C3CEN Portal Home page

- Dated stale design
- Header design cluttered
- Slow loading
- Old table layout
- Navigation was overwhelming to users-little indication how the various menus relate to each other. Users did not know where to find content.
- Information not very interactive
- Content was not comprehensive of what's relevant to users in the unit

Before:



C3CEN Portal Home page

- Completely new attractive design and layout
- Fast loading
- Modern coding standards
- Navigation is organized according to colorful icons designed to be symbolic of each system, product line, division, etc
- Icons establish a memorable color and brand for each system, product line, division, etc.
- News ticker is dynamic and frequently updated
- Content is comprehensive of what's relevant to users in the unit and links to all of the useful content available on the site
- Content is easier to find for users

Process:

- Customer interviews and meetings
- Information Architecture
- Wireframes
- SharePoint development
- JavaScript/Jquery development
- Icon graphic design

End Results:

- Positive feedback from users
- Design is used as a model for other CG units
- Higher traffic- more users are utilizing this site on a regular basis
- Users are kept informed of relevant timely information
- Users can find what they are looking for on this large site more quickly, so they can perform their duties efficiently

After:

