Analytics Requirement Document - WIP

- 1 The following template will be used to discuss, capture, and align on development specifications for a BI Team request and is integral to ensure:
 - 1. The BI team fully understands the business problem, resulting need, and specifically what data product(s) to deliver
 - 2. The requestor(s) related to the request sign-off on the features and capabilities to be delivered by the BI team

Business Context & Objectives *®*

1 The intent of this section is to specify the business context of the project as well as high level objectives for what the project is trying to achieve - i.e., Sales is currently spending 4 days a month collating Sales Reports manually. The objective of this project is to automate a portion of this process to reduce the number of days this team spends on it.

1.1 Business Context @

Explain the context and motivation for this analytics project.

1.2 Objectives *∂*

List the main goals and expected outcomes of the project.

2. Data Products @

1 The intent of this section is to outline at a high level what data product(s) need to be built as a result of this project; i.e., dbt model(s), Power BI report(s), reverse ETL solutions, etc.

Data Product	Associated System/Tool (e.g., dbt, PBI, etc)	Notes

3. Data Requirements @

- 1 The intent of this section is to identify specific data assets and logic need to produce the relevant data products, specifically:
 - 1. Data Sources
 - 2. Relevant fields by data source
 - 3. Metric definitions & formula logic
 - 4. Dimensions to filter/segment against
 - 5. Timeframe & Grain considerations

3.1 Required Data Sources @

Source System	Object / Table	Ingestion Method	Notes

3.2 Required Fields @

List the specific fields or metrics required from each data source.

Source System	Object / Table	Field Name

3.3 Key Metrics *⊘*

List the specific metrics, their business definition, and how they're calculated

Metric Name	Business Definition	Formula / Calculation

3.4 Dimensions @

Specify the dimensions by which the data should be analyzed, filtered, or segmented against.

3.5 Timeframe & Time Grain @

Define the time period for the analysis and any specific time-based requirements, i.e., this data should be captured at the monthly grain reflecting data for the last 2 fiscal years

4. Governance Requirements @

- 1 The intent of this section is to identify any governance related requirements necessary to meet as part of the project. This includes, but isn't limited to,
 - 1. Role based access control (RBAC)
 - 2. Dynamic Data Masking
 - 3. Row-level Security

Detail any specific technical needs or constraints pertaining to data governance or access restrictions

- 4.1 Role based access control (RBAC) @
- 4.2 Dynamic Data Masking @
- 4.3 Row-level Security @

Stakeholders and Roles	5 SI	take	hol	lders	and	Roles	n
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1 The intent of this section is to identify key stakeholders and their role(s) within the project.

Stakeholder	Team	Role

6. Timeline and Milestones @

1 The intent of this section is to outline a high level project timeline and key milestones.

7. Assumptions and Constraints $_{\mathscr{Q}}$

1 The intent of this section is to list any assumptions made and known constraints.

8. Approval and Sign-off $_{\mathscr{D}}$

Stakeholder	Stakeholder Signature	Signature Date