

# GREEN THUMB- AN ONLINE HUB FOR INDOOR PLANTS AND SUPPLIES

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## 1. Project Overview?

The purpose of the project entitled “Green Thumb” is to computerize the front office management of an online store for indoor plants by developing a web application which is user-friendly, fast and cost-effective. The basic concept of the application is to allow the sellers and customers to sell and buy indoor plants directly or by the application. Apart from the plants, we also provide all gardening supplies (soil, fertilizers, tools, containers) in a quantity which is proposed by the customers.

## 2. To what extend the system is proposed for?

The proposed online shopping system provides a 24×7 service, that is customers can surf the website, place orders anytime they wish to. Also, the delivery system works 24×7 hours a week. Some of the features that can be modified and added to this system in the future involve its implementation by local shopkeepers, where shops will be providing an online interface to customers for shopping and placing orders.

## 3. Specify the Viewers/Public which is to be involved in the System?

- Customers/General users
- Sellers/Vendors of indoor plant store
- Retailers

#### 4. List the Modules included in your System?

- Customer Accounts
- Catalogue Management
- Catalogue Browsing
- Product Browsing
- Wishlist
- Cart and Checkout
- Payment

#### 5. Identify the users in your project?

##### Admin

- Admin Login
- Manage Sellers and Customers
- Manage Product

##### Sellers

- Registration and Login
- Add/Remove products

##### Customers

- Registration (Add verification documents) and Login
- Buy new product -Wishlist, Add to Cart, Payment

#### 6. Who owns the system?

The administrator is the super user of this application. Only admin have access into this admin page. Admin may be the owner of the shop. The administrator has all the information about all the users, sellers and about all products.

#### 7. System is related to which firm/industry/organization?

E-commerce Industry

8. Details of person that you have contacted for data collection?

Latheesh Velayudhan  
Ozone Agro Nursery  
Chittady, Mundakayam

9. Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1. Do you have a different section dedicated to indoor plants?

No, we provide limited kinds of plants which can be both indoor and outdoor. We also got a collection of bud trees.

2. Which are the best indoor plants you offer?

Indoor plants do not need too much sun, thus can stay in shade or semi shade areas. Easy to maintain are Arica Palm, Chrolophytum, Syngonium, money plant etc. They also are great air purifiers.

3. How often do you recommend fertilizing to indoor plant?

If the plant is potted in good soil mix, fertilizing can be done twice a year for perennial plants.

4. Any daily gardening tips to maintain indoor plants?

The only mantra of gardening the perfect way is to check your plant before watering. If it's dry, then water thoroughly. If it is wet then let it be. Plants do not need to be watered every day.

5. You provide decorates for gardening. Does putting decorative pebbles in the planter hamper a plant's health?

Yes, decorative stones hamper the plant's health since they do not let the soil breathe and tend to suffocate the roots of the plant.

6. Can I customize the product?

No, as I said earlier we provide only a limited varieties of plants, so customization to these limited ones are not profitable.

7. How to Place an Order? Is online mode available?

No, customers have to visit the store and place order of their preference.

8. What are the Payment Mode Available?

Most preferred model is by cash. Also, we accept Online Payments by Debit Card, Credit Card, Net banking, and Bank Transfer.

9. What is the cancellation and refund policies?

Sorry, we do not have a cancellation or refund policies. Customers are responsible for picking up good products from the store, once billed there wont be a cancellation or return intake.

10. What else are the products and services you provide?

We offer all type of garden maintenance, natural stone laying, pebbles etc.