# JONATHAN "JEN" MCQUADE

# FRONTEND / CMS DEVELOPMENT

Old Wizard. Full stack developer with over a decade of building branded commercial Web experiences in high-volume, fast-paced software sprints. 2+ years Lead/Senior developer in a team of four.

Master Chef. Engineer of jQuery "Child Sponsorship Web Services" and "Child Greeting Video" plugins for World Vision, USA. Worked directly with marketers to increase online revenue by 5% using dynamic A/B testing of landing pages.

**Grease Monkey.** Managed automated build releases for four digital products using Atlassian Bamboo. Multi-site CMS development in Drupal and WordPress, including plugins. Experience writing and implementing JSON APIs. Amazon and Microsoft certified developer.

# **Experience**

### 2016 – Present

## **Independent Web Consultations**

- mountangelabbey.org Word Press theming (contracted through SiteCrafting, Tacoma, WA)
- evilkittehstudios.com Word Press design and theming
- shockedandapplaud.com Artwork design, Content Producer, Sound Engineer, Social Media Marketing

# 2008 – Full Stack Internet Developer (II, III, Senior)2016 World Vision, USA

- PHP Content Management System updates (Drupal)
- SME for custom PHP Web Service middleware
- Consultations with Senior Designers on style guide implementations across multiple properties with CSS Preprocessors, Bootstrap, ARIA/accessibility
- Korean localization of Magento Ecommerce site
- PSD to HTML, CSS/SASS/LESS, JavaScript pages on over three dozen marketing campaigns w/ integrated analytics, A/B split testing, video, mobile-first design
- Designer and Developer of internal Project Request Forms with complex decision paths using jQuery
- Drupal plugins for mobile redirects, session-based authentication, Web Service integrations
- Frontend developer of "Child Greeting Video" feature with detailed video analytics and heat mapping
- Daily Agile & SCRUM standups, sprint planning
- Release management and bug tracking using Jira.





## She/Her

#### **Email**

jen.k.mcquade@gmail.com

#### **WWW**

jmcquade.com github.com/jenmcquade twitter.com/mcquadejen

#### **Phone**

(253) 204-0075

#### **Address**

1273 S 315<sup>th</sup> St Federal Way, WA 98003

# **Skills**





Over 10 years of branded Web content



8 years custom events, jQuery plugins, 1 year ReactJS



4 years custom PHP Web Services, Drupal, WordPress, Magento

#### **Contracted Web Content Producer** 2006 -2008

Volt Technical Group

- Branded email production and automation
- Landing page production for marketing campaigns
- worldvision.org homepage updates

#### **Contracted Customer Service Agent** 2003 -2005

Volt Technical Group for Microsoft Customer Service

- Universal Agent handling customer case routing and payment responsibilities for Enterprise, Developer and Home users of Microsoft products
- 5% resolution of low severity customer issues
- Knowledge Base research and updates
- Following desired metrics for customer volume, speed of delivery and case management.

# **Education**

2000 -**Highline College** 

AAS in Interactive Media, honors 2002

Story building, graphic design, Web design, development

**Highline College** 1998 –

AA, General Studies, honors 2000



Photoshop and Illustrator (1 year)



**SCRUM & Agile** Software with CI/CD (5 years)



Git (5 years)