



# Jennifer Plaza

Front-End Web Developer

## PROFILE

A new Full Sail graduate with an undergraduate degree in Web Design & Development. I have currently taken several courses on semantic design in front end web development, to learn how to enhance user interaction. I am eager to put what I've learned into practice. I look forward to using these skills to analyze, enhance your website, and meet your future goals.

To read more about me, checkout my portfolio <https://jenplaza.github.io/portfolio/>

## CONTACT

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## SOCIAL MEDIA



## WORK EXPERIENCE

2010 - 2012  
MARKETING COORD

### American Hotel & Lodging Educational Institute, Orlando

- Achieved budget goal by establishing cost- saving purchases and booth rentals with AHLEI's vendors.
- Streamlined processes to improve tradeshow booth scheduling, rental, and/or purchases to meet vendor and conference requirements.
- Enhanced communications processes with sales managers and coordinators to purchase tradeshow giveaways.
- Supported quality control for marketing collateral.

2013 - 2017  
IT COORD

### American Hotel & Lodging Educational Institute, Orlando

- Fast learner with the ability to plan ahead and proactively provide solutions for solving problems. Very optimistic and able to work individually and in a team setting.
- Supports four online learning platforms to improve helpdesk content delivery.
- Proficient in maintaining website content, using Ektron (content management system) for www.ahlei.org.
- Streamlines, resolves, and implements operational procedures to ensure operational performance.
- Knowledgeable in establishing workflow processes to facilitate operational procedures.
- Provided support for Sharepoint and Salesforce workflows

2017 - 2020  
STUDENT

### FULL SAIL UNIVERSITY, Orlando

- Knowledgeable experience in C# creating small functional assignments using arrays, conditionals, loops, classes & objects, and finally using design pattern MVC.
- Developed proficient experience in performing tasks such as updating or retrieving data on a database.
- Designed application, Right for U, Simple Budgets, and Made Easy 4 Me, with Adobe XD using emerging patterns in interface design. The project involved researching competitive brands, creating word and site maps, lo and hi wireframes adhering to mobile first mindset, a style guide and mockups demonstrating visual consistency and organizational principles. Project development was documented using Adobe Spark Page; <https://spark.adobe.com/page/ghGkaQSP27NZD/> & <https://spark.adobe.com/page/oGjZ3wTTAxxHq/>. Project prototype was published using Invision; [https://invis.io/N4WHWNQ9PYT#/410090193\\_Home](https://invis.io/N4WHWNQ9PYT#/410090193_Home)
- Designed and developed web applications using JavaScript. Semantic formats were implemented, for HTML and CSS. Node.js, React, and different libraries including Reveal, Bootstrap, and Material UI were introduced in creating user interfaces; Faith Specialty Plates, Parks2Go, The Cycle Bike Shop, Music and Supplies contact form, Pay It Forward, and Post It, all showcased on <https://jenplaza.github.io/portfolio/>.
- Efficient experience using GitHub project boards; implementing agile project management.



## SKILLS

### WEB DEVELOPMENT

- Efficient in Git/ Version Control
- Efficient Adobe software suite
- Efficient in Html, CSS, JavaScript
- Efficient in using Bootstrap, React, Material UI, and Express
- Efficient in User Interface Design
- Efficient in database management using Sequel Pro, MySQL Workbench
- Proficient in WordPress, Ektron
- Knowledgeable in coding C#

### MANEGERIAL

- Bilingual, English & Spanish
- Proficient in Microsoft Office
- Efficient in customizing Salesforce & Sharepoint workflows
- Efficient in Writing Proposals for Business Projects
- Efficient in using Planning Software

### SOCIAL

- Proficient in:
- Creative
  - Problem Solver
  - Organized
  - Fast Learner
  - Team Player
  - Customer Service



## EDUCATION & ACHIEVEMENTS

### FULL SAIL UNIVERSITY

- Web Design & Development (BS), Nov 2017 - Nov 2020
- Internet Marketing, Mar 2017 - Nov 2017

### MIAMI DADE COMMUNITY COLLEGE

- Chemistry (AA), 1997 -1999

### AWARDS & SOCIETIES

- Advanced Achievement Award, 2020
- Phi Theta Kappa, 1998 - 1999

