Jennifer Lee
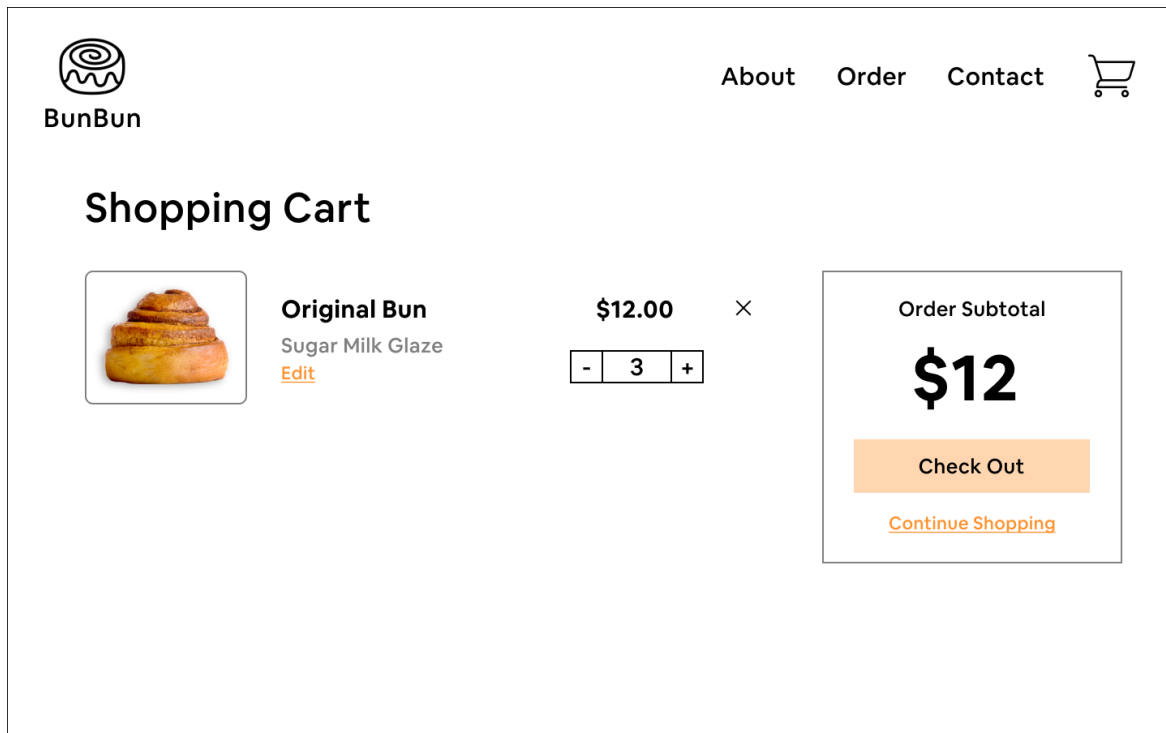
Professor Alexandra Ion

05-430: PUI
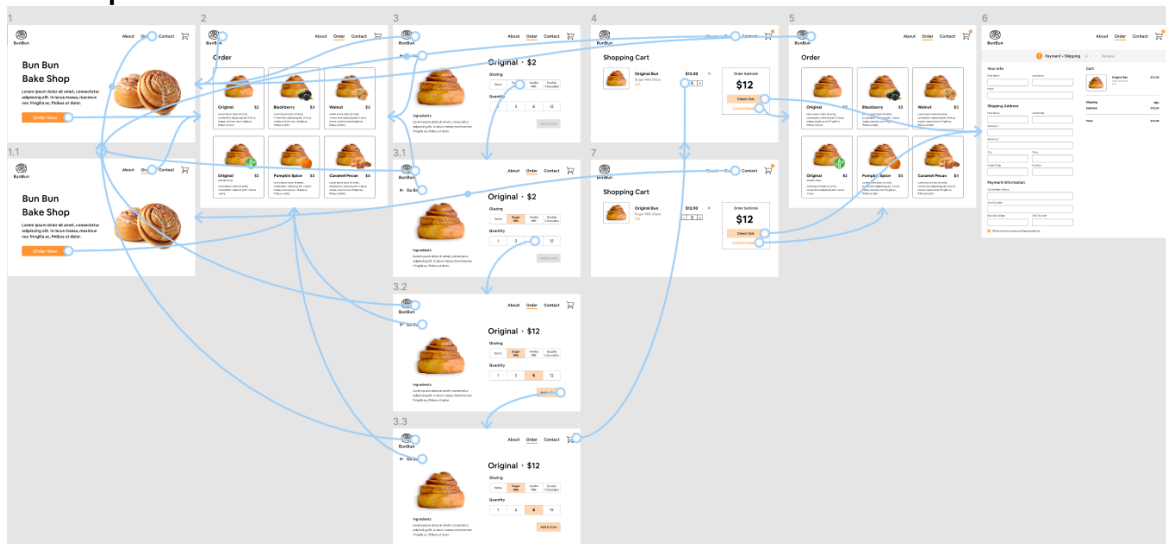
24 October 2021

<center>Assignment 6A — High-Fi</center>

Shopping Cart High-Fidel Digital Mockup:

Site Map:

Figma Prototype Link: https://www.figma.com/file/2fBiBhny04kH1MHikJEfSC/Jennifer-Lee?node-id=127%3A240 (Show all my screens — click play on right corner to go through the click-through prototype).

Site Map Link: https://www.figma.com/file/2fBiBhny04kH1MHikJEfSC/Jennifer-Lee?node-id=37%3A753

The high-fi digital mockup is very similar to my low-fi sketch — except I added my original branding to the design. I also changed the interaction to edit the quantity of the order. I originally had it as a drop down, but I since there are only 4 options of quantity we're offering to users, I changed it into +/- buttons. As you can see in the sitemap, if you click "-" it'll automatically go down to the next lower option — so if you click "-" when having 6 PK in the cart, it'll go down to 3PK. I kept the cart simple and minimalistic so all the elements on the page are clear and easy to interact with for the user. Like I mentioned in my low-fi sketch reflection, my main goal for the shopping cart page is to simplify and summarize users' experience through the site, which is represented through the mockup.