



AMERICAN TOWER®

Our Commitment to Corporate Responsibility



Dedication to ethical business practices



Development of our diverse global teams



Philanthropic focus on giving back to our communities



Preservation of our environment

At American Tower, these four pillars of corporate responsibility are rooted in our Company's values and are key to driving our continued success. We understand that how we conduct business is important not only to our employees and shareholders but also to the communities where we live and work. As such, we are committed to making a positive impact wherever we operate.



Ethics

The Cornerstone of Our Culture

We remain steadfast in our focus on ethics, integrity, transparency and compliance in our business practices.

Our commitment to ethical business practices provides the foundation of our Company's culture and extends throughout the organization—to every employee in every market.

One of the important components of this pillar is our ethics and compliance training, which includes online and classroom instruction on our Code of Ethics and Business Conduct policy, anti-bribery practices and the Foreign Corrupt Practices Act (FCPA). Each of these courses has proven useful in helping employees understand their role in ensuring compliance.

We also provide all employees the tools and resources to confidentially report any potential

ethics or business practice violations by contacting our Ethics Committee, or anonymously by calling our independent compliance service provider or submitting an online report. Our ethical culture encourages team members to come forward with questions or concerns about how we do business.

As we continue our global growth, we remain dedicated to maintaining our culture of compliance, integrity and ethics through the active participation of all employees.



People

A Focus on Teamwork

American Tower's workforce spans the globe and represents a diverse range of skills, experiences and perspectives.

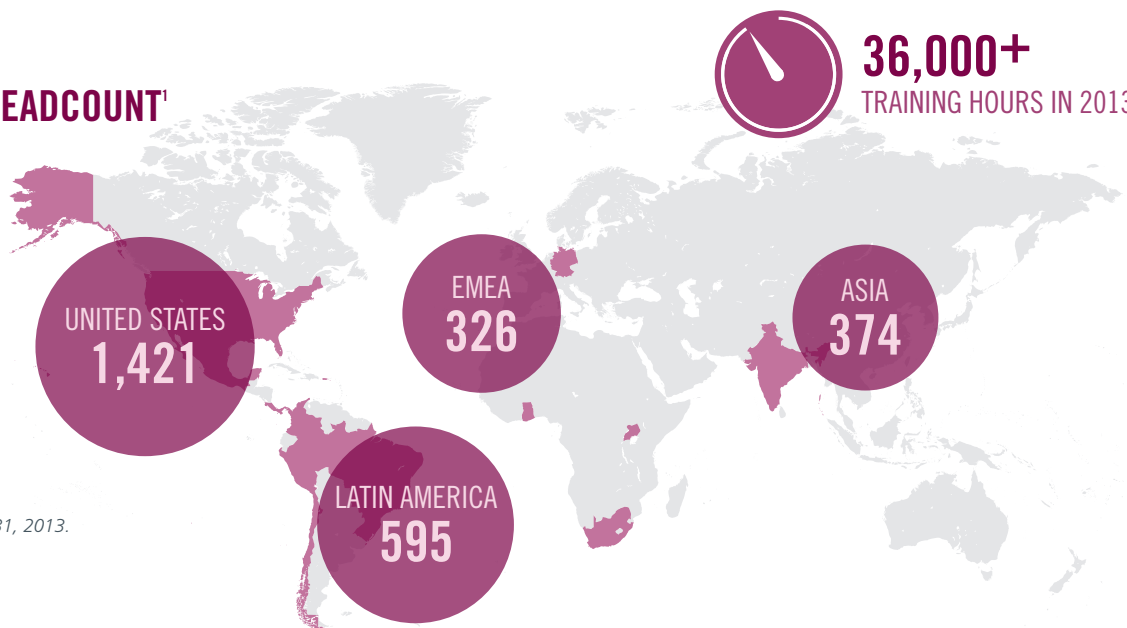
Our global headcount has grown to more than 2,700 employees in 13 countries on five continents. We embrace our differences—not only so we can leverage the diverse talents of our team members but also because we believe in treating each other with respect. Though our employee base spans the globe, our commitment to teamwork unifies us. Through ongoing collaboration across functional groups and regions, we have developed a connected team environment throughout our global operations, which has been fundamental to our success.

Because employees are our greatest asset, ongoing investments in career development throughout the organization are a priority. We offer a wide array of educational tools and resources, including instructor-

led training courses and access to web-based training, anytime, anywhere, through our online Development Center. We believe that by providing every employee with targeted development opportunities, we can position them well for professional success.

Further, the health and safety of American Tower employees, customers, contractors and vendors are paramount and are a responsibility shared by all team members. Our Company's efforts focus on preventing injuries, eliminating hazards from our workplaces, both in the office and in the field, and promoting a culture of safety. We urge our employees to remain vigilant to mitigate risks and keep themselves and their colleagues safe.

GLOBAL HEADCOUNT¹



¹As of December 31, 2013.



36,000+

TRAINING HOURS IN 2013



Philanthropy

Connecting to Our Communities

American Tower is proud of the way our teams demonstrate their commitment to the communities in which they live and work.

Our charitable efforts primarily focus on leveraging technology to improve quality of and access to education. Employees actively participated in the selection of organizations for philanthropic partnerships and supported these organizations during the past year.

U.S.

The U.S. Tower Division provides each of its employees with a \$100 gift card to put toward the project of their choice through the DonorsChoose.org website—where public school teachers from every corner of America post classroom project requests, from basic needs such as notebooks and crayons to tablets and other electronics used for learning.

Mexico

ATC Mexico first joined forces with Save the Children in 2011 and has continued the partnership by supporting the non-profit organization's "Digital

Classrooms" initiative, which in 2013 provided students with computers, software, Internet access, printers, projectors, screens and furniture.

Ghana

To help improve the educational environment of local school children, volunteers from ATC Ghana have partnered with the Akropong School for the Deaf. In 2013, ATC volunteers painted the cafeteria building, cleaned the dorms and donated new stoves and mattresses to the school.

India

Aiming to help rural school children through computer-aided education, ATC India continued its joint mission with Hole-in-the-Wall Education Ltd. (HiWEL) to place self-learning station kiosks at our communications sites in rural areas to help local students build computer skills and study various school curriculums.

Responding to Emergencies

Beyond our education-based initiatives, we seek to provide help where it is most needed. During the past year, our teams donated time and funds to a wide variety of organizations.

Our employees responded quickly to help when natural disasters occurred in communities worldwide. For example, in the days following a series of devastating hurricanes in Mexico, local ATC team members organized donation drives to assist the nearly 1.2 million people impacted by the storms. When Cyclone Phailin struck the Eastern Indian coastal belt in October, in addition to working around the clock to get our sites back up and running, ATC India employees made numerous donations to help those affected.

Employees around the world felt the impact of the Boston Marathon bombing in April, which occurred just

a few blocks from our corporate office. To help those most affected by that tragic event, American Tower made a donation to One Fund Boston, established to help survivors and their families. In addition, the Company matched donations made by U.S. employees to organizations assisting victims of the bombings. Later in the year, ATC employees across the country gave back to their communities by participating in the 9/11 National Day of Service and Remembrance. Volunteers from our major U.S. offices joined thousands of others across the country to connect with their communities in remembrance of those who died on 9/11.





Environment

Focused on Sustainable Growth

Our commercially shared business model reduces the environmental footprint of mobile networks.

The collocation of multiple carriers on a single tower is a more sustainable practice than each wireless carrier maintaining its own tower and compound. Collocation helps preserve the landscape and conserve land for other use.

Throughout the last year, we have continued to seek other ways to enhance our commitment to environmental preservation. In many of our markets we continue to explore alternative power for our sites. For example, the ATC India team is exploring the use of three renewable energy sources: solar power, wind-solar hybrid power and biomass power, which converts plant-based materials into fuel.

In the U.S., we purchase, install and maintain backup generators at our tower sites as part of our Backup Power Solution program. The program provides

our tenants the option of leasing access to a shared generator rather than operating their own equipment. In addition to maintaining customer networks in the event of widespread power outages, the utilization of shared generators benefits the environment by conserving compound space and decreasing the number of generators deployed at each tower site.

Like our philanthropic initiatives, many of the ideas for reducing, reusing and recycling in our daily operations come from our employees. Through our *Greenspiration* initiative, we share how employees are thinking green and committing to environmentally sound practices for everyday life in the office and in the field, including recycling initiatives and reduction of paper use.

Our Continuing Commitment

We believe that American Tower's ability to achieve our long-term business objectives is closely linked to the four pillars of our corporate responsibility program.

In 2014, we intend to continue developing our philanthropic initiatives by deepening ties with our partner organizations and forming new partnerships in our effort to promote education and technology. We will also continue to explore alternative power sources, especially in our developing markets, to minimize our environmental impact when it makes good business sense.

As our global growth continues, we are focused on hiring a diverse and talented workforce, empowering them and providing them with the tools and resources they need for career success, which ultimately creates success for American Tower.

And we will achieve all of this by doing business the right way, ethically and with integrity.

