

JENNA ANDERSON

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[Portfolio](#) | [GitHub](#) | [LinkedIn](#)

SKILLS

React | Node | Express | Redux | JavaScript | Python | HTML | CSS | R | SQL | Git

PROJECTS

Potluck Planner, full-stack developer

[Frontend Repo](#) [Backend Repo](#)

An app to help people organize potlucks

React | Node | Express | SQL

- Built frontend architecture with React and styling using react-bootstrap
- Created a RESTful API with Express and a schema for a Postgres database

Anywhere Fitness, front-end developer

[Frontend Repo](#)

An app designed to give users campground locations and rankings

React | Redux | HTML | CSS

- Collaborated with a team including a backend and frontend developer using git version control
 - Implemented Redux to keep backend and frontend state in sync
 - Created frontend app architecture utilizing tokens for authentication and private routes for security
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EXPERIENCE

Reinvention Collaborative, Colorado State University, Fort Collins, CO

Sept 2019 - March 2021

Coordinator

- Created and maintained relational database housing membership, meeting tracking, and invoicing information to streamline communication increasing membership by 7% and dues collection rate by 100%
- Managed primary organization website using WordPress and helped with the transition to and oversight of new SquareSpace CMS improving user experience and accessibility
- Acted as a liaison between internal and external stakeholders, a community manager to a group of ~15 faculty members, and provided administrative support to senior leadership

Wiland, Inc., Niwot, CO

June 2019 - Sept 2019

Production Analyst

- Worked in a team of 5 to each build and quality control ~15 statistical models/day including elastic net, linear, and logistic regressions, and proprietary modeling techniques to optimize client mailing lists resulting in a ~97% customer retention rate and ~7.9x return on ad spend
 - Queried MySQL relational database containing tables with millions of rows of consumer transaction data to investigate and analyze demographic and purchasing patterns
 - Generated customized model detail reports containing data-driven solutions to share with client services and external stakeholders without technical backgrounds
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EDUCATION

Lambda School

April 2021 - Sept 2021

Full Stack Web Development & Computer Science

- Lambda School is an accelerated program with an immersive (full-time, 40+ hours/week) hands-on curriculum with a focus on computer science, software engineering, and web development.

Colorado State University, Fort Collins, CO

Aug 2015 - May 2019

Bachelor of Science in Mathematics | Concentration: Education