### Naïve Bayes

### In Class Quiz-3

	Category	Documents
Training	-	just plain boring
	•	entirely predictable and lacks energy
	-	no surprise and very few laughs
	+	very powerful
	+	the most fun film of the summer
Test	?	predictable with no originality

	Category	Documents	
Training	-	just plain boring	
	-	entirely predictable and lacks energy	
	-	no surprise and very few laughs	
	+	very powerful	
	+	the most fun film of the summer	
Test	?	predictable with no originality	??

	Category	Documents	
Training	-	just plain boring	
	-	entirely predictable and lacks energy	
	-	no surprise and very few laughs	
	+	very powerful	
	+	the most fun film of the summer	
Test	?	predictable with no originality	

- Step 1: How many classes in Training Data
  - · 2 {+,-}
- Step 2: What are the probability of these classes?
  - Count how many training samples are there: 5
  - Count how many training samples are + : 2
  - Count how many training samples are -: 3

$$P(-) = \frac{3}{5}$$
  $P(+) = \frac{2}{5}$ 

	Category	Documents	
Training	-	just plain boring	
	-	entirely predictable and lacks energy	
	-	no surprise and very few laughs	
	+	very powerful	
	+	the most fun film of the summer	
Test	?	predictable with no originality	

- Step 3: Count how many tokens(=words) in each class
  - N(+) = 9
  - N(-) = 14
- Step 4: Count vocabulary size
  - how many unique tokens in the full training data
  - |V| = 20

	Category	Documents	
Training	-	just plain boring	
	-	entirely predictable and lacks energy	
	-	no surprise and very few laughs	
	+	very powerful	
	+	the most fun film of the summer	
Test	?	predictable with no originality	

Step 5: For each word 'w' in Test data find the probability of w appearing in +/[use the training data to find this probability]

$$p("predictable"|-) = \frac{count("predictable", -) + 1}{N(-) + |V|}$$

- N(-) = total number of tokens in "-"
- |V| = vocabulary size = Number of unique tokens in the full training data

	Category	Documents	
Training	-	just plain boring	
	-	entirely predictable and lacks energy	
	-	no surprise and very few laughs	
	+	very powerful	
	+	the most fun film of the summer	
Test	?	predictable with no originality	

Step 5: For each word 'w' in Test data find the probability of w appearing in +/[use the training data to find this probability]

$$p("predictable"|-) = \frac{count("predictable", -) + 1}{N(-) + |V|}$$

- N(-) = total number of tokens in "-"
- $\cdot$  |V| = vocabulary size = Number of unique tokens in the full training data

$$p("predictable"|-) = \frac{1+1}{N(-)+|V|} = \frac{1+1}{14+|V|} = \frac{1+1}{14+20}$$

	Category	Documents	
Training	-	just plain boring	
	•	entirely predictable and lacks energy	
	-	no surprise and very few laughs	
	+	very powerful	
	+	the most fun film of the summer	
Test	?	predictable with no originality	

$$P(\text{"predictable"}|-) = \frac{1+1}{14+20}$$

$$P(\text{"with"}|-) = \frac{0+1}{14+20}$$

$$P(\text{"no"}|-) = \frac{1+1}{14+20}$$

$$P(\text{"originality"}|-) = \frac{0+1}{14+20}$$

	Category	Documents
Training	-	just plain boring
	-	entirely predictable and lacks energy
	-	no surprise and very few laughs
	+	very powerful
	+	the most fun film of the summer
Test	?	predictable with no originality

$$P("predictable"|+) = \frac{0+1}{9+20}$$

$$P("with"|+) = \frac{0+1}{9+20}$$

$$P("no"|+) = \frac{0+1}{9+20}$$

$$P("originality"|+) = \frac{0+1}{9+20}$$

	Category	Documents
Training	-	just plain boring
	-	entirely predictable and lacks energy
	-	no surprise and very few laughs
	+	very powerful
	+	the most fun film of the summer
Test	?	predictable with no originality

• S = Test sentence = { "predictable with no originality"} 
$$P(-|S), P(+|S)$$
 
$$P(-|S) \propto P(S|-)P(-)$$
 
$$P(+|S) \propto P(S|+)P(+)$$

	Category	Documents
Training	-	just plain boring
	-	entirely predictable and lacks energy
	-	no surprise and very few laughs
	+	very powerful
	+	the most fun film of the summer
Test	?	predictable with no originality

S = Test sentence = { "predictable with no originality"} 
$$P(-|S), P(+|S)$$
 
$$P(-|S) \propto P(S|-)P(-)$$
 
$$P(+|S) \propto P(S|+)P(+)$$
 
$$P(S|-) = P(x_1,...,x_n|-) = P(w_1,w_2,w_3,w_4|-) = P(w_1|-)P(w_2|-)P(w_3|-)P(w_4|-)$$

$$w_1 = "predictable", w_2 = "with", 'w_3 = 'no", w_4 = "orginality"$$

	Category	Documents
Training	-	just plain boring
	-	entirely predictable and lacks energy
	-	no surprise and very few laughs
	+	very powerful
	+	the most fun film of the summer
Test	?	predictable with no originality

• S = Test sentence = { "predictable with no originality"} 
$$P(-|S), P(+|S)$$

$$P(-|S) \propto P(S|-)P(-)$$

$$P(+|S) \propto P(S|+)P(+)$$

$$P(S|-) = P(x_1, ..., x_n|-) = P(w_1, w_2, w_3, w_4|-) = P(w_1|-)P(w_2|-)P(w_3|-)P(w_4|-)$$

$$P(S|+) = P(x_1, ..., x_n|+) = P(w_1, w_2, w_3, w_4|+) = P(w_1|+)P(w_2|+)P(w_3|+)P(w_4|+)$$

$$w_1 = "predictable", w_2 = "with", 'w_3 = 'no", w_4 = "orginality"$$

	Category	Documents
Training	-	just plain boring
	-	entirely predictable and lacks energy
	-	no surprise and very few laughs
	+	very powerful
	+	the most fun film of the summer
Test	?	predictable with no originality

$$P(S|-)P(-) = P("predictable"|-)P("with"|-)P("no|-)"P("orginality"|-)P(-)$$

$$P(S|-)P(-) = \frac{2}{34} \times \frac{1}{34} \times \frac{2}{34} \times \frac{1}{34} \times \frac{3}{5}$$
 
$$P(\text{"predictable"}|-) = \frac{1+1}{14+20}$$

$$P("predictable"|-) = \frac{1+1}{14+20}$$

$$P("with"|-) = \frac{0+1}{14+20}$$

$$P("no"|-) = \frac{1+1}{14+20}$$

$$P("originality"|-) = \frac{0+1}{14+20}$$

$$P(-) = \frac{3}{5}$$

	Category	Documents
Training	-	just plain boring
	•	entirely predictable and lacks energy
	-	no surprise and very few laughs
	+	very powerful
	+	the most fun film of the summer
Test	?	predictable with no originality

$$P(S|-)P(-) = \frac{3}{5} \times \frac{2 \times 1 \times 2 \times 1}{34^4} = 1.8 \times 10^{-6}$$
$$P(S|+)P(+) = \frac{2}{5} \times \frac{1 \times 1 \times 1 \times 1}{29^4} = 5.7 \times 10^{-7}$$

The model thus predicts the class *negative* for the test sentence.

### Naïve Bayes Classification: Practical Issues

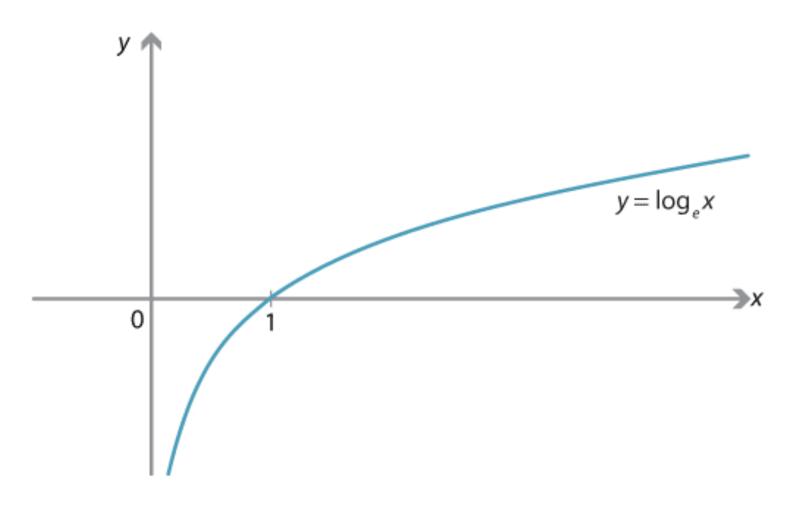
$$c_{MAP} = \operatorname{argmax}_{c} P(c|x_{1}, \dots, x_{n})$$

$$= \operatorname{argmax}_{c} P(x_{1}, \dots, x_{n}|c) P(c)$$

$$= \operatorname{argmax}_{c} P(c) \prod_{i=1}^{n} P(x_{i}|c)$$

- Multiplying together lots of probabilities
- Probabilities are numbers between 0 and 1
- Q: What could go wrong here?

#### Working with probabilities in log space



$$log_2(1) = 0$$
  
 $log_2(.00000001) = -26.5754$ 

### Log Identities (review)

$$\log(a \times b) = \log(a) + \log(b)$$
$$\log(\frac{a}{b}) = \log(a) - \log(b)$$
$$\log(a^n) = n \log(a)$$
$$exp(\log(x)) = x$$

#### Naïve Bayes with Log Probabilities

$$c_{MAP} = \operatorname{argmax}_{c} P(c|x_{1}, \dots, x_{n})$$

$$= \operatorname{argmax}_{c} P(c) \prod_{i=1}^{n} P(x_{i}|c)$$

$$= \operatorname{argmax}_{c} \log \left( P(c) \prod_{i=1}^{n} P(x_{i}|c) \right)$$

$$= \operatorname{argmax}_{c} \log P(c) + \sum_{i=1}^{n} \log P(x_{i}|c)$$

#### Naïve Bayes with Log Probabilities

$$c_{MAP} = \operatorname{argmax}_{c} \log P(c) + \sum_{i=1}^{n} \log P(x_{i}|c)$$

We do not have to worry about floating point underflow anymore

$$P(c|x_1, ..., x_n) = \frac{P(c) \prod_{i=1}^n P(x_i|c)}{\sum_{c'} P(c') \prod_{i=1}^n P(x_i|c')}$$

$$\log P(c|x_1, ..., x_n) = \log \frac{P(c) \prod_{i=1}^n P(x_i|c)}{\sum_{c'} P(c') \prod_{i=1}^n P(x_i|c')}$$

$$= \log P(c) + \sum_{i=1}^n P(x_i|c) - \log \left[ \sum_{c'} P(c') \prod_{i=1}^n P(x_i|c') \right]$$

But there is no log identity for summation

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_i|c'))$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_i|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_i|c')))) exp(log(x)) = x$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_i|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_i|c'))))$$

$$= log(\sum_{c'} exp(b_{c'})) \qquad b_{c'} = log(P(c') \prod_{i=1}^{n} P(x_i|c'))$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_i|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_i|c'))))$$

$$= log(\sum_{c'} exp(b_{c'}))$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B))] exp(B - B) = exp(0) = 1$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_i|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_i|c'))))$$

$$= log(\sum_{c'} exp(b_{c'}))$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B)]$$

$$= log[\sum_{c'} exp(b_{c'} - B)exp(B)]$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_{i}|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_{i}|c'))))$$

$$= log(\sum_{c'} exp(b_{c'}))$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B)]$$

$$= log[\sum_{c'} exp(b_{c'} - B)exp(B)]$$

$$= log[(\sum_{c'} expb_{c'})(exp(B))]$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_{i}|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_{i}|c'))))$$

$$= log(\sum_{c'} exp(b_{c'}))$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B)]$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B))]$$

$$= log[(\sum_{c'} expb_{c'})(exp(B))]$$

$$= log[(\sum_{c'} expb_{c'})] + log[(exp(B))]$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_{i}|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_{i}|c'))))$$

$$= log(\sum_{c'} exp(b_{c'}))$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B)]$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B))]$$

$$= log[(\sum_{c'} expb_{c'})(exp(B))]$$

$$= log[(\sum_{c'} expb_{c'})] + log[(exp(B))]$$

$$= log[(\sum_{c'} expb_{c'})] + B$$

$$log(\sum_{c'} P(c') \prod_{i=1}^{n} P(x_{i}|c'))$$

$$= log(\sum_{c'} (exp(log(P(c') \prod_{i=1}^{n} P(x_{i}|c'))))$$

$$= log(\sum_{c'} exp(b_{c'}))$$

$$= log[\sum_{c'} exp(b_{c'})(exp(B - B)]$$

$$= log[\sum_{c'} exp(b_{c'} - B)exp(B)]$$

$$= log[(\sum_{c'} expb_{c'})(exp(B))]$$

$$= log[(\sum_{c'} expb_{c'})] + log[(exp(B))]$$

$$= log[(\sum_{c'} expb_{c'})] + B$$

#### Log Exp Sum Trick:

$$\log\left[\sum_{i} \exp(x_i)\right] = x_{max} + \log\left[\sum_{i} \exp(x_i - x_{max})\right]$$

$$\hat{P}(w_i|c) = \frac{\operatorname{count}(w,c) + 1}{\sum_{w' \in V} \operatorname{count}(w',c) + |V|}$$

Alpha doesn't necessarily need to be 1 (hyperparmeter)

$$\hat{P}(w_i|c) = \frac{\text{count}(w,c) + \alpha}{\sum_{w' \in V} \text{count}(w',c) + \alpha|V|}$$

Can think of alpha as a "pseudocount".

Imaginary number of times this word has been seen.

$$\hat{P}(w_i|c) = \frac{\text{count}(w,c) + \alpha}{\sum_{w' \in V} \text{count}(w',c) + \alpha|V|}$$

$$\hat{P}(w_i|c) = \frac{\text{count}(w,c) + \alpha}{\sum_{w' \in V} \text{count}(w',c) + \alpha|V|}$$

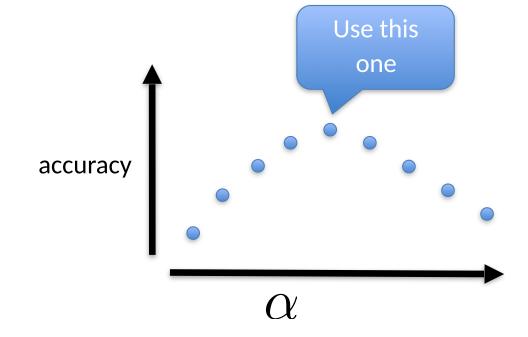
- Q: What if alpha = 0?
- Q: what if alpha = 0.000001?
- Q: what happens as alpha gets very large?

#### Overfitting

- Model cares too much about the training data
- How to check for overfitting?
  - Training vs. test accuracy
- Pseudocount parameter combats overfitting

### Q: how to pick Alpha?

- Split train vs. Test
- Try a bunch of different values
- Pick the value of alpha that performs best
- What values to try? Grid search



### **Data Splitting**

- Train vs. Test
- Better:
  - Train (used for fitting model **parameters**)
  - Dev (used for tuning hyperparameters)
  - Test (reserve for final evaluation)
- Cross-validation

### Feature Engineering

- What is your word / feature representation
  - Tokenization rules: splitting on whitespace?
  - Uppercase is the same as lowercase?
  - Numbers?
  - Punctuation?
  - Stemming?