Week_Start_Date **Credit Card Transaction Report** Q3 Q4 Q2 Q1 All Transaction Transaction **Total Revenue Total Interest Otr Revenue & Transaction Count** Amount М Count 7.9M 55.4M ■ Revenue ■ Sum of Total Trans Ct 657K 45M 166.6K Low Mid High 166K Sum of Interest Earned Sum of Annual Fees Card_Category Revenue 14.2M 14.0M 13.8M 15M 13.4M 65,08,880.0 Revenue **MOT** Platinum Gold Silver Blue Blue 4,62,34,849.0 26,89,925 164.2K 8,12,092.0 55,86,343.0 1,87,505 Silver 164K 3,73,785.0 Revenue by Use Chip 24,54,073.0 56,210 Gold 5M 163.3K 1,61,629.0 11,35,608.0 20,665 **Platinum** 162.8K 35M Swipe 0M **Q4** 162K 78.56.386.0 Q2 Q3 Q1 5,54,10,873.0 29,54,305 Total 17M Chip Revenue by Expenditure Type Revenue by Education Revenue by Customer Job 3M Online 14M 22M 14M Bills Graduate Selfemployeed **Customer Acq Cost** 11M Enter tai... 10M **High School** 11M Businessman 0.89M 9M 9M 8M Blue Fuel Unknown Blue-collar 0.06M 9M 9M Uneducated Grocer y Govt 0.02M Post-Graduate Gold Food 8M White-collar 8M 6M Doctorate 5M Platinum 0.01M Travel Retirees