JENIFER FITCH

Web & Graphic Designer

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jeniferfitch.com
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EDUCATION

Academy of Art San Francisco
BFA Web Design + New Media
Class of 2014

Hi, I'm Jenifer but most people call me Jen. Web and Print design is my specialty.

I am well versed in the areas of branding, digital imaging, campaign design, typography design, photography, and web design. I look forward to working under a strong team of designers and using my skills to benefit our community.

WORK EXPERIENCE

Graphic & Web Design

2008 - Present
Freelance Designer
Arcata, CA

Graphic Designer

August 2008 - December 2008
Diablo Valley Signs
2490 Arnold Industrial Way
Concord, CA

Fashion Merchandiser

September 2006 - August 2008
Virgin Megastore
2 Stockton Street
San Francisco, CA

References available

SKILLS

Web

HTML/CSS
Javascript
PHP
MySQL
Web Hosting/Email setup
Mobile Applications
Content Management Systems
Adobe TypeKit (Font Management)

Print

Branding
Logo Design
Banners
Flyers
Business Cards
Advertisements
Campaign Design
Magazine Layout

Other

Photography
Advertising
Marketing
E-book Coding
Content Organization
Novel cover art
CD Packaging
HDR Processing

Program Literacy

Adobe Master Suite
Illustrator
InDesign
Photoshop
Dreamweaver
AfterEffects (Animation)
Premier Pro (Digital Video)
Media Encoder (Video Compression)
Audition (Digital Audio)

Personal Skills

Outgoing
Friendly
Efficient
Organized
Problem solver
Strong Communication
Willingness to learn
Desire to succeed

Photography

Digital Imaging
Portraits
Raw Image Processing
Interior
Exterior
Events