JENNA COHEN

jennacohen00@gmail.com │ 732.354.6614
jenna-cohen.com
 jennarcohen in/jennarcohen

(she/her/hers)

EDUCATION

University of Maryland
B.A. Journalism, Leadership Minor
Graduation: May 2022 │ GPA: 3.9

SKILLS

Design & Graphics:
Photoshop, Illustrator, XD, After Effects, Premiere, Canva, ai2html, Procreate, Figma

Web Development:
HTML, CSS, Javascript, jQuery, WordPress, GitHub Pages, Wix, responsive design

Data Visualization:
R, Datawrapper, Carto, Flourish, ggplot, OpenRefine, Tabula

Others:
Google Docs, Drive, Sheets, Slides, Calendar; Microsoft Word, PowerPoint, Excel; Twitter, Instagram, Facebook, LinkedIn, TikTok, Lightroom, UX Principles

HONORS & AWARDS

- **Finalist - 2022,** News Leaders Association Punch Sulzberger Innovator of the Year
- **Award of Excellence - 2021**, BEA Festival of Media Arts
- **Omicron Delta Kappa - 2021,** National Leadership Honors Society, Sigma Circle
- **Presidential Scholarship 2018 - 2022,** Philip Merrill College of Journalism
- **Member, IRE, ONA**

EXPERIENCE

Digital & Graphics Designer │ *Howard Center for Investigative Journalism*
June 2020 - Present
- Animated motion graphics on the Elaine Massacre, evictions, and public housing reaching over 1,000 viewers.
- Developed sites for the Nowhere To Go and Printing Hate investigations, receiving 30k and 40k site clicks, respectively.

Data & Graphics Reporter │ *Capital News Service*
August 2021 - December 2021
- Designed still and animated graphics and maps, data visualizations, and web pages for CNS stories.
- Conducted newsroom training on web development and story production on our WordPress site.

Design Consultant │ *Investigative Editing Corps*
November 2020 – Present
- Created custom graphics to promote events and display stories from local newsroom partners.
- Sketched, designed, and produced web page layouts that highlight local investigative stories.

Co-Founder, Director of Visual Journalism │ *Zivvy Media*
January 2021 – Present
- Developed company branding, website, pitch deck, and social media content using Canva and Wix.
- Integrated topics of interest from target audience into content, gaining 1,000 followers across all platforms.

Student Assistant Manager │ *Leadership & Community Service-Learning, University of Maryland*
August 2019 – Present
- Utilized campus demographics and data to create visualizations for recruitment efforts.
- Facilitated onboarding and training of eight new hires in marketing, logistics, transportation, and fiscal areas.