



ImageProducts

Pricing asi / 62245



ImageCoins Product Line (r)

Item #	Description	Size (diameter X thickness)	Weight Each (grams)	Weight 100pcs (lbs)	100	500	1000	2500	5000	10000
PT-1039	Round	1.54" x .132" (39mm)	10	2.20	\$ 2.49	\$ 2.37	\$ 2.29	\$ 2.24	\$ 2.19	\$ 2.14
PT-1044	Round	1.73" x .132" (44mm)	13.2	2.91	\$ 3.31	\$ 3.14	\$ 3.04	\$ 2.98	\$ 2.91	\$ 2.84
PT-1047	Round	1.84" x .132" (47mm)	14.9	3.28	\$ 4.02	\$ 3.82	\$ 3.70	\$ 3.62	\$ 3.54	\$ 3.46
PT-2044	Octagon	1.73" x .132" (44mm)	14	3.09	\$ 4.02	\$ 3.82	\$ 3.70	\$ 3.62	\$ 3.54	\$ 3.46

PT series coins - 2 shapes (round & octagon), 3 round sizes (39mm, 44mm & 47mm). Coins are decorated on 3 sides (front, back & edge) full-color & can have QR codes, unique serial numbers, bar-codes, UV ink, photographs or RFID (radio frequency identification). Prices listed are per coin. Call for Quotes greater than 10,000 units.

ImageCoins Additional Options (r)

QR-101	QR Code				\$ 0.10	\$ 0.09	\$ 0.09	\$ 0.09	\$ 0.09	\$ 0.08
SR-102	Serial #'s				\$ 0.20	\$ 0.19	\$ 0.18	\$ 0.18	\$ 0.17	\$ 0.15
BC-103	Bar-Code				\$ 0.24	\$ 0.22	\$ 0.22	\$ 0.21	\$ 0.20	\$ 0.18
UV-104	UV Ink				\$ 0.27	\$ 0.25	\$ 0.25	\$ 0.24	\$ 0.23	\$ 0.20
UP-105	Unique Photos				\$ 0.45	\$ 0.42	\$ 0.41	\$ 0.40	\$ 0.38	\$ 0.35
RF-106	RFID embed		20	4.41	\$ 1.79	\$ 1.42	\$ 1.39	\$ 1.36	\$ 1.33	\$ 1.30

Options below must be added to base pricing above and may include additional setup fees. Add the total of all options, plus the base fee above to calculate final coin cost.

Coin Setup Fee \$50.00 (v), additional setup fees for unique Bar-Codes - \$75.00, UV ink - \$75.00, photos - \$150.00 & RFID - \$150.00 (v). Artwork available at \$75.00 (v) per hour



ImageTechnology

Social Media Optimization Systems - SMOS (v)

Item #	Description	100	250	500	1000	2500	5000
OS-1000	SMOS System & Hosting						
	Monthly Payments	N/A	\$ 40	\$ 70	\$ 120	\$ 250	\$ 450
OS-1001	SMOS System & Hosting						
	Annual Payment	\$ 230	\$ 430	\$ 750	\$ 1,296	\$ 2,700	\$ 4,860
	Cost per Additional Coin	\$ 2.30	\$ 1.72	\$ 1.50	\$ 1.30	\$ 1.08	\$ 0.97

Includes hosting, back-up and usage of the Social Optimization System and Website Tools. Costs are calculated per coin (monthly & yearly) for the indicated quantity, until the next quantity level is reached. (i.e. 1,500 X \$.12 = \$180.00 per mo. or 1,500 X \$1.30 = \$1,950.00 per year) Monthly & Annual pricing includes the indicated allowance for monthly bandwidth usage and data storage, additional charges apply when allowances are exceeded.

Setup Fee \$75.00 (v). Website artwork, SEO and other services \$75.00 (v) per hour.

Bandwidth GB per Mo Included with related Coin Quantity	5	12.5	25	50	125	125
Disk space GB per Mo Included with related Coin Quantity	1	2.5	5	10	25	25
Cost for each 1 GB of additional bandwidth per month	\$ 2.79	\$ 2.60	\$ 2.54	\$ 2.46	\$ 2.37	\$ 2.37
Cost for each 1 GB of additional disk space per month	\$ 5.99	\$ 5.57	\$ 5.45	\$ 5.27	\$ 5.09	\$ 5.09

Image coins - Terms of Sale

Artwork – Copy Changes & Corrections. Any personalization details, including names, titles, dates, etc. must be provided in a Microsoft Excel spreadsheet, or equivalent (such as CSV, tab delimited file, etc.). Microsoft Word documents, plain text documents, and PDF documents are NOT acceptable for this purpose.

Artwork – Colors. Please use ImageCoins color swatches for every aspect of your design(s), including your logos and photographs to achieve the best results. Using our color palette will result in the highest quality coins and meet your expectations. Our dye sublimation manufacturing process handles/treats colors differently than regular off-set printing process, so don't create CMYK colors. Our palette includes a range of colors we can control; we do not guarantee the quality of custom colors, unless we make prior arrangements for spot color dyes. All photos should be adjusted to fall within the approximate range of our color palette. We can assist with color correction of photos if requested.

Artwork – Electronic. We prefer electronic artwork in line/vector art (Adobe Illustrator, Corel Draw or EPS) or PDS (Photoshop) with layers. If we are required to develop artwork, or convert artwork to a different format, additional art charges will apply.

Artwork – FAXED. Faxed artwork is not accepted unless it refers to previous artwork already on file.

Artwork – General.

- Minimum 300dpi
- Magenta rich colors bleed, so put a black stroke between lighter colors. This typically affects red, orange, purple, and some blues.
- Not all gradients work well; in particular, gradients of light colors or white may have banding problems.
- Do not use percentage colors: 50% of 9807 RED is not a valid color in our environment.
- Do not use transparencies unless you know what will happen to them if they mix with surrounding colors or colors underneath and showing through. The dye sublimation process is not as accurate as off-set printing, great results can be achieved as long as you follow our recommendations.
- We recommend avoiding raster effects (drop shadows, bevel-emboss) in Illustrator; Photoshop works best for subtle shadows and glows.
- Do not use blends.
- Clean up the source files. Most logos are full of stray points and other extraneous objects.
- The smallest Illustrator stroke width allowed is 0.2pt. Preferably, limit strokes to a minimum of 0.5pt. Stay away from fractions (ex: 0.52 and 0.48).
- Do not perform pre-press settings, disable overprinting of all strokes and fills – we will take care of this. Our pre-press process is different than off-set printing. For Illustrator or EPS files, please put components (side A, side B and Edge) in one file with layers, layers must be editable. If you do not use our templates, please submit Illustrator or EPS artwork in one file keeping each component spaced 125 points apart. DO NOT send Photoshop artwork in one file, please submit components in multiple files.

Artwork – Photoshop Templates. We can provide you with templates that will help your art department develop coin artwork. Our templates contain layers for many different coin

uses and layouts. Please contact our Art Department, or go to www.imagecoins.com/faq/artwork.

Artwork – Proofs. Electronic Artwork Proofs (PDF's) are sent via email at no charge. Approval must be returned within 24 hours of receipt of art proofs. If approval is not received within 24 hours, adjustments may be made to the production/shipping schedule.

Artwork – Services. We provide full artwork services; from conception design to final artwork. A coin design project will typically take from 1-2 hours depending on the complexity of the project. Website projects cannot be estimated until we have a thorough understanding of the project. Our artwork and web services are \$75.00 (v) per hour.

Orders – Acknowledgements. All orders, and cancellations, will be acknowledged by us in writing via email or fax. Any delays in the submission or approval of artwork and the destination of shipment may result in a delay of your order.

Orders – Address Accuracy. We will make every attempt to detect and correct an invalid mailing address, but we cannot be responsible for the accuracy of an address provided by a customer. Any charges for returned shipments, because of an invalid or incorrect address, will be charged to the customer, plus an additional \$6.25 (v) repacking and reshipping fee.

Orders – Cancellations. Cancelled orders are subject to all costs incurred up to the time of acknowledgement of cancellation. All cancellations must be made in writing via email or fax and are not effective until acknowledged in writing by us via email or fax.

Orders – Exact Quantity Under/Overruns. All orders will be billed and shipped in the exact quantities ordered.

Orders – Increased Quantities. Order quantities may be increased at any time before the production of the order and may result in additional discounts. Orders for additional coins placed within 14 days after the previous order will be billed at the same quantity price as the previous order unless the additional quantity qualifies for an additional quantity discount.

Orders – Fulfillment Services. We offer fulfillment services, including order processing, shipping and handling of individual orders. Please check with our Sales Department for current pricing and shipping schedules.

Orders – Foreign. All orders shipped to countries other than the United States are subject to additional fees, including duties and taxes. Responsibility for all costs associated with international shipments, including freight, duties, taxes, and other fees are the responsibility of the Customer. Any fees, anticipated or unanticipated, levied after shipment are solely the responsibility of the customer.

Orders – Over-Catalog Quantity. Contact us for custom quotes that exceed 10,000 coins and 5,000 coins for SMOS.

Order – Payment Terms. All orders must be paid in full prior to shipping, unless open account privileges have been extended. We accept VISA, MasterCard and Discover, or company checks. Without prior approval, Company checks must clear before shipping can occur. If you wish to open credit account, you will need to download our [credit application](#) and submit it to us for approval. (Note: We do not guarantee that we

can process your credit application within the production times stated herein.)

Orders – Pre-Production Samples. For all firm orders of 100 pieces or more, one pre-production sample will be provided at \$50. The production time of your order will be increased when pre-production samples are requested. Please contact your Promotions Specialist for a Pre-Production Proof.

Orders – Pricing Terms. All prices are in US Dollars, F. O. B. Factory. While we strive to maintain pricing we may have to adjust pricing from time to time due to currency exchange rate fluctuations. Current pricing can be downloaded from our web site at [ImageCoins Pricing PDF](#), or calling us directly.

Orders – Proofs. We provide free, virtual proofs for your approval before we begin production. If you need to make changes, we will work with you to get your artwork exactly the way you want it. We will only begin production when you are completely satisfied with your imprint, so you know your coin will convey your branding message professionally and accurately!

Orders – Production Time. Normal production time is five to ten working days from final approval of artwork or production sample. Specific shipping date(s) will be quoted at the time of order and may vary depending on quantities. Production times start after the approval of artwork or production sample, any delays in approvals will affect the delivery date(s). Quantities greater than 100,000 units may require more production time, please inquire at the time of the order.

Orders – Reduced Order Size. Order quantities may be reduced at any time before production of the order. All changes in order quantities must be made in writing and acknowledged by us before the change is made effective. If the order size is reduced after production has commenced, you are responsible for the full amount ordered. Pricing will be adjusted to reflect the new final order quantity.

Orders – Rush services. We always do our utmost to ship your order immediately after production. Orders that are submitted and approved for production, which require shipment within five (5) working days or less from the date and time of order, will be subject to a 10% rush surcharge (\$25.00 net minimum), plus any necessary expedited shipping charges. If approved artwork, or copy, is changed within this same timeframe, an additional 10% rush surcharge (\$25.00 net minimum) applies in addition to the original rush surcharge. (Note: Our ability to process rush orders is subject to production capacity and production of existing customer orders.)

Order – Setup Charges. There is a \$50 (v) artwork setup charge for each initial order. We do not charge a setup fee when ordering the exact same item again. The setup charge includes preparing your acceptable artwork for both sides of the coin and the edge.

Orders – Shipment Tracking Once your order has been shipped, you will receive an email from us with the carrier's shipment tracking numbers. Shipment progress may be checked using the carrier's online system, or by calling us.

Orders – Shipping We ship all orders via FedEx Ground service. All other FedEx shipping services are available upon customer request. Please contact us for service availability and specifics.

Orders – Shipping to Multiple Addresses We can ship your order to multiple addresses, shipment to individual addresses will be charged based on the freight cost plus a \$10.00 (v) fee per shipped item. While we will make every attempt to detect and correct invalid mailing addresses, we cannot be responsible for the accuracy of addresses provided to us.

Orders – Verbal and Telephone Verbal and telephone orders are not acceptable. All orders must be provided in writing via formal purchase order, and sent via email or fax.

Freight Claims Title to goods passes to the customer at FOB point and all claims must be filed with the carrier. The customer must retain all packaging materials and items for inspection by the carrier. You must notify us within 48 hours of damaged goods. We will process claims on your behalf, and will credit your account when the carrier credits us.

Freight Charges All shipments are FOB our factory dock in Memphis, TN. Freight is charged on all orders plus a \$6.25 (G) packing and shipping fee per shipping carton.

Pricing – Additional Options We offer imprint and other options to each coin. Imprint options include QR codes, unique serial numbers, bar-codes, UV ink, unique photographs and RFID embeds. **QR Codes** are one of the hottest items for social media and smartphones. The QR code when scanned with smart device technology can take the user to a video with automatic play, a website, an audio file or contain the contact info. **Unique Serial #'s** include a unique serial number on each coin using up to 10 characters with alpha and numerals. Maximum of 3 alpha characters and up to 7 numerals for a total of 10 characters. Unique **Bar-Codes** on each unique coin for scanning by most popular scanning devices. Works great for sports or entertainment events where coin could replace a paper ticket. Bar-Code contain tickets seating and other information about event. **UV Ink** is invisible to the naked eye, special lighting is required to reveal the printing. Special messages, winner statement, type of prizes and discounts. **Unique Photo** on each coin, photos must be submitted in an acceptable file format and all photos must comply with our specifications. **RFID** - radio frequency identification is an embedded chip into the center of the coin which can be detected within 50 feet by a receiving device. RFID can be related to a database of information and quickly identify the coin and person holding the coin. Great for loyalty programs for identifying VIP's or special discounts.

Pricing – Social Media Optimization Systems (SMOS) is calculated based on the number of coins with a unique serial # or bar-code related to our SMOS system. If the number of coins ordered is greater than the quantity in a pricing column, but less than the next quantity column, then the total is calculated by adding the cost of the additional coins to the quantity total. There are discounts for paying on an annual basis.

Pricing – Technology 2 Coin Program We offer a 2 coin program where both coins have the same serial number. One coin will be kept by the acquirer as a collectors or keeper coin. The other coin is the pass-it-forward coin to expand the project to others. Even though there are 2 coins with the same serial number we only charge for the pass-it-forward coin, unless there is only a collector's coin with a unique serial number and no pass-it-forward coins.

Product Quality and Guarantee Defects in material and workmanship will be corrected without charge. However, please be aware that due to the high temperatures required during the manufacturing process we do get variations in colors, we will do

our utmost to match your colors or get as close as possible. We do not guarantee exact matches of PMS color charts. These minor variations in color are not considered defects.

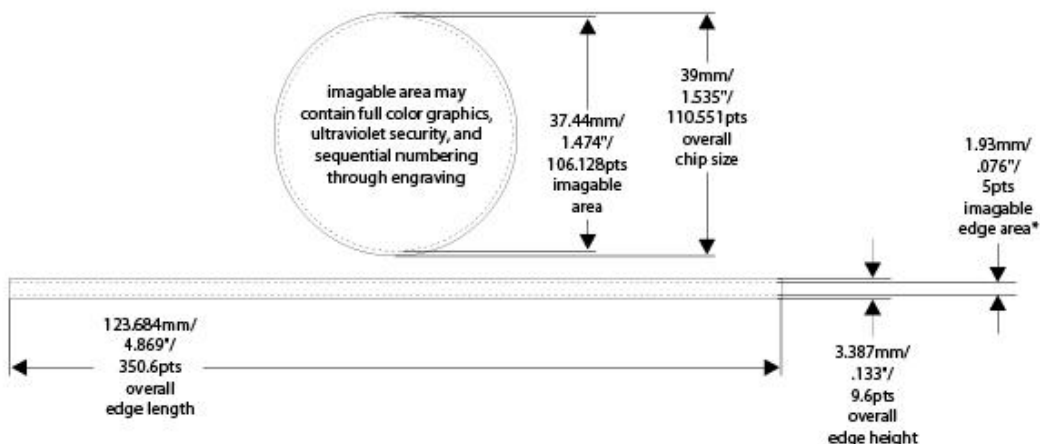
Returns and Allowances Finished products are not returnable or refundable, except as described in Product Quality and Guarantee.

Samples Random Samples: Random samples are available without charge. A FedEx or UPS shipping account number must be provided. Contact us for details.

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ImageCoins Graphical Specifications



* The imagable area on chip edges is relevant to text or art only. Colors or continuous designs may bleed.

ImageCoins Color Swatch

							
9801 Sand	9802 Pale Yellow	9803 Yellow	9804 Gold	9805 Lt. Orange	9806 Orange	9806A Red Orange	9807 Red
							
9808 Warm Red	9808A Lt. Red	9809 Brick Red	9810 Maroon	9811 Dark Maroon	9812 Pale Pink	9813 Lt. Pink	9814 Pink
							
9815 Rose	9816 Hot Pink	9817 Fuchsia	9818 Burgundy	9819 Flesh	9820 Salmon	9820A Coral	9821 Putty
							
9822 Lavender	9823 Violet	9823A Periwinkle	9824 Purple	9824A Grape	9825 Plum	9826 Dk. Purple	9827 Eggplant
							
9828 Pale Blue	9829 Lt. Blue	9829A Blue Grey	9830 Med. Blue	9830A Slate	9831 Blue	9832 Dk. Blue	9832A Midnight
							
9832B Navy Blue	9833 Aquamarine	9834 Blue Green	9834A Sea Green	9835 Turquoise	9836 Mint Green	9837 Green	9837A True Green
							
9838 Jalapino Green	9839 Lime Green	9839A Lt. Green	9840 Yellow Green	9840A Grass Green	9841 Pine Green	9841A Drab Green	9842 Dark Green
							
9842A Evergreen	9843 Olive	9843A Olive Green	9844 Dark Olive	9845 Mustard Gold	9846 Gold Ochre	9847 Beige	9848 Lt. Brown
							
9849 Med. Brown	9850 Brown	9851 Dk. Brown	9851A Chocolate	9851B Coffee	9852 Rust	9852A Cinnamon Brown	9853 Clay
							
9854 Sienna	9855 Mauve	9856 Lt. Grey	9857 Grey	9858 Dk. Grey	9859 Charcoal		