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San Luis Obispo, California

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The Magic Cat

San Luis Obispo, California

mingle with customers in hopes of these kitties finding a forever home. The café a small local business located in San Luis Obispo, California with hopes of one day opening other locations throughout the county. Customers are offered drinks, baked goods, and about 10-15 friendly kitties to hang out with during their stay. The amount of kitties in need of a loving home is overwhelming, so by introducing cats to their customers, The Magic Cat hopes to reach more adopters. People are not always aware that they are in need of a loving pet until they meet them, so the café aims

to attract customers with their coffee-making services hopefully help fall in love with one of their cats. The Magic Cat hopes to portray a welcoming and fun atmosphere that matches their colorful, magical, voodoo-like ambience. They want a logo that is bright and inviting to attract more locals into the shop.