

# JENNIFER GUAY

## JOURNALIST

### CONTACT

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### ABOUT ME

My name is Jennifer, and I am an experienced digital journalist who has covered breaking news, the developing world, women, technology, and political culture in New York, Prague, Dublin, Boston, and Aarhus. I am profoundly interested in the new frontier of journalism, and have thus devoted myself to learning how to code, design, and build websites, hoping to combine my passion for on-the-ground reporting with the tremendous power of technology. I am seeking a journalism internship or work experience in London, where I plan on living indefinitely after completing my Master's degree at City University.

### EDUCATION

**City University London & Aarhus University**  
*Erasmus Mundus Masters in Journalism, Media and Globalisation*  
Specialism in Business and Financial Journalism  
*2014-2016*

**Boston University**  
*B.Sc. in Journalism, minor in Political Science*  
*2009-2013*

### WORK EXPERIENCE

**SOCIETY EDITOR, JUTLAND STATION**  
*AARHUS, DENMARK / 2014-2015*

- Coordinated submissions, edited contributors' stories for clarity and newsworthiness, organized layout, and provided feedback and criticism to writers

**UNITED NATIONS CORRESPONDENT, MEDIAGLOBAL & UNEARTH NEWS**  
*NEW YORK, USA / 2014*

- Reported on developing world issues, focusing primarily on human rights, climate change, peacekeeping, and security
- Attended daily UN press conferences
- Served as aggregation editor for UNEARTH News
- Edited UN-based magazine The Commitment

**ASSISTANT MARKETING MANAGER, HOST COMMITTEE**  
*NEW YORK, USA / 2013-2014*

- Developed the brand's "voice" by taking lead on all copy
- Executed partnerships with high-profile brands including Condé Nast, Uber, and Heineken
- Cultivated a social media presence and strategy for the brand
- Conceived and implemented digital marketing campaigns
- Received promotion less than three months after starting as Marketing Associate

**COLLEGE CORRESPONDENT, USA TODAY**  
*BOSTON, USA / 2013*

- Wrote weekly news stories for USA TODAY & USA TODAY College
- Selected from a large pool of student journalists from across the United States; was the first international student to be chosen

### SKILLS & CAPABILITIES

#### TECHNICAL

- HTML & CSS
- GIT & GITHUB
- RESPONSIVE DESIGN
- EXCEL & GOOGLE SHEETS
- DATA ANALYSIS
- DATA VIZ TOOLS: TABLEAU, CARTODB, CHARTBUILDER
- SCRAPING

#### GENERAL

- CONVERSATIONAL FRENCH
- EVENT MANAGEMENT

#### JOURNALISTIC

- AP STYLE
- PROOFREADING & COPY-EDITING MARKS
- SOCIAL MEDIA
- RESEARCH & DATABASE USE
- NEWSLETTERS
- WORDPRESS & BLOGGING
- ADOBE SUITE & EDITING PROGRAMS
- PHOTOGRAPHY