Jenny Lai

EDUCATION

Flatiron School - New York, NY - 2016 - 2017
Full Stack Web Development

Stony Brook University - Stony Brook, NY 2008 - 2012
Bachelor of Science in Business Management

ABOUT

mobile: 646.715.3660
e-mail: hijennylai@gmail.com
github: https://github.com/jenlaister
blog: https://medium.com/@jennylaister
website: https://jennylai.co

SKILLS AND LANGUAGES

JavaScript, CSS, Sass, HTML, React, Ruby, jQuery, Handlebars, SQL, Responsive Design, Photoshop, Illustrator, and Sketch, Veeva and Salesforce Marketing Cloud certified, Git, Gulp, Grunt, WordPress and actively learning more

EMPLOYMENT HISTORY

Jr. Developer, Area23
July 2017 - Present | New York, NY
· Execute, contribute and improve responsive websites with an emphasis on front end features, browser manipulation, and cross-browser compatibility.
· Translate chosen solutions into pixel perfect interfaces for memorable user experience.
· Create adaptive email templates and detailed animated banners that are consistent cross-platform.
· Consult on application designs and architecture prior to development handoff.
· Help co-manage 2 jr developers, providing oversight, technical guidance and implementing good practices for technical documentation.

Menswear Product Developer, PVH Corporation
January 2014 - September 2016 | New York, NY
· Primary interface for design and creative group, managing styles through all stages, developing them from concept to bulk production.
· Worked closely with design, sales and sourcing teams to ensure details on samples were executed accurately and updated system databases with any design revisions.
· Project managed the successful rebrand of G.H. Bass, which resulted in getting picked up by Macy's.
· Addressed quality issues with samples and helped analyzed cost sheets to identify areas of cost efficiency.
· Coordinated with offshore offices on the development of new styles, trim and packaging to ensure timely completion, and continuously follow-up till approval.

PREVIOUS EXPERIENCES:
· *Merchandise Coordinator* for PVH, working with planners to strategize merchandise allocations based on demographics to ensure maximum profitability and developed sale promotions.

TECHNICAL PROJECTS

curate.it *Create your own art gallery with your collection of curated art pieces pulled from Harvard's Art Museums API.*
· Built a MVC RESTful API using Ruby on Rails.
· Constructed the front end using Javascript with React, Redux and custom OO CSS with a responsive web design.
· Implemented authentication from scratch using JWT.

Spazz Out Space Cadet *An animated game built with Javascript and jQuery.*
· Leveraged jQuery to manipulate the DOM and code the game logic.
· Styled the game with digitally illustrated drawings and custom HTML/CSS.

ACHIEVEMENTS

· **Area23** | Won the Hero award for embodying Area23's core values of entrepreneurship, passion, curiosity and boldness.