

<u>Education</u>	2022–2026	Parsons School of Design <i>Bachelor of Fine Arts in Communication Design</i>
<u>Experience</u>	JUN 2023– PRESENT	Freelance Graphic Designer <i>9th St. Groove, Mia Lorelei, Analise</i> Designed primary promotional artwork for EP debuts and concert announcements, tailored to attract audiences on Instagram Researched and analyzed trends within artist's niche to deliver expert pitch decks and ensure that the work aligns seamlessly with their aesthetic Collaborated seamlessly with artists and implemented actionable feedback <i>Chismosi, Serenata Designs</i> Crafted a logo that embodies the collective/brand's cultural values and overarching objective Ensured the logo's versatility across various platforms, maintaining its visual integrity in various mediums, including images and videos
	JUN 2024– AUG 2024	Video, Design, & Content Intern <i>The Syndicate</i> Collaborated with the design team to design promotional artwork for music groups, ensuring designs work across various social media platforms. Developed professional design skills by creating mock-ups and making revisions under the guidance of advisors.
	JUN 2021– APR 2022	Director of Public Relations <i>The Anthurium Project</i> Oversaw Instagram management and cultivated a distinct brand identity Employed technology and social media platforms to increase audience engagement, resulting in a 400% increase in follower count Conducted weekly meetings and supervised a multi-disciplinary team comprising of writers, editors, and PR managers
<u>Exhibition</u>	MAR 2024	Spitting Image Art Book Fair
<u>Awards</u>		Parsons School of Design Dean's List
<u>Skills</u>	Adobe Suite	Photoshop, Illustrator, InDesign
	Coding	Github, Sublime Text, Glitch HTML, CSS, Javascript, jQuery
	Skills	Data analysis, project management, time management and organization, communication skills, leadership and team management, attention to detail
	Languages	Mandarin, Vietnamese