

Colors

Primary Colors

Borders, text, and icons

#000000 100%
#FFFFFF 100%
#0490A5 100%
#265B94 100%

Background and text

Expert logo

- Primary use of blue throughout app.
- Used for buttons and header text.
- Can be used as a background in a lightened saturation (ex: notifications, expert bio and video)

Secondary Colors

Secondary buttons

#098E45 100%
#FCA607 100%
#E22844 100%

- Used in onboarding numbering sequence
- As needed for design enhancement

Error text

UI Elements

Logo

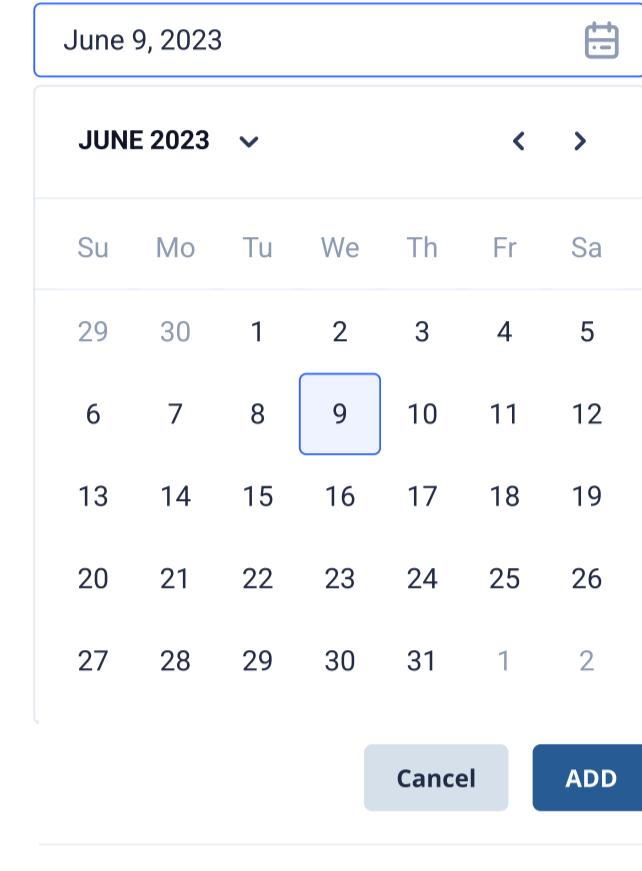


Expert

- Use on Splash Page for responsive web app
- Use on upper left hand corner of home page navigation bar on web page

Use in the upper left-hand corner of subsequent pages on both responsive web app and web pages

Calendar



Buttons

Sign up

Primary CTA button - Unpressed state

303.68px X 19.2px

Sign up

Primary CTA button - Pressed state

Dimensions same as above

Log In

Secondary CTA button - Unpressed state

Dimensions same as above

Log In

Secondary CTA button - Pressed state

Dimensions same as above

Input Fields

Name

First Last

Email

name@email.com

Password

At least 8 characters

Re-enter Password

The format of the input fields meets accessibility guidelines.

Follow the format of the above input fields for other forms:

- Field name in bold
- Separate box to enter information
- Provide sample information needed in the box
- 356px X 120px for width and height of field name and text box

Payment Selection

Select payment method:

Use “- Currently Selected” in the payment method the user currently uses

PayPal - Currently Selected

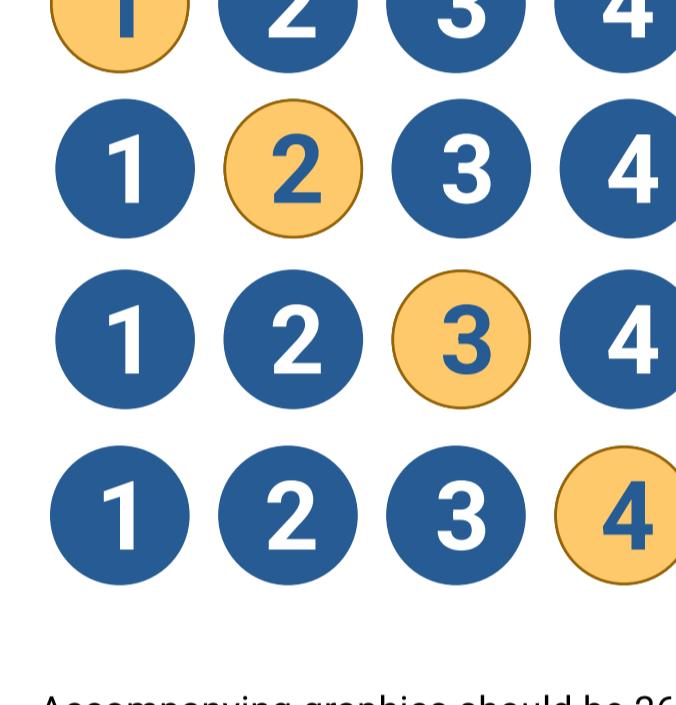
Google Pay

Apple Pay

Add New Card

Onboarding

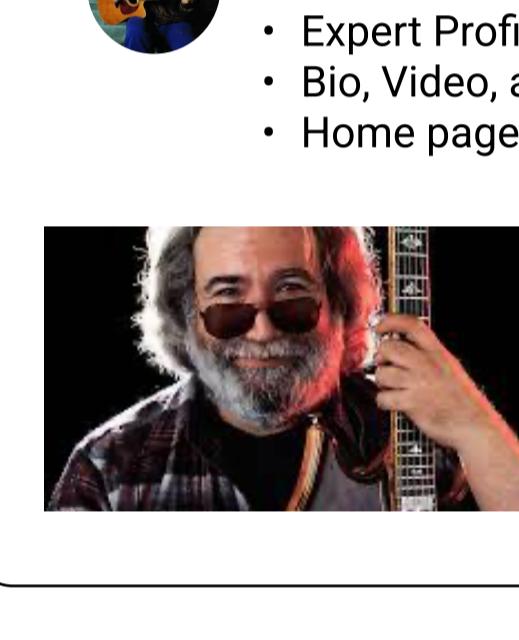
Use the following numbers to move through the onboarding screens:



Accompanying graphics should be 260px x 296px for responsive web app

Animation is allowed but must follow the Web Content Accessibility Guidelines.

Expert Photos



- Use a circle for the following pages using the dimension shown:
- Expert Profile - 70px X 70px
- Bio, Video, and Article - 50px X 50px
- Home page and Search Results - 40px X 40px

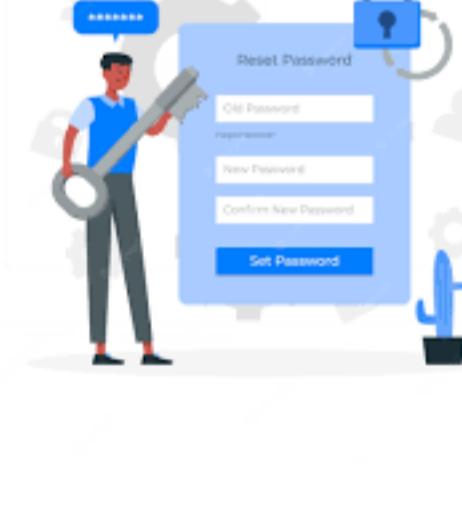
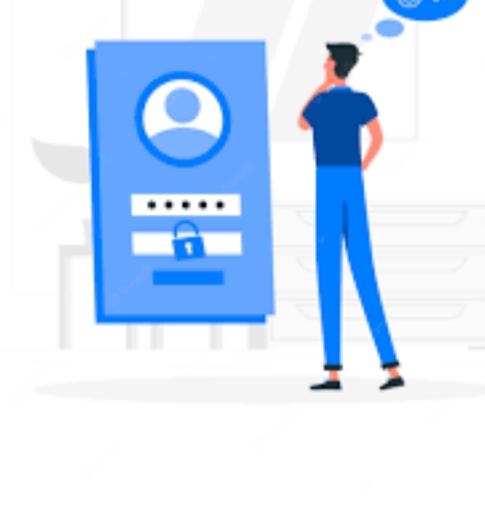
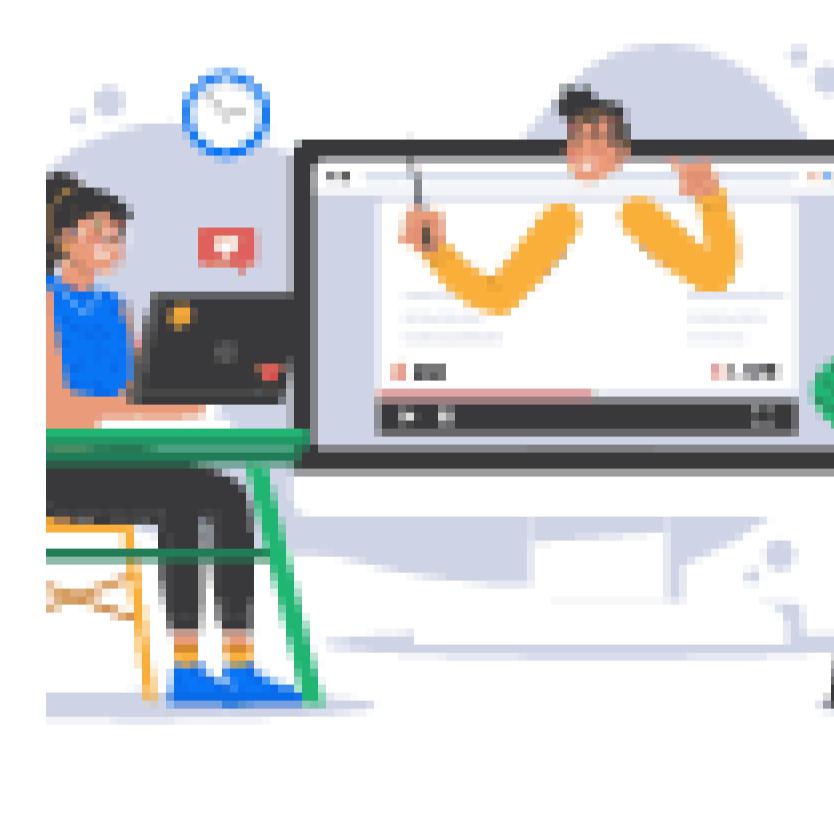
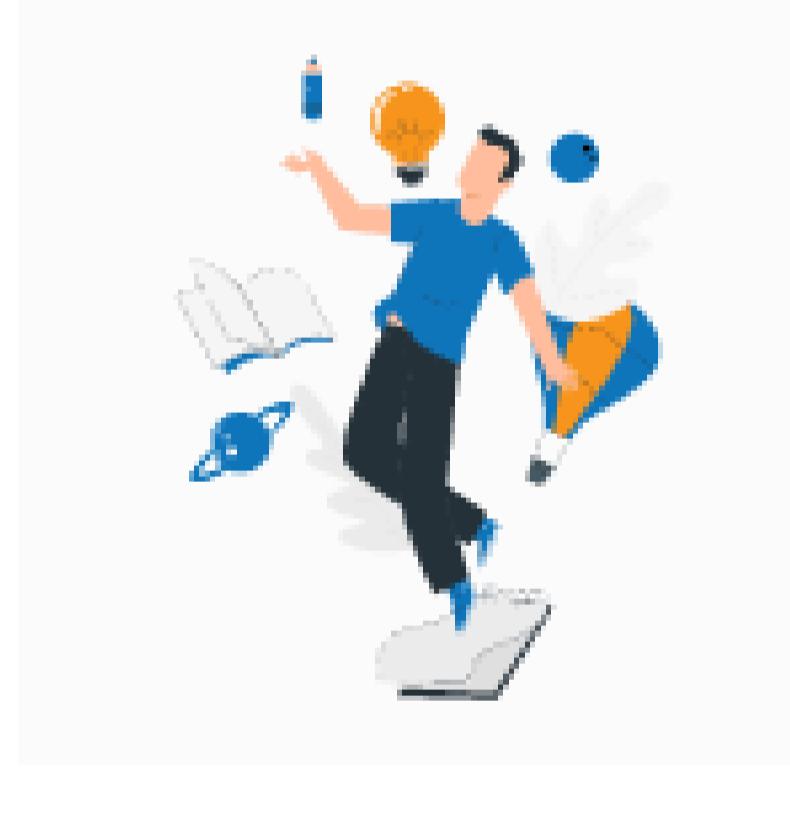
- Use a rectangle for the following pages using the dimension shown:
- Video Call and Booking Confirmation - 334px X 190px

Search

Jerry Garcia



Illustrations



Typography

Roboto is used in the Expert App in the following ways:

Website Headers

Website Subheads

Responsive web app onboarding

Responsive web app headers

Responsive web app subheads

Primary text (website and web app)

Secondary text (website and web app)

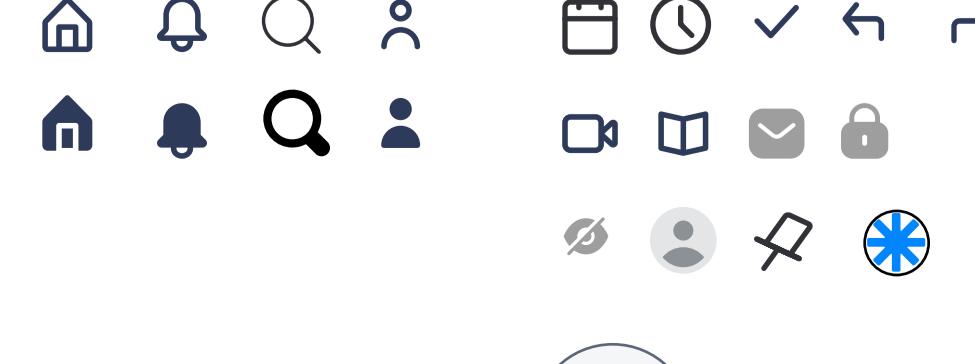
Secondary text (website and web app)

Iconography

Elements can be the following sizes:

- 20px x 20px
- 25px x 25px
- 30px x 30px
- 35px x 35px
- 50px x 50px

Use the dark icons when the user is on that page. Otherwise, the outline icons are used.



Desktops

Desktop frames use a 12 column layout with 20px gutters and 50px margins

Mobile

Mobile frames use a 4 column layout with 20px gutters and 20px margins