



Yawen Guo

UX designer



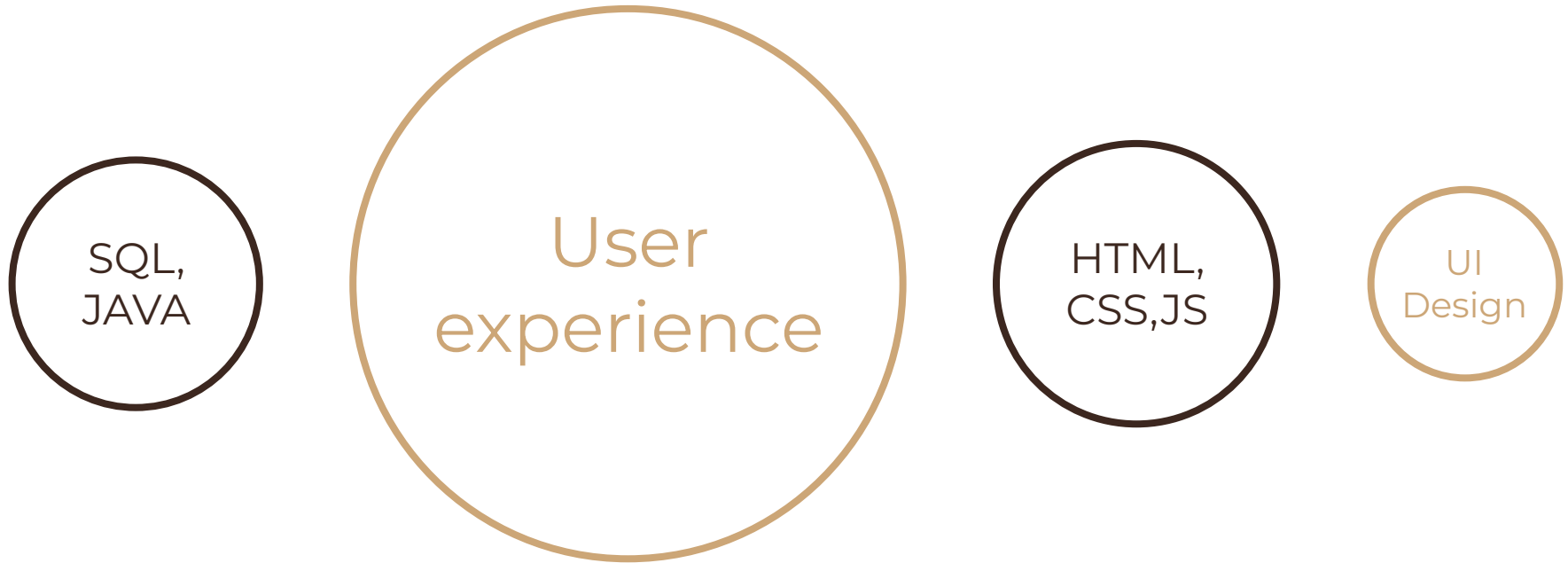
About me

I love to reflect on the design of products when I access them in daily life. I am curious and passionate about building great products that make people's lives easier.

As a second-year student with INFO as an intended major, I have more than one-year of UX design experience and created lots of prototypes to solve the problems for specific users.

[RESUME](#)

Skills & Expertise





Highlighted Project



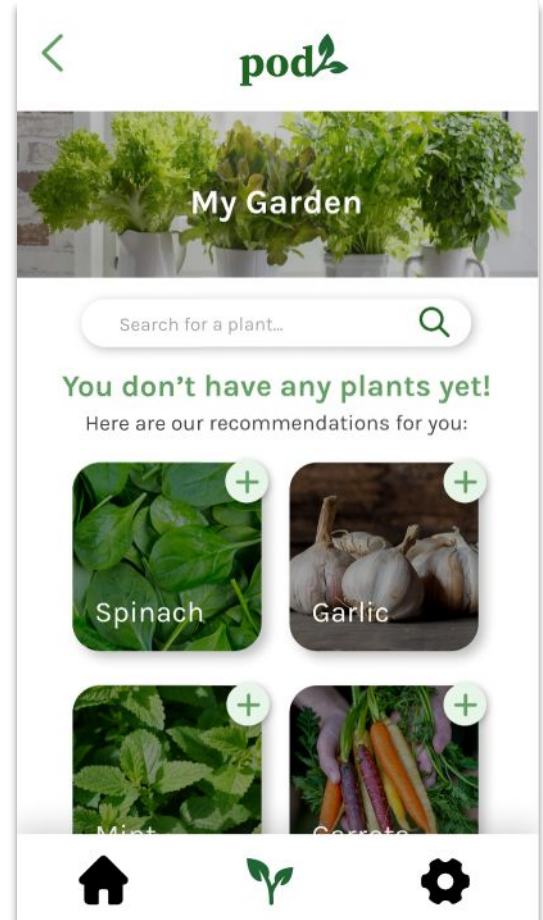
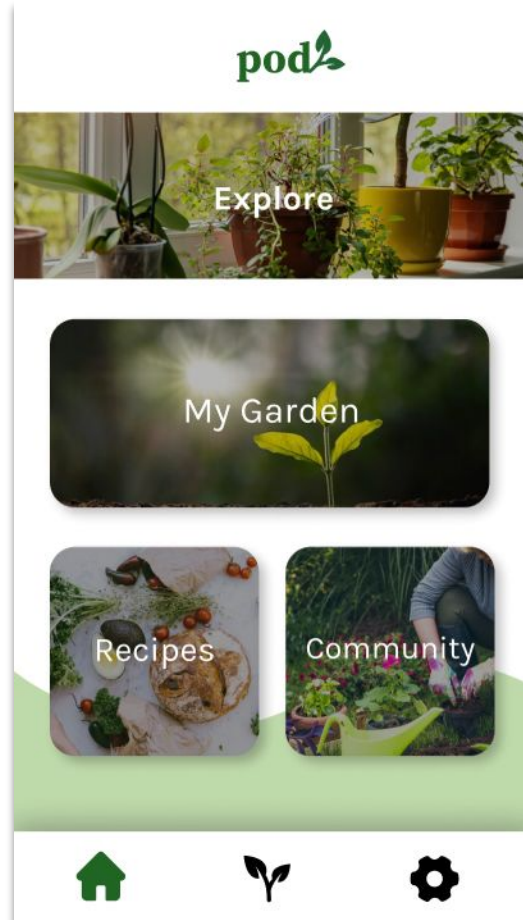
Pod

Mobile Application Design
- UX Researcher and Designer



Overview:

Pod is a mobile application helping users grow indoor gardens and live an economical, healthy, and sustainable life. Pod is aimed at improving users' awareness of environmental protection



Research:

We reviewed literature and reports to find the environmental impact of agriculture and recognized the low awareness of such impact by interviewing 12 target users, college students with financial limitations. We also visited a local farm to research the feasibility of planting indoors at low costs. After that, we created 2 personas to guide our design.

What describes your living space best?

Type

Apartment

House

Other

Light ?

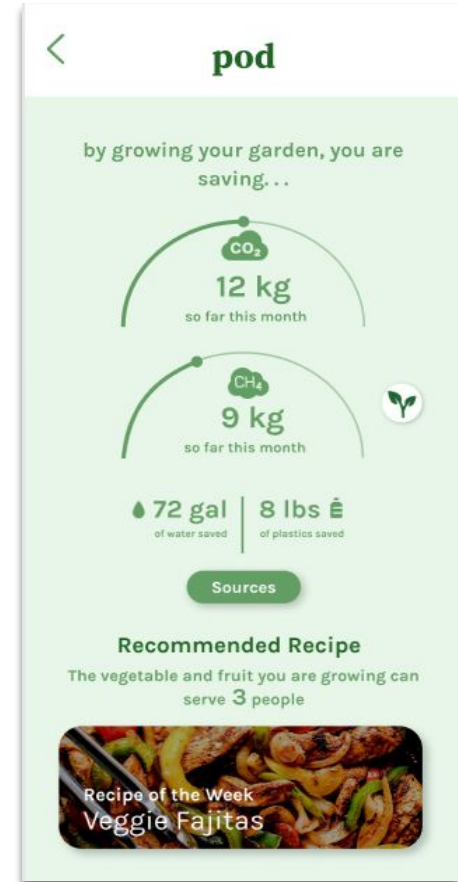
Low

Medium

High

I don't know

Next

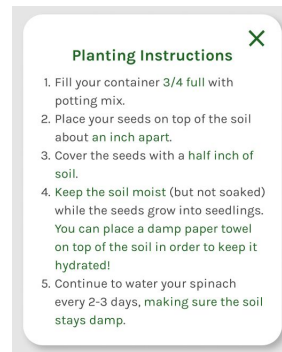
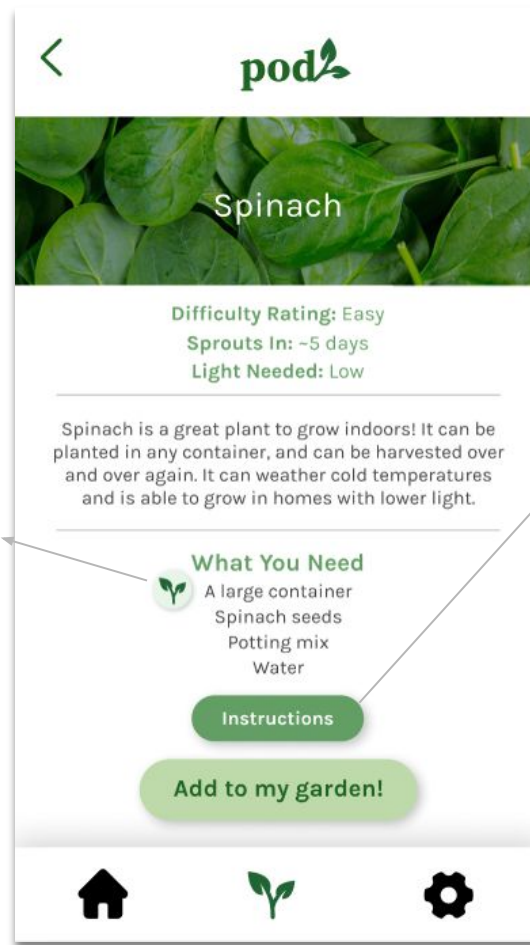


Design:

The main features of Pod include :

- Personalized experience based on living space
- Planting instructions
- Environmental impact information
- Recommended recipe

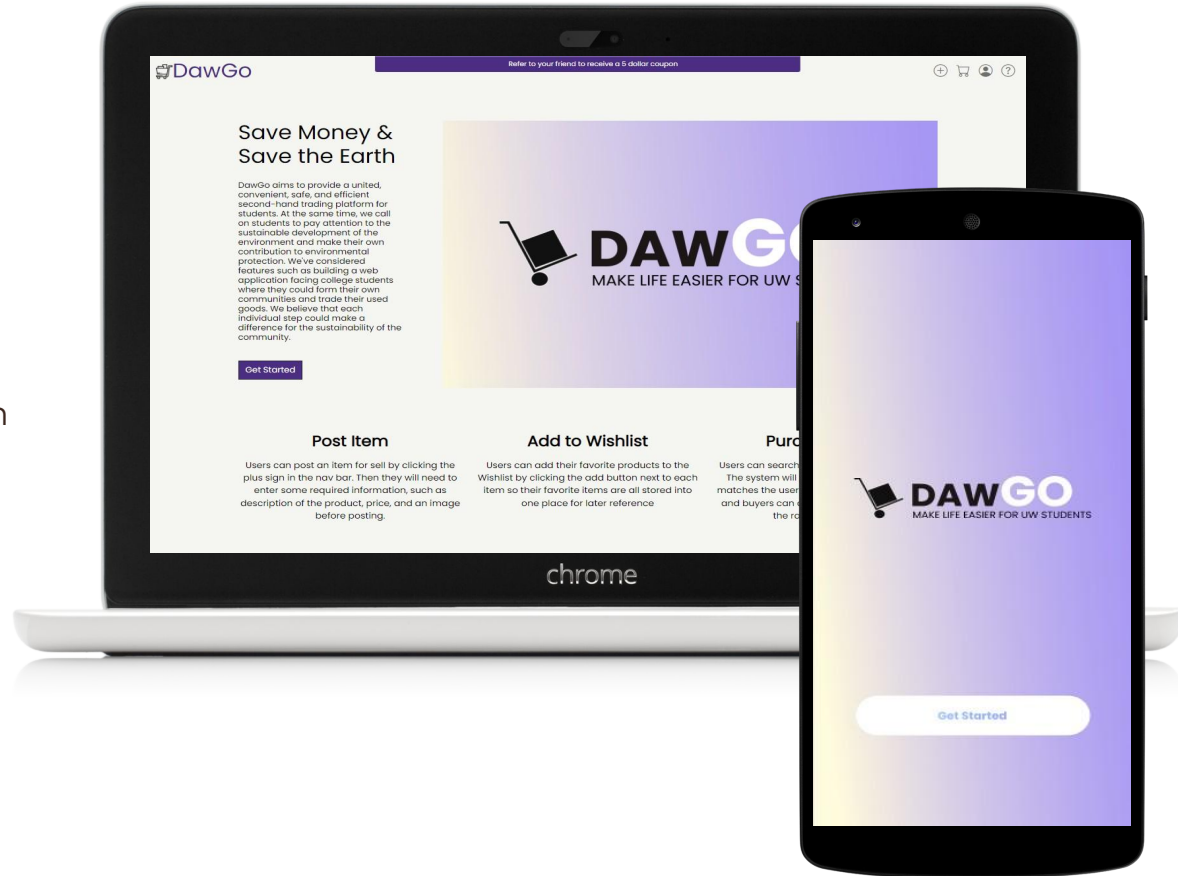
We conducted usability testing after both low-fidelity and high-fidelity prototypes to receive feedback and improve our application.



DawGo

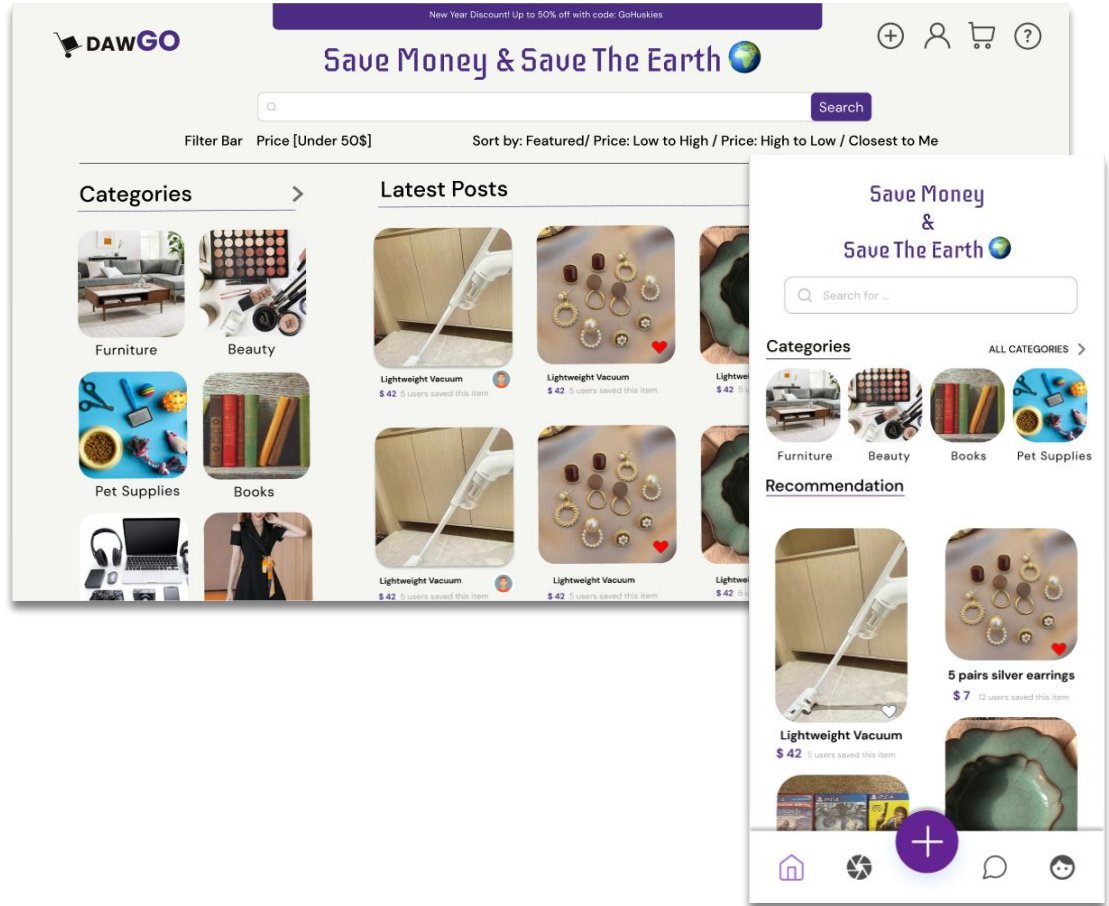
Web and Mobile Application Design

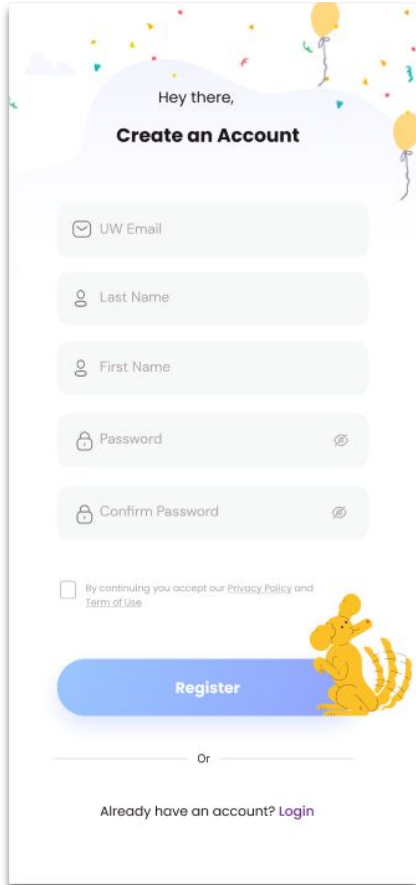
- UX Designer and Web Developer



Overview:

DawGo is aimed at providing a united, convenient, safe, and efficient second-hand trading platform for students. At the same time, we call on students to pay attention to the sustainable development of the environment and make their own contribution to environmental protection. Both web and mobile versions are accessible for users based on their devices.





Hey there,

Create an Account

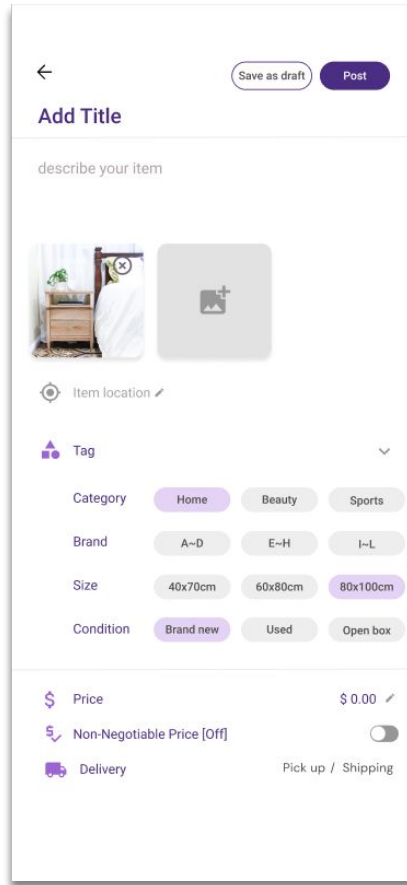
☐ By continuing you accept our [Privacy Policy](#) and [Term of Use](#)

[Register](#)

Or

Already have an account? [Login](#)



The screen features a light purple background with a decorative header containing confetti and balloons. A yellow cartoon cat is positioned at the bottom right. The form fields are light green with rounded corners.





[←](#) [Save as draft](#) [Post](#)

Add Title

describe your item

 Item location

 Tag


Category: [Home](#) [Beauty](#) [Sports](#)


Brand: [A~D](#) [E~H](#) [I~L](#)

Size: [40x70cm](#) [60x80cm](#) [80x100cm](#)

Condition: [Brand new](#) [Used](#) [Open box](#)

\$ Price \$ 0.00

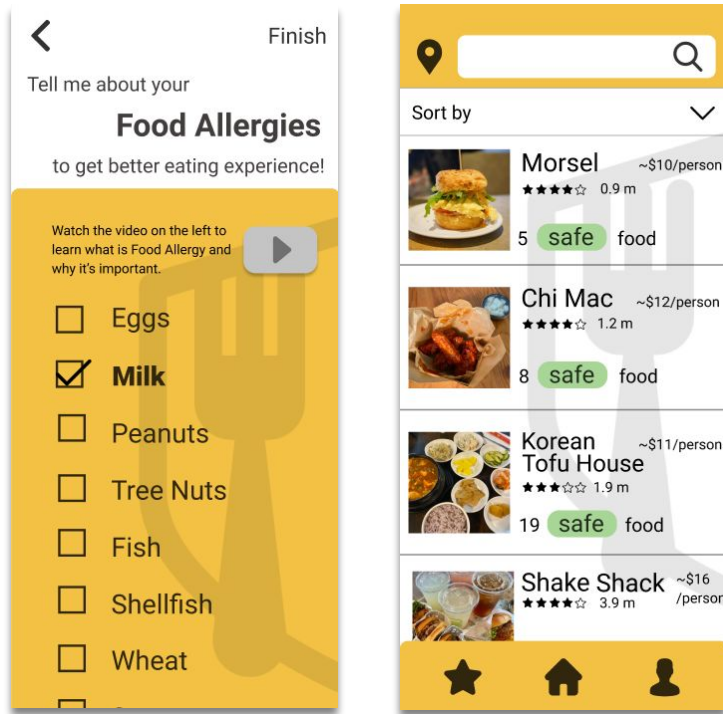
 Non-Negotiable Price [Off] ☐

 Delivery [Pick up](#) / [Shipping](#)

The screen has a white background with a purple header bar containing navigation and action buttons. The form is organized into sections with rounded corners and uses a color palette of purple, green, and grey. Icons are used to represent different features like location, tags, and delivery.

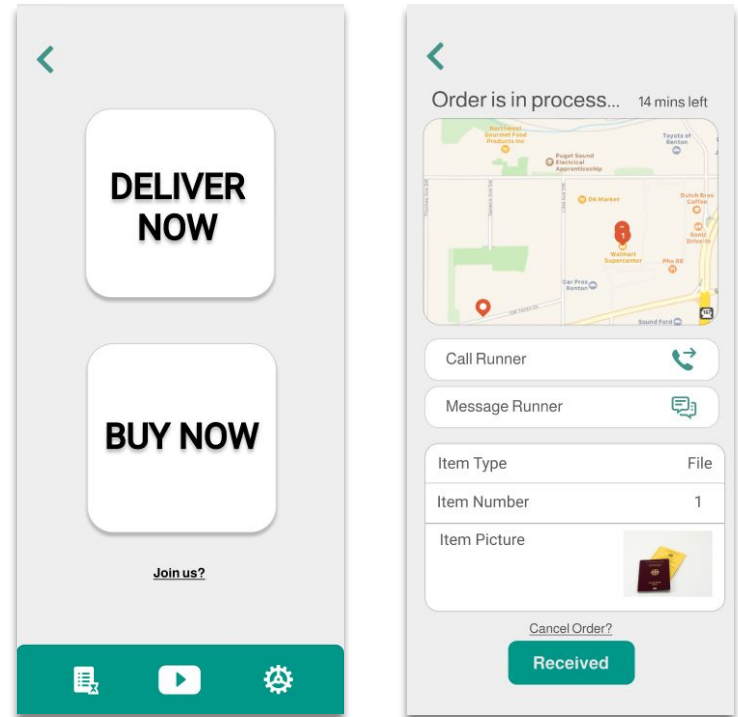
Main Feature:

- Authorized by UW email
- Pick up in U-district
- Peer-to-peer trade
- Rating and Report System
- Messaging



Safe EAT

A mobile application helps users with food allergies choosing the restaurants they could mostly enjoy without the risks of getting sick



Legs

A mobile application offers older people services of delivering and buying goods without going outside during the pandemic

Contact

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RESUME

