

Story 1

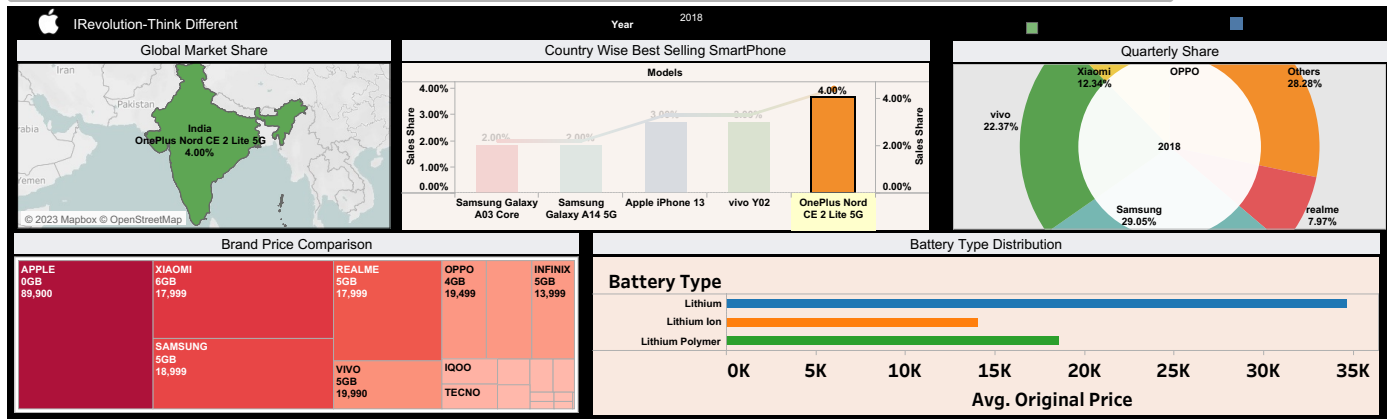
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Apple IRevolution

KPI

Brand1

Discount Percentage

Mrp

Number Of Ratings

Sale Price

Star Rating

KPI_2

Revenue Generated

Units sold (mm)

Active Users (mm)

Annual Revenue (2006-2022)

Year	Revenue (\$bn)
2006	24.4
2007	37.4
2008	42.7
2009	108.0
2010	156.3
2011	170.8
2012	182.6
2013	233.6
2014	215.4
2015	229.2
2016	265.5
2017	260.1
2018	274.5
2019	365.8
2020	394.3
2021	394.3
2022	394.3

Apple IRevolution-Think Different

Model Specification					
Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Starlight	399,700
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Starlight	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Starlight	169,800

Model Wise Share

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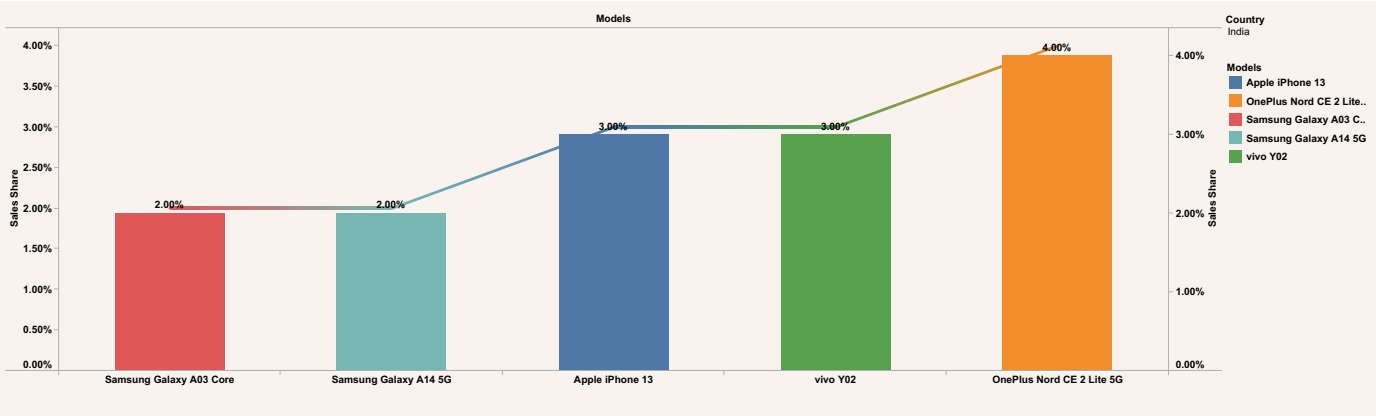
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