

Yawen Guo

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Dear Hiring Officer,

I would like to introduce myself as a candidate for the UX designer position in The Office of Research Information Services(ORIS). My academic background and project experience make me confident in applying for this position.

During my experience in the design courses, I read literature and reports to learn about the fields that are involved in the problem statement and discovered the shortage in the existing solutions by doing market research. I interviewed targeted users and conducted a survey to know about the needs and concerns of stakeholders. I organized a brainstorming session to brace all ideas from my group members by using Miro and discussed the usability of each solution with them by drawing several storyboards. I created a low-fidelity wireframe by using Figma and got feedback from other classmates. I summarised those feedback and implemented those to my prototype to improve my application and got high-fidelity 20+ mobile screen mock-ups. I posted the prototype to a professional website with our designed testing questions and invited several target users around me to test the usability of our prototype. By hearing their suggestions, I did a summary of the strengths and weaknesses of the solution and made a plan for the next step.

I also understand that ORIS is seeking candidates who could work with people from different disciplines. I have knowledge and experience in website development like HTML, CSS, JavaScript, and data modeling. I believe that I have the ability and skills to communicate with experts from varied fields and generate accessible measures that could be implemented. I also have the capability to empathize with different groups of people and incorporate their thoughts into the prototype to make it more inclusive. I am also curious and passionate about new technologies and knowledge. I could learn quickly by working with other UX researchers and partners.

I have attached my resume and portfolio which detail my skills and experience. I am available every time after I am offered and will take the summer break. I confirm that I will typically be able to work 19.5 hours per week. I am looking forward to the opportunity to speak with you further. Thank you for your time and consideration.

Sincerely,

Yawen Guo