

Making a hit science video

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Abstract

This is a highly reproducible method for creating hit science videos. Guaranteed to lead to millions of views, fame, faculty position, tenure, and stable funding.

* Legal disclaimer: This is not a peer reviewed protocol. Therefore, all claims should be taken with as much skepticism as anything that is peer reviewed.

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Protocol

Step 1.

Get accepted into a graduate program and start your PhD. This alone secures you a minimum of 50K views.

Step 2.

Pick a BAD PROJECT.

Step 3.

Make sure the lab studies an organism no one wants to fund.

Step 4.

Accept and enjoy low productivity.

Step 5.

If you are not gifted musically, just ask someone to record you doing research and talking about your experience.

Step 6.

Run some gels.

NOTES

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Again, if not musically gifted, you can just run some gels, but use [fake hands](#).

Step 7.

If you somehow failed at the above (wow, a true scientist - failure is your forte!) - do a postdoc.

ANNOTATIONS

Bonnie Hurwitz 01 Mar 2016

Then on to the professorship...to corrupt future generations by [Professing the art of you-tubing at UoA](#)