



Yawen Guo

UX designer



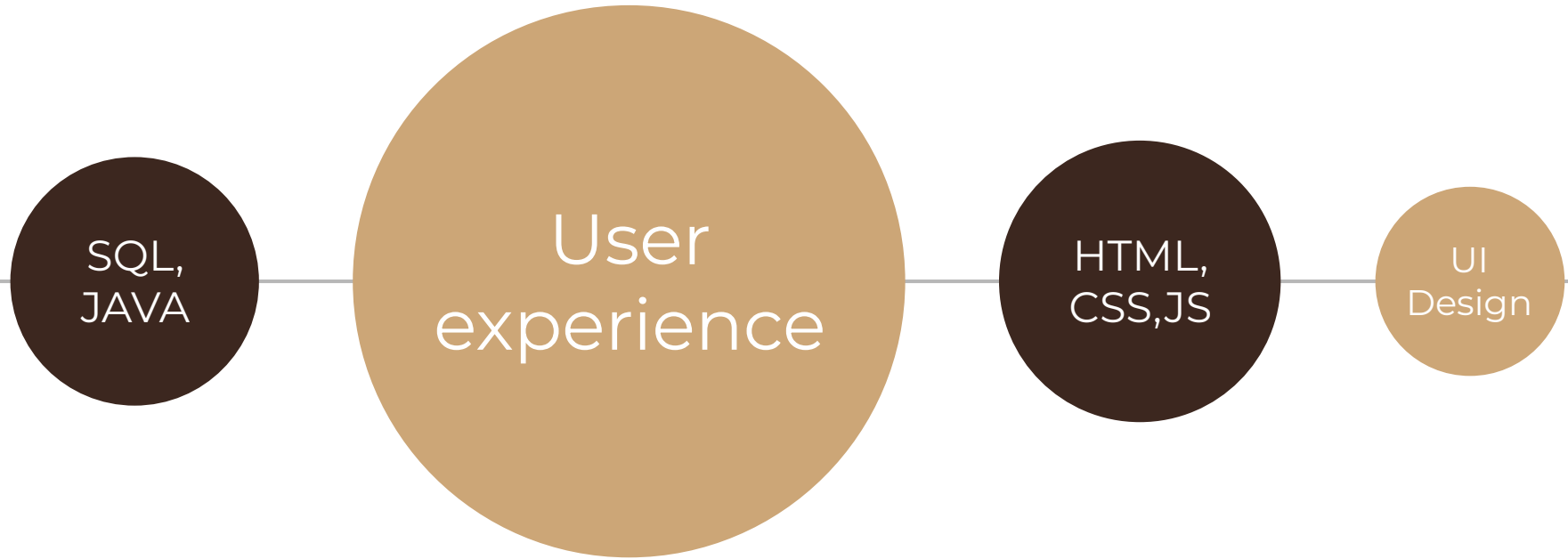
About me

I love to reflect on the design of products when I access them in daily life. I am curious and passionate about building great products that make people's lives easier.

As a second-year student with INFO as an intended major, I have more than one-year UX design experience and created lots of prototypes to solve the problems of specific users.

RESUME

Skills & expertise





Highlighted Project



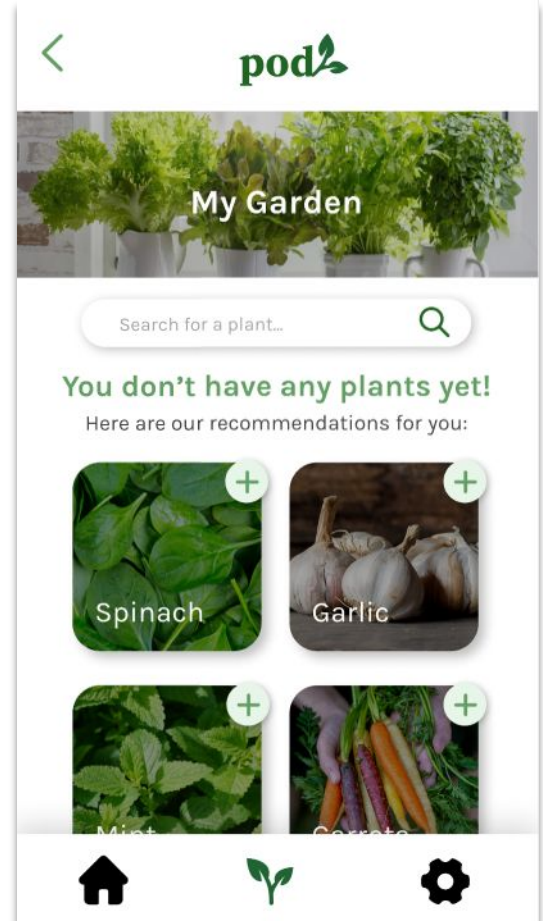
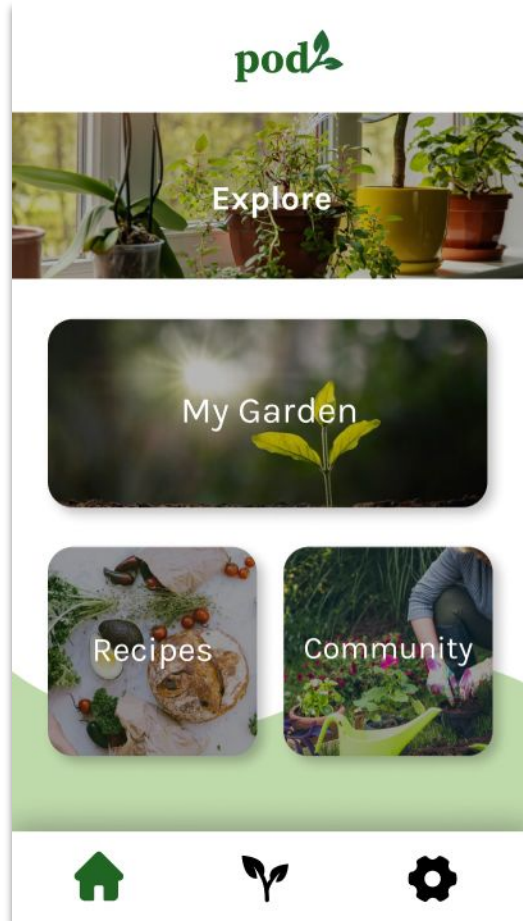
Pod

Mobile Application Design
- UX Researcher and Designer



Overview:

Pod is a mobile application helping users grow indoor gardens and live an economical, healthy, and sustainable life.



Research:

We reviewed literature and reports to find the environmental impact of agriculture and recognized the low awareness of such impact by interviewing 3 target users, college students with financial limitations. We also visited a local farm to research the feasibility of planting indoors at low costs. After that, we created 2 personas to guide our design.

What describes your living space best?

Type

Apartment

House

Other

Light ?

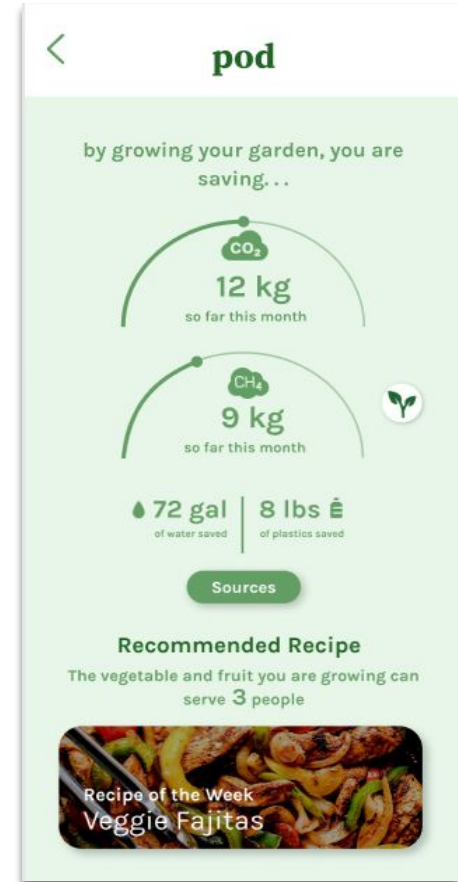
Low

Medium

High

I don't know

Next

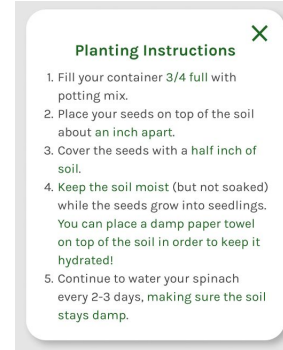
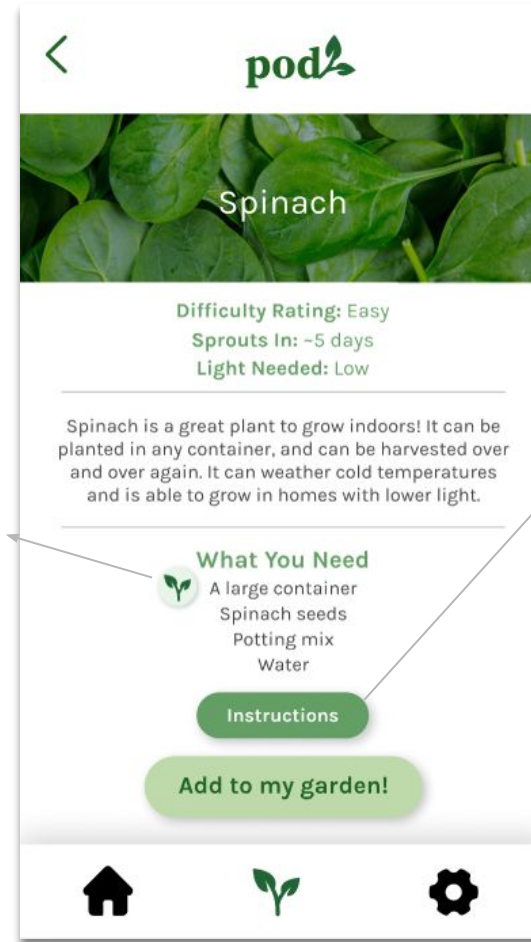


Design:

The main features of Pod include :

- Personalized experience based on living space
- Planting instructions
- Environmental impact information
- Recommended recipe

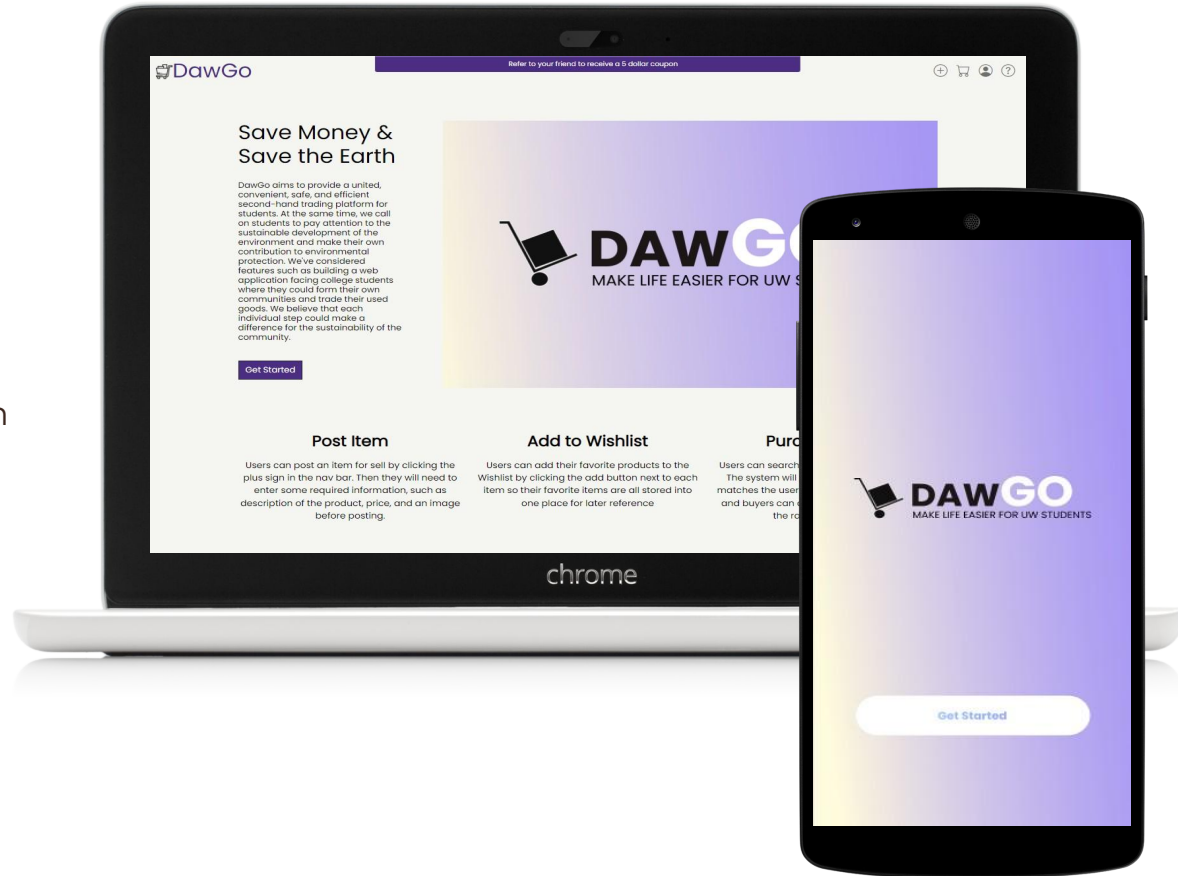
We conducted usability testing after low-fidelity and high-fidelity prototypes to receive feedback and improve our application.



DawGo

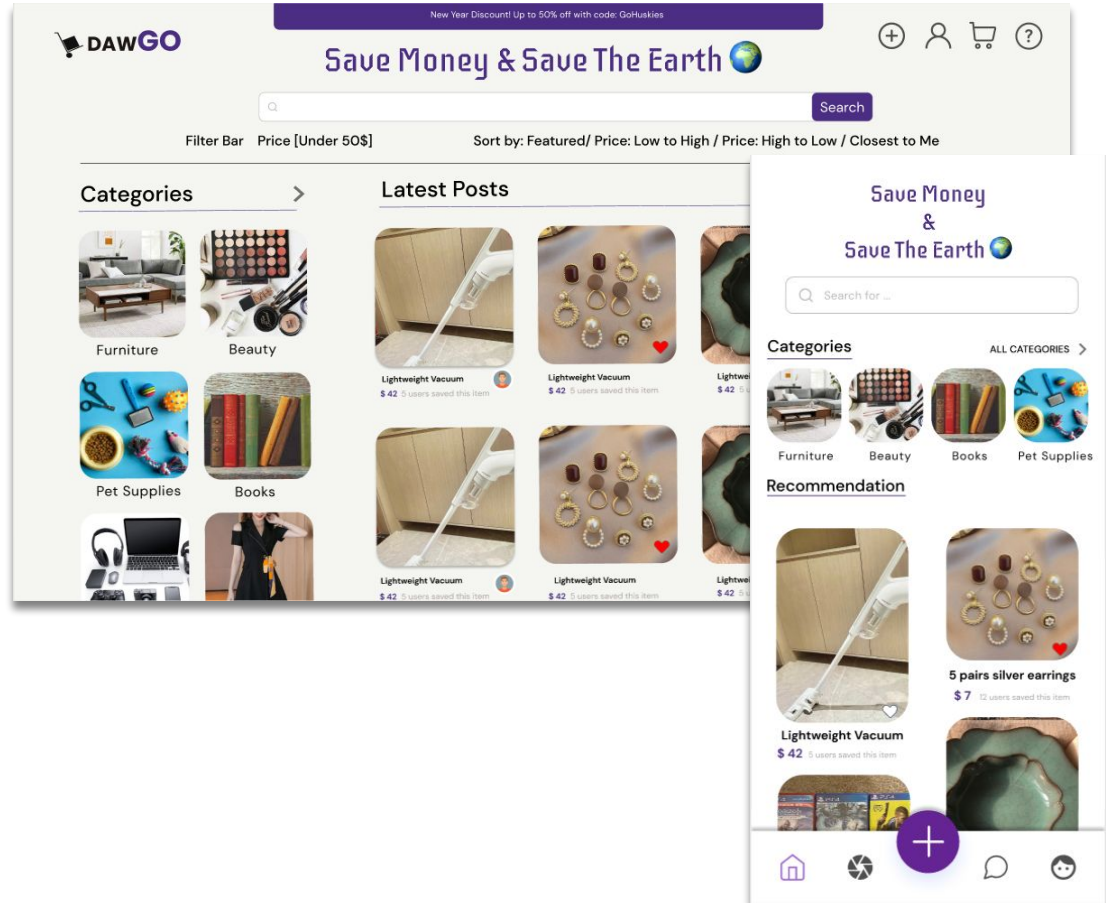
Web and Mobile Application Design

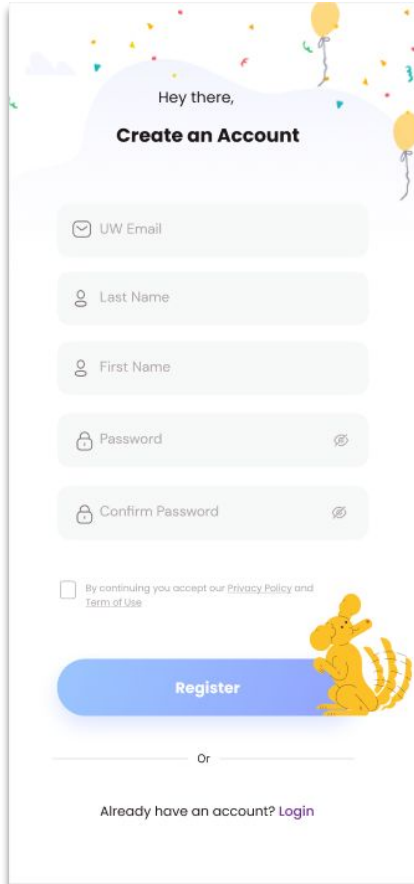
- UX Designer



Overview:

DawGo aims to provide a united, convenient, safe, and efficient second-hand trading platform for students. At the same time, we call on students to pay attention to the sustainable development of the environment and make their own contribution to environmental protection. Both web and mobile versions are accessible for users based on their devices.





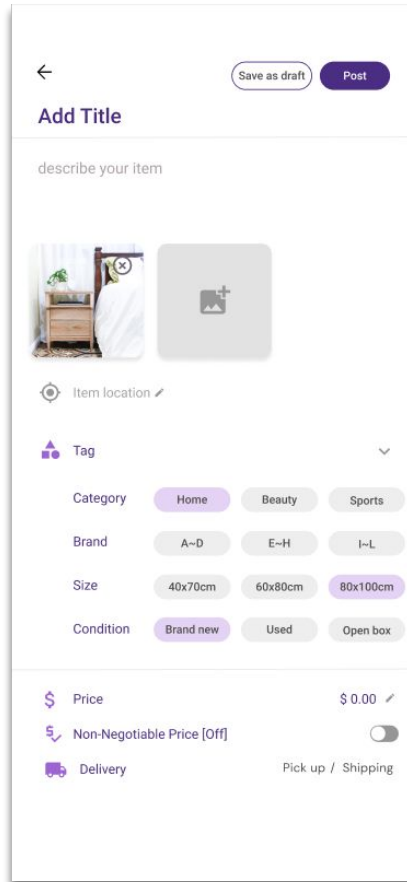
Hey there,
Create an Account

☐ By continuing you accept our [Privacy Policy](#) and [Term of Use](#)

Register

Or



Already have an account? [Login](#)





← Save as draft Post

Add Title

describe your item

 Item location

 Tag


Category Home Beauty Sports


Brand A~D E~H I~L

Size 40x70cm 60x80cm 80x100cm

Condition Brand new Used Open box

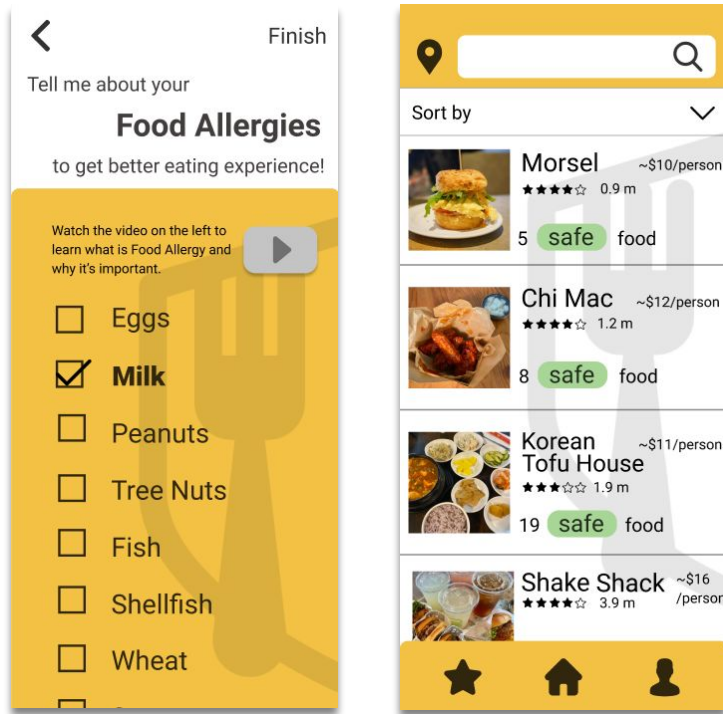
\$ Price \$ 0.00

 Non-Negotiable Price [Off]

 Delivery Pick up / Shipping

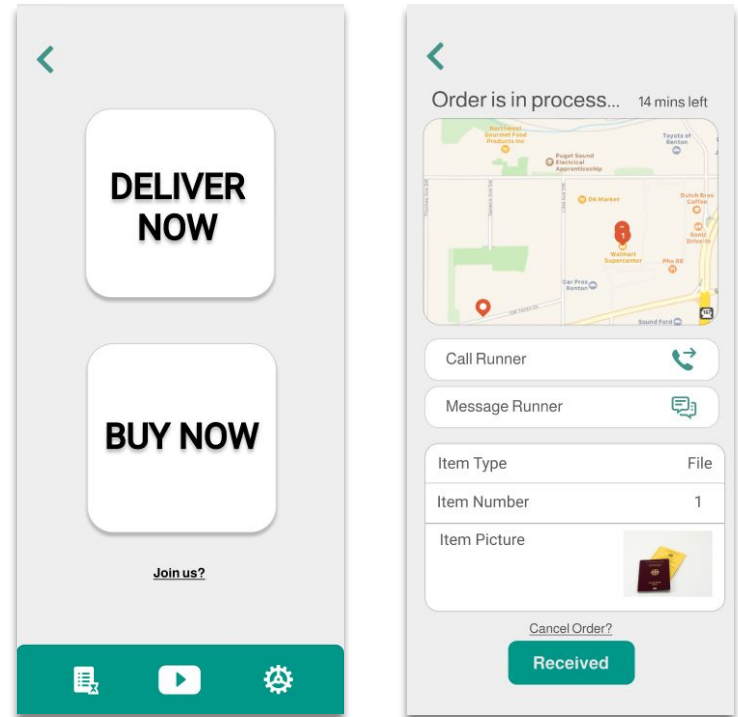
Main Feature:

- Authorized by UW email
- Pick up in U-district
- Peer-to-peer trade
- Rating and Report System
- Messaging



Safe EAT

A mobile application helps users with food allergies choosing the restaurants they could mostly enjoy without the risks of getting sick



Legs

A mobile application offers older people services of delivering and buying goods without going outside during the pandemic

Contact

Yawen Guo

jennyguo@uw.edu

RESUME

