

CHARTING THE COURSE OF INNOVATION: A STARTUP ANALYSIS

1.INTRODUCTION

1.1 Overview

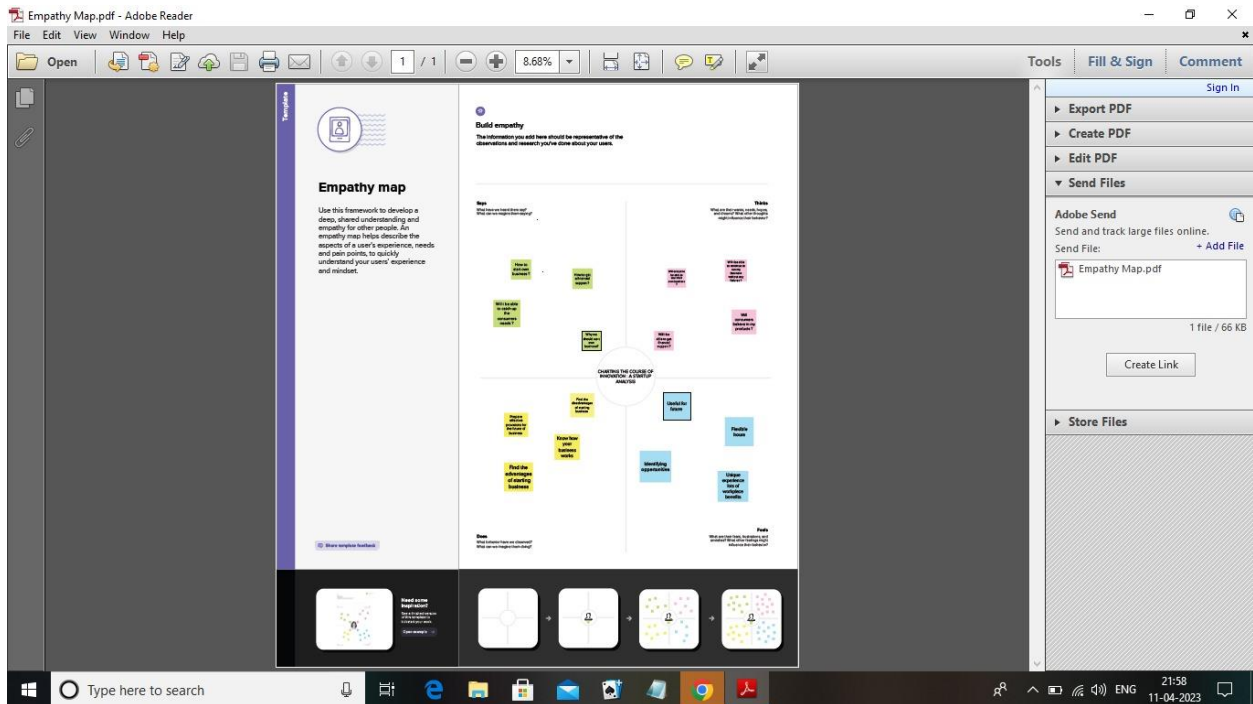
Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. These areas can help you identify potential challenges and opportunities and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions.

1.2 Purpose

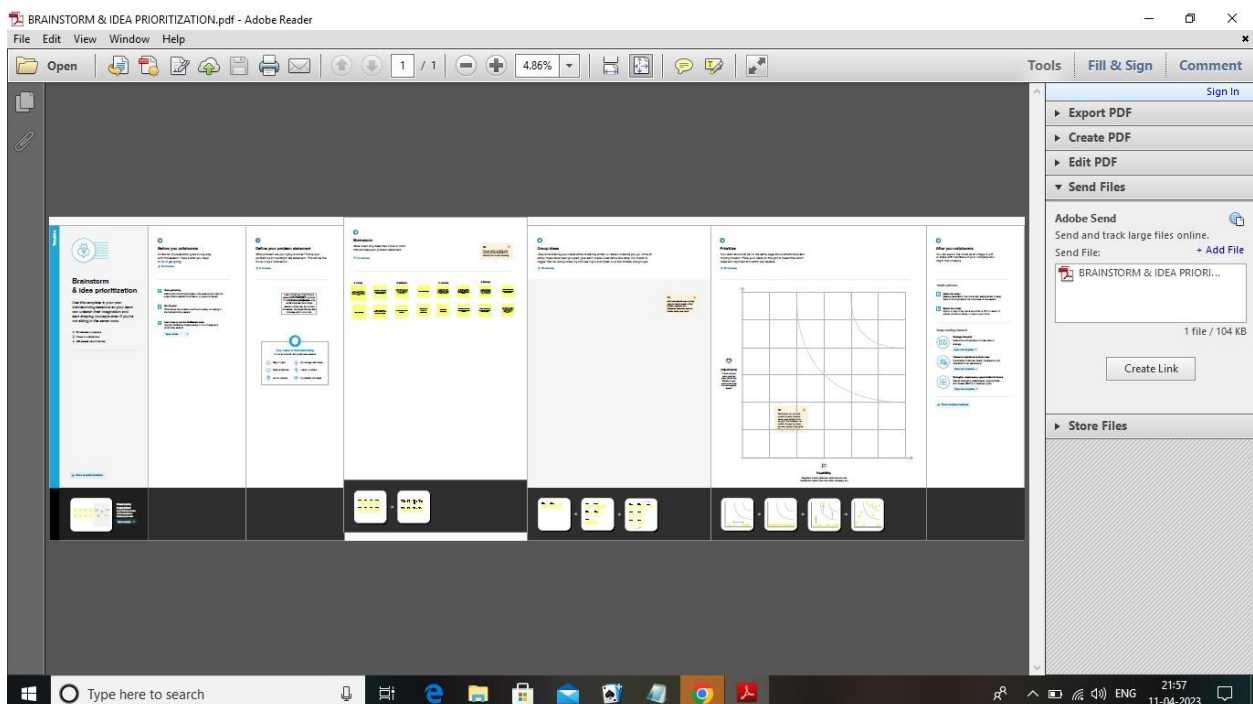
This project can be used to analyse the business progresses to identify the key areas that need improvement and make necessary changes early on.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP

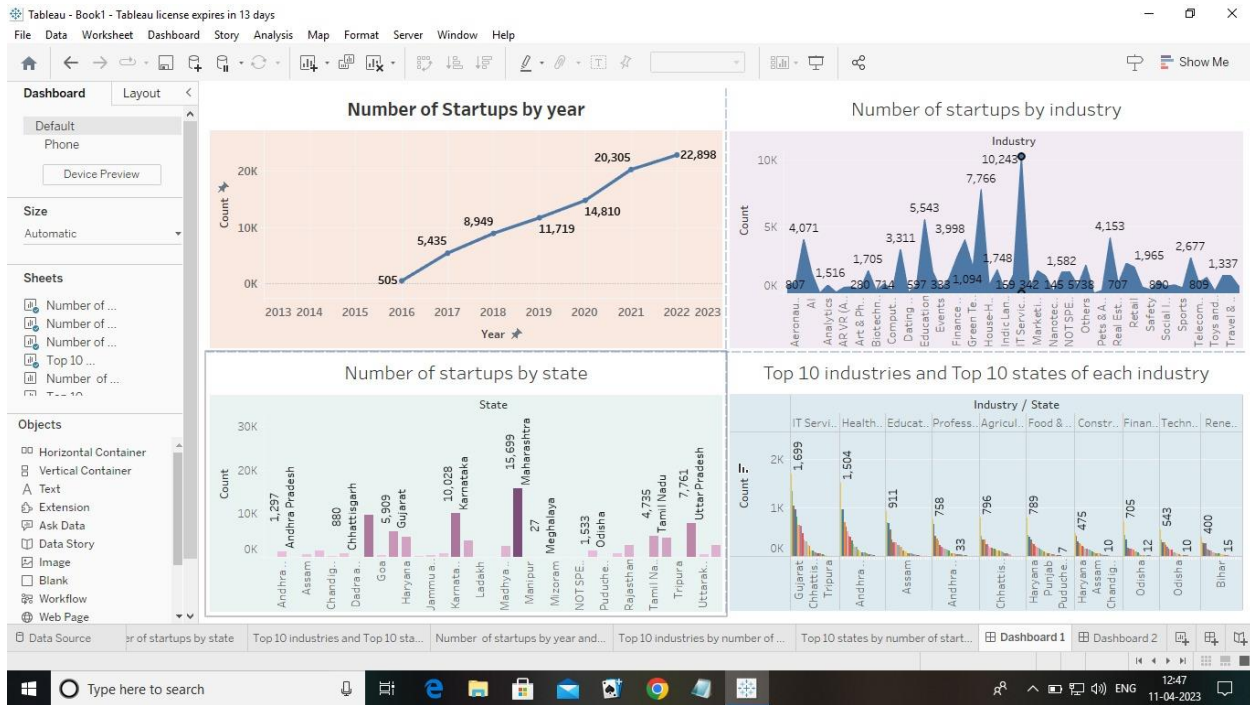


2.2 BRAINSTORM @ IDEA PRIORITIZATION

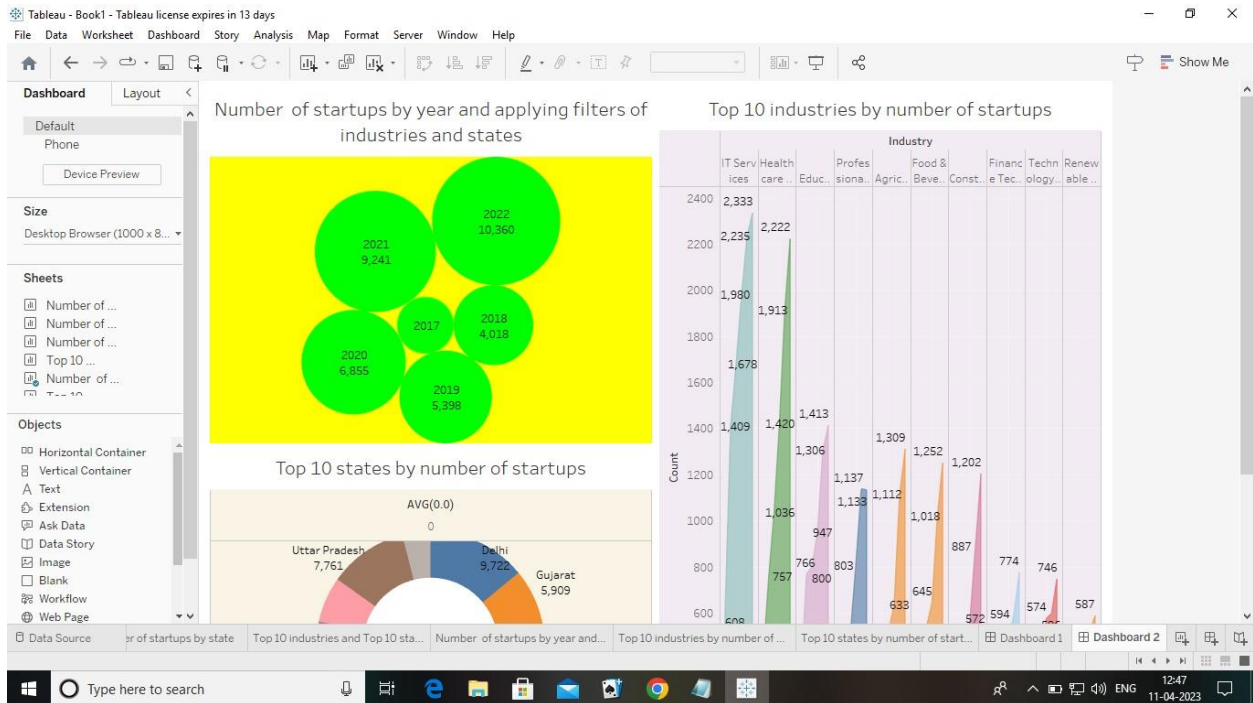


3. RESULT

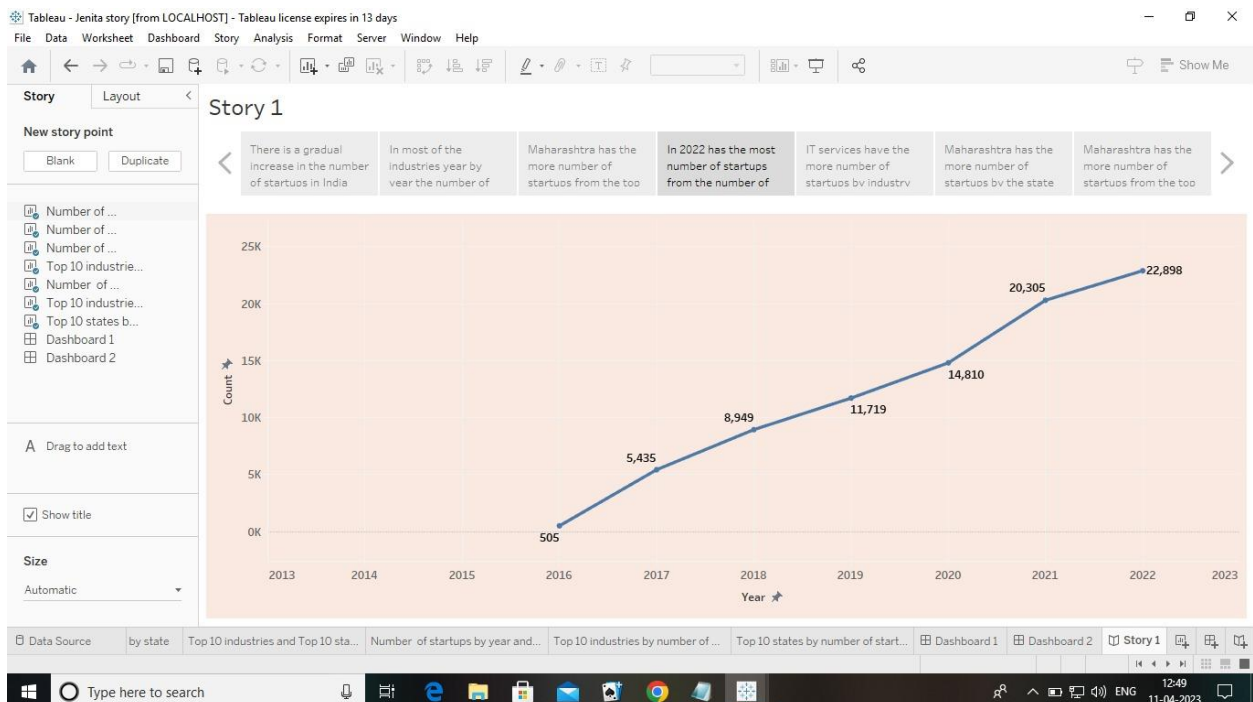
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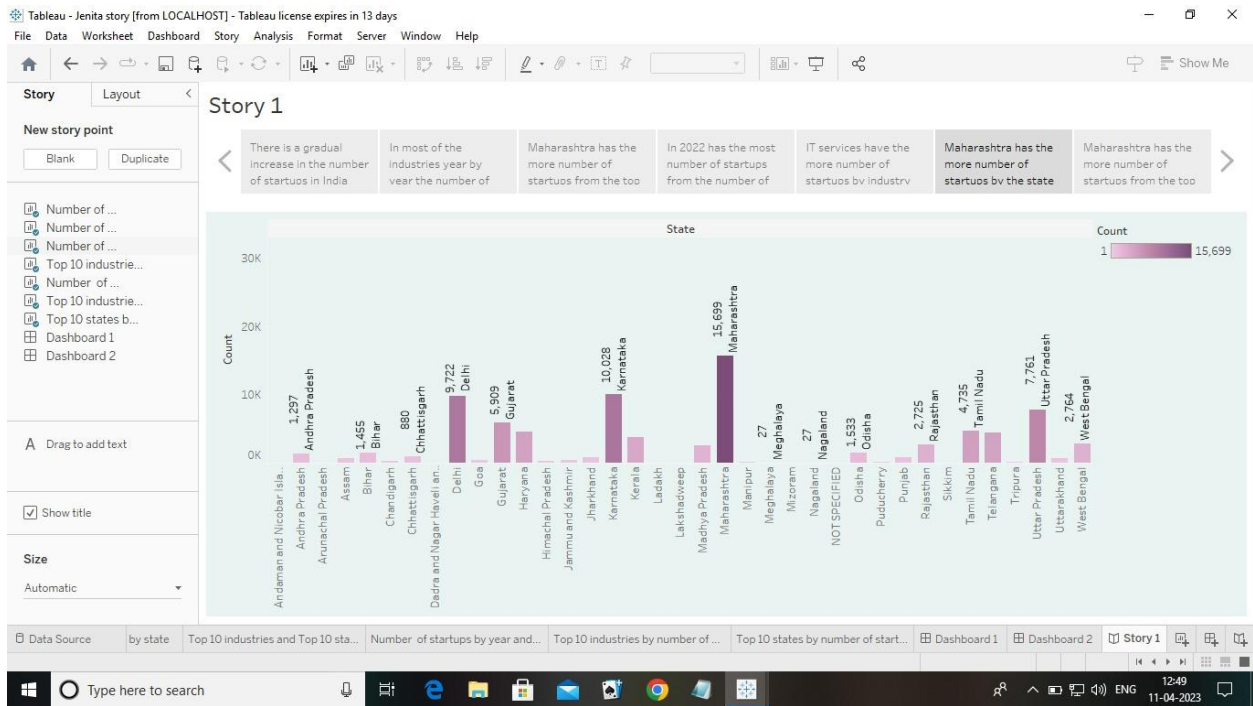
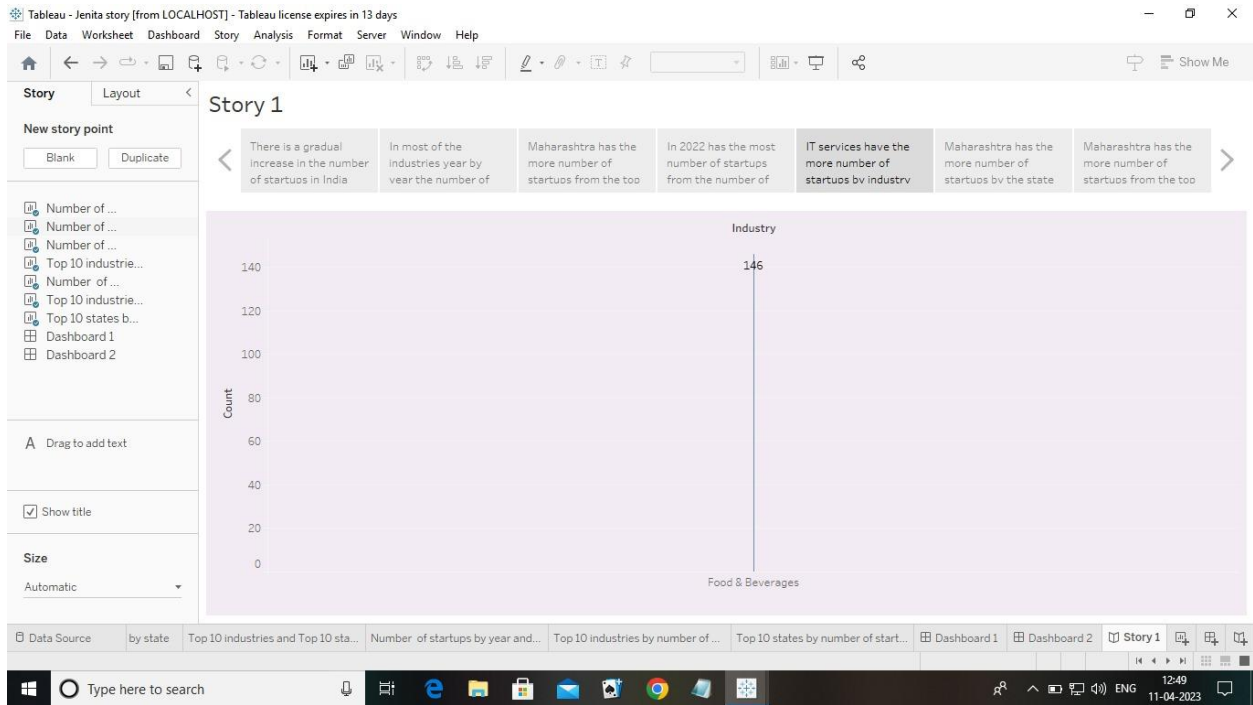


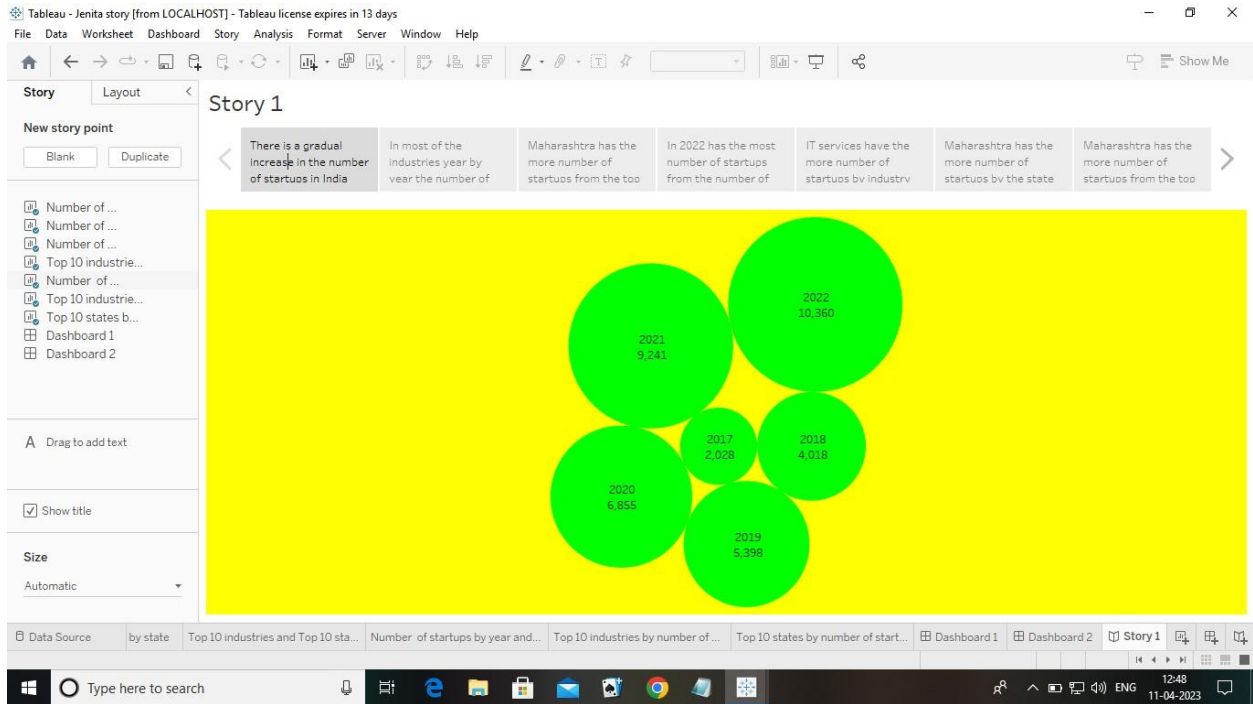
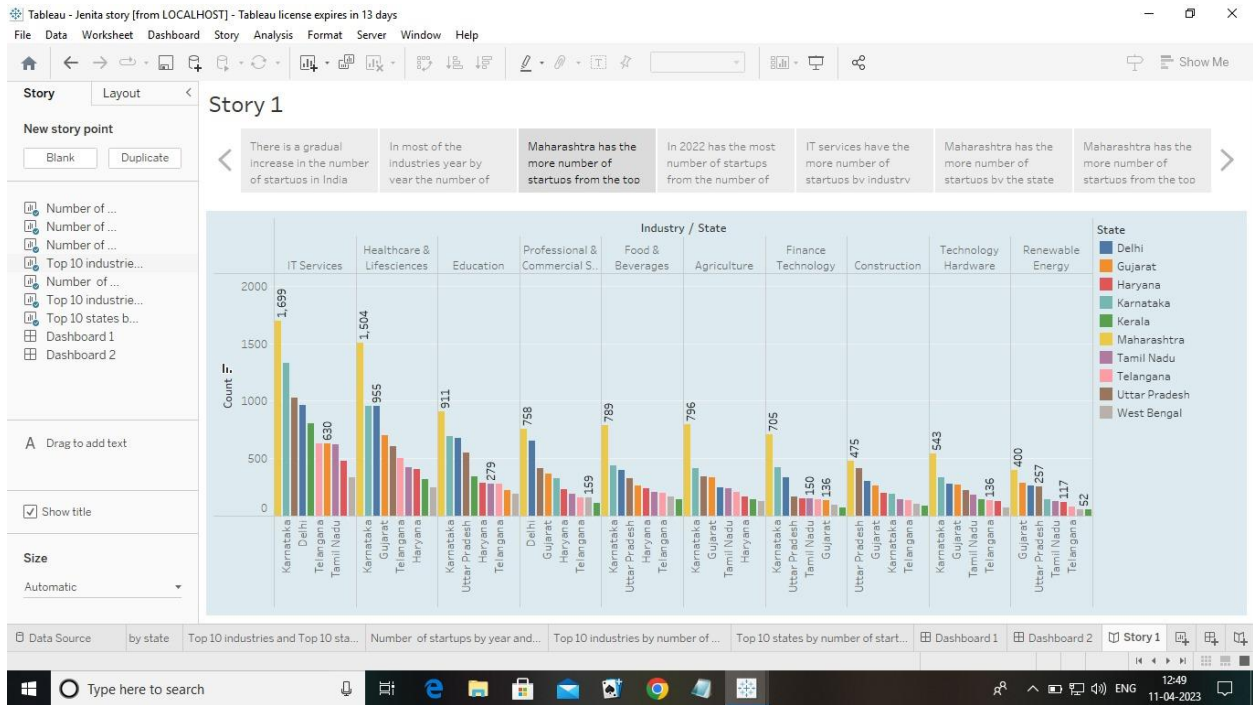
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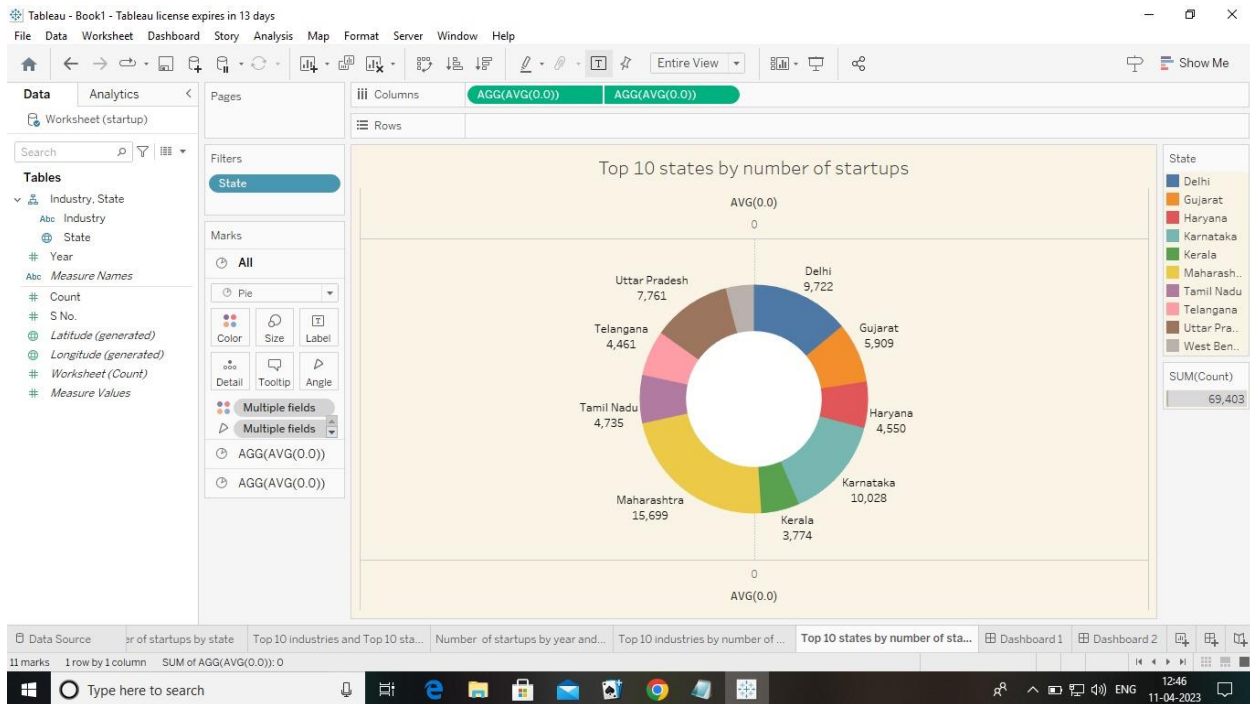
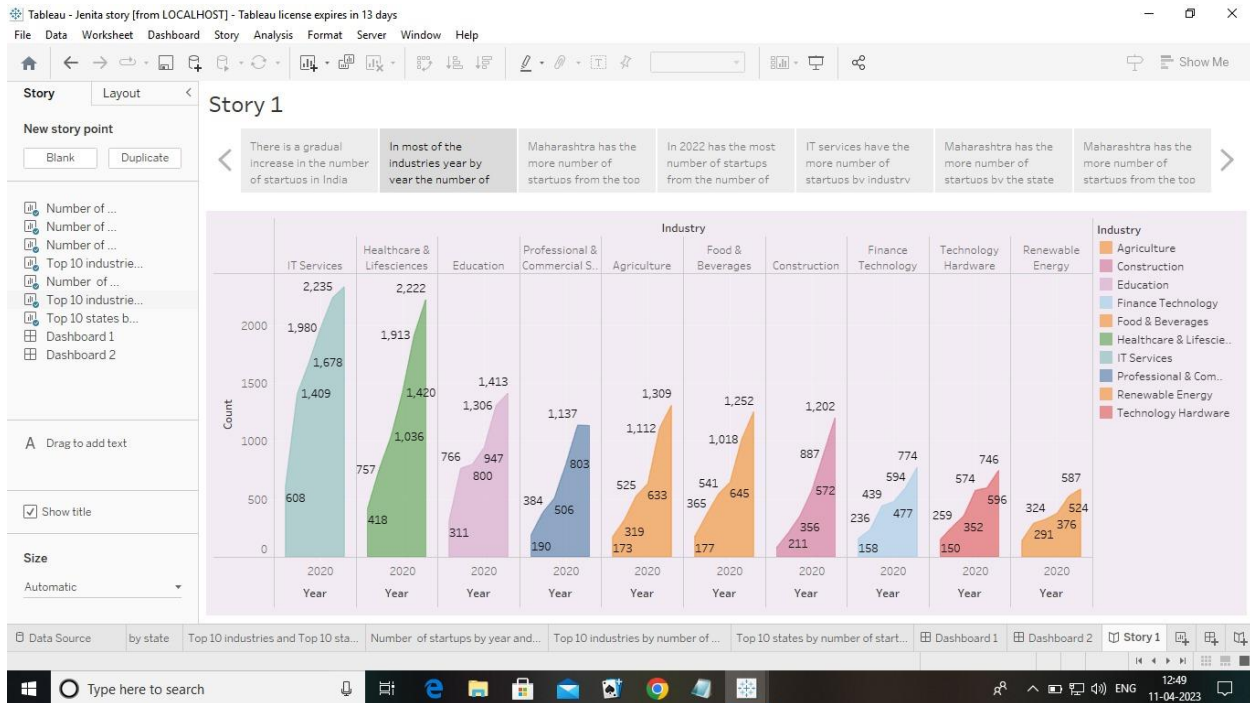


Story:









4. ADVANTAGES & DISADVANTAGES

ADVANTAGES:

A Startup analysis understand the organizations goals and use analysis to guide data-driven business decisions.

DISADVANTAGES:

The startup analysis process can be extremely costly as well as time consuming although the solutions can be easily achieved the time and cost factors leave people feeling disinterested and therefore less trusting.

5. APPLICATIONS

A Startup program is usually installed in order to monitor a device such as a printer or in the case of software to check for updates. Some of these programs are part of the operating system and most run in the background in windows, some of these can be seen as an icon in the taskbar.

6. CONCLUSION

Startups are one of the most promising ways to solve the critical problems humanity is facing because they can react must faster to problems that arise and can innovate solutions more freely than traditional corporations.

7. FUTURE SCOPE

In addition, startups continue to bring innovation and disruption in multiple industries, including space teach, fem teach, health teach and fin teach. The stage is set for India to

realise its vision of becoming a USD5 trillion economy and global powerhouse by 2024-25.