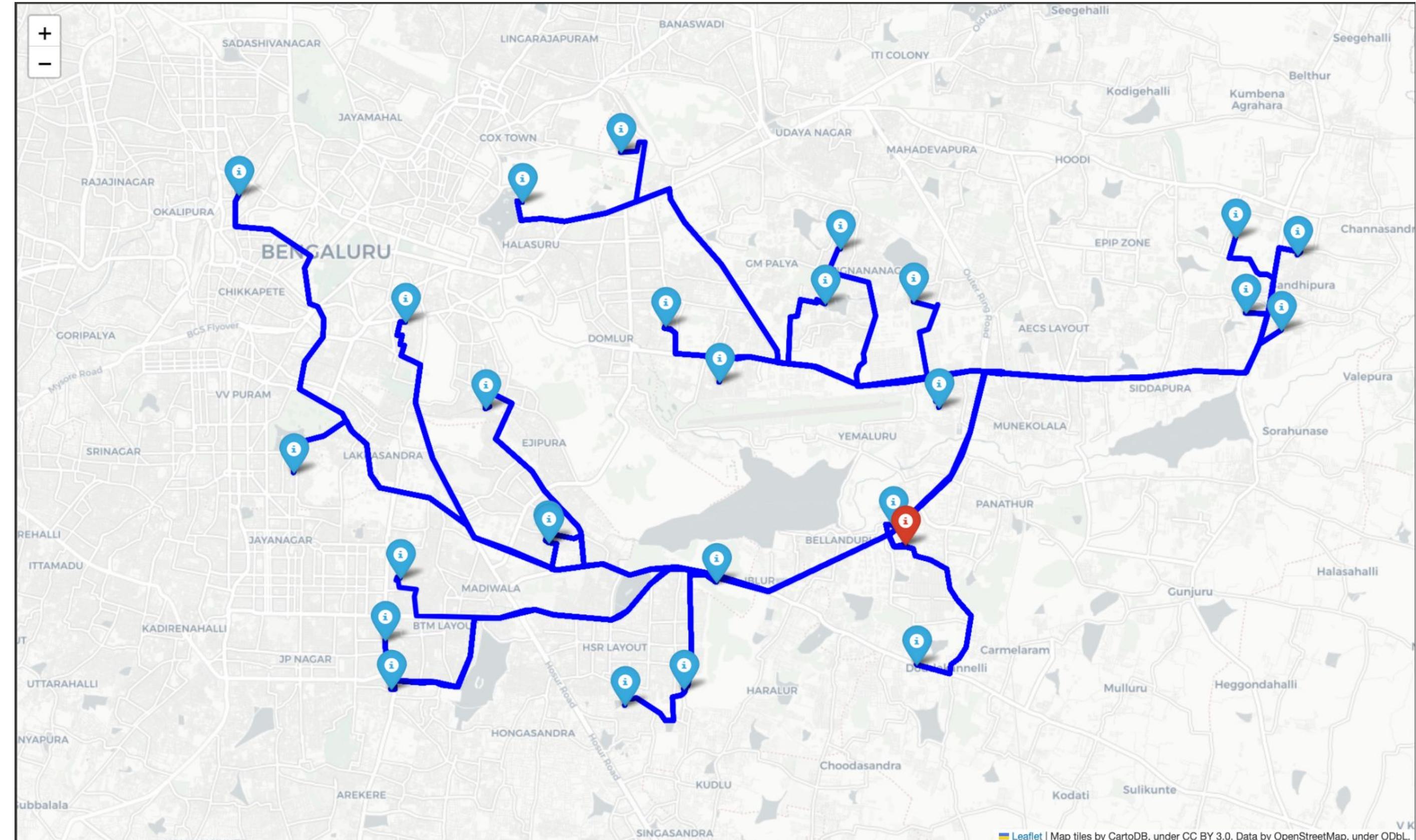
Demonstration

# Route to Geographic Center



Demonstration

# Route to Corporate Office



Demonstration

# Analyze Commute Differences

	Measure	For Geographic Center	For Corporate Office	Difference
0	total time spend commuting (hours e/ day)	46.50	48.74	2.240
1	mean commute time (minutes)	53.66	56.24	2.580
2	median commute time (minutes)	56.45	60.47	4.020
3	total distance (km a/ day)	523.25	525.29	2.040
4	mean commute distance (km)	10.06	10.10	0.040
5	median commute distance (km)	10.22	10.64	0.420
6	total emissions (kgs e/ year)	51783.44	57446.74	5663.300
7	emissions error margin (kgs e/ year)	5980.32	6535.61	6257.965

$$\frac{\frac{57}{10} (.4)(28)(2)(6)(50)}{60}$$

= 638.4

$$2.2(6)(50)$$

= 660

Demonstration

# Analyze Commute Differences

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```

labels, centroids = Kmeans(points)
cluster_map = plot_clusters(points, geocenter, labels, centroids, 'clean')
cluster_map

```

```

/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1416: FutureWarning: The default value of `n_init` 
super().__check_params_vs_input(X, default_n_init=10)

```

## Demonstration

# K means

1. Initialize **cluster centroids**  $\mu_1, \mu_2, \dots, \mu_k \in \mathbb{R}^n$  randomly.

2. Repeat until convergence: {

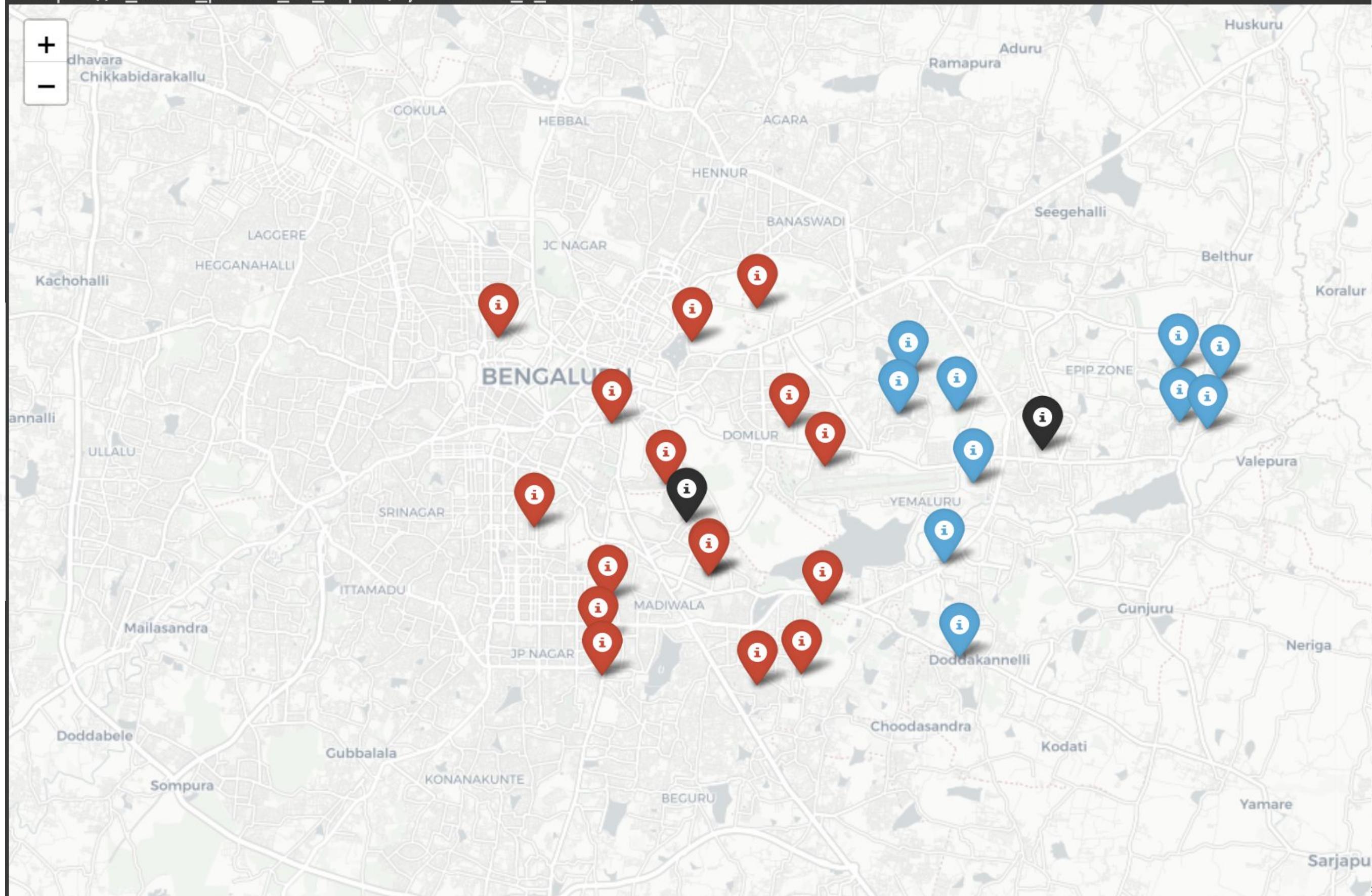
For every  $i$ , set

$$c^{(i)} := \arg \min_j \|x^{(i)} - \mu_j\|^2.$$

For each  $j$ , set

$$\mu_j := \frac{\sum_{i=1}^m 1\{c^{(i)} = j\} x^{(i)}}{\sum_{i=1}^m 1\{c^{(i)} = j\}}.$$

}



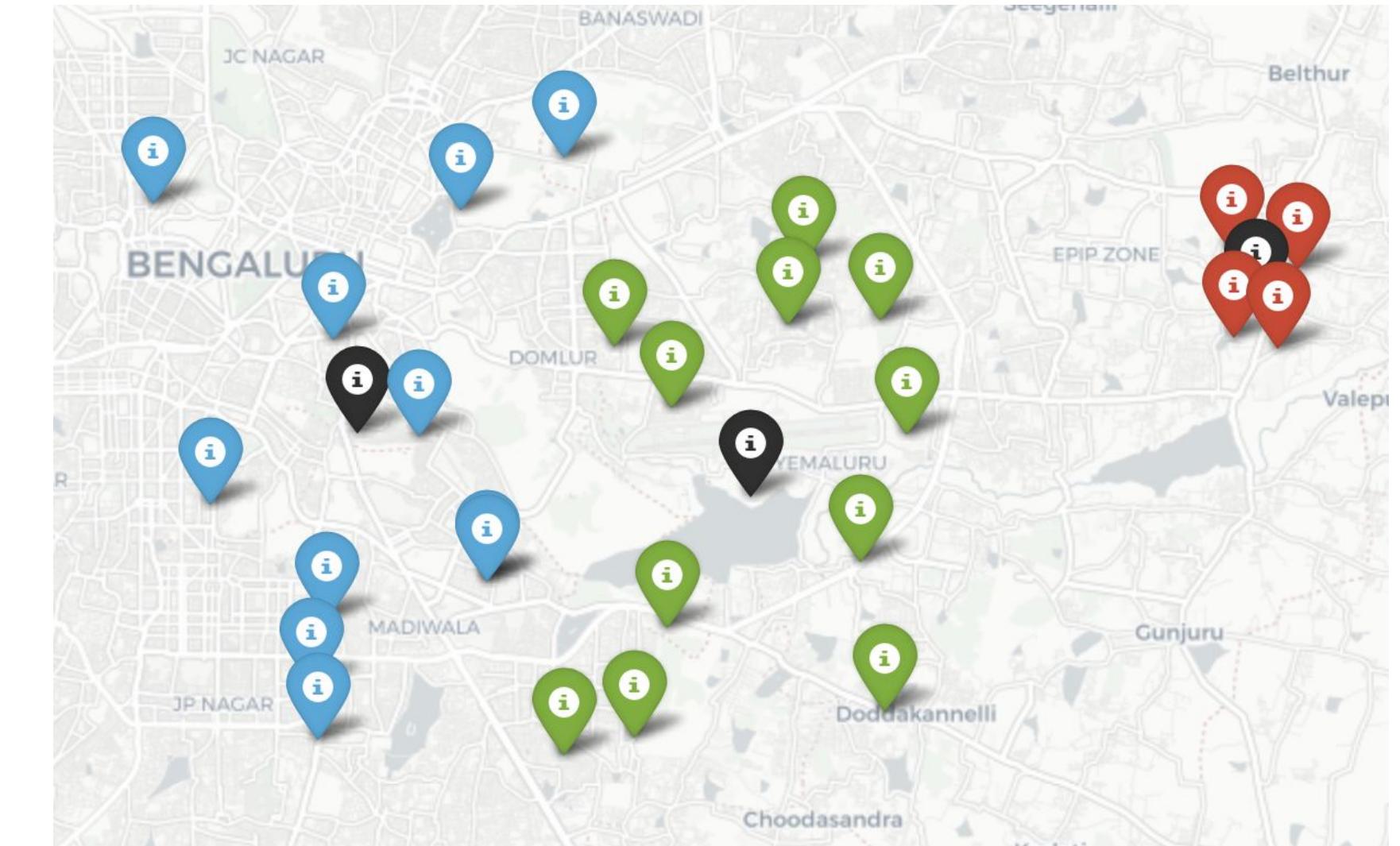
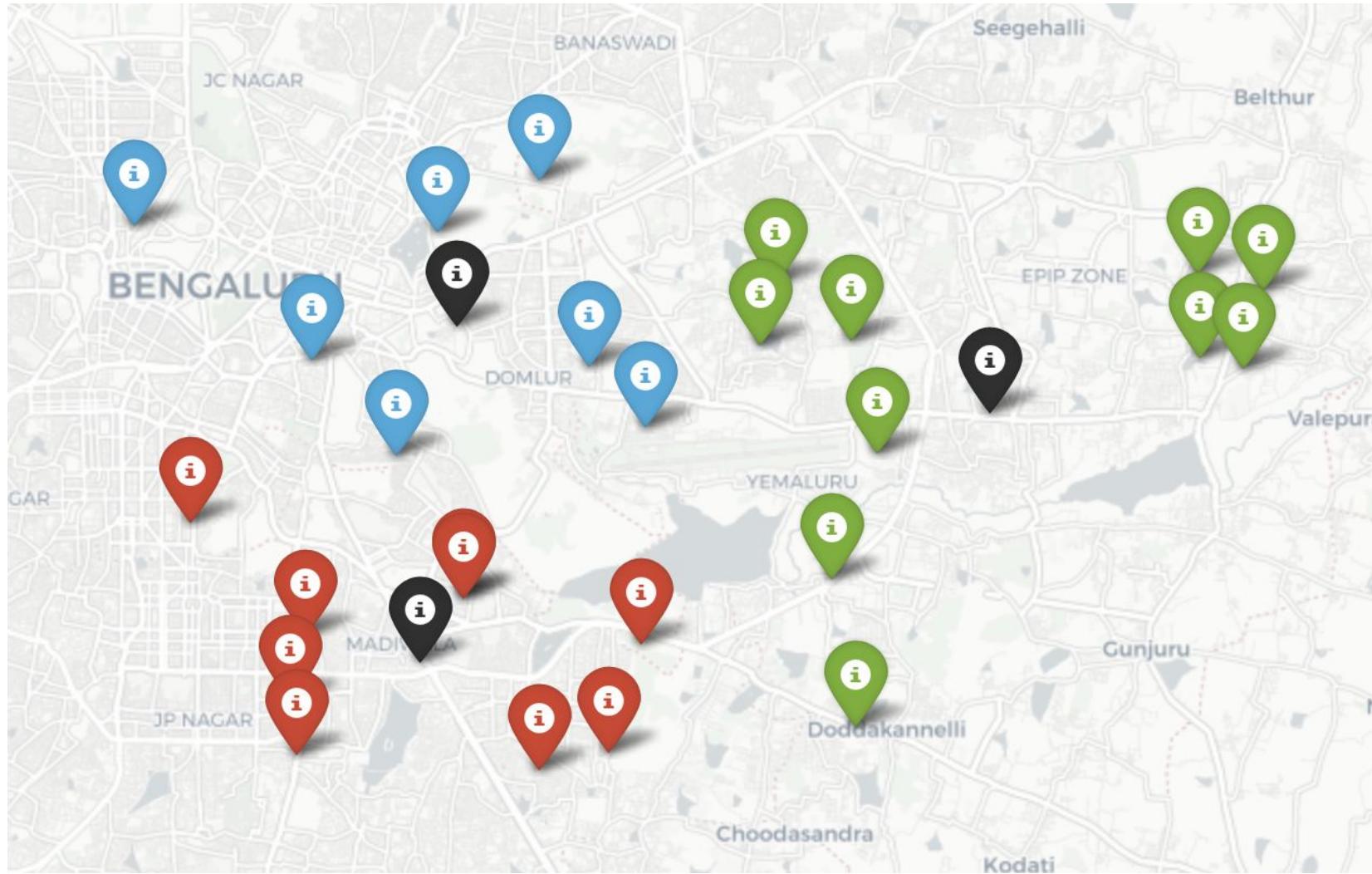
Demonstration

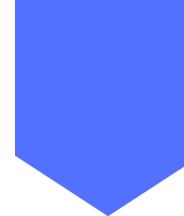
# Weighted K means

```
weights = list(df['Shifting Preference'])

n_clusters = 2
max_iterations = 5
n_repetitions = 5

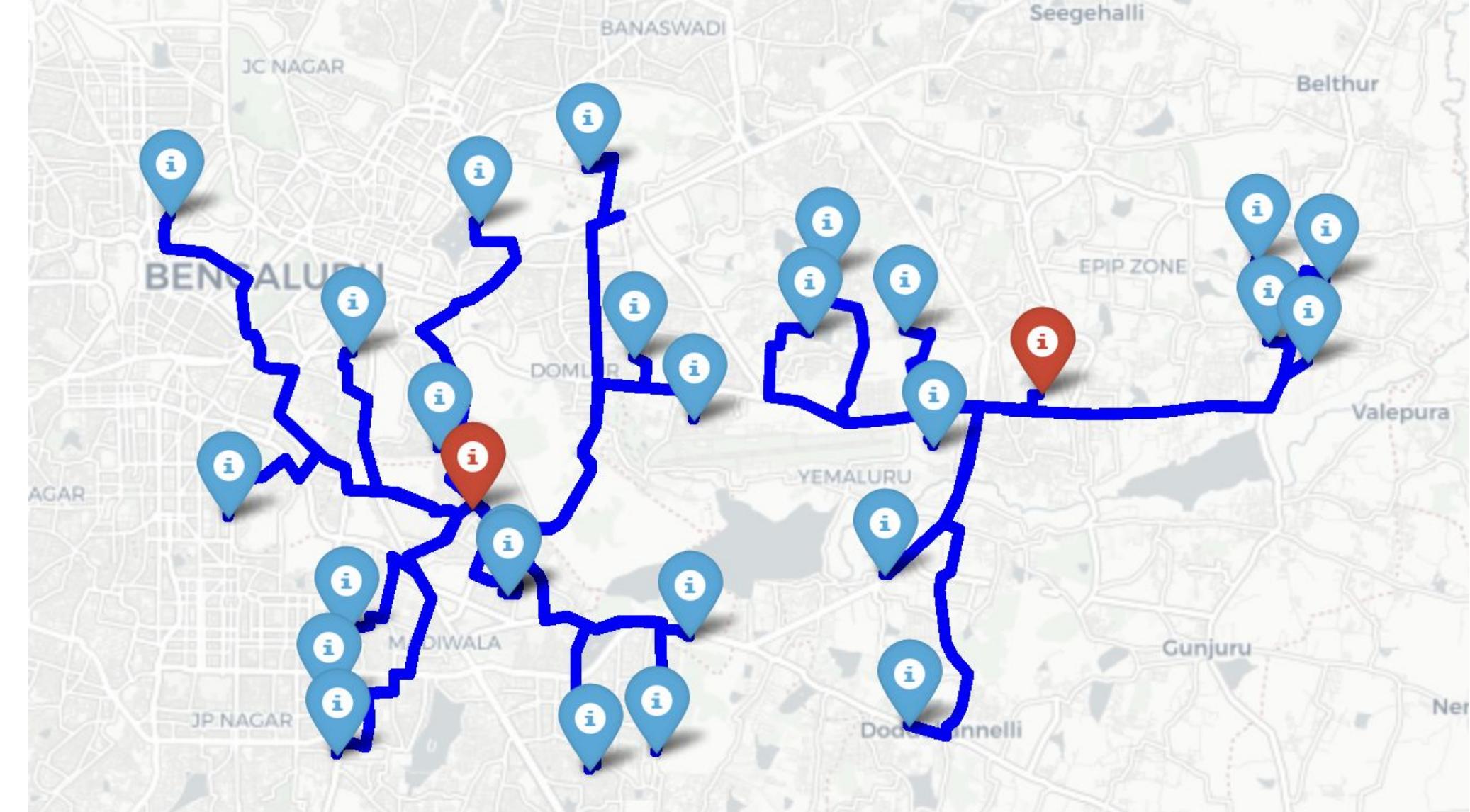
labels, centroids = claudes_weighted_kmeans(points,weights,n_clusters, max_iterations, n_repetitions, standard_distan
cluster_map = plot_clusters(points, geocenter, labels, centroids,'clean')
cluster_map
```





Demonstration

# How much would clustering help?



```
[115] compare_cluster_df = create_the_comparison_df(results2, results3)  
compare_cluster_df
```

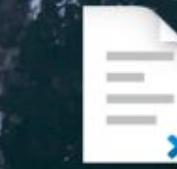
	Measure	For Corporate Office	For Clustered	Difference
0	total time spend commuting (hours e/ day)	48.74	29.00	-19.740
1	mean commute time (minutes)	56.24	33.46	-22.780
2	median commute time (minutes)	60.47	34.09	-26.380
3	total distance (km a/ day)	525.29	315.41	-209.880
4	mean commute distance (km)	10.10	6.07	-4.030
5	median commute distance (km)	10.64	6.20	-4.440
6	total emissions (kgs e/ year)	57446.74	32432.94	-25013.800
7	emissions error margin (kgs e/ year)	6535.61	3715.84	5125.725

for 26 employees:  
**5,910 hours saved yearly**  
**25,000 kgs of CO<sub>2</sub> reduced**



folders

# One File



LOCUS.ipynb

using Google Colab, NumPy, Pandas, Seaborn, ipywidgets, Folium, Open Source Routing Machine, Open Street Map, CartoDB, Chat GPT, Claude AI

