

# JENNA COHEN

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## EDUCATION

**University of Maryland**

**B.A. Journalism, Leadership Minor**

Graduation: May 2022 | GPA: 3.9

## SKILLS

### Design & Graphics:

Photoshop, Illustrator, XD, After Effects, Premiere, Canva, ai2html, Procreate, Figma

### Web Development:

HTML, CSS, Javascript, jQuery, WordPress, GitHub Pages, Wix, responsive design

### Data Visualization:

R, Datawrapper, Carto, Flourish, ggplot, OpenRefine, Tabula

### Others:

Google Docs, Drive, Sheets, Slides, Calendar; Microsoft Word, PowerPoint, Excel; Twitter, Instagram, Facebook, LinkedIn, TikTok, Lightroom, UX Principles

## HONORS & AWARDS

- **BEA Festival of Media Arts - 2021**, Award of Excellence
- **Omicron Delta Kappa - 2021**, National Leadership Honors Society, Sigma Circle
- **Presidential Scholarship 2018 - 2022**, Philip Merrill College of Journalism
- **Member, IRE, ONA**

## EXPERIENCE

### Data & Graphics Reporter | *CNS Maryland*

August 2021 - December 2021

- Designed still and animated graphics and maps, data visualizations, and web pages for CNS stories.
- Conducted newsroom training on web development and story production on our WordPress site.

### Digital & Graphics Designer | *Howard Center for Investigative Journalism*

June 2020 - December 2021

- Animated motion graphics on the Elaine Massacre, evictions, and public housing reaching over 1,000 viewers.
- Developed sites for the Nowhere To Go and Printing Hate investigations, receiving 30k and 40k site clicks, respectively.

### Design Consultant | *Investigative Editing Corps*

November 2020 - Present

- Create custom graphics to promote events and display stories from local newsroom partners.
- Sketch, design, and produce web page layouts that highlight local investigative stories.

### Co-Founder, Director of Visual Journalism | *Zivvy Media*

January 2021 - Present

- Develop company branding, website, pitch deck and social media content using Canva and Wix.
- Integrate topics of interest from target audience into content, gaining 1,000 followers across all platforms.

### Student Assistant Manager | *Leadership & Community Service-Learning, University of Maryland*

August 2019 - Present

- Utilized campus demographics and data to create visualizations for recruitment efforts.
- Facilitate onboarding and training of eight new hires in marketing, logistics, transportation, and fiscal areas.