

# Africa plays Hockey: Engaging Youth in Competitive Sports for Greater Peace



Prepared by

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# AYPAD Hockey Project Proposal 2018

## Summary

AYPAD created the Hockey Project with a mission to expose the sport to thousands of young people while promoting peace through sport. Hockey is a relatively a new sport in Africa and with many young people living through hardship and deplorable conditions, the need to introduce the sport was timely as it engages young people to reduce the traumatic effects of War, Violence, Abuse and embrace peace while developing their unique hockey talents that can contribute meaningfully to societal growth. The project develops professionals, hockey players, coaches and managers to improve their knowledge on the game, skills, coaching techniques and the impact it has on a nation's development. The focus is to use field hockey as a way to fulfill young people's competitive spirit. The fast-paced nature of the sport makes it a great activity for young people to include in their exercise routine, whether looking for a recreational activity to play with friends or a more intense competition on a league team. Young people across our countries and communities will have the opportunity to play and be exposed to field hockey in their physical education class; they will have the option to continue to play with their local club. Our goal is to provide an avenue for young people to play hockey while having fun.

## About Us and Our Team

Africa Youth for Peace and Development (AYPAD) was established on 24th October 1995 in Sierra Leone and registered as a non-profit charity in the Government of Sierra Leone in 2000 by holding a United Nations Economic and Social accredited Status. AYPAD began when a group of seven young men who had happened to see the harsh reality that is being experienced in the entire continent as a consequence of war and the following violence galore, decided to do something about it. They founded AYPAD with the vision of continental integration for peace and development for youths.

AYPAD believes in establishing opportunities for young people in Africa through our multifaceted development programs that enables peace, sustainable

development, and social integration. Our goal as a non-profit charity is to create opportunities, enable and empower particularly

disadvantaged young people, and the marginalized whose lives are constantly under threat because of their deprived economic and social situation.

Our organization works with young people facing difficult circumstances around Africa and provides them with direct or indirect employment, education and sustainable livelihood programs through our multi faced development approach.

## Our Mission

### Advocate and Campaign

We advocate for civic education and literacy programs for youth and campaign against gender based violence, child labor and human trafficking.

### Provide Solutions

We seek lasting solutions for peace, unity and development among youth in Africa and the rest of the world.

### Dignity and Engagement

We promote dignity and enhancement of cultural heritage as well as engaging in the war against hunger programs.

## Our Vision

AYPAD is committed to ensuring peace and development among youth around Africa through enabling empowerment activities such as, capacity building and

leadership training, formal and non-formal education, social soft skills activities, environmental health, IT skills and sporting activities.

## Creative

We seek to promote a Creative Economy as part of the United Nations Sustainable Development Goals by inspiring social change and encouraging creative self-expression via sustainable livelihoods as a way to raise women empowerment and awareness on gender equality.

## Innovative

AYPAD is seeking innovative ways to accelerate empowerment of the youth and women by providing a multi-faced approach, which includes farming, education, entrepreneurship and access to information and communication technology.

## Informative

We think knowledge is key to development; this is why AYPAD has conducted studies to attain a better understanding of the socio-economic and well-being conditions of young people and women in Africa. We rely on case studies and look forward to influencing local government and international partners in the need of planning and implementation of integrated development programs.

# Hockey Project



## Background

The International Hockey Federation (FIH) was founded in 1924. The African Hockey Federation (AFHF) is one of the five federations recognized by FIH. The

AFHF is Africa's continental governing body of hockey; they have 24 members. The objective of AFHF is to make the sport popular and increase the number of players of field hockey. Founded in 1974, the AFHA Hockey Africa Cup of Nations is the tournament for men's and women's hockey in Africa. Field Hockey has been an African Games event since 1987. Sports are very important across Africa. Football is the most popular sport; other common sports include Cricket, Basketball, and Boxing. AYPAD hopes to change all of this with their Hockey Project and make

Field Hockey a more popular, competitive sport for the men, women, and children of Sierra Leone, Cameroon, Uganda, Kenya, and Zimbabwe.

## Problem Statement

Despite significant natural wealth, Africa is among the poorest continents in the world. An estimated 50% of its population lives in crippling poverty and life expectancy is the lowest on the planet. Half of the population suffers from malnutrition and access to public services remains scarce. In the sports field there is a lack of structural platform. The policies have poor implementation strategies and not enough funding to support growth of the sporting disciplines. The involvement of government in sport development is not enough and the management and administration in various national federations and organizations lack knowledge, which has contributed to the slow pace of grassroots sports development. Another inconvenience is the hidden corruption, mainly in football area, which does not allow development of those disciplines, as the funding does not improve the facilities/resources. The already existing facilities in Africa are in deplorable condition due to lack of appropriate maintenance culture. Finally, the importance of sports in development is not recognized by the government bodies in Africa, so it is not properly integrated to national development plans. Sport plays a vital role in life expectancy, improving health of people; thus, reducing the national investment in health insurance. It also fosters friendship, understanding, tolerance and peace, therefore the importance to nurture the culture of sports from a young age, which will result in a more united society. The protection and empowerment of unprivileged children should be a top-priority. Our hockey project aims to offer a safe and stimulating competitive team sport environment where students can acquire valuable skills and knowledge that could be exceedingly beneficial.



# Challenge

Recreation is an essential ingredient for healthy communities. Varied forces and factors influence recreational development. Isolated communities possess characteristics and demonstrate patterns of recreation that set them apart from their distant urban neighbors, although facing a number of unique challenges to recreational development. The biggest challenge faced is raising money, equipment and playing facilities, especially from large donors to fully develop Hockey. AYPAD Organization is constantly approaching partners and donors to partner and aide in developing Hockey.



## Target Beneficiaries

- Youth 16-21 years of age and players of hockey
- Children 15 years of age and younger and players of hockey

- Male and Female Youth in Sierra Leone, Cameroon, Uganda, Kenya, and Zimbabwe.
- Children who lost their parents; commercial sex workers; young people working in mines, as well as youth on the streets who are eager to learn something new.

## Gender Balance

The organization created a gender balance mechanism that will make sure that all young people, both male and female, who have a passion to become involved and are undergoing difficult circumstances will be given the opportunity to take part in the project. We know there is need for young people to be part of this project as we are sure it will provide a gateway for both male and female involved in the activities. We believe that what men do, women can also do. Our organization is a gender bias free.

## Goals

- To provide crime prevention program that emphasizes life skills development and education through Hockey.
- To create a platform where young people can meet, play hockey and promote sustainable development.
- To develop the skill of African young players, coaches and umpires by providing capacity building training.
- To increase the number of young people in Africa actively engaged in Hockey Sport.

## Solution

The Hockey Project acts as a crime prevention program that promotes education, physical activity, healthy lifestyles and social development for the youth (ages 6-21; boys and girls) throughout the African Continent using organized hockey. Further, short-term outcomes for this program examine the health and well-being of youth by providing them safe environments to be physically active, alongside optimizing the usage of community structures. The intermediate outcomes focus on community capacity building such as encouraging community buy-in through the development of a minor hockey program. The long-term outcome of the program is to teach participants life skills, including: making positive life choices that will help the participants succeed in the future and preventing school dropout and/or to promote educational or personal development opportunities. Finally, at a higher level, the program aims to prevent violence in communities and continent as a whole.

Team sports can communicate and transform the way people think and act. Sporting events can change the dynamics in intractable, interpersonal, intercommoned, national, and global conflicts. Since the peace-building field requires tools that are as diverse and complicated as the human spirit, sports emerge as a logical ally. The task for AYPAD Hockey project is to find ways of incorporating sports into the work of peace building and to create a space where people in conflict can heal and reconcile through competitive team sports.

## Sustainability

AYPAD Hockey Project is a mutually agreed plan of an implementing agency, community members and other stakeholders. The project is highly beneficial not only for the youth of the community but for the community as a whole. It envisages the development within community, which its inhabitants had been dreaming of since the time of their settlement there. The project has the capacity to turn the non-productive youth of the community into the responsible citizens who will work towards holistic development of our society. As the project is highly beneficial for the society, its day-to-day needs will be taken care of by the community members and other stakeholders.



# Monitoring and Evaluation

Periodic monitoring focuses on the day-to-day activities of the project. It uses clearly stated activity indicators in the plan for monthly, quarterly and annual targets to be accomplished. Monitoring activity includes measuring the physical performances, budgetary utilization, quality and quantity of work done, correlation of the work done with the set objectives and the set plans and timetables. The Hockey Managers assigned to the project shall conduct the day-to-day monitoring activities and report to the program manager of the organization. Project evaluation will be jointly held with all stakeholders including, donors, and community elders in the project area. Indicators for evaluation: 1- Financial system, cost effectiveness and budget utilization. 2- Number of trainees. 3- Number of young people who became involved. 4- Number of youth employed after trained in our training center. 5- Reduction of criminal activities. 6- Number of young people being employed after successful training.

## Budget

Estimated for 1 year per 5 countries

Item	Description	Amount (USD)
Equipment	Balls, sticks, cones, bibs, uniforms, and trainers	\$4,125
Goal Keeper Kit (2xcountry)	Protection for goal keeper	\$7,500
Facilities	Rent	\$1,800
Coaches	Allowances	\$2,400
Travel	Tournaments, league matches	\$2,500
<b>Total</b>		<b>\$13,425</b>



## Timeline





## THANK YOU FOR YOUR COLLABORATION



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