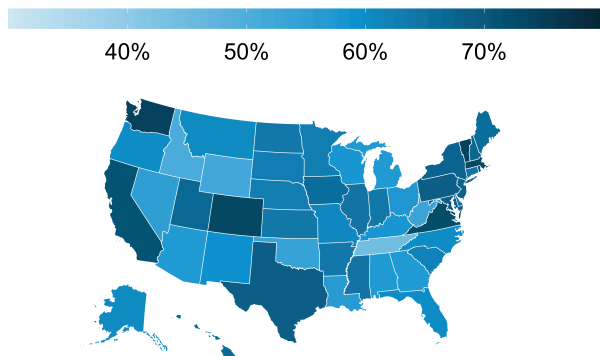


Increase Flu and COVID-19 Vaccination

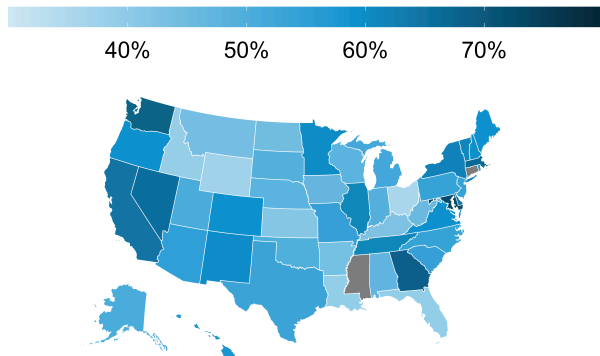
Flu & COVID-19 Vaccination Intention

- Flu and COVID-19 vaccines are effective against serious disease and reduce transmission.
- Fewer people intend to get vaccinated against COVID-19 compared to flu.
- Older people are less likely to intend to get a COVID-19 vaccine.
- More conservative people are less likely to intend to get a COVID-19 vaccine.

Intent to Get Flu Vaccine



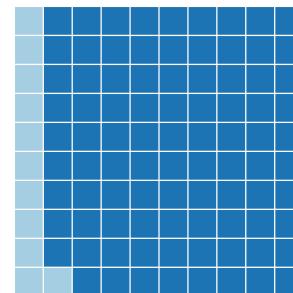
Intent to Get Covid Vaccine



More Flu Vaccination -> More Covid Vaccination

- **89%** of people who had the flu shot intended to get the COVID-19 vaccine.

100 People with a Flu Vaccine



- No COVID-19 Vaccination Intent
- Yes or Maybe COVID-19 Vaccination

What Can We Do?

- Increasing the uptake of flu vaccination and developing health communication campaigns that reach older and more conservative audiences could increase the uptake of COVID-19 vaccination.

Contact Info & Sources

- Contact Me:
 - Megan Richard at megan.r@wustl.edu
- Sources:
 - CDC COVID Data Tracker and FluVaxView
 - Research Project: *Motivations and Barriers to Vaccination during Covid-19*.
 - Albrecht, 2022. *Vaccination, Politics and COVID-19 Impacts*.
 - Rasul and Saifuddin, 2023. *Not All Conservatives Are Vaccine Hesitant*.
 - Ruiz and Bell, 2021. *Predictors of Intention to Vaccinate Against COVID-19*.