

World Intellectual Property Organization

World Intellectual Property Organization (WIPO)

World Intellectual Property Organization (WIPO), international organization designed to promote the worldwide protection of both industrial property (inventions, trademarks, and designs) and copyrighted materials (literary, musical, photographic, and other artistic works).

The WIPO is one of the 15 specialized agencies of the United Nations (UN). WIPO was established in 1967. It was created to promote and protect intellectual property (IP) across the world by cooperating with countries as well as international organizations. Now, the headquarter of the Organization is in Geneva, Switzerland. WIPO currently has 193 member states including Bangladesh.

Main Objectives of WIPO

WIPO's two main objectives are-

- (i) to promote the protection of intellectual property worldwide
- (ii) to ensure administrative cooperation among the intellectual property

Main Activities of WIPO

- a) **Normative Activities:** involving the setting of norms and standards for the protection and enforcement of intellectual property rights through the conclusion of international agreement.
- b) **Program Activities:** involving legal and technical assistance to states in the field of intellectual property.
- c) **International classification and standardization activities:** involving cooperation among industrial property offices concerning patent, trademark and industrial design documentation.
- d) **Registration and filing activities:** involving services related to international applications for patents for inventions and for the registration of marks and industrial designs.

Functions of WIPO

- 1. Assisting campaigns development to improve IP protection all over the world and to harmonize national legislation in this field.
- 2. Signing the international agreements on IP protection.
- 3. Providing technical and legal assistance in the field of IP.

4. Collecting and circulating the information, conducting research and publishing their results.
5. Ensuring the work of the services facilitating the international IP protection.
6. Applying any other appropriate actions.