

JENNIFER HEDGCOCK

Experienced in efficiently building scalable CMS, SaaS, and custom webapps. Skilled in design implementation, writing technical documentation, process optimization. Focused on delivering consistent user experiences and quality digital products.

EXPERIENCE

Granicus (formerly Simpleview), Remote – *Web Developer*

JAN 2025 – PRESENT

- Build, maintain and enhance front end layer of CMS system
- Implement pixel-perfect, responsive CMS components via Figma, XD, Photoshop
- Maintain produce codebase with PRs, bug fixes and enhancements
- Execute client data migrations using custom Node.js scripts
- Mentor and train junior developers

Simpleview, Remote/Tucson, AZ – *CMS Developer*

DEC 2020 – DEC 2024

- Delivered data-driven tourism websites, bridging communication between technical and non-technical teams.
- Coordinated cross-functional efforts to ensure smooth project delivery across design, QA, and development.
- Created clear documentation and optimized CMS performance

PetSmart, Remote – *Front End Web Developer*

AUG 2020 – DEC 2020

- Led a solo initiative to modernize legacy frontend code and optimize internal tooling with Webpack and SCSS refactoring
- Delivered Salesforce CMS campaigns and React-based experiences under tight marketing timelines
- Documented workflows and process enhancements

Crescendo Collective, Milwaukee, WI – *Lead Front End Developer*

FEB 2016 – MAR 2020

- Led planning and implementation of enterprise Magnolia CMS projects
- Participated in Agile development and collaborated with client teams
- Managed deployments, version control, and reviewed code quality
- Created internal style guides and documentation
- Created POC to anticipate and scale future client needs

EDUCATION

IBM, 2024 – *Certificate, Generative AI: Introduction & Applications*

IBM, 2024 – *Certificate, Introduction to AI*

Miracosta College, 2015 – *AA, Web Development & Design*

University of Arizona, 2007 – *BA, Latin American Studies & Political Science*