

# Jennifer Nguyen

## UX/UI Designer

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### About me

I am a highly motivated, positive, and self-managing individual with a passion to design rich and intuitive user interfaces. I collaborate well with the Product and Engineering teams to create deliverables and communicate them to stakeholders.



### Education

University of California, San Diego

B.S. Cognitive Science w/ Specialization  
in Human Computer Interactions



### Experiences

UX/UI Designer  
(Contractor)

**Jacob Tyler**

*June 2016 - Present*

- + Design visual layouts for all devices using modern techniques and best practices for responsive design and development
- + Lead site architecture, prototypes, wireframes and user experience strategy to include detailed functionality notes, animation and interactive states
- + Actively test user flows and functionality to recommend technical solutions and user experience improvements through out quality assurance

Graphic Designer  
**Autofusion**

*April 2015 - May 2016*

- + Design graphic ads and webpages that increased online leads for car dealerships
- + Use HTML/CSS/PHP to keep websites updated and user-friendly
- + Delegate client requests to all departments and managed 20+ projects each week in a fast-paced environment
- + Manage client accounts with total monthly revenue of \$25,000
- + Consult clients on current design trends to improve their marketing strategies and rank higher in SEO

Statistics Developer  
Intern

**Perfect Storm Media**

*July 2013 - August 2013*

- + Managed Google Adwords/Analytics accounts for US and UK clients with focus on SeaWorld
- + Made necessary adjustments to keywords and bids in order to optimize pay per sale rate for clients
- + Worked onsite in London, UK and gained experience working with people from all over the world



### Skills

Adobe Illustrator

Adobe Photoshop

Wordpress

HTML5/CSS3/PHP

Axure

Balsamiq



### Methods

Rapid Prototyping

User Research

Site Architecture

Competitive Analysis

User Personas



### Interests

Craft Beer

Motorcycles

Video Games

Outdoors & Travel