JENNIFER GUAY

JOURNALIST

CONTACT

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ABOUT ME

My name is Jennifer, and I am an experienced digital journalist who has covered breaking news, the developing world, women, technology, and political culture in New York, Prague, Dublin, Boston, and Aarhus. I am profoundly interested in the new frontier of journalism, and have thus devoted myself to learning how to code, design, and build websites, hoping to combine my passion for on-the-ground reporting with the tremendous power of technology. I am seeking a journalism internship or work experience in London, where I plan on living indefinitely after completing my Master's degree at City University.

EDUCATION

City University London & Aarhus University
Erasmus Mundus Masters in Journalism, Media and Globalisation
Specialism in Business and Financial Journalism
2014-2016

Boston University
B.Sc. in Journalism, minor in Political Science
2009-2013

WORK EXPERIENCE

SOCIETY EDITOR, **JUTLAND STATION**
AARHUS, DENMARK / 2014-2015

- Coordinated submissions, edited contributors' stories for clarity and newsworthiness, organized layout, and provided feedback and criticism to writers

UNITED NATIONS CORRESPONDENT, **MEDIAGLOBAL & UNEARTH NEWS**
NEW YORK, USA / 2014

- Reported on developing world issues, focusing primarily on human rights, climate change, peacekeeping, and security
- Attended daily UN press conferences
- Served as aggregation editor for UNEARTH News
- Edited UN-based magazine The Commitment

ASSISTANT MARKETING MANAGER, **HOST COMMITTEE**
NEW YORK, USA / 2013-2014

- Developed the brand's "voice" by taking lead on all copy
- Executed partnerships with high-profile brands including Condé Nast, Uber, and Heineken
- Cultivated a social media presence and strategy for the brand
- Conceived and implemented digital marketing campaigns
- Received promotion less than three months after starting as Marketing Associate

COLLEGE CORRESPONDENT, **USA TODAY**
BOSTON, USA / 2013

- Wrote weekly news stories for USA TODAY & USA TODAY College
- Selected from a large pool of student journalists from across the United States; was the first international student to be chosen

SKILLS & CAPABILITIES

TECHNICAL

- HTML & CSS
- RESPONSIVE DESIGN
- GIT & GITHUB
- ADOBE SUITE

GENERAL

- CONVERSATIONAL FRENCH
- EVENT MANAGEMENT

JOURNALISTIC

- AP STYLE
- PROOFREADING & COPY-EDITING MARKS
- SOCIAL MEDIA
- DATABASE USE
- NEWSLETTERS
- BLOGGING