

# JEN MCPHAIL

website: [jenmcpfail.com](http://jenmcpfail.com)  
email: [mcpfail.jen@gmail.com](mailto:mcpfail.jen@gmail.com)  
github: [github.com/jenmcpfail](https://github.com/jenmcpfail)

## about me

I'm a full-stack web developer specializing in JavaScript and Ruby. In a previous life, I managed creative teams and clients in digital marketing. I enjoy minimalist design, silent films, bagels, and fluffy dogs.

## projects

- **Diversi-speak:** Current work in progress. Inspired by Iheanyi Ekechukwu's [list of diverse people in tech](#) who want a platform on which to speak, I am building an app using Angular and Firebase that allows event organizers to browse each speaker's bio and background.
- **Foodly:** Developed a Ruby on Rails app in a team of 4 that matches users with local restaurants. I built the database structure in PostgreSQL and implemented the Stripe API to handle monthly subscription payments.
- **BuffyWiki:** Created a *Buffy The Vampire Slayer* themed app during a one-week sprint using Ruby, Sinatra, PostgreSQL, and Bootstrap.
- **Hangman Browser Game:** Built using front-end JS, JQuery, and DOM manipulation.

## skills

**Front End Dev:** HTML5 • CSS3 • SASS • JavaScript • JQuery • Angular • React • Redux

**Back End Dev:** Ruby • Rails • Sinatra • SQL • PostgreSQL • Node • Express • MongoDB • Webpack • Grunt • Unit Testing / TDD

**Design:** Adobe Creative Suite: InDesign, Photoshop, Illustrator • Wireframing • Sketch

**Other:** Agile team and project management • Client Maintenance • Digital Marketing • CMS

## experience

Sept 2016 to  
Current

• **Freelance Web Developer - San Francisco, CA:** Currently working on a number of front-end web development projects. My process includes ideation, wireframing, coding fully-responsive websites in HTML, CSS, and JS, optionally implementing CMS, and providing guidance on digital marketing best-practices.

May 2016 to  
Aug 2016

• **Web Development Immersive - General Assembly, San Francisco, CA:** Completed a 12-week intensive program to move from a coding hobbyist to a full-stack web developer. Built fully responsive apps in solo and agile group settings using modern languages and frameworks and industry best-practices like object-oriented programming, version control through git, and test-driven development.

Feb 2015 to  
April 2016

• **Account Manager - Codeword Agency, New York, NY:** Drove content program activities, including content creation, activations, strategic initiatives, and measurement. Communicated between clients and internal teams to own process steps, budget and scope requirements, client reviews, feedback, and final delivery.

Aug 2013 to  
Aug 2014

• **Tech Specialist - Hofstra University:** Assisted Hofstra University students, alumni, and faculty in navigating the university's IT system and campus network. Troubleshooted and repaired connectivity and software issues.

## education

Aug 2011 to  
Aug 2014

**Hofstra University:** BA Public Relations • Cum Laude • 4.0 Major GPA • Business Minor • Sigma Delta Alpha Advertising Honors Society • Public Relations Student Society of America