

Figma

Figma is a vector graphics editor and prototyping tool which is primarily web-based, with additional offline features enabled by desktop applications for macOS and Windows. The Figma mobile app for Android and iOS allow viewing and interacting with Figma prototypes in real-time mobile devices. The feature set of Figma focuses on use in user interface and user experience design, with an emphasis on real-time collaboration.

Below are the description and snapshot of sample online shopping sites created for study purpose.

Site Name: Zendaya Couture by Jenma

Tools Used

Text: Format text with bolds or italics, and set size, height, and spacing.

Move and Scale tools: The Move tool allows you to select and reorder layers in the Layers Panel, or move objects around on the canvas. Scale tool allows you to resize entire objects or layers.

Frame tool: frames allow you to choose an area of the canvas to create your designs in.

Shape tool: there are a number of default shapes you can use in Figma

- 1. Rectangle R
- 2. Line L
- 3. Arrow Shift L
- 4. Ellipse O
- 5. Polygon
- 6. Star
- 7. Place Image

Prototype: Figma's prototyping features allow you to create interactive flows that explore how a user may interact with your designs.

