

DIGITAL MARKETING ANALYSIS

Total Revenue

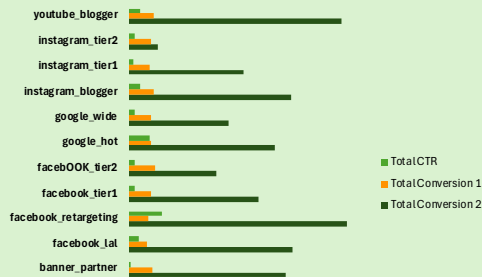
Total Impressions

Total Clicks

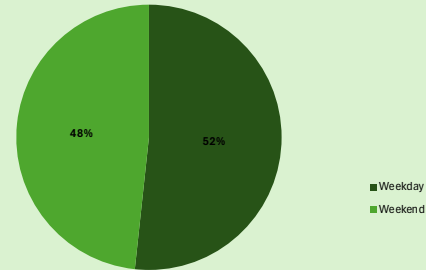
Total Leads

Total Orders

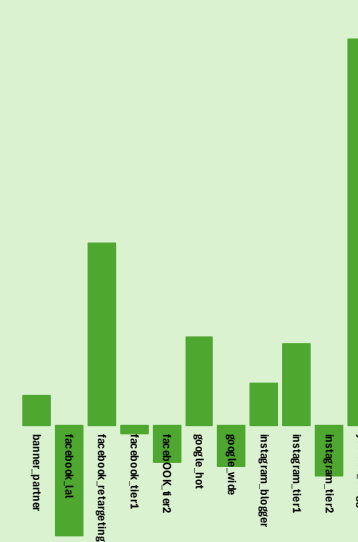
CTR and Conversion Rates



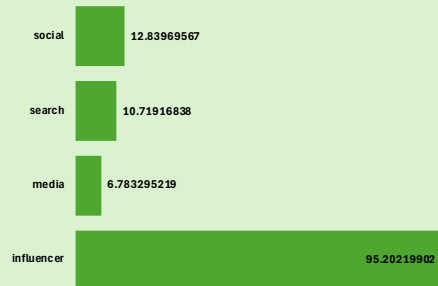
Weekday vs. Weekend Performance



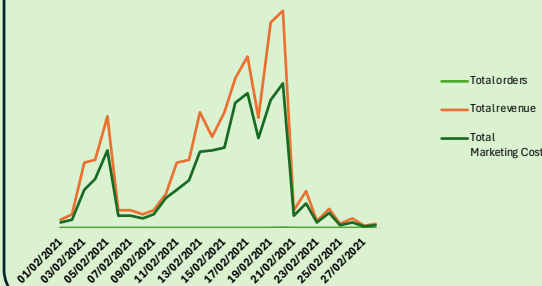
ROMI by Campaign



Best Performing Campaign type



Performance by Date



Date

07/02/2021
08/02/2021
09/02/2021
10/02/2021
11/02/2021
12/02/2021
13/02/2021
14/02/2021
15/02/2021
16/02/2021

campa...

facebook_...
facebook_...
facebook_...
facebook...
google_hot
google_wide
instagram...
instagram...
instagram...
youtube_b...

J.Banjoko