

EXPERIENCE

Visual Designer @ College Board

August 2013 - Present

Designed and led cohesive experiences for a plethora of College Board events. Collaborated with content, communications, marketing, and web production teams over a wide range of media, including web, digital, social media, print, environmental and video. Provided art direction and designs for webpages, marketing materials, informational materials, and publications. Gathered and provided feedback for various design materials and internal communications. Led efforts to refresh and roll out brand presentation standards. Experienced in mobile-ready media formats and knowledgeable in web accessibility.

UI Designer @ Vuwable

February 2018 - July 2018

Refined the user experience and user interface for their principal website.

Associate Designer @ Van Gennep Design

June 2012 - August 2013

Worked with nonprofit organizations, corporations, and businesses to find creative solutions for their needs. Designed marketing materials, informational pieces, and publications with the client's brand aesthetics and guidelines in mind. Clients included Apollo Theater, College Board, the Noguchi Museum, and Planned Parenthood of New York City

Art Assistant @ Meredith-American Baby Magazine

March 2010 - June 2012

Aided with design process, set up and updated templates, and researched talents. Provided additional support for the photography department.

Contract Visual Designer @ CityPockets

July 2011 - December 2011

Designed the user interface of their principal mobile app. Collaborated with the development team to provide deliverable assets for production. Created visuals for emails and promotional banner ads.

SKILLS

Art Direction
Defining Tasks and Goals
HTML/CSS
Persona Development
Prototyping
Site Maps
User Flows
User Research
Whiteboarding

APPLICATIONS

After Effects
Google Docs
Illustrator
InDesign
Invision
Keynote
Photoshop
Powerpoint
Sketch

EDUCATION

Pratt Institute

August 2010 - May 2013

M.S. in Communications Design

The City College of New York

August 2005 - May 2010

B.A. in Electronic Design and Multimedia

CONTINUOUS LEARNING

User Experience Design @ General Assembly, 2018

Researched, prototyped, and wireframed design solutions with Sketch and Invision. Put together a full set of UX documentation for a digital product.

Improv and Musical Improv @ Magnet Theater, 2016 - 2018

Improved listening skills and honed on-the-spot speaking skills. Gained knowledge in setting scenes, playing characters, storytelling, directing attention through asking questions, and breaking into song.

Dale Carnegie Course @ Dale Carnegie Training Center, 2017

Developed skills in communicating logically and clearly while creating engaging stories and presentations.

Full-Stack Web Development Intensive @ CityTech, 2016

Increased knowledge in HTML/CSS and designing for the web. Created personas and wireframes; coded prototype. Gained better understanding of Bash, Git, MySQL, Javascript, and PHP.
