

Project LOCUS

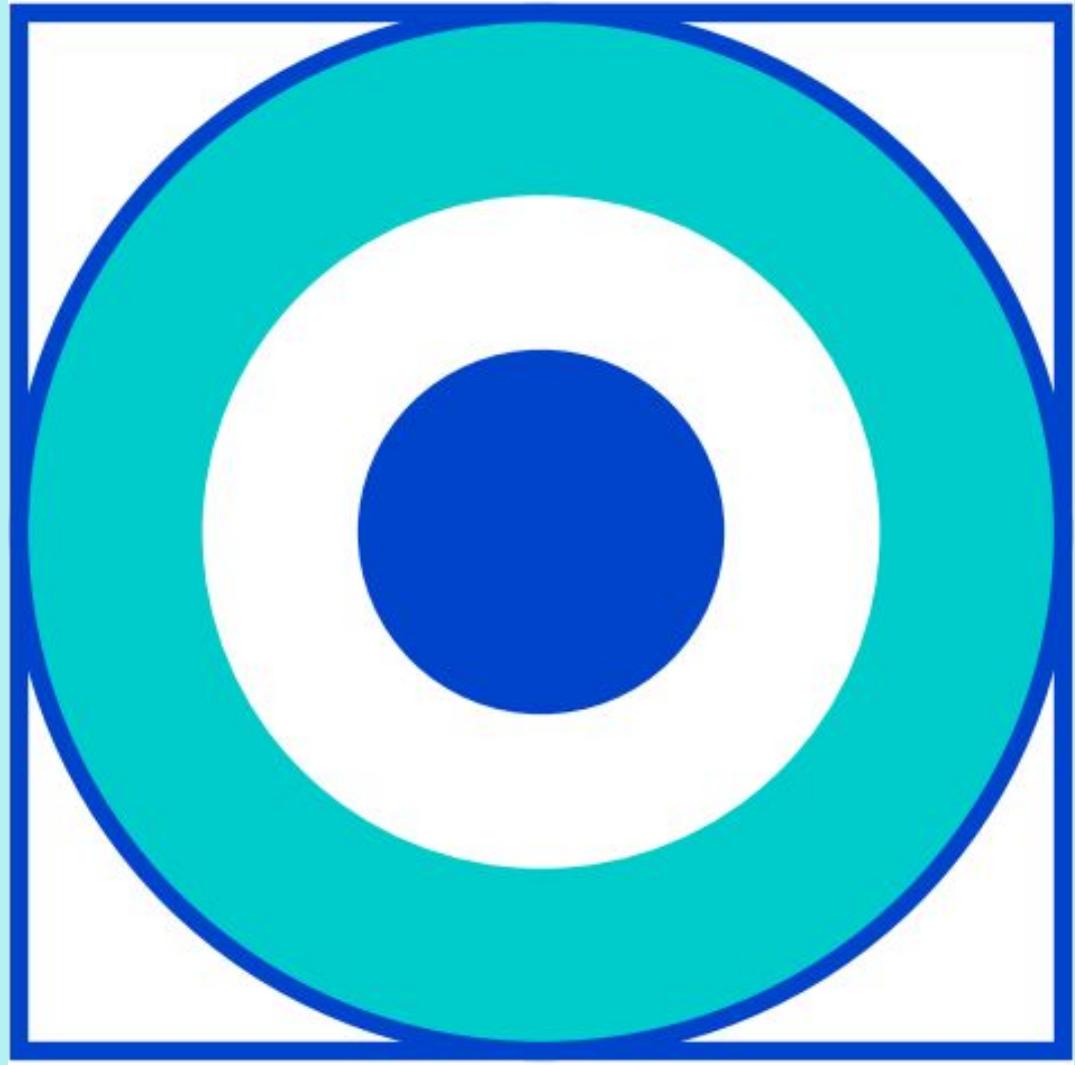
Locating Optimal Centerings by Understanding Stakeholders

By John Emmett Souder

- Operations Research and Financial Engineering (ORFE)
at Princeton, class of 2027

Jun'24-Aug'24

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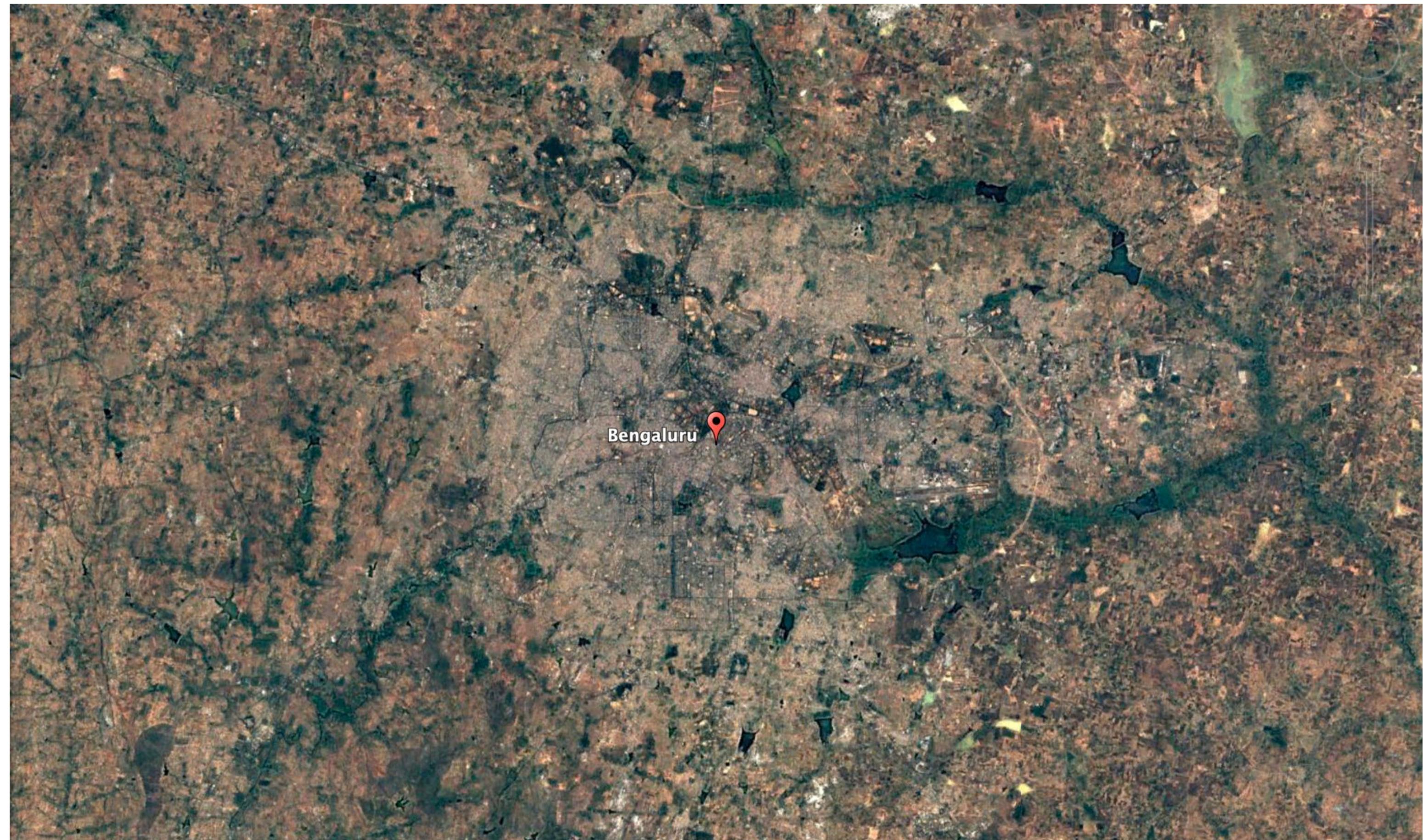


LOCUS

CENTER YOUR BUSINESS

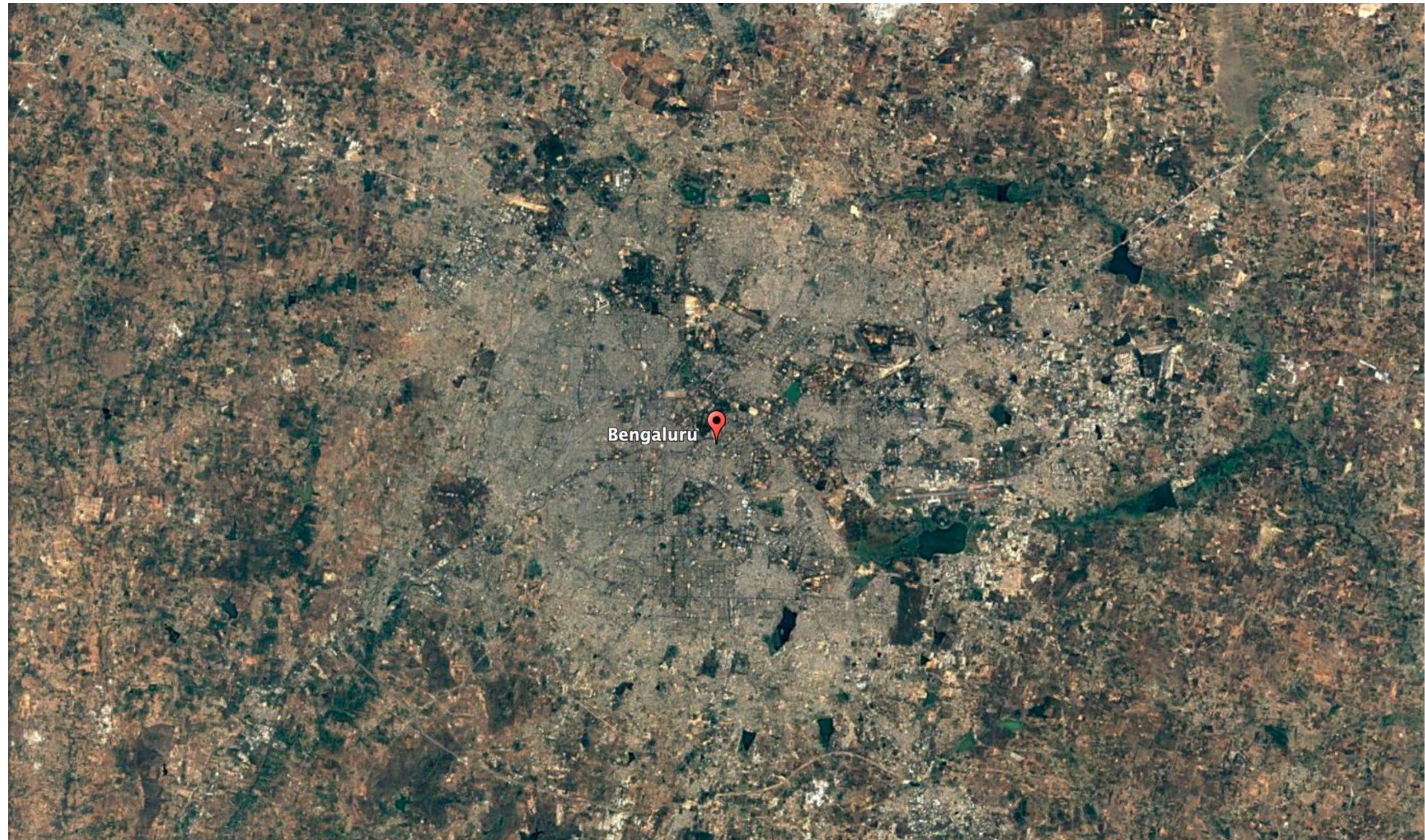
Week 3

2000



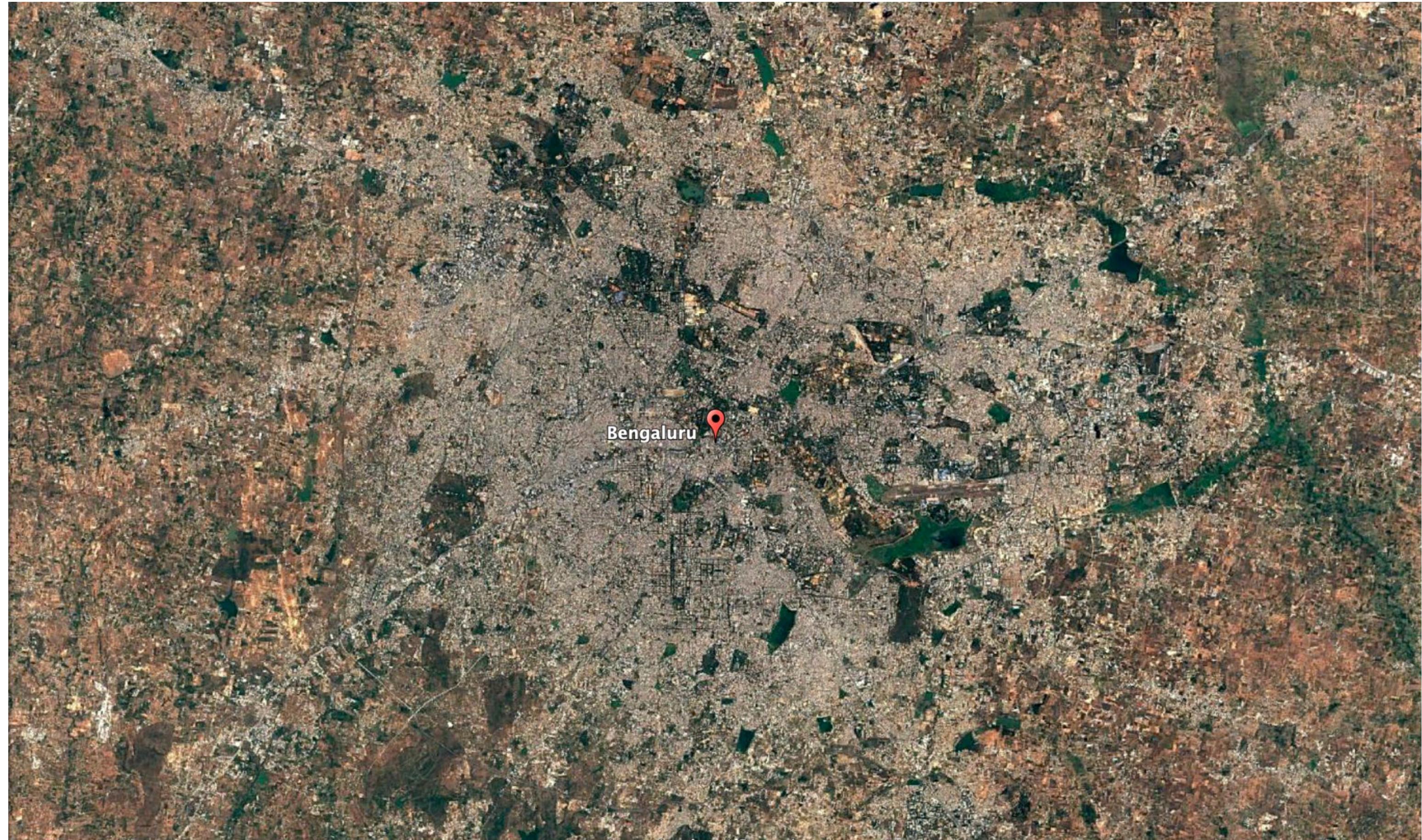
Week 3

2010



Week 3

2020



Locus Survey



Thank you for your participation in a Locus Survey © !

This survey should take 5 minutes.

The goal of the Locus Tool is to understand all stakeholders and improve the employee experience, with a focus on commuting.

Index	Feature Name	Survey Question
0	don't need	Timestamp
1	Level	Level
2	Department	What department are you in?
3	Years w/ Company	How many years have you been with the company? For more detail, please use decimals. For example 3.5 (no need to write years).
4	Lat and Long	Latitude and Longitude
5	Pincode	What is your pincode? (optional)
6	Commute Time	How long, in minutes, is your current commute on average? Please enter only numbers
7	Commute Method	How do you commute?
8	Age	What is your age?
9	Gender	What is your gender?
10	Marriage	Are you married?
11	Children	How many children do you have?
12	Residence	Which do you live in?
13	Daycare Preference	Is having daycares / schools near your office important to you?
14	Shifting Preference	If your office considered shifting, would you like to stay living where you are?
15	Pincode Preference	Please enter the pincode of where you would like to live (optional)
16	Salary / WFO Preference	Would you prefer salary raises or more work from home option?
17	Managed by Indiquebe?	Is your current office space managed by Indiquebe?
18	Indiquebe Rating	In your opinion, does your current Indiquebe workplace provide an overall better employee
19	Frequency of app	How often do you use the MiQube app?
20	Usefulness of app	How useful do you find the MiQube app?
21	Sentiment	Write down any words you associate with Indiquebe. (optional)
22	Suggestions	Do you have any feedback or suggestions for Indiquebe? (optional)

Week 3

Today

If you can, avoid this road

Dug up pavements, Metro work, unrelenting traffic make Mysore Road a nightmare

Muthi-ur-Rahman Siddiqui

BANGALORE: Fifty-year-old Nage Gowda sells ciga- rettes near the Colman Mall on Mysore Road. On one edge whenever the volume of traffic increases near his shop.

The one-time mason started the shop in 1971. He has not lost out to the drivers at times; however, he regrets the decision.

For due to the heavy traffic, a daily income of several vehicles climb over the footpath endangering the lives of Gowda and many others.

“For me, it’s become a daily nightmare. Irritated motorists often swear over the people who are riding on the Gowda side,” Gowda said.

Gowda is just the tip of the iceberg of the widespread dilemma facing the residents, shop owners, and motorists of Mysore Road.

No wonder, when *Deccan Herald* took stock of the traffic situation, it sought the help of the citizens, everyone seemed to be aggrieved.

Nanthakalappa, a resident, is a deer about what all Mysore Road.

“First, the road was sealed around 10 months ago. Second, the roadside and footpaths have been dug up again by any technical reason, dropped tree trunks have been placed. Third, the BWSSB is

blamed.

The stretch has many prob-

lems.

Problem accentuated

According to him, several vehicles which pass through the stretch also aggravate the problem. According to him, irritated drivers of private vehicles, especially the big jumbo vans, often quarrel with each other.

Reaching the City Market from Nanjangud should not take more than 15 minutes. But, during the last four years from 9 am to 5 pm, it takes 15 to 18 minutes.

“Motorists’ patience is stretched to the breaking point when they cover the distance in an hour. A driver who is late for work, A Chaitanya, a resident, narrated.

Rajapetewarapar, a traffic warden attached with Byataravapura police station, regulating the traffic on the road is a ‘hell of a task’.

“In a span of two hours, from 7 am to 9 am, traffic gets off smoothly. But come 9 am, there is a mad rush and it continues till noon. Later, at 5 pm, another round of frustration awaits.

Deprived with the traffic woes, Chandrasekharan has a solution in mind. He says traffic management is the root cause.

“Ouritation buses should not be allowed under the City. They should depart early and arrive at the satellite bus stations only,” he says.

DCP Traffic (West) Pandurang Venkatesh managing the situation is difficult. We are helpless. On one hand, the metro is going to open and on the other, the gas pipelines will be shifted once the metro work is over. Till then, avoid Mysore Road, is his advice.

Standstill

“Traffic jams are a regular feature of Mysore Road. It is a major hindrance to the smooth movement of vehicles,” he said.

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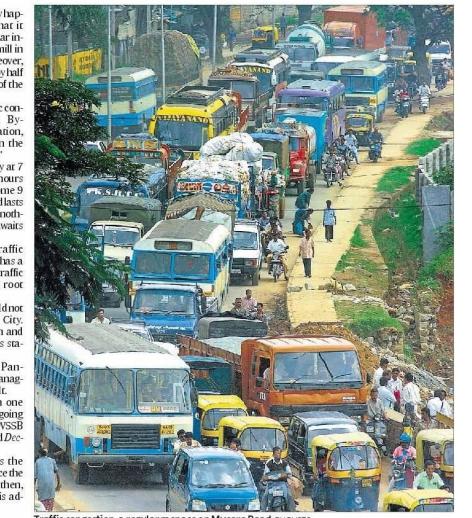
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Bengaluru: Metro work delayed at KR Puram due to this reason

By Yamini C S

May 04, 2022 01:46 PM IST



The Phase 2 project of Bengaluru's Namma Metro will likely be delayed further due to civil work undertaken at the area like shifting of gas pipelines, which will affect the highly-anticipated Silk Board to K R Puram line.



BENGALURU TRAFFIC NIGHTMARE



Week 9

Python Notebook in Google Colab

The screenshot shows the Google Drive interface with a dark theme. The left sidebar includes links for Home, Activity, Workspaces, My Drive (which is selected and highlighted in blue), Shared drives, Shared with me, Recent, Starred, Spam, Trash, and Storage. It also displays 4.46 GB of 1 TB used. The main area is titled 'My Drive' and lists files and folders. A cyan oval highlights the 'LocusCode.ipynb' file, which is selected and has a blue background. Other files listed include 'Example Responses.csv', 'LocusSurvey', and several folder names like 'Applications', 'Colab Notebooks', 'Envision', etc.

Name	Owner	Last modified	File size
Applications	me	Sep 6, 2023	—
Colab Notebooks	me	Jul 8, 2024	—
Envision	me	Jul 16, 2024	—
First Year	me	Jun 27, 2024	—
Grazy	me	Jun 20, 2024	—
Indiquebe	me	Jun 24, 2024	—
PUEA Conference Student App (File responses)	me	Jul 25, 2024	—
random	me	Dec 17, 2023	—
TSIG	me	Jul 16, 2024	—
Example Responses.csv	me	Aug 2, 2024	5 KB
LocusCode.ipynb	me	2:43 PM	2.3 MB
LocusSurvey	me	3:36 PM	3 KB

Week 9

Open the File

The screenshot shows a Google Colab interface with a dark theme. At the top, the title bar reads "LocusCode.ipynb - Colab". Below it is a search bar with the placeholder "Search Google or type a URL". The main area displays a Jupyter notebook titled "LocusCode.ipynb". The notebook has a "Table of contents" sidebar on the left containing a list of sections and sub-sections. The main content area shows several sections: "Brief Explanation", "Functions", "User Interface", and "More Information and Tests". Each section has a collapsed state indicated by a triangle icon and a "↳ 1 cell hidden" or "↳ 58 cells hidden" label. The bottom right corner of the interface shows memory usage: "RAM 1.2GB" and "Disk 1.2GB", along with a "Gemini" status indicator.

LocusCode.ipynb

File Edit View Insert Runtime Tools Help All changes saved

Table of contents

- Scatter Plot and Heat Map
- Convert to Numeric
- Pairplot and Heatmap
- Bar Grapher
- Helper
- Basic Bargraph
- Location Specific Bargraph
- Bar Grapher with UI
- Standarize Locations
- OSRM Routing
- Commute Analysis
- Define Assumptions
- Make Calculations
- Error Propogation
- Data Frame Output
- Clustering Algorithms
- K-Means
- Weighted K-Means
- Plotting Folium Maps
- Plot Employees
- Plot Employees UI

+ Code + Text

> Brief Explanation

↳ 1 cell hidden

> Functions

↳ 58 cells hidden

> User Interface

[] ↳ 37 cells hidden

> More Information and Tests

[] ↳ 9 cells hidden

✓ 0s completed at 1:31 PM

Week 9

Format

Table of contents

- Brief Explanation
- Functions
 - Load-in and Access
 - Scatter Plot and Heat Map
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 - Weighted K-Means
 - Plotting Folium Maps
 - Plot Employees
 - Plot Employees UI
 - Plot Routes
 - Plot Clusters
 - Plot by Category

Functions

> Load-in and Access

[] ↳ 3 cells hidden

> Scatter Plot and Heat Map

[] ↳ 6 cells hidden

> Bar Grapher

▶ ↳ 8 cells hidden

> Standarize Locations

[] ↳ 2 cells hidden

> OSRM Routing

[] ↳ 3 cells hidden

> Commute Analysis

[] ↳ 12 cells hidden

> Clustering Algorithms

[] ↳ 5 cells hidden

> Plotting Folium Maps

[] ↳ 11 cells hidden

User Interface

Load In

Basic Tools

Heatmap and Pairplot

Map and Graph tools

Routing Tools

Choose Location

Plot Commute Flower

Commute Analysis

Location Specific Bar Graphs

Clustering Tools

Center of Mass by Category

K-Means

Weighted K-Means

More Information and Tests

About the data

Tests

Test OSRM requests

Other Notes

User Interface

> Load In

[] ↳ 3 cells hidden

> Basic Tools

[] ↳ 7 cells hidden

> Routing Tools

[] ↳ 17 cells hidden

> Clustering Tools

[] ↳ 6 cells hidden

Week 9

Getting Started

▼ User Interface

▼ Load In

```
[312] surveyfilename = "Example Responses.csv"
```

```
[315] df = load_in(surveyfilename)
```

→ Mounted at /content/drive

```
[326] df.head(2)
```

	Time	Level	Department	Years w/ Company	Lat and Long	Pincode	Commute Time	Commute Method	Age	Gender	...
0	7/23/2024 12:30:11	Non executive	Marketing	0.25	12.929219184155466, 77.62771079999999	NaN	30	Two wheeler EV	20	Man	...
1	NaN	Non executive	IT	1.50	12.950795517102389, 77.61704047253774	NaN	40	Two Wheeler EV	24	Man	...

2 rows × 23 columns

▼ Basic Tools

Week 9

Getting Started

>User Interface

Load In

```
✓ [312] surveyfilename = "Example Responses.csv"
```

```
✓ [315] df = load_in(surveyfilename)
# df.head()
```

→ Mounted at /content/drive

```
✓ [317] df['Level'].unique()
```

→ Show hidden output

Basic Tools

Heatmap and Pairplot

```
✓ [52] num_df = numeric(df)
# num_df.head()
```

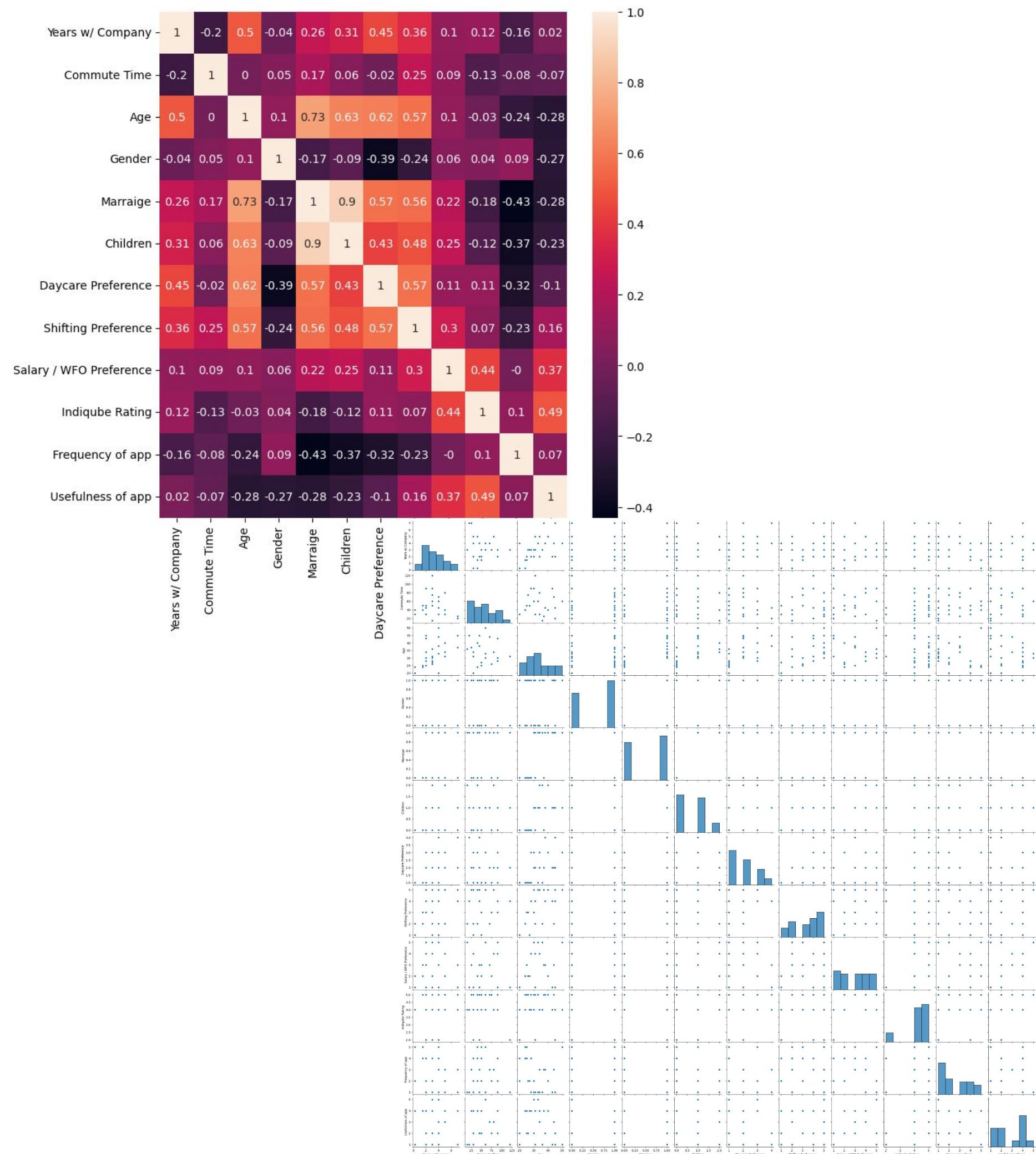
```
✓ [53] heatmap(num_df)
```

→ Show hidden output

```
✓ [54] pairplot(num_df)
```

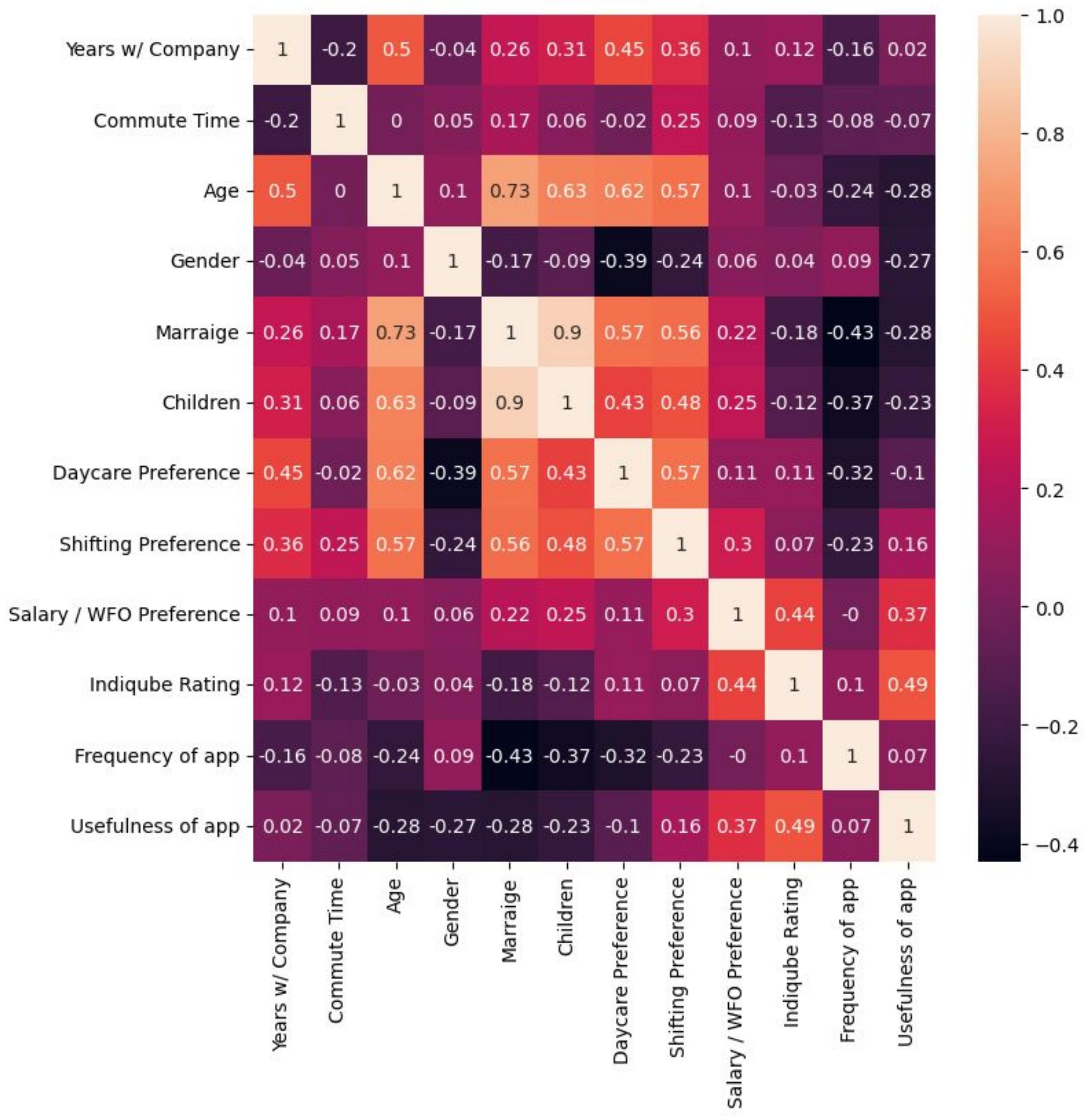
→ Show hidden output

Map and Graph tools



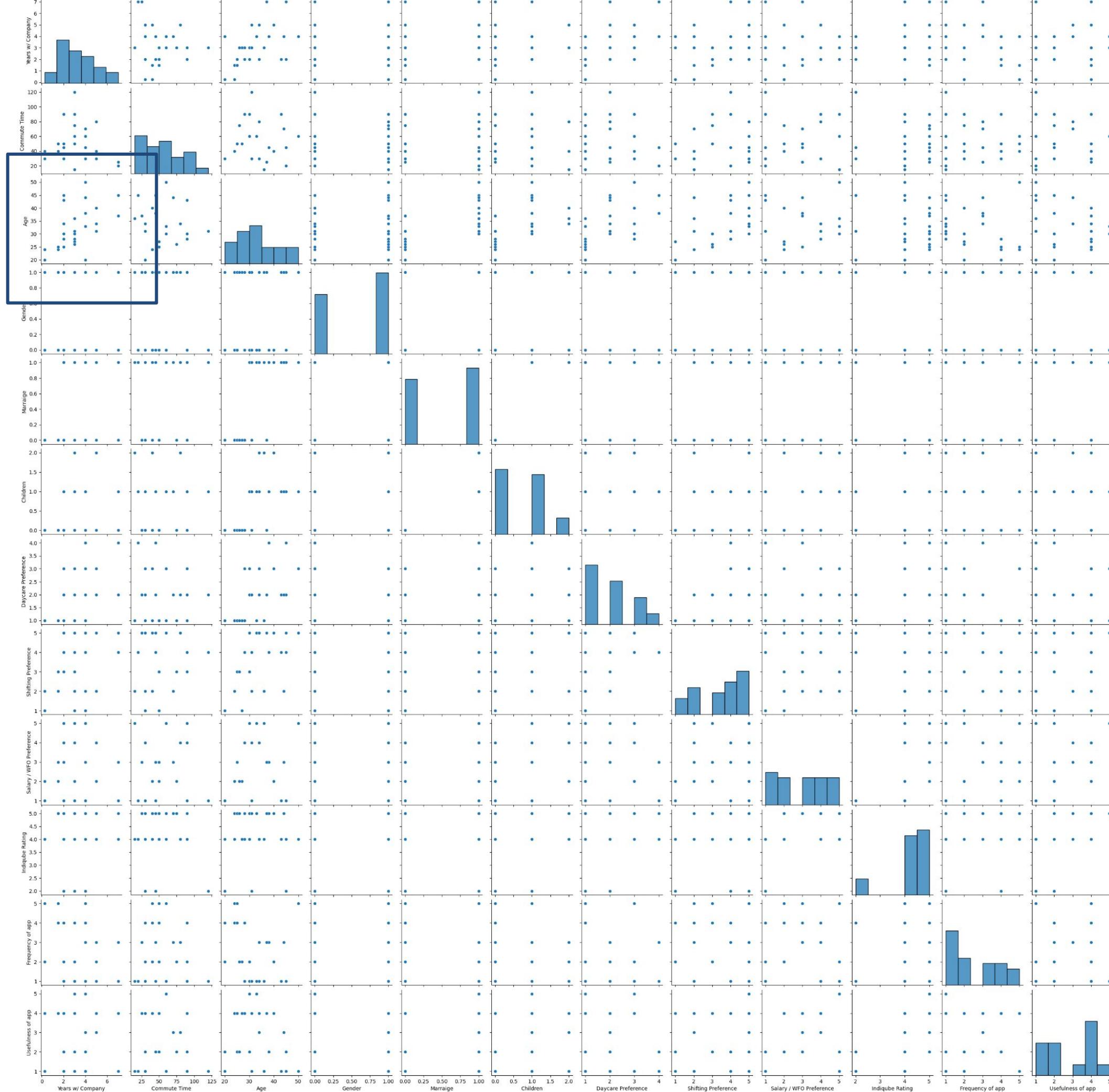
Week 9

Heat Map



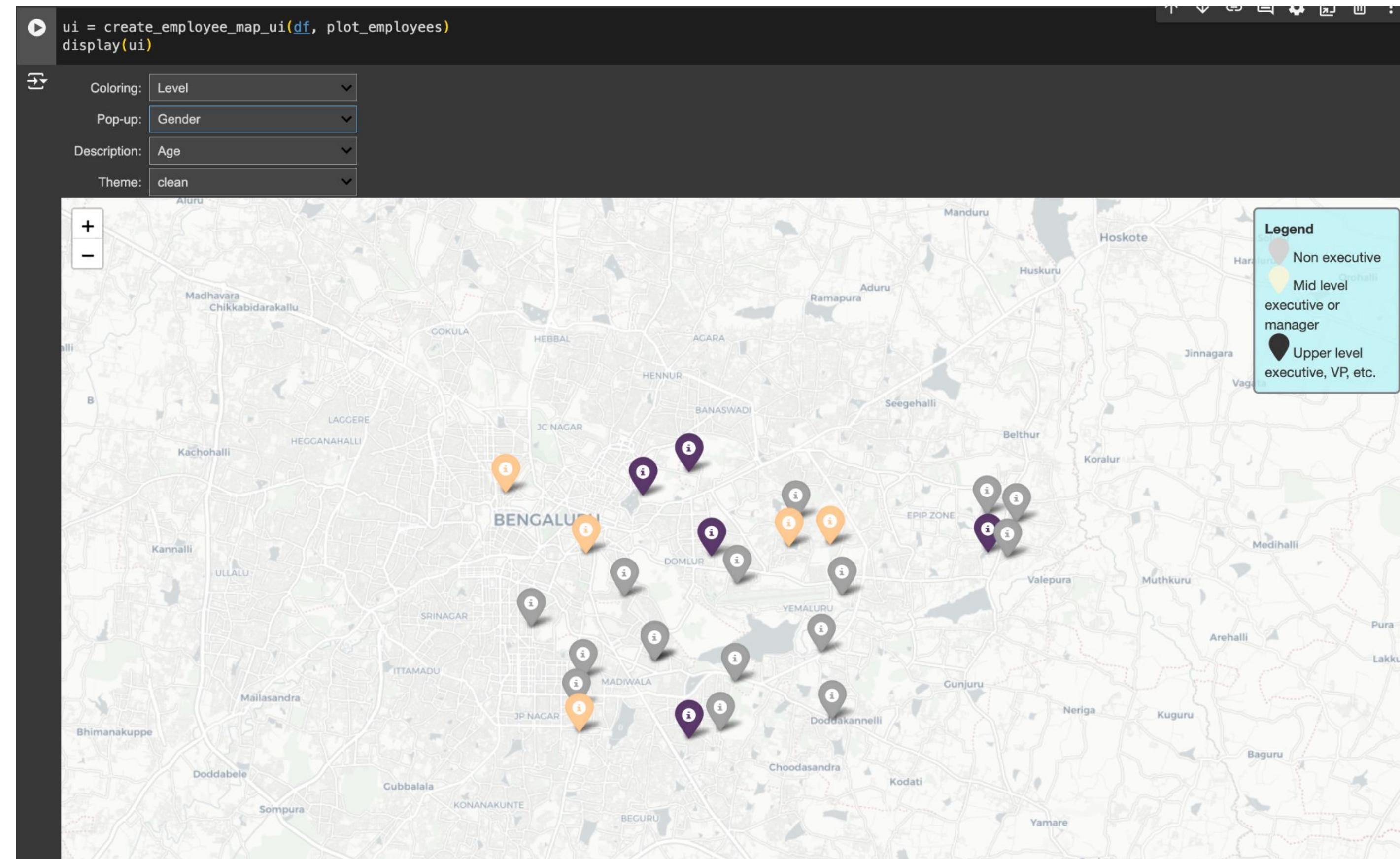
Week 9

Pairplot



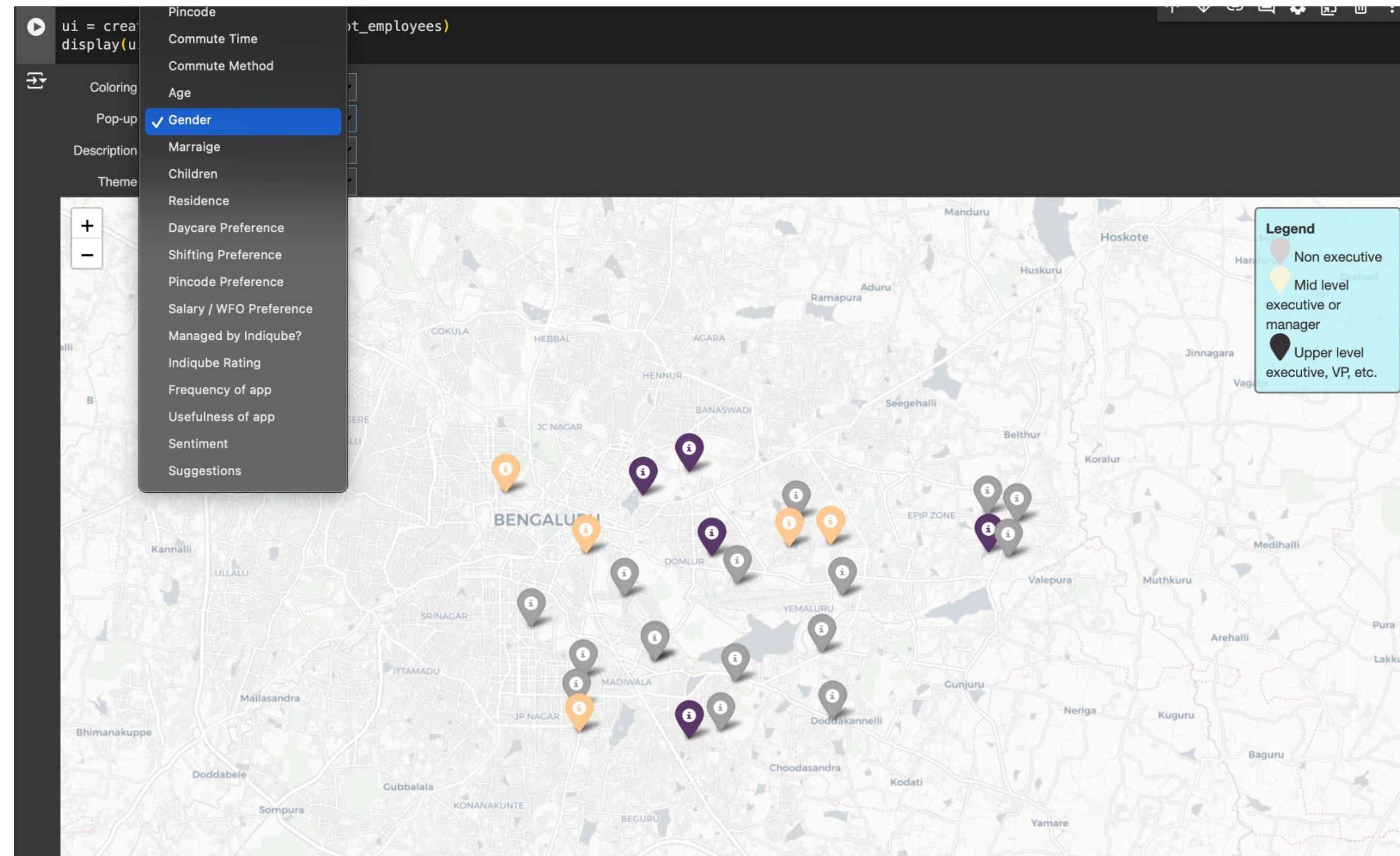
Week 9

Employee Mapping Interface



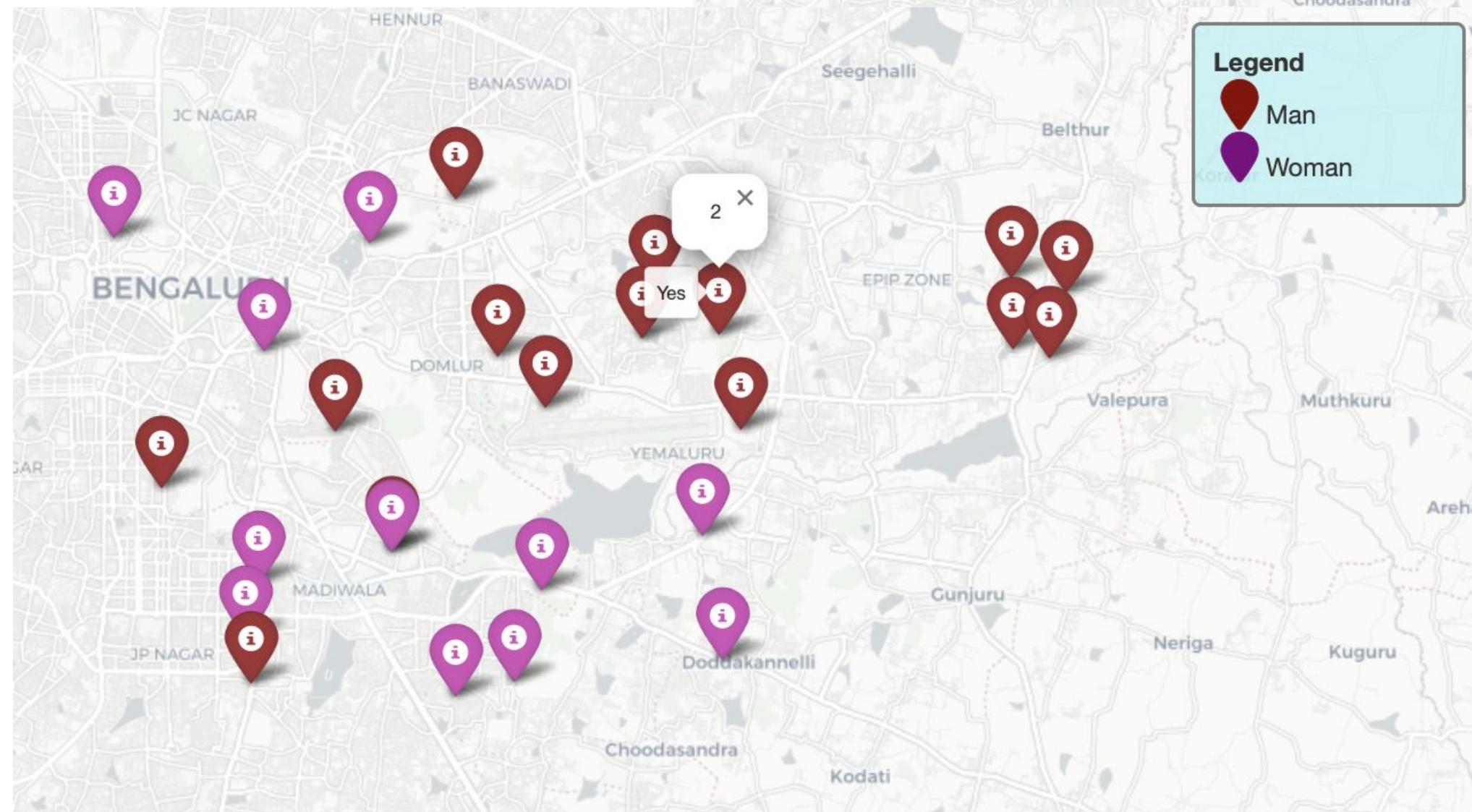
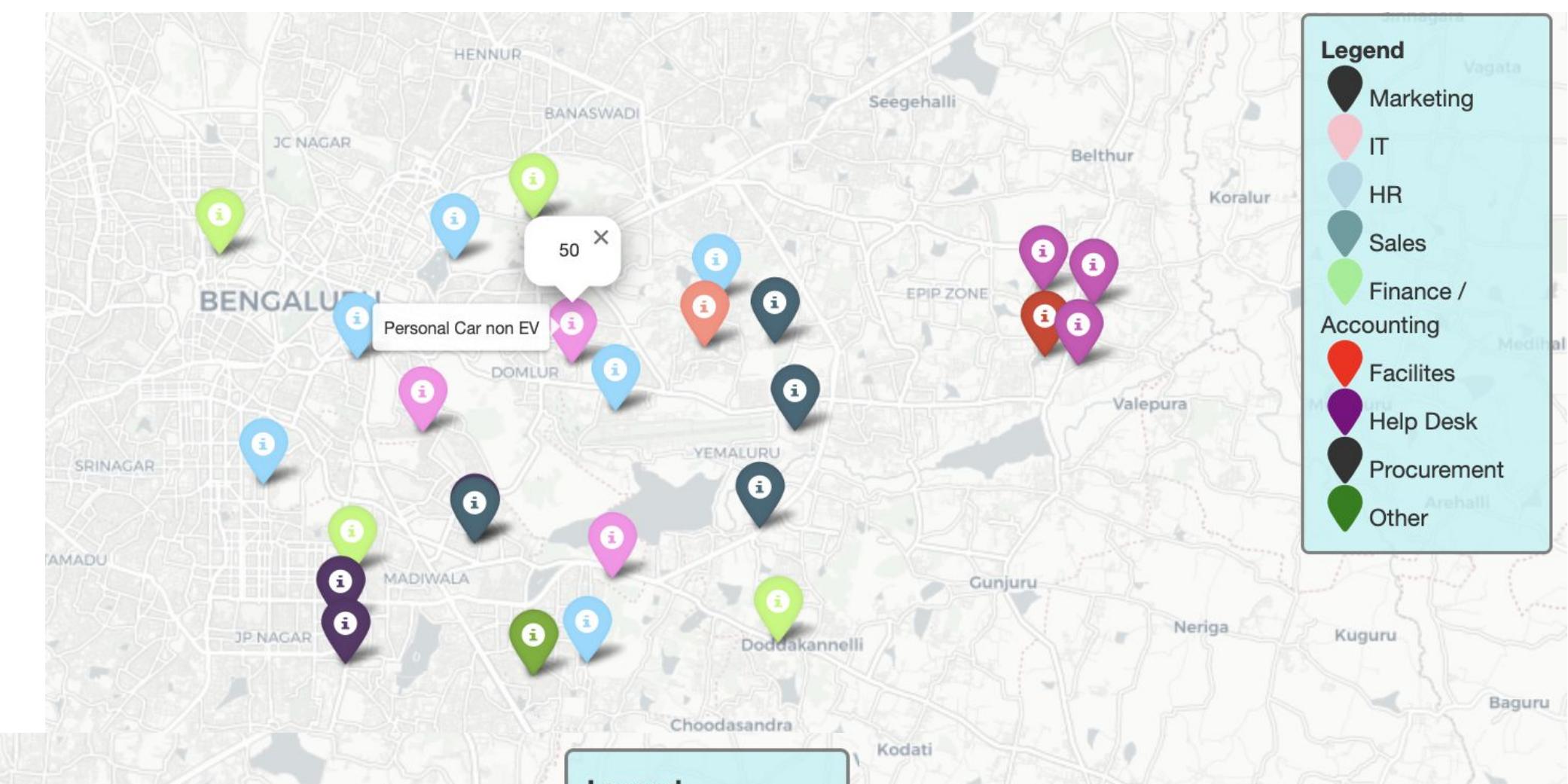
Week 9

Employee Mapping Interface



Week 9

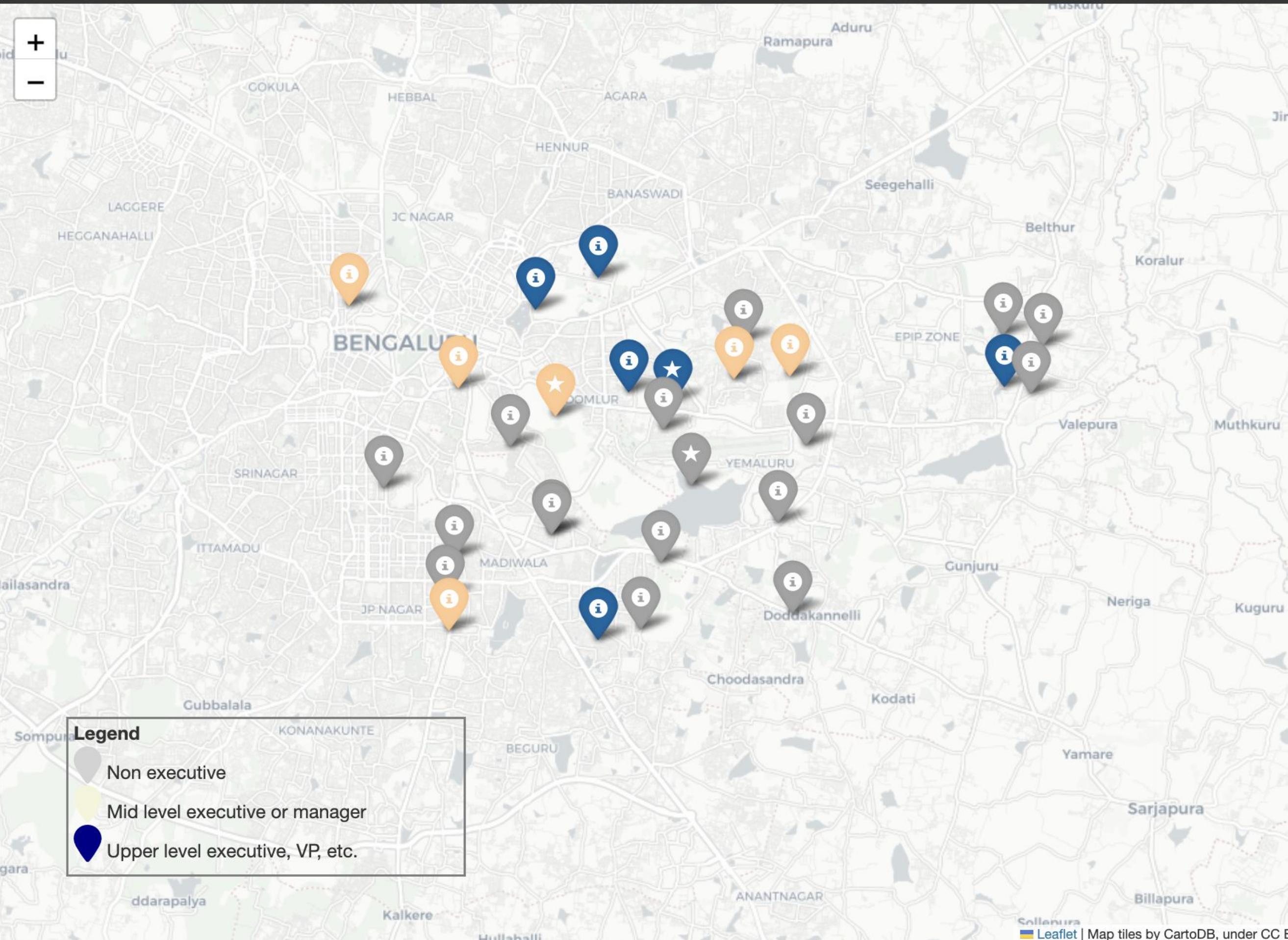
Employee Mapping Interface



Week 9

Center of Mass by Category

```
coms_map = plot_by_category(df, "Level", geocenter, 12, 'clean')  
coms_map
```



Week 9

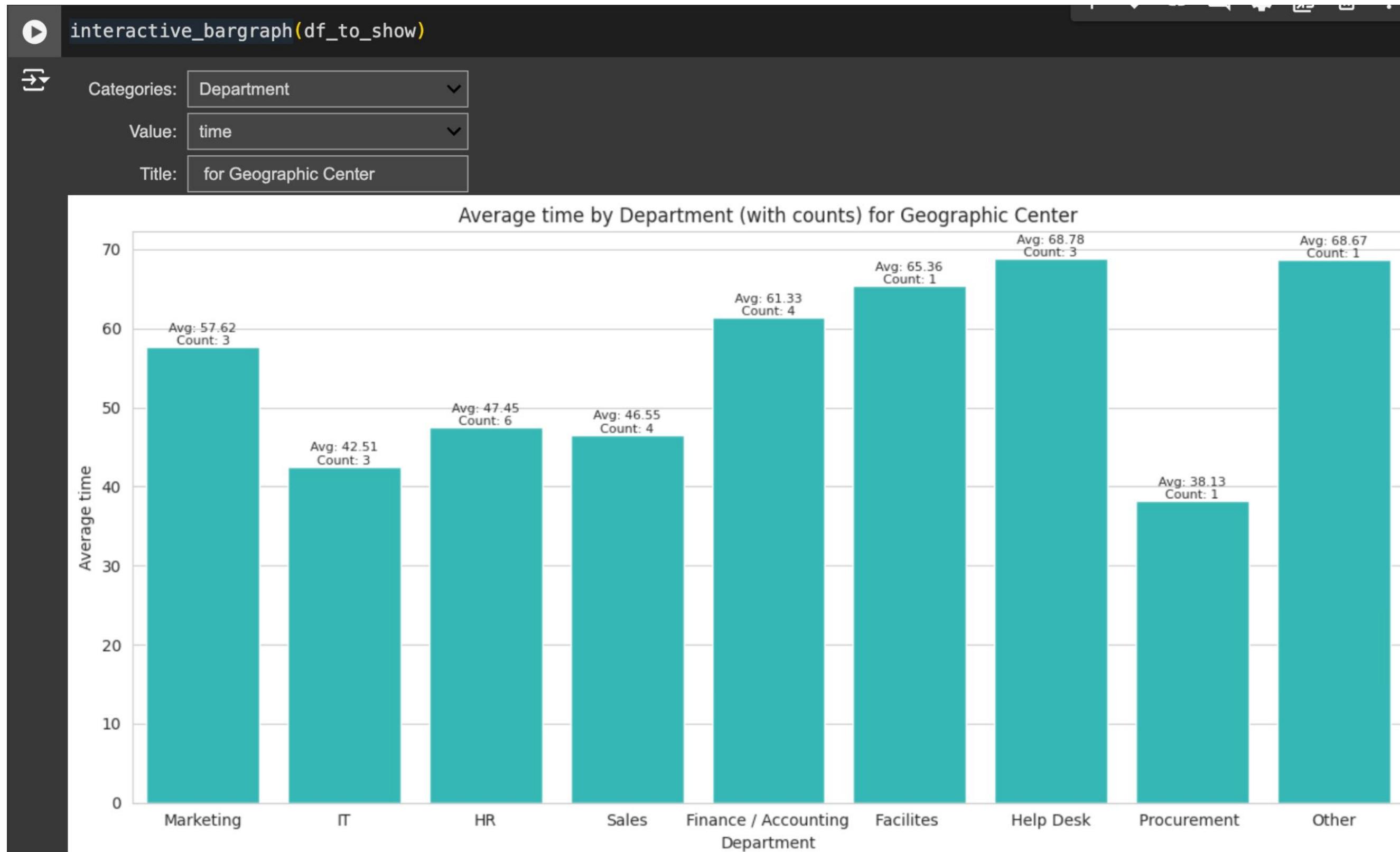
Interactive Bar graph



Week 9

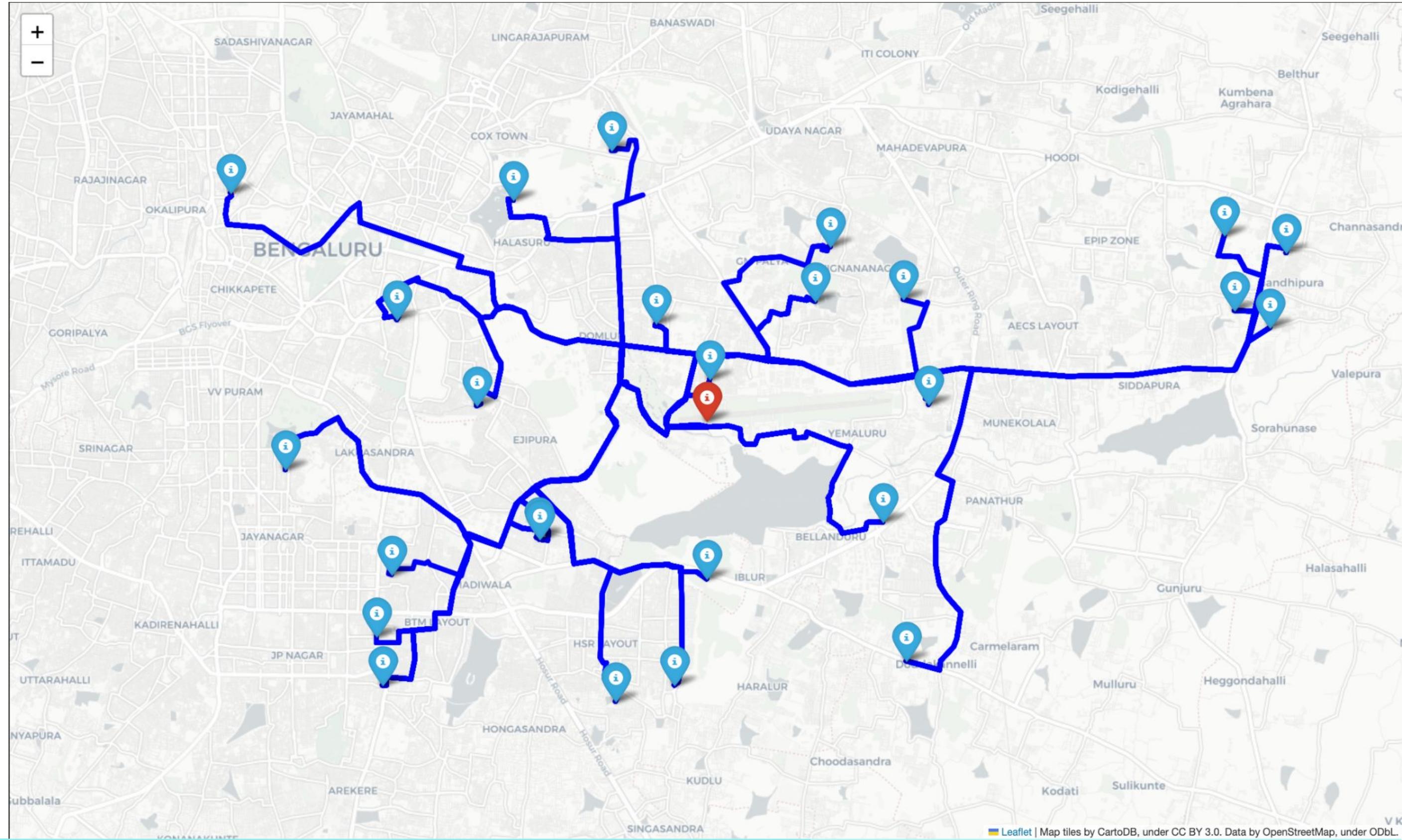
Interactive Bar graph

With Test
Centering
Specific
Variables



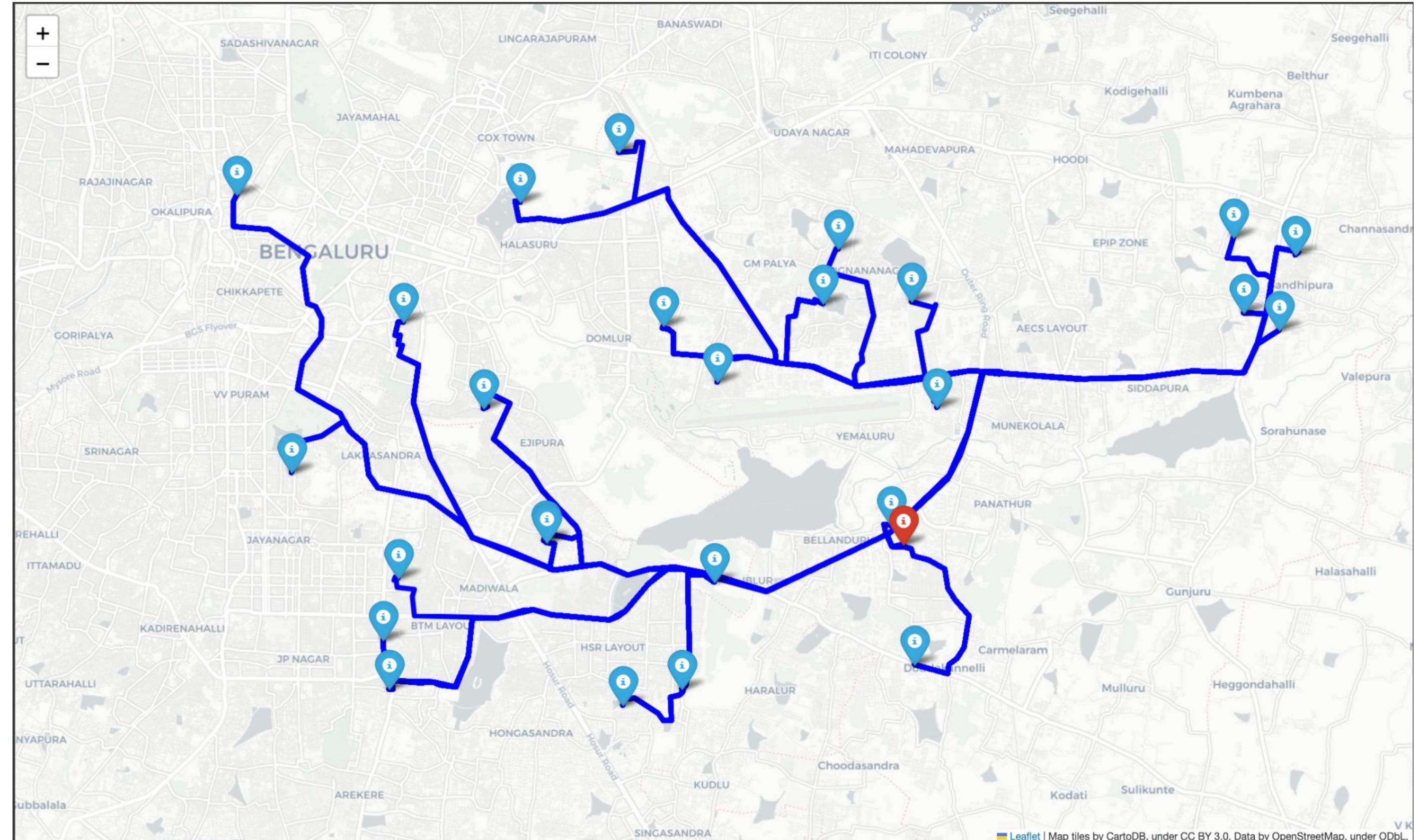
Week 9

Route to Geographic Center



Week 9

Route to Corporate Office



Analyze Commute Differences

	Measure	For Geographic Center	For Corporate Office	Difference
0	total time spend commuting (hours e/ day)	46.50	48.74	2.240
1	mean commute time (minutes)	53.66	56.24	2.580
2	median commute time (minutes)	56.45	60.47	4.020
3	total distance (km a/ day)	523.25	525.29	2.040
4	mean commute distance (km)	10.06	10.10	0.040
5	median commute distance (km)	10.22	10.64	0.420
6	total emissions (kgs e/ year)	51783.44	57446.74	5663.300
7	emissions error margin (kgs e/ year)	5980.32	6535.61	6257.965

$$\frac{\frac{57}{10} (.4)(28)(2)(6)(50)}{60}$$

= 638.4

$$2.2(6)(50)$$

= 660

Week 9

Analyze Commute Differences

	Measure	For Geographic Center	For Corporate Office	Difference
0	total time spend commuting (hours e/ day)	46.50	48.74	2.240
1	mean commute time (minutes)	53.66	56.24	2.580
2	median commute time (minutes)	56.45	60.47	4.020
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6	total emissions (kgs e/ year)	51783.44	57446.74	5663.300
7	emissions error margin (kgs e/ year)	5980.32	6535.61	6257.965

```

labels, centroids = Kmeans(points)
cluster_map = plot_clusters(points, geocenter, labels, centroids, 'clean')
cluster_map

```

```

/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:1416: FutureWarning: The default value of `n_init`  

    super().__check_params_vs_input(X, default_n_init=10)

```

Week 9

K means

1. Initialize **cluster centroids** $\mu_1, \mu_2, \dots, \mu_k \in \mathbb{R}^n$ randomly.

2. Repeat until convergence: {

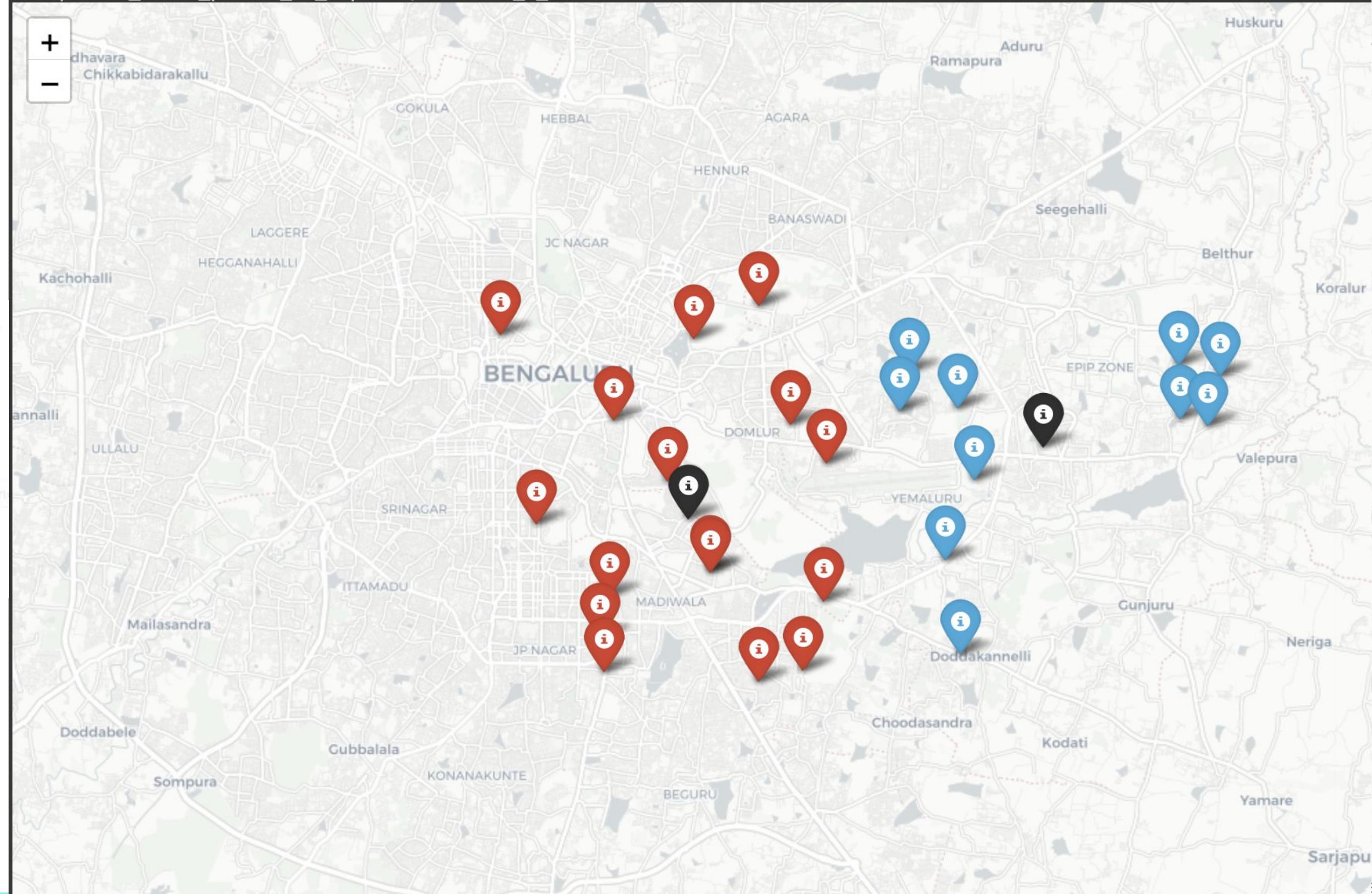
For every i , set

$$c^{(i)} := \arg \min_j \|x^{(i)} - \mu_j\|^2.$$

For each j , set

$$\mu_j := \frac{\sum_{i=1}^m 1\{c^{(i)} = j\} x^{(i)}}{\sum_{i=1}^m 1\{c^{(i)} = j\}}.$$

}



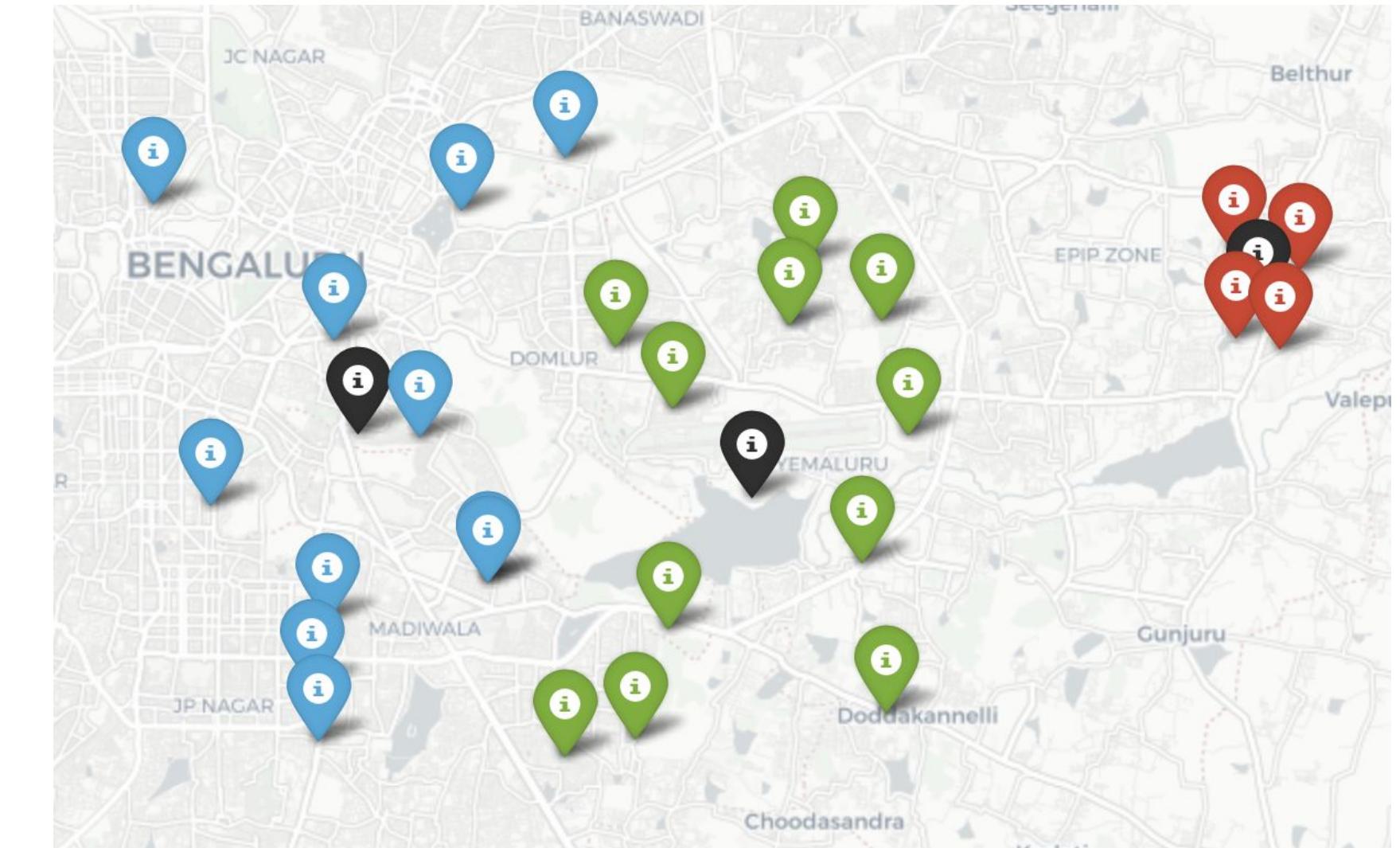
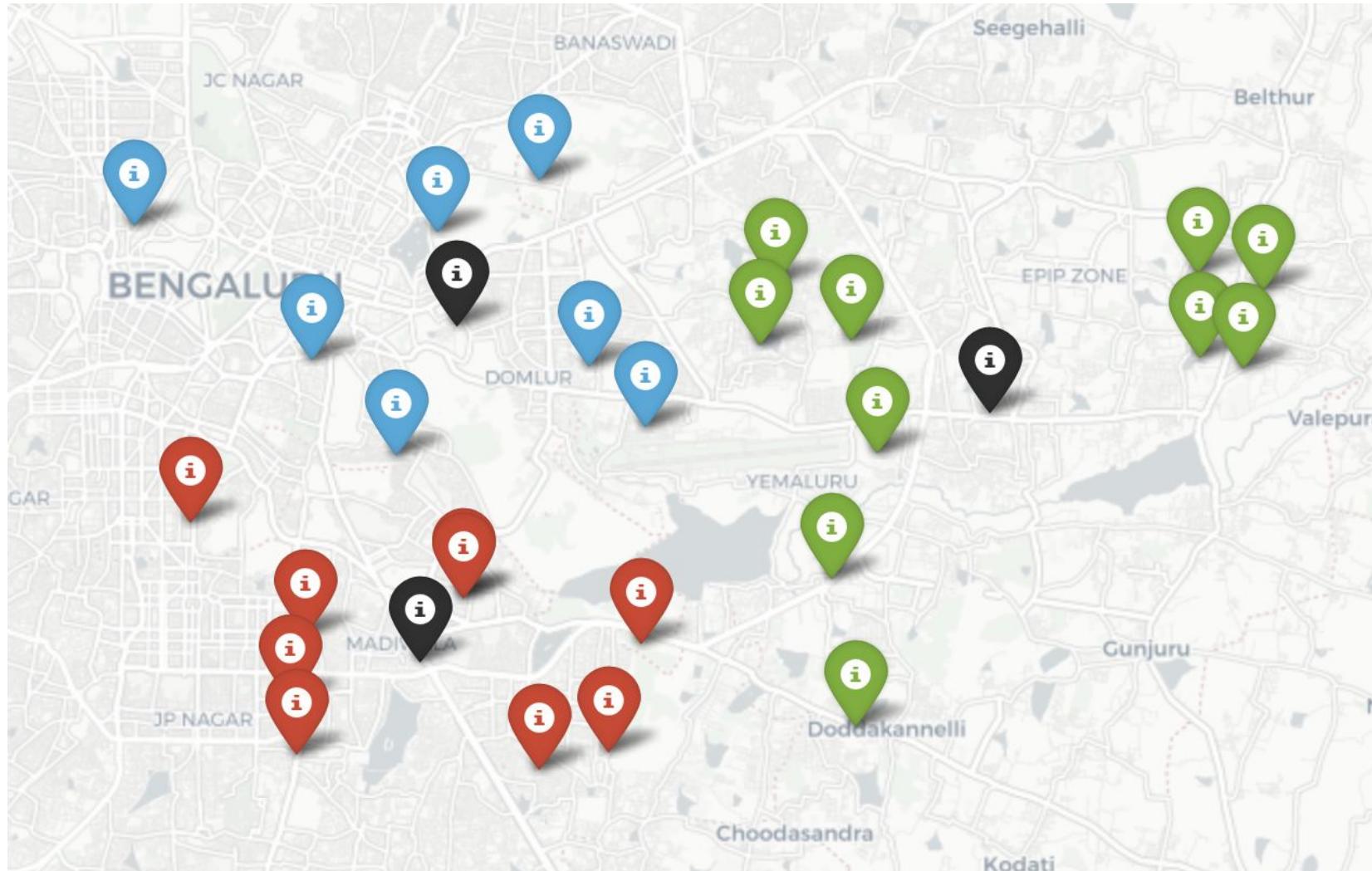
Week 9

Weighted K means

```
weights = list(df['Shifting Preference'])

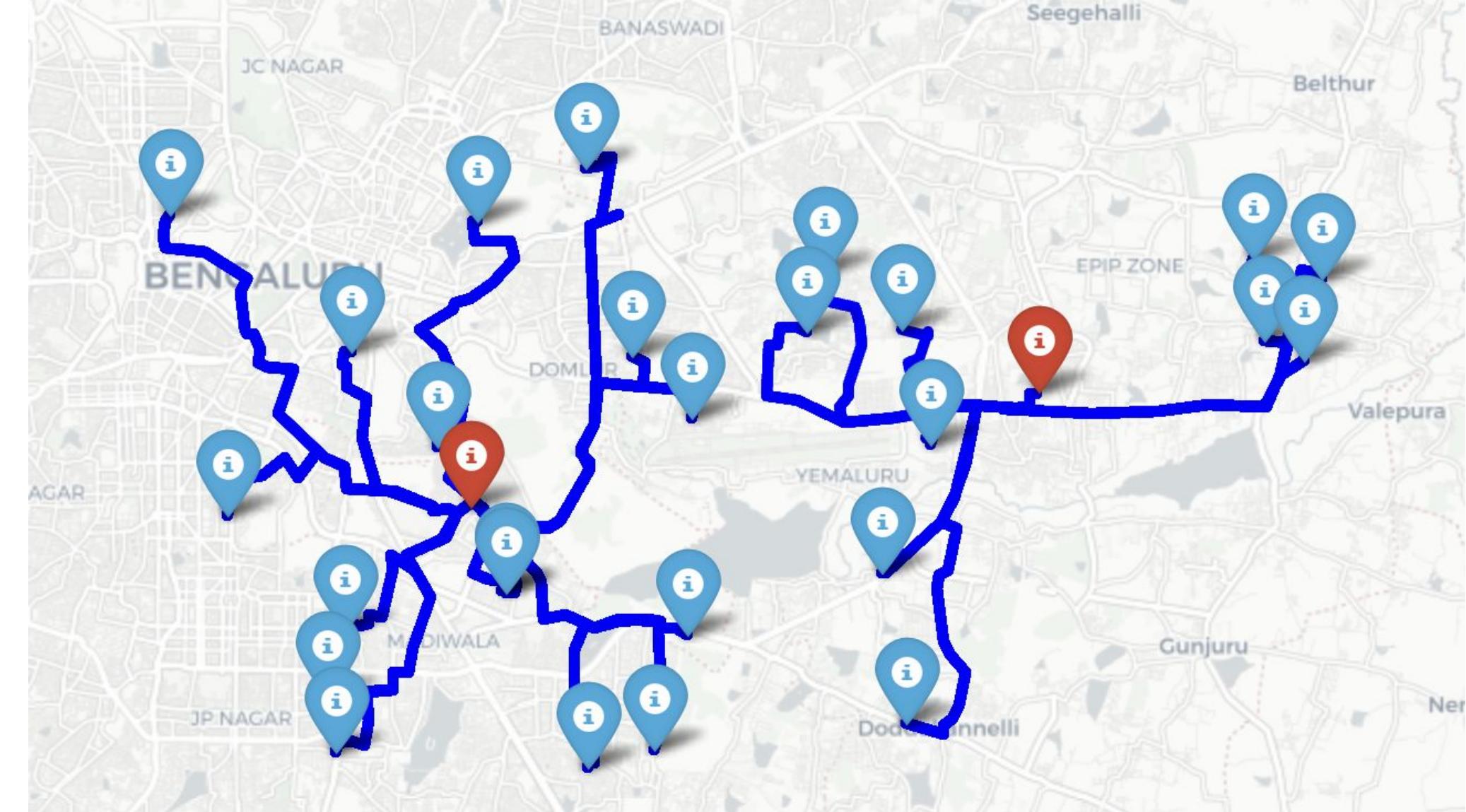
n_clusters = 2
max_iterations = 5
n_repetitions = 5

labels, centroids = claudes_weighted_kmeans(points,weights,n_clusters, max_iterations, n_repetitions, standard_distan
cluster_map = plot_clusters(points, geocenter, labels, centroids,'clean')
cluster_map
```



Week 9

How much would clustering help?



```
[115] compare_cluster_df = create_the_comparison_df(results2, results3)
compare_cluster_df
```

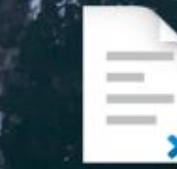
	Measure	For Corporate Office	For Clustered	Difference
0	total time spend commuting (hours e/ day)	48.74	29.00	-19.740
1	mean commute time (minutes)	56.24	33.46	-22.780
2	median commute time (minutes)	60.47	34.09	-26.380
3	total distance (km a/ day)	525.29	315.41	-209.880
4	mean commute distance (km)	10.10	6.07	-4.030
5	median commute distance (km)	10.64	6.20	-4.440
6	total emissions (kgs e/ year)	57446.74	32432.94	-25013.800
7	emissions error margin (kgs e/ year)	6535.61	3715.84	5125.725

for 26 employees:
5,910 hours saved yearly
25,000 kgs of CO₂ reduced



folders

One File



LOCUS.ipynb

using Google Colab, NumPy, Pandas, Seaborn, ipywidgets, Folium, Open Source Routing Machine, Open Street Map, CartoDB, Chat GPT, Claude AI

