

JENNIFER HEDGCOCK

Web Developer

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SUMMARY:

Creative and detail-oriented Front End Web Developer with 9 years of experience building web apps. Capable of translating complex requirements into performant, maintainable solutions. Experienced in SaaS and CMS implementation, design integration, and API handling. Thrives in collaborative teams and mentorship roles, with a proven ability to communicate clearly and keep projects moving forward.

WORK EXPERIENCE:

Web Developer

Granicus (formerly Simpleview), Remote - January 2025 - Present

- Build modular, performant SaaS CMS components using HTML, CSS, JS, Vue.js, React.js
- Implement responsive designs from Figma, XD, and Photoshop with pixel precision
- Enhance and maintain the base front-end framework and Confluence documentation
- Train and mentor junior developers, providing code reviews and technical guidance

CMS Developer

Simpleview, Remote - December 2020 - December 2024

- Delivered data-driven SaaS CMS applications for global clients in the travel and tourism sector
- Developed reusable components and improved front-end performance and structure
- Supported cross-team collaboration between design, QA, and implementation groups
- Authored clear documentation for both internal developers and client teams

Front End Web Developer

Petsmart, Remote - August 2020 - December 2020

- Self-led project improving legacy front end to improve developer efficiency and reduce dev time, integrated Webpack tooling and refactored and optimized SCSS framework
- Delivered marketing experiences with Salesforce CMS and React.js
- Created technical documentation and improved process efficiency across development team

Lead Front End Developer

Crescendo Collective, Milwaukee, WI - February 2016 - March 2020

- Planned, built, and deployed enterprise Magnolia CMS web apps and digital tools
 - Collaborated in Agile sprints with client teams, internal teams and offshore QA teams
 - Managed version-controlled releases, code reviews, and deployments
 - Authored documentation and front-end style guides for consistent UI delivery
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EDUCATION:

Certificate, Generative AI: Introduction & Applications - IBM, 2024

Certificate, Intro to AI - IBM, 2024

AA, Web Development & Design - Miracosta College, 2015

BA, Latin American Studies, Political Science - The University of Arizona, 2007