



creative

PORTFOLIO

DIGITAL MARKETING



welcome to

CREATIVE FDX AGENCY



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introduce

ABOUT ME

FDX Agency is a business unit of PT Astria Sukses Internasional that focuses on campaign strategies based on KOL (Key Opinion Leader), KOC (Key Opinion Consumer), and Buzzer Activation to help brands increase visibility, engagement, and sales in a measurable manner.



The image shows a screenshot of the FDX Management website. The header features the text "FDX MANAGEMENT" and "PREMIUM TALENT & INFLUENCE AGENCY". Below the header, there are links for "About", "Contact", and "Services". The main content area has a dark background with a blurred image of people. Overlaid on this are the words "Managing Influence." and "Building Personal Brands." in large white text. At the bottom, there is a paragraph describing the agency's services and a button labeled "Explore Our Network".

VISION

Menjadi agency KOL, KOC, dan Buzzer terpercaya yang menghadirkan campaign digital kreatif, terukur, dan berdampak nyata terhadap pertumbuhan brand di era media sosial.

MORE

MISSION

- 1 Menghubungkan brand dengan KOL/KOC/Buzzer yang tepat berdasarkan data dan relevansi audiens.
- 2 Menciptakan strategi campaign yang tidak hanya viral, tetapi juga menghasilkan engagement dan conversion.
- 3 Mengoptimalkan kekuatan KOL, KOC, dan Buzzer untuk membangun awareness, trust, serta hype secara maksimal.

MORE

project **PORTFOLIO**

Presentation are communication tools that can be used as demonstrations, lectures, reports, and more. it is mostly presented before an audience.

KOL CAMPAIGN

KOC CAMPAIGN

BUZZER EVENT

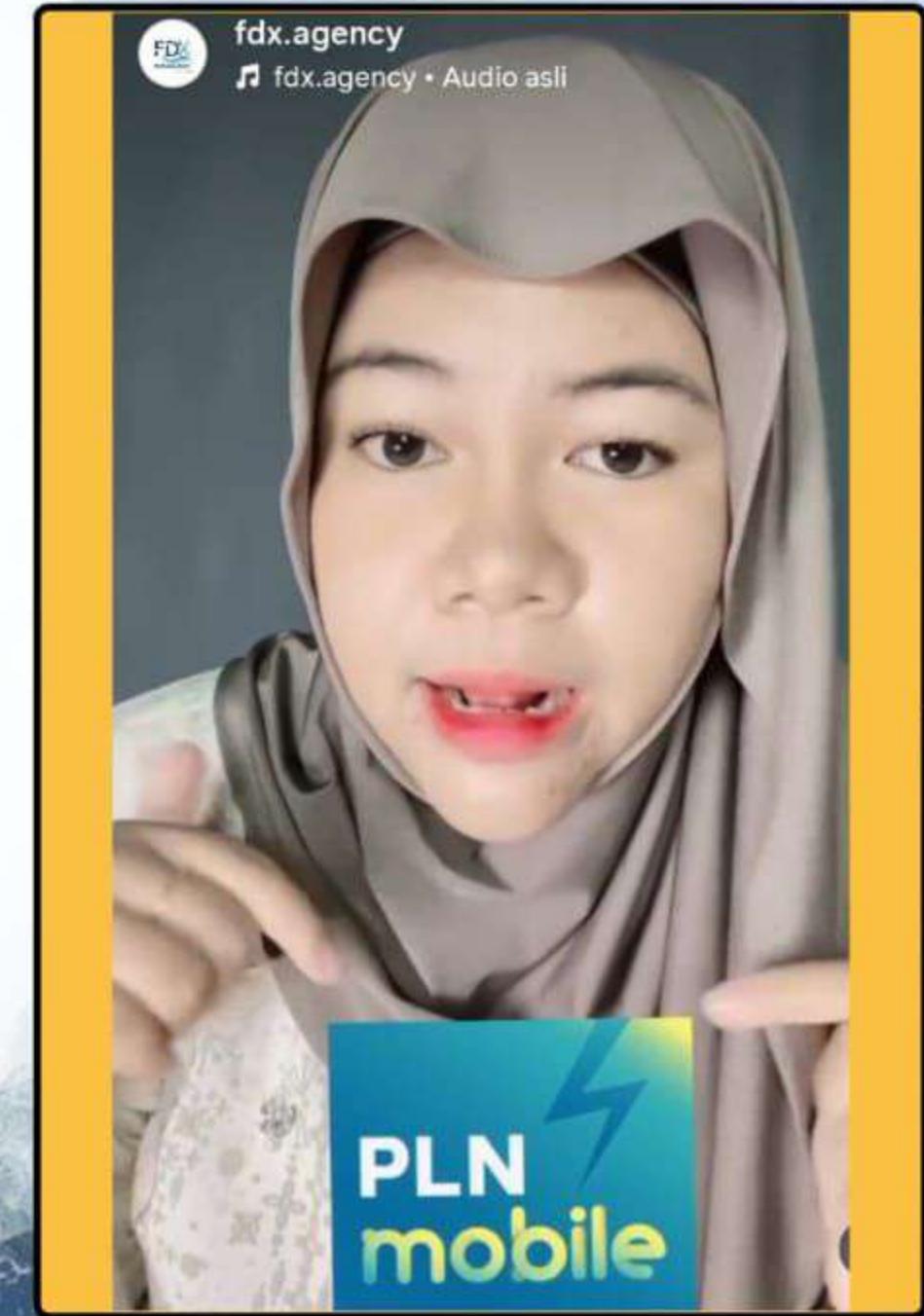
OUR PREVIOUS WORK

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KOL Campaign PROJECT 01

Campaign KOL With PLN Mobile &
Miseum Skincare

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OUR PREVIOUS WORK

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KOL Campaign PROJECT 02

Campaign KOL With Glow and
Lovely & Implora

more >>



KOL CAMPAIGN MAYASI KENTUCKY



FDX MANAGEMENT

KOC CAMPAIGN

Campaign Good day &
Shampo Sunsilk

Sunsilk



Good day



BUZZER EVENT

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XCMG Jiexpo



Sensodyne



Secret Garden



let's work
TOGETHER

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