

Executive Summary of IMBD Data

1: We see a declining trend in the number of movies produced each year. Most number of movies are produced in the months of Jan, Mar, Sept and Oct.

2: We see that almost half of the movies produced in 2019 were produced in USA and India combined.

3: In terms of genre, Drama has the highest number of films produced followed by Comedy and Thriller. We also see that Drama genre has the highest number of hit movies.

4: There is not much difference in the duration of movies in terms of genre. But we see that generally Action movies are longer and Horror films are shorter than most others.

5: RSVP movies can partner with production houses like Dream Warrior Pictures and National Theatre Live as they have produced most hit movies. While Marvel Studios and Fox studios have received the highest number of votes.

6: Some of the hit directors to consider are James Mangold and Russo Brothers. While Steven Soderbergh has one the best ratings.

7: Indian actors that can be considered for the movie are Vijay Sethupathi and Fahadh Fasil. Top actresses are Taapsee Pannu and Kriti Sanon.

8: Star Cinema and Twentieth Century Fox have the experience of producing good multilingual films.