Name: Deep Kavani

**Location:** Austin, Texas

Age: 24

Gender: Male

Occupation: Working as a Software Engineer

**Bio:** Deep is a software engineer who just got a new place to live. He can't wait to furnish his room in a contemporary, tech-inspired style.

The reason you visited the furniture website was to: Deep is going through the website of furnishings to set up his new home office. He wants to arrange his computer devices cleanly using stylish storage units, a sleek workstation, and an ergonomic office chair.

Home Decor Style: Modern and Minimalistic

Deep likes clean, modern, minimalistic interior design that emphasizes aesthetics influenced by technology.

**Interests:** Deep loves to play video games, collect old records, and experiment with new things in addition to his interest in technology and software development.

## **Purpose of the Visit Details**

"Deep Kavani is searching for contemporary, tech-inspired furniture for his new home office when he visits the furniture website. To arrange his computer devices, he is especially looking for stylish cabinet units, a stylish desk, and a comfortable office chair."

## **Challenges**

Finding furniture that not only fits the functional requirements of a home office, but also appears contemporary and fashionable may prove to be a problem for Deep.

Integration of Gaming Setup: Making sure the chosen furniture fits his gaming setup and creates a relaxing environment for long work and play sessions.

Budget Considerations: Keeping the cost of office furniture under control while still making a lasting investment in well-made furniture.