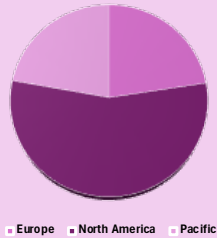


## ANALYSIS ON BIKE BUYERS

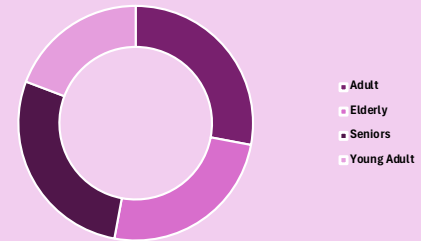
Total Income by Region



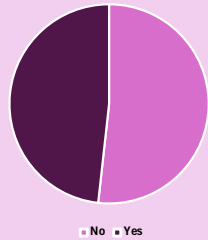
Average Income by Region and Bike Purchased



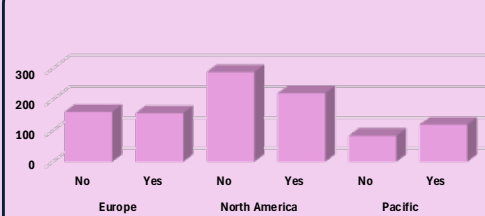
Average Income by Age Category



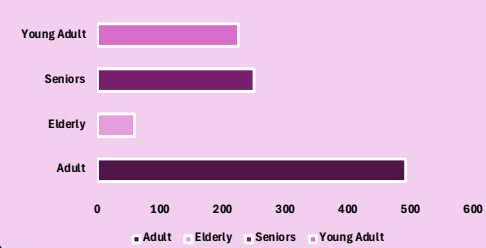
Bike Purchased by Gender



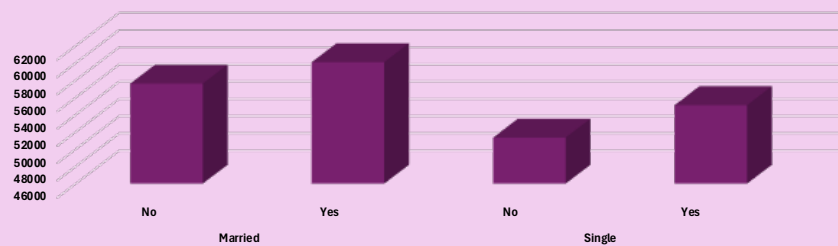
Bike Purchased by Region and Cars owned



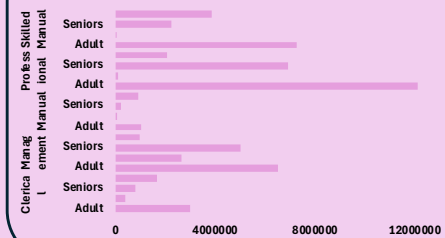
Bike Purchased by Age Category



Average Income by Marital Status and Bike Purchased



Total Income by Occupation & Age Category



Region

Europe  
North America  
Pacific

Age\_Categ...

Adult  
Elderly  
Seniors  
Young Adult

Purchased\_...

No  
Yes

Jennifer Banjoko