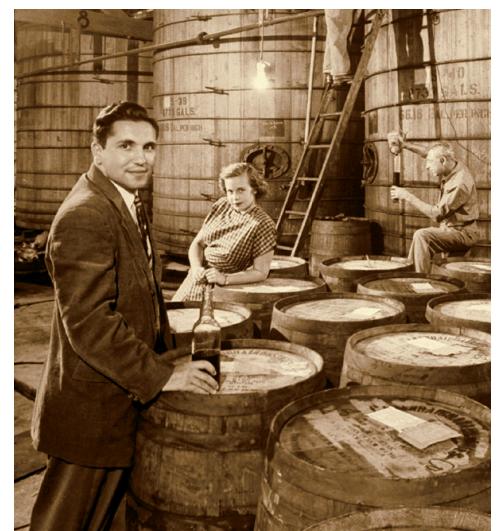


# *living our values*

2015 CORPORATE SOCIAL RESPONSIBILITY REPORT



Constellation Brands





**Constellation Brands** (NYSE: STZ and STZ.B) is a leading international producer and marketer of beer, wine, and spirits with operations in the U.S., Canada, Mexico, New Zealand, and Italy. We are the number three beer company in the U.S. with high-end, iconic imported brands including Corona Extra, Corona Light, Modelo Especial, Negra Modelo, Pacifico, and Victoria. We are also the world's leader in premium wine, selling great brands that people love including Robert Mondavi, Clos du Bois, Kim Crawford, Rex Goliath, Mark West, Franciscan Estate, Ruffino, and Jackson-Triggs. Our premium spirits brands include SVEDKA Vodka and Black Velvet Canadian Whisky.

Constellation is based in Victor, NY, and believes that industry leadership involves a commitment to brand-building, our trade partners, the environment, our investors, and to consumers around the world who choose our products when celebrating big moments or enjoying quiet ones.

#### TO OUR STAKEHOLDERS,

At Constellation Brands, our vision is to elevate life with every glass raised. This vision guides us in every aspect of our business—from the board room to the barrel room to the brewery floor. It also guides our commitment to the land, people, and communities where we live and work.

Corporate Social Responsibility (CSR) has been woven into our company's culture and core values from the start. Our dedication to CSR reflects the principles and priorities of my father Marvin Sands, our company's founder. His commitment was clear from the very beginning, and my brother Richard, our Chairman of the Board, and I have worked hard to continue in his footsteps.

As we have grown, this culture of doing business responsibly has been enhanced by the traditions of the people and companies that have become part of the Constellation family. From Robert and Margrit Mondavi's contributions to the arts and cultural world in California to the long-standing support of The V Foundation for Cancer Research by our Beer Division, the examples of this common set of values and commitment to the community are many.

In fiscal 2015, we had success across all three pillars of our CSR platform—sustainability, giving back, and social responsibility. We received our highest score ever in our CDP (formerly Carbon Disclosure Project) Climate Change submission, showing our commitment to transparency about our operational carbon footprint. The inaugural year of our Nourishing Neighbors initiative gave employees around the world the opportunity to take paid time off to volunteer to fight hunger in their local communities. And we continued our ongoing support of important responsible drinking initiatives like the Foundation for Advancing Alcohol Responsibility's "Alcohol Awareness Month" and the Federal Trade Commission's "We Don't Serve Teens" campaign.

Our commitment to CSR is more than just doing the right thing. We firmly believe that it is also the right decision for building successful brands and value for our shareholders. We believe our long-term success is directly tied to our ability to make a positive difference in our communities.

Finally, what I'm most proud of is that our CSR accomplishments last year—and in the 70 years since our founding—have been driven by the heart and soul of our people. Employees at every level of our company made a positive difference, and they did it with passion and generosity, displaying the core values that unify us and drive our success.

*Robert Sands*

ROB SANDS, PRESIDENT AND CHIEF EXECUTIVE OFFICER



# 1

## sustainability



AS AN AGRICULTURE-BASED COMPANY, environmental issues are not only important to us, they are an essential component to our continued growth and success. Our aim is to look for ways to minimize our collective impact on the environment.

Being smarter and more efficient with our resource use is simply the right thing to do—for the environment and our bottom line.

**CDP LEADERSHIP INDEX** // Each year since 2009, we have submitted a climate change response to CDP (formerly the Carbon Disclosure Project), an independent not-for-profit organization that gives investors insight into companies' greenhouse gas emissions, water usage, and strategies for managing climate change and water risk. In 2014, we were named to the CDP Leadership Index and were recognized as a leader among S&P 500 companies by CDP for the depth and quality of climate change data we publicly disclosed.

**CALIFORNIA SUSTAINABLE WINEGROWING ALLIANCE** // For the fourth year in a row, all of our California wineries and vineyards were certified as part of the California Sustainable Winegrowing Alliance's third-party Certification Program.

**WALMART SUSTAINABILITY INDEX RANKINGS** // Walmart asks thousands of its suppliers to address operations in relation to sustainability on an annual basis, with the goal of encouraging suppliers to better understand and manage their own supply chains. Last year, we were ranked #1 in both the beer and wine categories of the index.

**NEWSWEEK GREEN RANKINGS** // Each year, Newsweek magazine ranks the world's largest publicly traded companies based on corporate sustainability efforts and environmental impacts. On their 2014 list, we ranked #53 out of 500 U.S. companies and #10 out of 41 companies in the Consumer Staples sector.

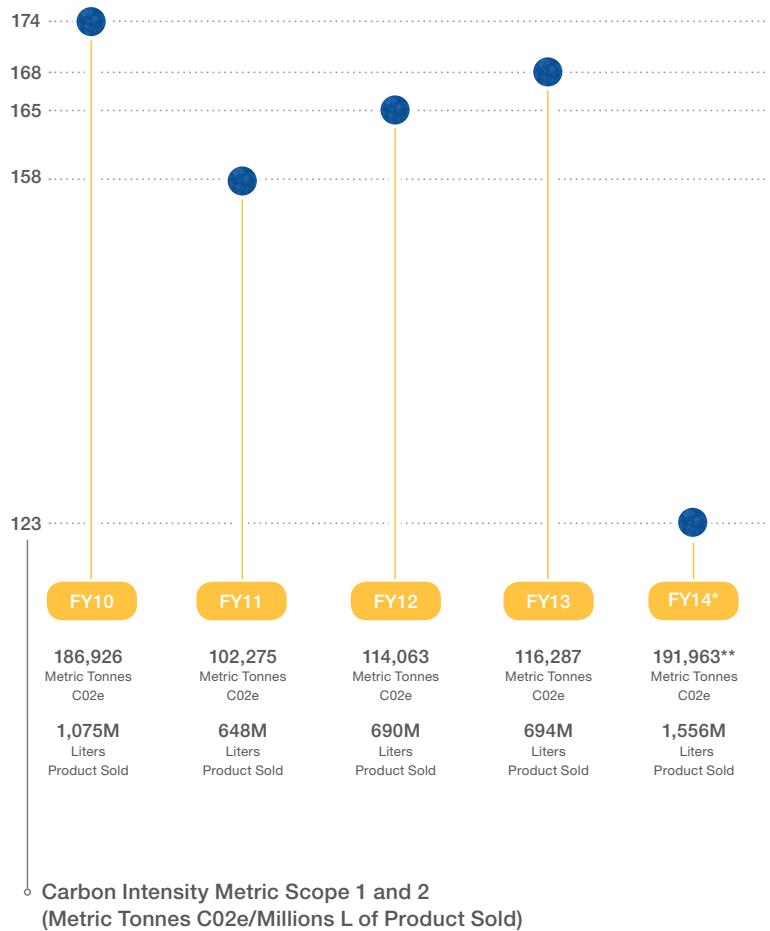
**TOP 11% OF U.S. COMPANIES**



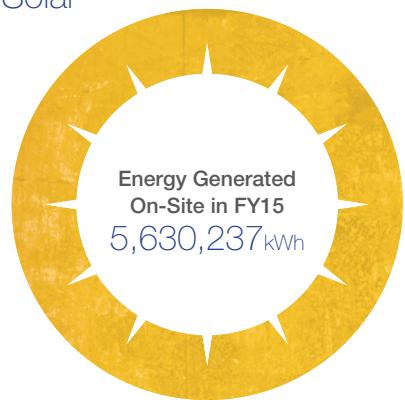
**INTERNAL SUSTAINABILITY AWARD //** In FY15, Estancia Winery won our first internal Constellation Brands Sustainability Award for its collaborative, innovative approach to sustainability and resource conservation. Just a few examples of their efforts include the creation of a closed-loop system that uses glycol instead of water in their lab, which saves about 180,000 gallons of water per year, and the winery's 4,400 solar panels that produce enough power to cover more than 75% of the winery's energy usage. The goals of our Sustainability Award are to increase visibility of our sustainability initiatives, increase employee participation in local sustainability programs, and encourage progress towards meeting our sustainability goals.



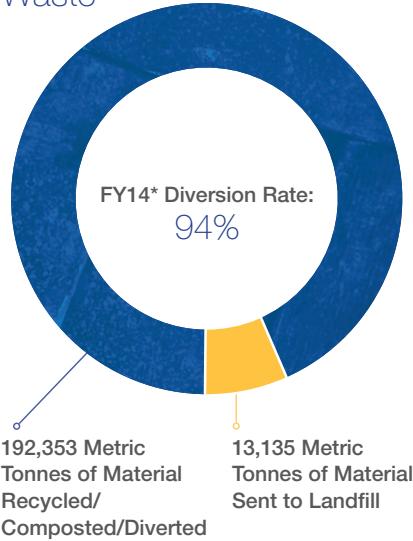
## Global Greenhouse Gas Emissions



## Solar



## Waste



\*Our waste and global greenhouse gas emissions data collection is completed in June each year, making FY14 our latest available data.  
\*\*Significant increase in Liters of Product Sold and Metric Tonnes CO2e due to FY14 acquisition of Nava Brewery.



**NAVA BREWERY WATER STEWARDSHIP** // Our brewery in Nava, Mexico is one of the largest and most automated in the world. It features highly efficient water and wastewater treatment systems, reuses about 30% of incoming water, and has a water efficiency rate of 3.49 liters of water per liter of product—one of the best in the industry.



**SUSTAINABILITY AT RUFFINO** // Ruffino has received ISO 14001 certification for all of its sites, demonstrating its commitment to reducing environmental impacts and meeting stakeholder expectations of sustainability. In addition, 49% of Ruffino's main suppliers of glass, caps, cork, labels, and cardboard have obtained either ISO 14001 or FSC certification.

**CHICAGO GREEN OFFICE CHALLENGE** // In FY15, our Chicago office was awarded the Gold Level Business Award in the Chicago Green Office Challenge, placing 28th out of 250 competing businesses.

**BIER MEMBERSHIP** // In fiscal 2015, we joined The Beverage Industry Environmental Roundtable (BIER), a technical coalition of leading global beverage companies working together to advance environmental sustainability within the beverage sector. Being a member of BIER gives us the opportunity to work with our industry peers to affect change, focusing on water stewardship, energy efficiency, climate change, and sustainable agriculture.

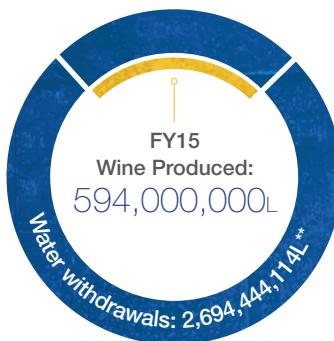


**SUSTAINABLE WINEGROWING NEW ZEALAND** // All of our company wineries and vineyards in New Zealand are members of Sustainable Winegrowing New Zealand, an industry group that provides environmental best practices and addresses consumer concerns about the environmental impacts of the products its members produce.

## Water Intensity



Water Intensity Metric: 3.49  
Industry average: 3.65‡



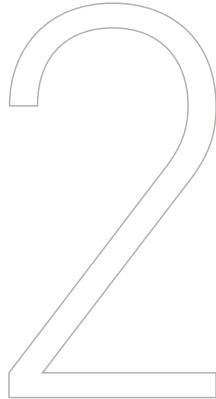
Water Intensity Metric: 4.54  
Industry average: 4.09†



Water Intensity Metric: 9.32  
Industry average: 37.8†

Water Intensity Metric = L of water withdrawals/L of product produced

\*Data represents Nava brewery only    \*\*Only winery water withdrawals used, no vineyard irrigation water data included    †Only represents spirits facilities under our operational control  
‡ "Beverage Industry Continues to Drive Improvement in Water and Energy Use." Beverage Industry Environmental Roundtable, 2015.



# giving back

CONSTELLATION BRANDS AND ITS EMPLOYEES HAVE A LONG TRADITION of giving back to the communities where we live and work. Whether it's participating in one of our global initiatives or a grassroots program at an individual facility, our employees truly bring to life our commitment to giving back.

Our corporate giving efforts are focused on three areas—**Community Giving, the Employee Match Program, and Nourishing Neighbors.** These global initiatives are enhanced by many efforts at the brand, division, and local facility level.

# \$1.5M

TOTAL DONATED THROUGH OUR EMPLOYEE MATCH PROGRAM SINCE 2011

**COMMUNITY GIVING //** Our corporate giving focuses on **health care, education, and arts and culture.** Our Giving Back team, comprised of employees from around the globe, ensures our efforts are guided by what is most important to employees and their local communities.

**EMPLOYEE MATCH PROGRAM //** Constellation matches employee contributions, dollar-for-dollar, to the eligible charity of their choice once per year, allowing us to contribute to causes our employees are most passionate about. In FY15, Employee Match Day resulted in more than \$125,000 in donations. Since we instituted the match program in 2011 it has resulted in \$1.5 million in total employee and company match donations.

**NOURISHING NEIGHBORS //** One of the causes that our employees are most passionate about is food insecurity. Our Nourishing Neighbors initiative, started in FY15, enhances the grassroots efforts of our employees through a unified, company-wide strategy. Employees are given paid time off to volunteer, and together with the company, donate food and money to help fight hunger in our communities.





#### THE V FOUNDATION FOR CANCER

**RESEARCH** // 2015's total of \$800,000 surpassed the initial goal of \$750,000, making the "Each Corona Gets Us Closer to a Cure" initiative the most successful since inception.



Since we began partnering with The V Foundation five years ago, the Constellation Brands Beer Division has generated more than **\$2 million** in donations during its "Find a Cure" campaigns, and over **\$5 million** in total support for The V.

#### TOUR DE CURE //

In FY15, growing enthusiasm for supporting The American Diabetes Association led to our biggest team effort yet. Our "Smooth Finishers" team had a coast-to-coast U.S. showing of more than 160 riders across our Beer and Wine & Spirits divisions. Riders participated in events in upstate New York, Illinois, California, and Washington. We were the #4 fundraising team in the country, the #1 fundraising team in Rochester, NY, and the largest corporate team in Washington. Employee fundraising and company donations totaled more than \$120,000.



**RIDE TO CONQUER CANCER** // In British Columbia, Canada, 22 employees raised \$96,000 during this two-day cycling event. Sumac Ridge Estate Winery was also the official wine sponsor of the ride for the second year.



**CORKS AGAINST CANCER** // In FY15, our wine sales team worked together with retailers to raise \$65,000 for the Rally Foundation for Childhood Cancer Research through our annual "Corks Against Cancer" program. We have donated more than \$615,000 to Rally during our seven-year partnership.



**HABITAT FOR HUMANITY** // Canada's Wine Rack team partnered with Habitat for Humanity's London, Ottawa, and Mississauga chapters to build three homes for local families in need, bringing in a total of more than \$177,000. Employees in Ontario raised \$100,000 to help build two homes.

**SKYRISE CHALLENGE** // In FY15, Team Corona Light raised \$150,700 at SkyRise Chicago, a 103-floor stair climb race up the Willis Tower to benefit the Rehabilitation Institute of Chicago—a 46% increase from 2013.

Through company and employee donations to Blessings in a Backpack (U.S. and Canada), KidsCan (New Zealand), and Banco de Alimentos Piedras Negras (Mexico), Constellation will provide meals every weekend for the entire 2015 school year to **700** children in our communities.



**NAPA EARTHQUAKE** // Following the September 2014 earthquake, we made a \$100,000 donation to the Napa Valley Vintners' Community Disaster Relief Fund to provide support for immediate needs and short-term assistance, including temporary housing, food, water, and medical care. Employees also contributed to the cause.

**WAR CHILD CANADA** // With its annual Summer Concert Series and other events, Jackson-Triggs raised \$28,000 in FY15 for War Child Canada, an internationally recognized charity that works with children in war-affected communities. Jackson-Triggs has raised more than \$227,000 for War Child Canada since 2010.

**NEW ZEALAND EMPLOYEE-DIRECTED GIVING** // Our New Zealand business takes a unique approach to community giving, with each employee getting a vote in directing to which organization the largest annual donation should be made. In FY15, the vote was for KidsCan to receive \$30,000 for Orchards in Schools. This program supports schools and communities in economically disadvantaged areas by planting fruit trees on school grounds and teaching children how to care for them. Fruit from the trees is available to the school's children and the wider community.

#### WOODBRIDGE & NO KID HUNGRY //

Woodbridge by Robert Mondavi donated \$125,000 in FY15 to Share Our Strength's No Kid Hungry campaign, which works to end childhood hunger in the U.S. Woodbridge engaged retailers and on-premise accounts to promote the cause through a limited-edition "Caring Cooler" with 100% of the proceeds going to No Kid Hungry.



#### QUEBEC BREAST CANCER FOUNDATION //

Through the sale of Rosé wines from a number of our brands, including Wallaroo Trail, Nicolas Laloux, and Caballero, we have donated \$500,000 to the Quebec Breast Cancer Foundation since 2004.

#### BEER DIVISION ANNUAL SUMMER SERVICE EVENT //

In July 2014, more than 200 employees in Chicago contributed 1,200 hours of work during our two-day Summer Service Initiative. The team beautified Shields Elementary School, resulting in a bright and comfortable space for Shields students to learn and grow.



#### CONSTELLATION BRANDS-MARVIN SANDS PERFORMING ARTS CENTER (CMAC) //

Employee volunteers sell our brands at performances, with all "tips" being donated to local causes. Along with company matches, the program has raised more than \$80,000.



\*Total includes only donations made through our corporate community giving program and by the Sands Family Foundation, not donations made by our divisions or brands.

# 3

## *social responsibility*



Please drink responsibly. Corona Extra® Beer. Imported by Crown Imports, Chicago, IL.

### **GLOBAL MARKETING CODE //**

We are proud of our long-standing commitment to promoting, advertising, and marketing our products using the industry's best practices. Our Global Code of Responsible Practices for Beverage Alcohol Advertising and Marketing provides the fundamental framework for responsible brand advertising and marketing that ensures our messages are directed at legal, drinking-age consumers.

**TIPS //** We offer "TIPS for the Workplace," a skills-based training program that helps servers, sellers, and consumers of alcohol know how to prevent intoxication, drunk driving, and underage drinking.

Compliance with the **Global Marketing Code** is mandatory across Constellation companies and others involved with the promotion of our brands, and it must be adhered to as part of the approval process for all advertising and marketing materials.

**SAFE RIDE HOME PROGRAM //** While Constellation always encourages employees to enjoy our products responsibly, we also want to make sure they get home safely regardless of the situation. The Safe Ride Home program reimburses taxi or public transportation fare for Constellation Brands employees for personal, non-company use.

**Drink Responsibly.  
Drive Responsibly.**

## FOUNDATION FOR ADVANCING ALCOHOL

**RESPONSIBILITY (FAAR)** // As a FAAR member, we help in the fight to eliminate drunk driving and underage drinking and to promote responsible decision-making regarding beverage alcohol. Some of FAAR's initiatives include Alcohol Responsibility Month in April, which provides tools and resources to help start conversations with loved ones about alcohol responsibility, and the support of research in counter-measures that will ultimately keep drunk drivers off the road.



of America, and the Beer Institute. We support the program through placement of point-of-sale materials, out-of-home advertising, public service announcements, and a number of other marketing, public relations, and online activities. In FY15 we supported the campaign in a number of markets, including Chicago, IL; San Antonio, TX; Rochester, NY; Washington, D.C.; and Springfield, IL.



FOUNDATION FOR  
ADVANCING ALCOHOL  
RESPONSIBILITY.ORG

**WE DON'T SERVE TEENS** // This U.S. national campaign to prevent underage drinking is coordinated by the Federal Trade Commission and supported by a coalition of public and private organizations, including the Distilled Spirits Council of the United States, the Foundation for Advancing Alcohol Responsibility, Wine and Spirits Wholesalers



**About this Report** This report highlights many of the key initiatives of our Corporate Social Responsibility program during our 2015 fiscal year (March 1, 2014 through February 28, 2015). It is intended to provide an overview of our commitment to our CSR program for our investors, customers, employees, and other stakeholder groups.

More information on our CSR efforts can be found on our CSR website, [www.constellationcsr.com](http://www.constellationcsr.com), and on our corporate website, [www.cbrands.com](http://www.cbrands.com). More detailed information about the risks, management, and performance relating to our greenhouse gas emissions and water use is available to the public through our submission to the CDP (formerly the Carbon Disclosure Project).

More information on Constellation Brands, Inc. can be found on [www.cbrands.com](http://www.cbrands.com) and in our FY15 Annual Report to Stockholders.



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