

# JENNA COHEN

(she/her/hers)

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## EDUCATION

**University of Maryland**

**B.A. Journalism**, Leadership Minor

Graduation: May 2022 | GPA: 3.9

## SKILLS

### Design & Graphics:

Photoshop, Illustrator, XD, After Effects, Premiere, Canva, ai2html, Procreate, Figma

### Web Development:

HTML, CSS, Javascript, jQuery, WordPress, GitHub Pages, Wix, responsive design

### Data Visualization:

R, Datawrapper, Carto, Flourish, ggplot, OpenRefine, Tabula

### Others:

Google and Microsoft suites, Twitter, Instagram, Facebook, LinkedIn, TikTok, UX, design thinking models

## HONORS & AWARDS

- **Roy W. Howard Fellow - 2022-2023**, Scripps Howard Foundation & PBS NewsHour
- **Outstanding Undergraduate Student - Class of 2022**, Philip Merrill College of Journalism
- **Punch Sulzberger Innovator of the Year - 2022**, News Leaders Association
- **IRE Medal - 2021**, Investigative Reporters & Editors
- **Member, IRE, ONA**

## EXPERIENCE

### Roy W. Howard Fellow | *PBS NewsHour*

July 2022 – Present

- Design branded graphics implemented across social, mobile, and desktop platforms.
- Produce still and animated data visualizations for social platforms, web pages, and broadcast stories.

### Digital & Graphics Designer | *Howard Center for Investigative Journalism*

June 2020 - June 2022

- Animated motion graphics on the Elaine Massacre, evictions, and public housing reaching over 1,000 viewers.
- Developed sites for the Nowhere To Go and Printing Hate investigations, receiving 30k and 40k site clicks, respectively.

### Data & Graphics Reporter | *Capital News Service*

August 2021 - December 2021

- Designed still and animated graphics and maps, data visualizations, and web pages for CNS stories.
- Conducted newsroom training on web development and story production on our WordPress site.

### Co-Founder | *Zivvy Media*

January 2021 – May 2022

- Developed company branding, website, pitch deck, and social media content using Canva and Wix.
- Integrated topics of interest from target audience into content, gaining 1,000 followers across all platforms.

### Design Consultant | *Investigative Editing Corps*

November 2020 – June 2022

- Created custom graphics to promote events and display stories from local newsroom partners.
- Sketched, designed, and produced web page layouts that highlight local investigative stories.