Jennifer Hedgcock

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Summary

Creative and detail-oriented Front End Web Developer with 9 years of experience building scalable, responsive web applications. Capable of translating complex requirements into performant, maintainable solutions. Experienced in CMS implementation, design integration, and API handling. Thrive in collaborative, cross-functional teams and mentorship roles, with a proven ability to communicate clearly and keep projects moving forward.

Professional Experience

Web Developer

Granicus (formerly Simpleview) - Remote | Jan 2025 - Present

- Build modular, performant components using HTML, CSS, JS, Vue.js
- Implement and customize client-side data integrations via API, Node server, and MongoDB Compass
- Translate designs from Figma, XD, and Photoshop with pixel precision and responsive layouts
- Contribute to and maintain the front-end framework and documentation in Git/Confluence
- Train and mentor junior developers, providing code reviews, onboarding support, and technical guidance

CMS Developer

Simpleview - Remote | Dec 2020 - Dec 2024

- Delivered data-driven SaaS CMS applications for global clients in the travel and tourism sector
- Developed reusable components and improved front-end performance and structure
- Supported cross-team collaboration between design, QA, and implementation groups
- Authored clear documentation for both internal developers and client teams

Front End Web Developer

PetSmart - Remote | Aug 2020 - Dec 2020

- Delivered React-based experiences and Salesforce CMS maintenance
- Self-led optimization of legacy e-commerce front end, rebuilding Webpack tooling and refactoring and optimizing SCSS framework
- Created technical documentation and improved process efficiency across development team

Lead Front End Web Developer

Crescendo Collective - Milwaukee, WI | Feb 2016 - Apr 2020

- Planned, built, and deployed enterprise Magnolia CMS webapps and digital tools
- Collaborated in Agile sprints with client teams, internal teams and offshore QA teams
- Managed version-controlled releases, code reviews, and deployments
- Authored documentation and front-end style guides for consistent UI delivery

Education & Certifications

IBM
Certificate: Generative AI: Introduction & Applications
Certificate: Introduction to Artificial Intelligence

MiraCosta College
A.A. in Web Development & Design

The University of Arizona
B.A. in Latin American Studies & Political Science