



## BLOG



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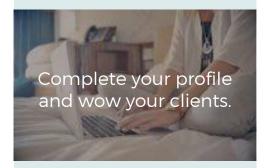
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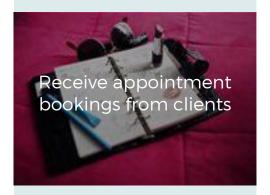




## **HOW SERVPAL WORKS**

# FOR IMAGE PROFFESIONALS







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Servpal is a website where you can find and hire personal image professionals. We make it easier for people to find image pros in their local area and beyond. It's simple: we promote the image professionals who in turn help you look your best.

### Image professionals include:

- Fashion Stylists
- Personal shoppersPersonal branding consultants
- Makeup artists
- Photographers
- Hairstylists Barbers
- Nail technicians

#### ANDY NEVERS | FOUNDER + CEO



Andy Nevers is Founder and CEO of Servpal. Nevers is an eight-year veteran of the United States Marine Corps (2004 – 2012) and is now taking on the challenge as an entrepreneur in the ever-growing fashtech (fashion technology) startup scene. While in the Marine Corps, Nevers served two deploy-ments in Iraq and third as part of a Marine Expeditionary Unit. His experience as Marine, a service known for its stellar brand, fueled his image consciousness in a positive way and prompted a passion to help others look good and feel good about themselves.

With an entrepreneurial spirit born in his youth, Nevers created and operated his own businesses as a mere teenager, selling candy, soda, and snacks to friends, family, and locals for employment in his native Caribbean home of Jamaica. He eventually moved to the United States to live with his father at age 19 before joining the Marine Corps.

Nevers is a graduate of George Mason University in Fairfax, Virginia, where he majored in Finance and minored in Entrepreneurship Studies. He conceived Servpal as a class project while attending the University, developing the business concept for over two years.

Nevers divides his time as Servpal CEO and father. He resides in the Washington, D.C. metropolitan area.

Nevers and Servpal are expanding the accessibility of image professionals, helping the self-esteem of, and opportunities for, everyday consumers while paving the way for other veterans.

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