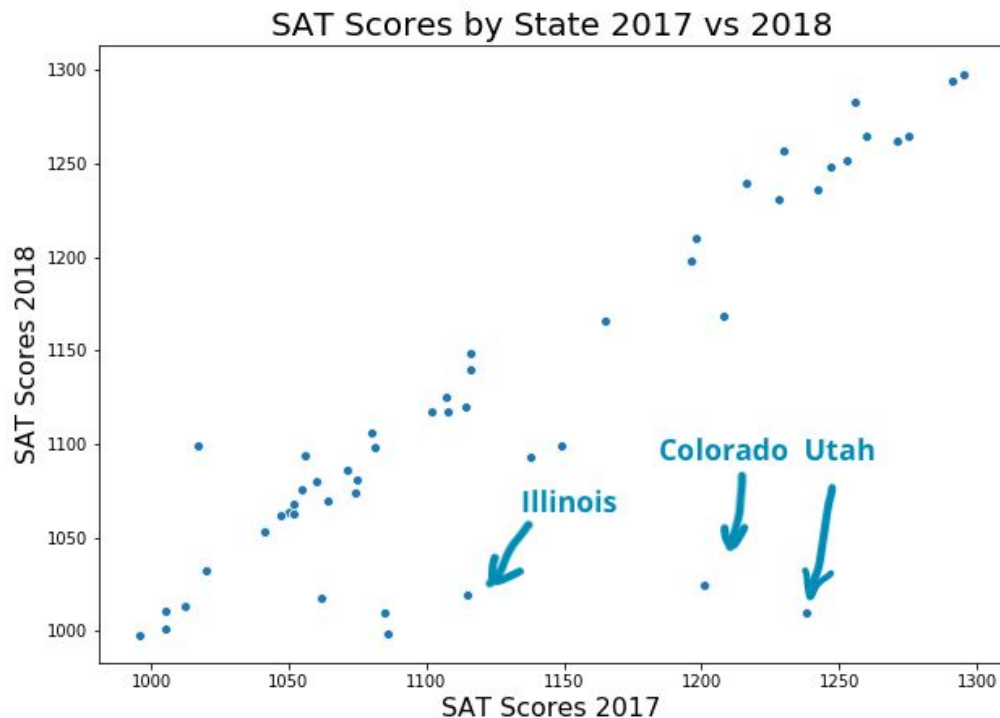


Operation Increase SAT  
Test Takers

# Why the Sharp Decrease in Scores?



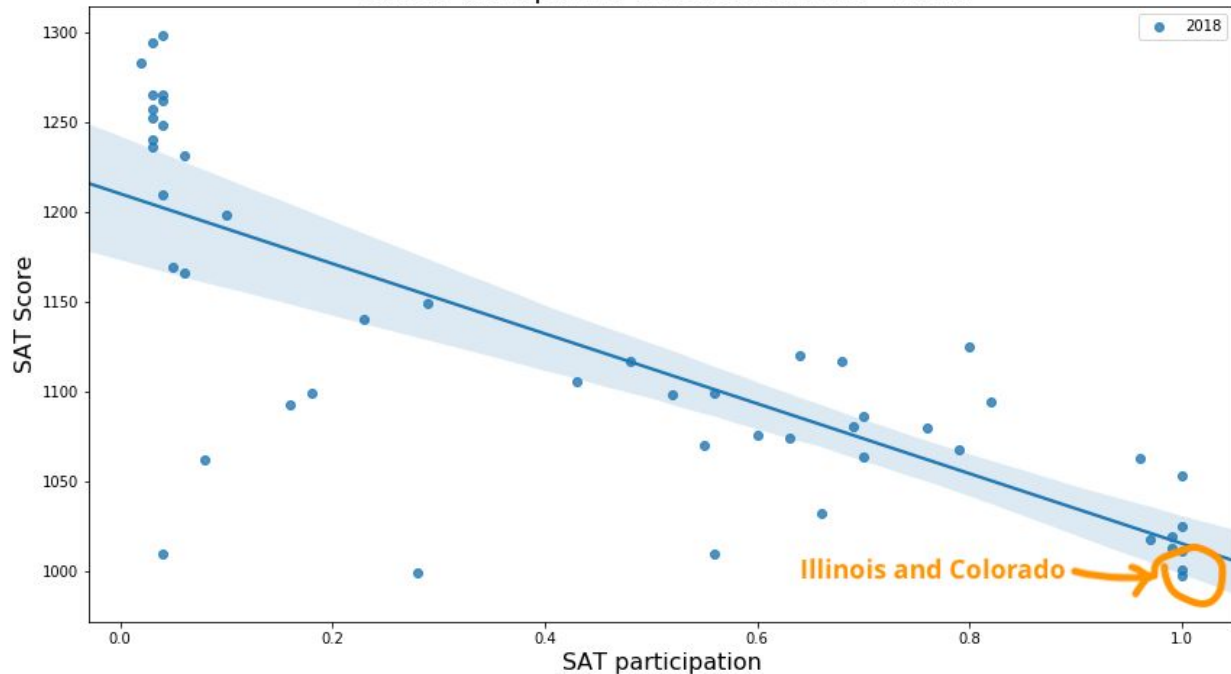
Illinois Required 2017  
Participation: 9% -> 99%  
Score: -9%

Colorado Required 2017  
Participation: 11% -> 100%  
Score: -15%

Utah, what happened?!  
Participation: 3% -> 4%  
Score: -18%  
(Preference for ACT)

# When Participation goes up, Scores go down

State Participation vs Scores in SAT 2018

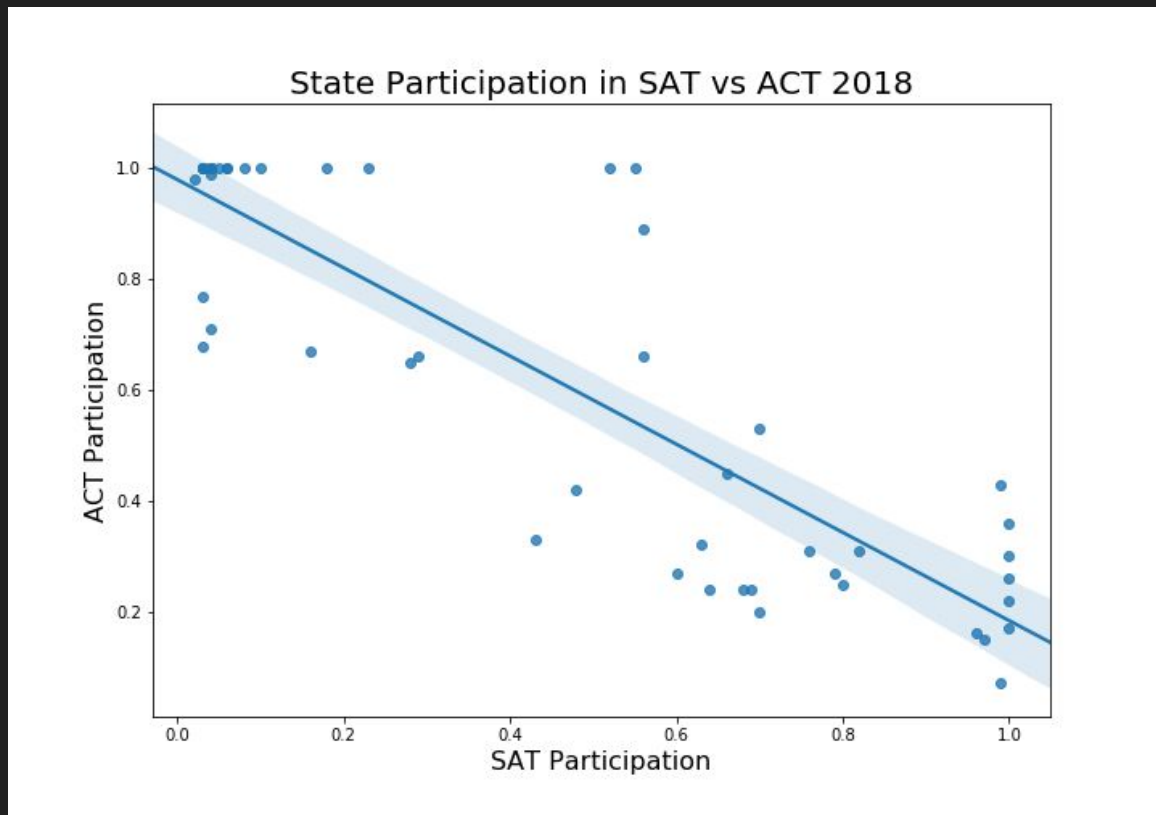


Illinois and Colorado  
Started Requiring the  
SAT in 2017

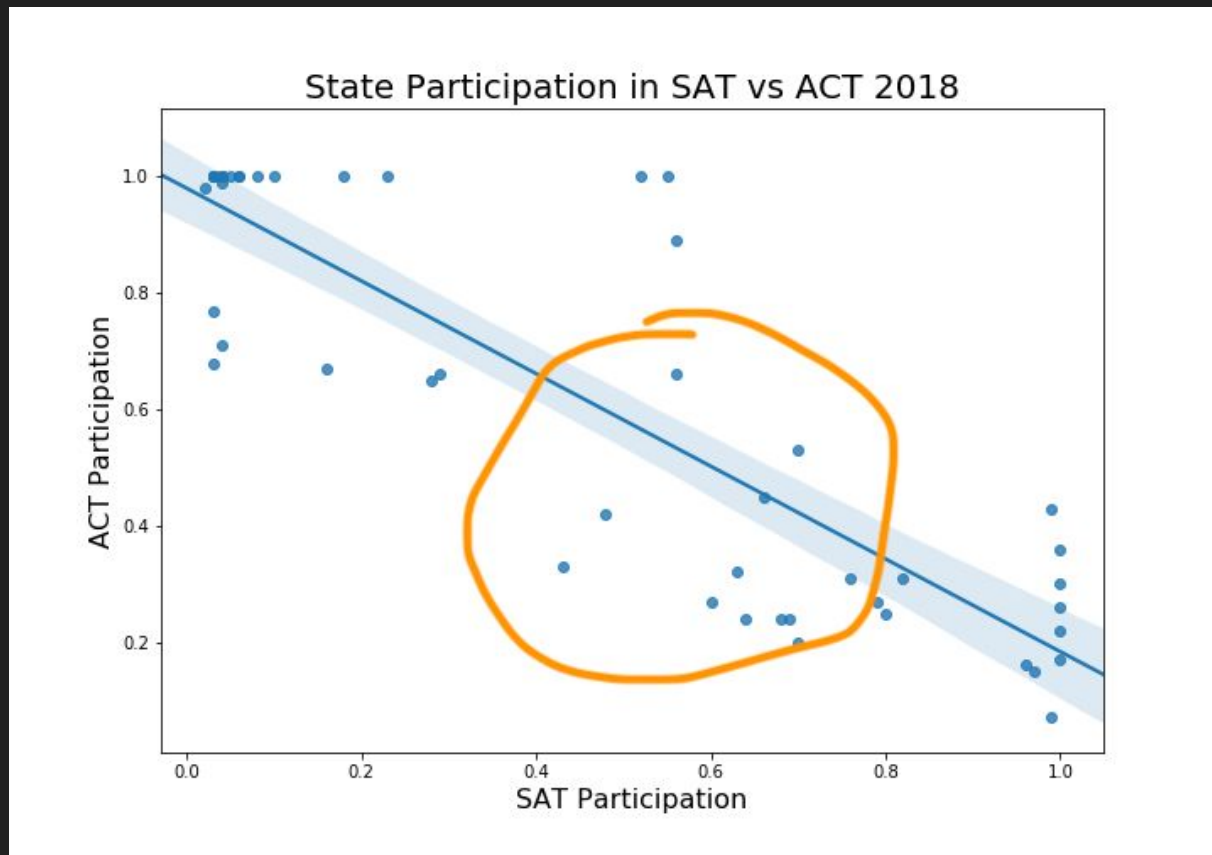
Participation in those states  
went from ~10% - 100%  
from 2017 to 2018

Utah, what happened?!  
Participation: 3% -> 4%  
Score: -18%  
(Preference for ACT)

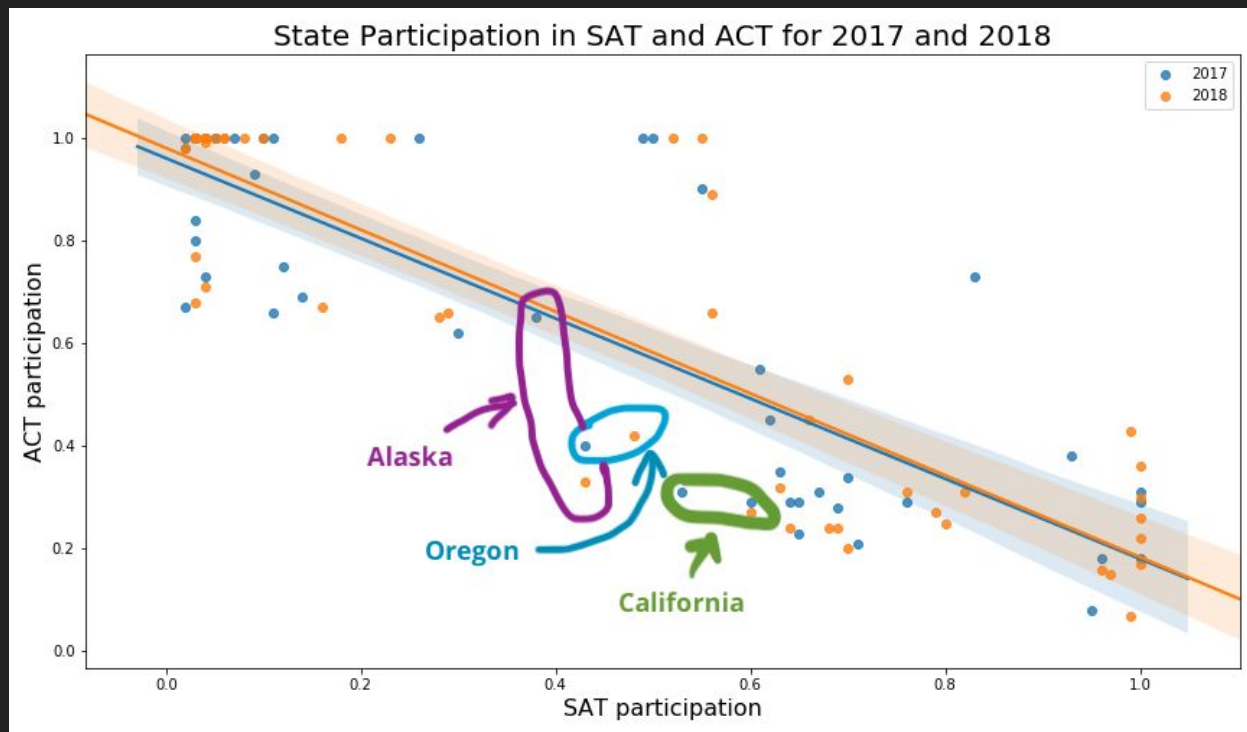
# States tend to choose one test or the other



# Let's try to sway some that haven't chosen!



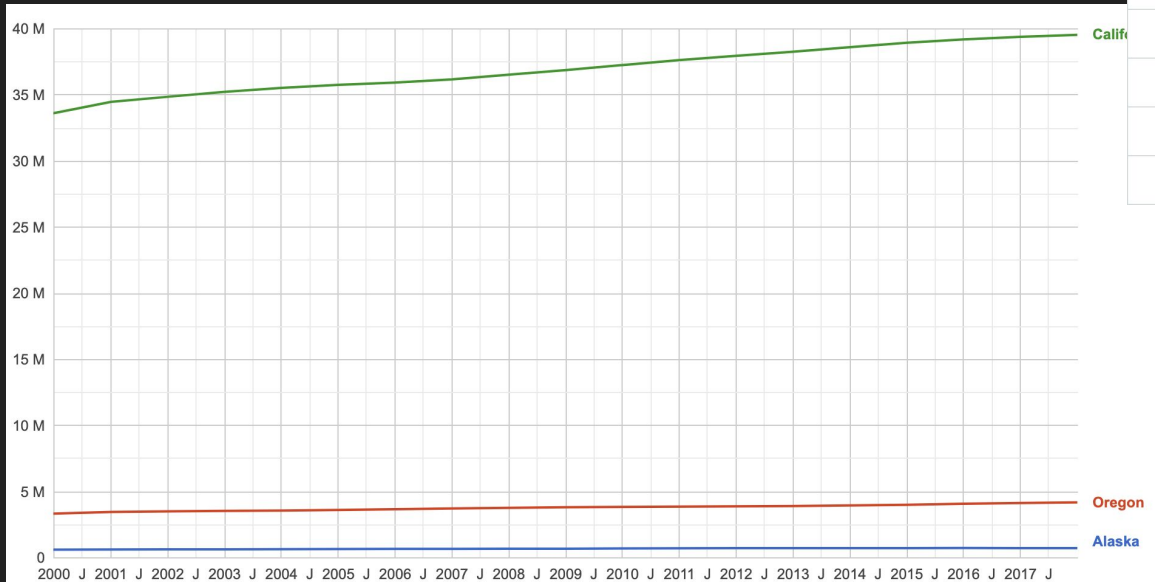
# Positive-Trending States with Potential



Oregon, Alaska and California had a 5%-7% increase in SAT participation from 2017 to 2018.

Alaska saw a 32% DECREASE in ACT participation in this period!

# California has about 10x the population of Oregon and more than 40x the population of Alaska



U.S. Census Bureau data as displayed by Google

Overall Rank (1 = Most Diverse)	State ↕	Total Score ↕	'Socioeconomic Diversity' Rank ↕	'Cultural Diversity' Rank ↕	'Economic Diversity' Rank ↕
1	California	70.84	3	1	11
2	Texas	70.01	13	4	13
3	Hawaii	69.59	16	3	4
4	New Jersey	69.44	5	7	40
5	New York	69.17	8	8	37

<https://wallethub.com/edu/most-least-diverse-states-in-america/38262/>

# Recommendations

Continue and increase focus on making test more fair, accessible and inclusive, working with state politicians.

Contextual understanding

Logical thinking

Less tricky questions

Less special knowledge

Fairness in cost