



Bringing Awareness to Drowning Prevention

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On November 30, 2013, Jake Roarke Morrison passed away in a tragic drowning accident.

The Live Like Jake Foundation was created to raise awareness for drowning prevention and provide swim lesson scholarships to those who cannot afford them as well as provide financial and emotional support to families who have lost a loved one or have a child with critical care needs.

[Learn more](#)

We give swim lessons to kids in need.

We assist families that are unable to cover the full cost of survival swim lessons for their children. We have provided over 1,700 scholarships for ISR self-rescue swim lessons in 37 states!

[Apply for a scholarship](#)

Support the LLJ Foundation

[Events](#)

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"Live Like Jake has been a true blessing to our family. With their assistance, I was able to obtain swim rescue lessons for all three of my children that we could not afford otherwise. With a backyard pool, water safety has always been a major concern, but most safety measures seemed so out of reach with a limited income. We are forever grateful for the gift she has given my children!"

- Tania G.

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Register for our fundraising events held throughout the year!

Your money will cover swim scholarships and medical expenses for children in critical care.

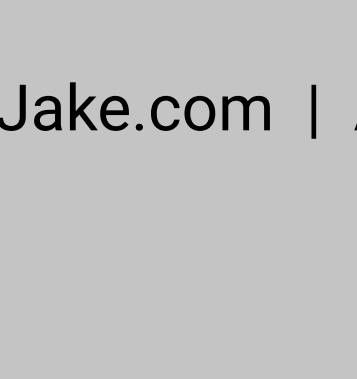
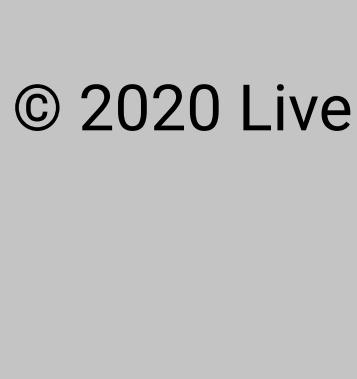
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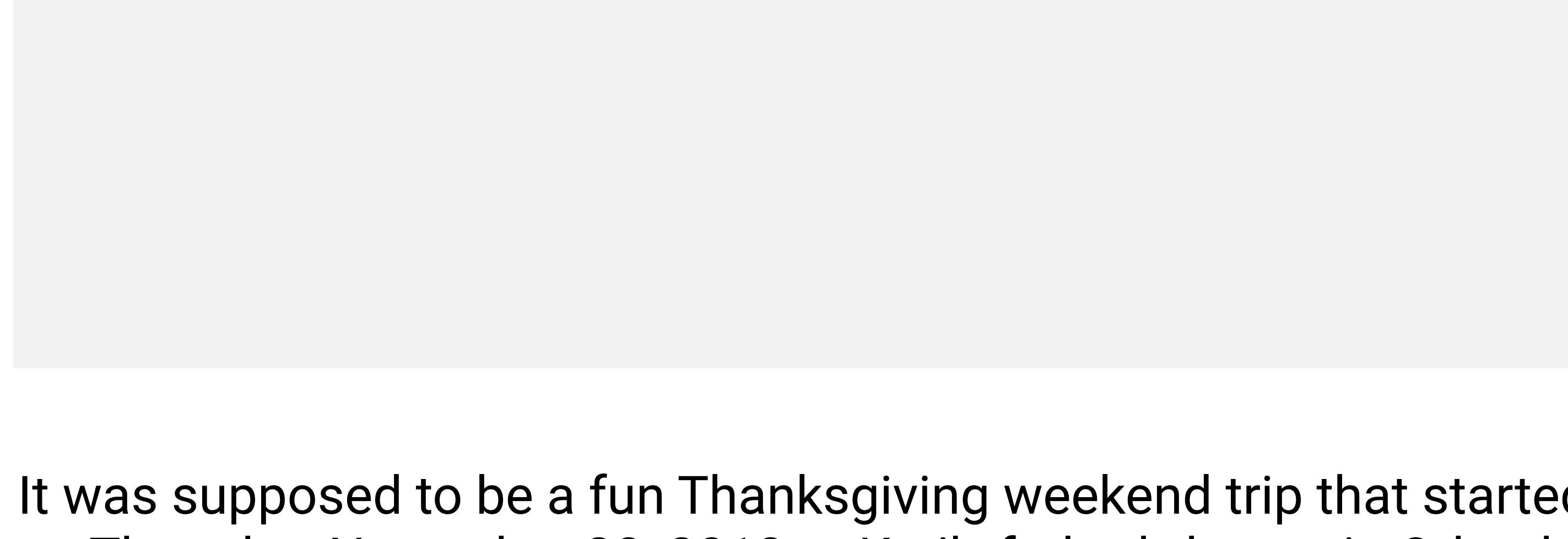


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About LLJ

Jake's Story Our Mission Our Team

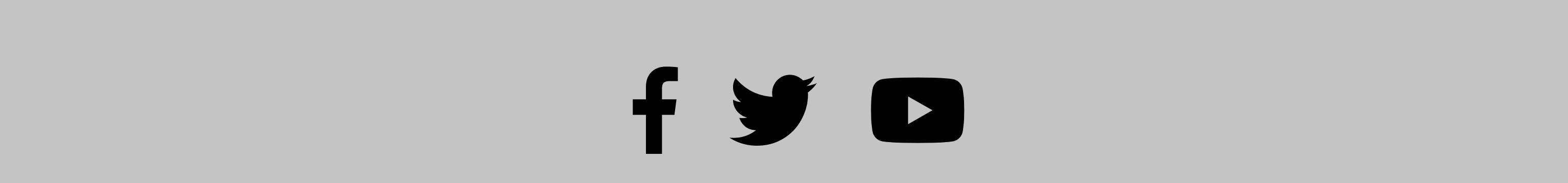


It was supposed to be a fun Thanksgiving weekend trip that started on Thursday, November 28, 2013 at Keri's father's house in Orlando where we ate lots of turkey and stuffing then stayed the night at a hotel on International Drive. We woke up and had a big breakfast at Denny's with my dad and step mom. We were going to go play some mini golf but got stuck in serious traffic on I-drive so we decided to skip it. We then headed over to New Smyrna Beach where Roarke's sister Robin and her husband Jim live to finish off our Thanksgiving weekend. We woke up Saturday morning November 30, 2013 and had a great day. Robin and Jim went and got their beautiful Christmas tree and we just played with all of the kids. Then just after 6 pm the last words ANY parent ever wants to hear "Where is Jake?" Keri was in the other room nursing our precious little daughter Julia who was 12 weeks old at the time when we heard those words that have forever changed our lives. Jake slipped out the back door in the pitch dark and fell off the dock into the intracoastal. There was so much screaming going on because we knew he was in there but it was so dark we couldn't see anything. We have never felt so helpless in our entire life knowing that our baby needed us more than ever and we couldn't save him. Roarke and Jim were going up and down the docks on the Jet Ski until finally Jim found Jake and the ambulance quickly took him to the hospital but they were not able to revive him. Roarke and I were in the room with him while they tried so hard to bring him back to us. We still can remember EVERY second so clearly and screaming for our baby to come back all the while knowing that he had gone straight to Heaven.

I hope that no parent EVER has to go through what we have gone through and that is why we are so passionate about drowning prevention and also helping other families who have either lost a child or have a child that has had a near drowning and is in hospital care. We wanted to share our story because we know a lot of you only know that Jake drowned but didn't know how and where. We do not own a pool and do not live on the water so we weren't in a real hurry with the swim lessons although he did take lessons over the summer. He wasn't really taking to it and we were just going to try again next year when he was a little older and more cooperative. Our situation is different than most drowning cases because it was not a pool so whether his life would have been spared if he had done ISR lessons we will never know and that still makes us so sad every day thinking of it. We beg of you if you have a child that does not know how to self-rescue and is over 6 months old please please please get them in lessons. Also when you are on vacation in a different environment please be aware of your surroundings at ALL times because it only takes a few seconds for them to sneak away. We have gone to Robin and Jim's home countless times with Jake and although we were always nervous of the water and made him wear a life jacket while on the dock, we NEVER imagined he would go out there by himself especially at night.

Thank you everyone for all of your prayers, love and support during this time. Please share this story with as many people as you can because if it saves just ONE life then we will know this is our purpose in life and why God chose us to carry out this mission and save other babies.

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[Learn](#)[Scholarships](#)

Learn About Water Safety

Since 1999, _ children have died from drowning.

Thankfully, parents can play a key role in protecting the children they love from drowning.

[Statistics](#) [Safety Training](#) [Safety Tips](#)

Each year, about 4,000 people drown in the United States; drowning kills more children 1-4 years of age than anything else except birth defects. Among children 1-14, drowning is the second leading cause of unintentional injury death (after motor vehicle crashes). More than half of those who are treated in an emergency department for drowning require hospitalization or transfer for further care (compared with about 6% of all unintentional injuries). A person who survives drowning may suffer lasting consequences like brain damage.

{Information obtained from the (CDC) Centers of Disease Control and Prevention May 15, 2014}

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