



Jenna Aarestad

UI/UX Designer

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Work Experience

Summit Electric Supply | Design & Development August 2016 - Present

Currently, I lead all design for web and mobile. I created and maintain a style guide, redesigned the main website, and continue to design and implement new features. I collaborate closely with product managers, developers, and marketing.

Efflorescent Design | Design & Development May 2016 - Present

My personal design company. I have designed and developed numerous projects for clients. I regularly make use of Illustrator as well as various CSS frameworks and Firebase.

MixinAid | Design June 2016

A crowd sourced, Codepen like playground that focuses on mixins. This was my final project for the coding bootcamp I attended. Technology used includes: Illustrator, HTML, SCSS, Materialize, and Angular JS.

Atlas Wearables | UI Design Intern January 2016 - June 2016

While interning at this tech startup, I had the opportunity to impact user experience in many ways including: UI/UX design and development, UX testing, and by engaging with users directly. I also made updates to the client facing website.

Education

The Iron Yard

UI Design
January - May 2016

Designed several projects for local businesses in collaboration with front end students. Had the privilege of being mentored by the design team at Clearhead, a digital optimization company in Austin.

Skills

Design

User flows, Concept sketches, Wireframes and mock ups with Illustrator and XD, Style guides

Prototyping

Rapid prototyping using Invision and XD, Templating with HTML/SCSS/JS, Frameworks: Ember/Angular/React

Research

Data Analysis(Google Analytics), Cognitive walkthrough

Collaboration

Facilitating design critique, Self starter, Detail oriented, Flexible, Communicative