

jennifer nguyen

ux/ui designer

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about me

I am a highly motivated, positive, and self-managing individual with a passion to design rich and intuitive user interfaces. I collaborate well with the Product and Engineering teams to create deliverables and communicate them to stakeholders.



experiences

UX/UI Designer
(Contractor)

Jacob Tyler

June 2016 - Present

- + Design visual layouts for all devices using modern techniques and best practices for responsive design and development.
- + Lead site architecture, prototypes, wireframes and user experience strategy to include detailed functionality notes, animation and interactive states.
- + Actively test user flows and functionality to recommend technical solutions and user experience improvements throughout quality assurance.

Graphic Designer
Autofusion

April 2015 - May 2016

- + Design graphic ads and webpages that increased online leads for car dealerships
- + Use HTML/CSS/PHP to keep websites updated and user-friendly
- + Delegate client requests to all departments and managed 20+ projects each week in a fast-paced environment
- + Manage client accounts with total monthly revenue of \$25,000
- + Consult clients on current design trends to improve their marketing strategies and rank higher in SEO

Statistics Developer
Intern

Perfect Storm Media

July 2013 - August 2013

- + Managed Google Adwords/Analytics accounts for US and UK clients with focus on SeaWorld
- + Made necessary adjustments to keywords and bids in order to optimize pay per sale rate for clients
- + Worked onsite in London, UK and gained experience working with people from all over the world



education

University of California, San Diego

B.S. Cognitive Science w/ Specialization in
Human Computer Interactions

2011 - 2015



skills

Adobe Illustrator

Adobe Photoshop

Wordpress

HTML5/CSS3/PHP

Axure

Balsamiq



methods

Rapid Prototyping

User Research

Site Architecture

Competitive Analysis

User Personas



interests

Craft Beer

Motorcycles

Video Games

Outdoors & Travel